

## ADVANTAGE AUSTRIA Chicago e-Quarterly No. 4 / 2011

### In this issue

#### BUSINESS AS USUAL? THE FUTURE OF BUSINESS IN EUROPE

##### The Who's Who of ADVANTAGE AUSTRIA in Chicago

##### Highlights from the Austrian Economic Scene

##### Companies Making News on Both Sides of the Atlantic

##### Maja's ECO Corner

##### Past Events

##### Upcoming Events

##### Meet Austria at NPE 2012 in Orlando

##### ADVANTAGEAUSTRIA.ORG

##### New FRESH VIEW Magazines

##### Austrian Students Available for Internships

Dear partners and friends of Advantage Austria in Chicago,

Here are some highlights of our fall 2011 calendar. The annual conference for the 450+ Austrian subsidiaries in the U.S. took place in New York, NY, in September. We led a delegation of Austrian automotive firms to Michigan and Tennessee for business briefings and meetings. In addition, we represented Austrian companies at the water quality show WEFTEC. It was a special joy to join the celebrations of academic exchange between the University of Illinois in Champaign-Urbana and Austrian universities. In 40 years, over 2,000 students involved in the exchanges have benefited from a broadened horizon.



What is the city with the world's best living quality? Once again it is Vienna, Austria, according to results of the just-published Mercer 2011 study. It is no wonder that Austrian companies and cities have excellent expertise regarding urban infrastructure and would like to export and apply this knowledge to U.S. cities. We at Advantage Austria just commissioned a study on the U.S. market for urban technologies in order to provide Austrians with basic insights into the U.S. market. In addition, the U.S. market for machinery and metal goods is under further scrutiny by our office and an in-depth report for presentation in Austria is in progress.

Is Europe facing business as usual? Despite a relatively good year in 2011 with an

expected GDP growth of around 3%, Austria increasingly feels the uncertainty created by the overall economic situation in the EU. Two years of exceptionally strong growth experienced by Austria's export-oriented industries appear to have ended in the late summer of 2011. "Europe- Business as Usual? The Future of Business in Europe" is the title of a very timely program in Chicago on December 7 featuring the President of the Austrian Federal Economic Chamber Mr. Christoph Leitl. Please join us!

Danke - a big thank you from all of us at Advantage Austria in Chicago for the great support, cooperation and friendships of 2011. All the best for the upcoming holidays and the year 2012 to come.

Franz Roessler and the team of ADVANTAGE AUSTRIA in Chicago

## **BUSINESS AS USUAL? THE FUTURE OF BUSINESS IN EUROPE**

On the occasion of the visit of the **President of the Austrian Federal Economic Chamber, Dr. Christoph Leitl**, to Chicago, you are cordially invited to join us together with the Chicago Council on Global Affairs and the Austrian Consulate General in Chicago at an evening presentation by Dr. Leitl, **BUSINESS AS USUAL? THE FUTURE OF BUSINESS IN EUROPE** to be held on



**Wednesday, December 7, 2011**

5:00 p.m. Complimentary wine and cheese reception and registration  
6:00 p.m. Presentation and discussion  
7:15 p.m. Adjournment

at the **Sofitel Chicago Water Tower**, 20 East Chestnut Street, Chicago, IL 60611

For details on the program and to register, please click on [BUSINESS AS USUAL? THE FUTURE OF BUSINESS IN EUROPE](#). To receive the special member rate of USD 10 for this event, please enter promotion code LEITL at the end of the registration process (summary page).

## **The Who's Who of ADVANTAGE AUSTRIA in Chicago**

Each individual team member covers one or more industries and is the point of contact for the following sectors:



- Environmental Technology, Construction and Infrastructure (Ms. Maja Seferovic)
- Paper, Printing, Packaging (Ms. Nancy Putz)
- Plastics (Ms. Sabine Miller)
- Machinery Sector, Metals and Metal Processing (Mr. Anders Benson)
- Automotive Sector (Ms. Margit Mills)

We also work with Austrian companies which have invested, would like to invest or

require local support in the Midwest and other states: Alabama, Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Tennessee and Wisconsin. Your key contact for state and regional economic development agencies is Ms. Nancy Putz; for Austrian subsidiaries, Ms. Sabine Miller.

