

## Export Cooperation (2.5.)

### Description

Export cooperation initiatives are efficient instruments which initiate and support positive structural effects among companies (e.g. forming syndicates or joint ventures) and at the same time guide companies rapidly towards business in new markets.

The aim of this measure is to utilise specific target-group synergies and be able to realise export activities more quickly through the formation of export cooperation initiatives.

### Details

- Cost reimbursement of maximum 50% of verified net costs for export activities by the export cooperation (=direct market entry costs)
- Coverage of travel and accommodation expenses up to 20% of the maximum subsidy amount
- At least 3 Austrian companies must form an export cooperation for a specific country
- Maximum amount: EUR 8,000 per company
- With 6 or more Austrian companies the total amount for the export cooperation is EUR 40,000
- At least 50% of the companies must be “new to market” in the chosen country
- At least 1 joint event (which every company attends) and 1 further activity/project must be realised in the selected foreign market
- Applications to be submitted by 31<sup>st</sup> March 2011

### Applying for subsidy

1. Download the application form (link)
2. Complete every section and return the form to Mag. Geier
3. Evaluation and approval of the application by ADVANTAGE AUSTRIA (AWO)
4. Following approval and project: Download the “final claim form”. Complete and verify the final claim form and send it with copies of invoices and receipts to Mag. Geier

### Requirements

- ✓ Companies must be members of the Austrian Federal Economic Chamber to be eligible
- ✓ Products/ services must create value in Austria (guideline: max. 75% import share)
- ✓ Applicants may not belong to the same group of companies
- ✓ The project must not have been submitted to/approved by any other subsidy office
- ✓ De-minimis rule applies
- ✓ Application must be submitted to ADVANTAGE AUSTRIA (AWO) before any activities commence

### Contact partner

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