In addition, our office was supported by the following interns from Austria in the past four months: Julia Prem, Philipp Schosswohl, Natalie Kim Lange and Zsolt Szilvay.

## Highlights from the Austrian Economic Scene



### **Austria and the economic crisis in Europe**

Despite difficult economic times, Austria's economy continues to outperform both the Eurozone and the EU. [Learn more.](#)

### **Austria's capital retains top spot as world's best place to live**

Vienna is no. 1 for the third time in a row in Mercer's 2011 Quality of Living ranking. [Learn more.](#)

### **Austria introduces new criteria-based immigration scheme**

The Red-White-Red Card sets out requirements expected of immigrants on the basis of objective criteria. [Learn more.](#)

### **Austria's wine exports on the rise**

Exports increased by 2% in the first half of 2011. [Learn more.](#)

### **Austria among EU's most productive countries**

Report evaluates most business-friendly states within the EU-27. [Learn more.](#)

### **Austria ranks 8th in worldwide innovation indicator 2011**

Ranking puts Austria in the same position as the US. [Learn more.](#)

## Companies Making News on Both Sides of the Atlantic



**Andritz Hydro**, a global supplier of electro-mechanical systems and services for hydro power plants, announces expansion of headquarters in North Carolina. [Learn more.](#)

**Anger Machining**, a turn key provider of high performance machining solutions, wins contract to provide six transfer center machines to Chrysler's Kokomo Transmission Plant. [Learn More.](#)

**AVL**, the world's largest privately owned and independent company for the

development of powertrain systems with internal combustion engines, gets selected by EPA for emissions testing. [Learn more.](#)

**AV Stumpfl**, a producer of high quality projection screens, celebrates 10 years of solutions for professional presentations and installations in the U.S. [Learn more.](#)

**Mafi**, a producer of naturally oiled flooring, will open their first showroom in Los Angeles in early 2012. [Learn more.](#)

**Vienna University of Economics and Business Administration (WU)** placed 18th out of 65 in the 2011 "Global Masters in Management" ranking by the Financial Times. [Learn more.](#)

Stay up-to-date on the Austrian business community in the US and visit us at [www.advantageaustria.org/us](http://www.advantageaustria.org/us) (click on "News" followed by "Local News").

## Maja's Eco Corner

Dear Eco Corner Readers,

The year is slowly coming to an end, and we are already looking ahead toward 2012.

We are very excited about this new project which is still in the early stages of development. With the help of special Austrian governmental funds we are in the process of writing an in-depth report on the U.S. urban infrastructure market with a focus on identifying opportunities for Austrian companies.

According to recent study, an estimated 134 to 262 billion USD must be spent annually through 2035 to rebuild and improve the road, rail and air transportation systems in the U.S. Our report will cover these topics and more and is to be presented in Austria in the first half of 2012.

This report cannot be more timely: "Smart cities" are the future of the next generation, with the goal of improving the quality of life for each citizen. To some the term "Urban Technology" may sound new: the main pillars behind the implementation of this concept are transportation, green buildings, water conservation and reuse as well as smart grid infrastructure. Austria committed itself to technological development very early on. Today Austrian companies are among the best in the world in important technology sectors and niche markets.

Promoting business opportunities in the environmental and greenbuilding fields continue to be our priorities next year. Austrian companies specialized primarily in the fields of environmental engineering and energy, infrastructure and traffic technology, and communication technology are already looking forward to collaborating with US firms.

Have a happy and safe holiday season and a happy and healthy 2012!

Until next time, stay green, stay healthy and be happy,

Best *green* regards,  
*Maja*



## Past Events

Read more about our activities by clicking on the following links:



### [September 8 - 10, 2011: AUSTRIA CONNECT 2011 in New York](#)

130 CEOs of 80 US and Austrian companies gathered to network and listen to some of the smartest minds of US business.

### [October 15 - 19, 2011: WEFTEC 2011](#)

ADVANTAGE AUSTRIA in Chicago represented the following companies at the Austrian information booth at the leading water quality event in Los Angeles: [Angerlehner Hoch- und Tiefbau GmbH](#), [EUCODIS Bioscience GmbH](#), [Innovum Innovative Umwelttechnik GmbH](#), [Murtac Mess- u. Regeltechnik GmbH](#), [Pantreon GmbH](#), [SFC Umwelttechnik GmbH](#) and [WAPOTEC GmbH](#).

### [October 26, 2011: Austrian National Day Reception](#)

Over 300 guests celebrated the Austrian National Holiday at the Knickerbocker Hotel in Chicago. Thank you to all our sponsors!

### [October 27, 2011: University of Illinois Celebrated 40th Anniversary of Exchange Programs with Austria](#)

The University of Illinois at Urbana-Champaign celebrated four decades of academic exchange with Austrian universities. Among the guests were Austrian Consul General Thomas Schnoell, WU's Vice Rector of Research, Foreign Affairs and External Relations Barbara Sporn and Trade Commissioner Franz Roessler.

### [November 6 - 9, 2011: Automotive Trade Mission to Volkswagen, Detroit and the Ontario Region: "US Automotive Industry 2012 and Beyond"](#)

Thirteen Austrian automotive suppliers participated in a fact-finding mission to Volkswagen in Tennessee and Chrysler in Detroit.

## Upcoming Events

### **AUSTRIAN STAMMTISCH**

December 5, 2011, 6:30 - 9 pm

[Austrian Bakery](#)

2523 N. Clark Street, Chicago, IL

Austrians & Friends of Austria are welcome!



### **[PRESENTATION BY DR. CHRISTOPH LEITL, PRESIDENT OF THE AUSTRIAN FEDERAL ECONOMIC CHAMBER](#)**

December 7, 2011 @ Sofitel Chicago Water Tower, Chicago, IL

Join us together with the Chicago Council on Global Affairs and the Austrian Consulate General in Chicago at an evening presentation by Dr. Leitl: "Business as Usual? The Future of Business in Europe". For details on the program and to register, please click [here](#).

## **VIENNESE GALA BALL**

February 10, 2012 @ The Drake Hotel, Chicago, IL

More and more members from the business community attend the ballroom dance every year and we make an effort to seat all of us together. For tickets please contact the organizers, American Friends of Austria, Ms. Trudy Nika, [nika7157@comcast.net](mailto:nika7157@comcast.net) or (630) 960-1123.

## **NPE 2012**

April 1 - 5, 2012 @ Orange County Convention Center, Orlando, FL

ADVANTAGE AUSTRIA will participate with an Austrian Pavilion and 14 companies at the largest plastics trade show in the Western Hemisphere. A presentation by the Upper Austrian Plastics Cluster ("Kunststoff-Cluster") on the top 10 European plastics trends will be part of NPE's Business of Plastics Conference.

## **MEET AUSTRIA AT NPE 2012 IN ORLANDO**

ADVANTAGE AUSTRIA in Chicago, the Upper Austrian Plastics Association ("Kunststoff-Cluster") and Upper Austria's Location and Innovation Agency will be present at the largest plastics event in the Western Hemisphere.



As in previous years, Austria will once again be well represented at NPE 2012 from April 1 - 5, 2012 in Orlando, Florida. Fourteen Austrian companies and associations will exhibit their products, technologies and know-how at the Austrian pavilion located in the West Hall (F), booth# 9249.

Representatives from the Upper Austrian Plastics Association Kunststoff-Cluster and the Upper Austrian Location and Innovation Agency TMG will highlight ten European plastics trends not to be missed and show the advantages of Austria as the ideal business location not only for plastics companies. Best practice examples will illustrate how to make the most of the promising European plastics market. In addition, one-on-one meetings will be scheduled with our plastics experts.

If you are interested in setting up a meeting with them, please contact Sabine Miller, [chicago@advantageaustria.org](mailto:chicago@advantageaustria.org) or (312) 644-5556 ext. 204.

Join us April 1 - 5, 2012 in Orlando and come see what Austria has to offer in plastics!

## **ADVANTAGEAUSTRIA.ORG**



If you are interested in business opportunities with Austrian companies, please check our website frequently for updates and recently added company listings. Among the new additions you will find:

[3G Software & Measurement GmbH](#)

Developer of 3D imaging for blast planning and geological mapping.

[Angerlehner Hoch- und Tiefbau Gesellschaft mbH](#)

Specialist for trenchless construction and rehabilitation of pipes.

[Apeptico Forschung und Entwicklung GmbH](#)

Developer of peptide-based products targeting chronic and life-threatening diseases.

[AXIS Flight Training Systems GmbH](#)

Manufacturer of civilian flight simulators for professional pilot training.

[Bionic Surface Technologies GmbH](#)

Developer of bionic surfaces for reduction of aerodynamic resistance.

[bst Brandschutztechnik Döpfel GmbH](#)

Manufacturer of fire barriers and cable installations ducts.

[EB Lizenzverwertung/Instantdaylite Division](#)

Developer of Instantdaylite daylight lighting fixtures.

[Eralytics GmbH](#)

Producer of automatic analysers for the quality control of fuels, lubricants and industrial waste water.

[Ergospect GmbH](#)

Developer and manufacturer of dynamic stress ergometers.

[E-SEC Information Security Solutions GmbH](#)

Provider of virtual training software.

[igm Robotersystem GmbH](#)

Manufacturer of automated welding and cutting technology.

[JSW Lifesciences GmbH](#)

Specialist for transgenic disease models for neurodegenerative disorders.

[Lindner America LLC](#)

Manufacturer of machinery, tools and parts for the recycling industry.

[MAI International GmbH](#)

Manufacturer of pumps and equipment for the construction sector.

[MELECS Holding GmbH](#)

Specialist for mechanics, electronics and switchgears.

[Plasmo Industrietechnik GmbH](#)

Provider of consulting and engineering services for the automotive industry.

[REBEAT Digital GmbH](#)

Provider of digital music distribution software.

[Windhager Zentralheizung GmbH](#)

Specialist for pellet-fired heating systems.

[Vilango GmbH](#)

Provider of technology for brain-friendly language courses and applications.

## New FRESH VIEW Magazines

The FRESH VIEW magazines are bilingual brochures which are published by ADVANTAGE AUSTRIA and introduce innovative Austrian companies and their products and services by sector. If you are interested in receiving a complimentary issue, please to contact us at [chicago@advantageaustria.org](mailto:chicago@advantageaustria.org) or click [here](#) to download the most recent copies.



New/Just published:

[FRESH VIEW on technology Part 1](#)

[FRESH VIEW on technology Part 2](#)

## Austrian Students Available for Internships

Are you interested in employing Austrian students for an internship as part of their education? We have a number of resumes from Austrian business and law students who are looking for temporary, often unpaid internships in the United States. Please contact Sabine Miller at [chicago@advantageaustria.org](mailto:chicago@advantageaustria.org).



### Quick Links

[ADVANTAGE AUSTRIA - the Austrian Trade Commissions in the US](#)

[Austrian Consulate General Chicago](#)

[Austrian National Tourist Office](#)

[ABA - Invest in Austria](#)

[Austrian Embassy - Austrian Press and Information Service](#)

[Center for Austrian Studies - University of Minnesota](#)

[Center Austria - University of New Orleans](#)

[Forward email](#)



Try it FREE today.

This email was sent to [chicago@advantageaustria.org](mailto:chicago@advantageaustria.org) by [chicago@advantageaustria.org](mailto:chicago@advantageaustria.org) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

AdvantageAustria - Austrian Trade Commission | 500 N. Michigan Avenue | Suite 1950 | Chicago | IL | 60611