

25 March 2009
Vienna, Austria

- 8:40 am Registration
- 9:40 am **Welcome and Introduction**
Karl Koster, Executive Director
MIT Office of Corporate Relations/ ILP
- Walter Koren
Austrian Federal Economic Chamber
- 9:45 am **Welcome Remarks**
Christoph Leitl
President
Austrian Federal Economic Chamber
- 9:55 am **Financial and Innovation Perils**
Roberto Rigobon
Professor of Economics
MIT Sloan School of Management
- 10:40 am **Together to the Top**
Johannes Hahn
Austrian Federal Minister for Science and Research
- 11:00 am **Break**
- 11:30 am **Market Dynamics and Innovation**
Henry Birdseye Weil
Senior Lecturer
MIT Sloan School of Management
- 12:15 pm **Accelerating Radical Innovation through Entrepreneurship**
Ken Morse
Senior Lecturer
Managing Director, MIT Entrepreneurship Center
MIT Sloan School of Management
- 1:00 pm **Lunch**

2:15 pm **Programming Bits and Atoms**
Neil Gershenfeld
Professor Media Arts and Sciences
Director, Center for Bits and Atoms

Concurrent Technology Tracks

3:00 pm **HEALTH/BIO**
MEMS Technologies for More Effective Clinical Therapies
Michael Cima
Sumitomo Electric Industries Professor of Engineering
Director, Ceramics Processing Research Laboratory (CPRL)
Materials Processing Center

3:45 pm **Successful Strategies for Commercializing Innovation in the Life Sciences**
Jonathan Fleming
Managing General Partner
Oxford Bioscience Partners
Senior Lecturer
MIT Sloan School of Management

4:30 pm **BioScience: Novel Therapies For Unmet Medical Needs**
Hartmut J. Ehrlich
Vice President, Global R&D
Baxter BioScience

3:00 pm **SMALL SYSTEMS**
Solar Cells and LEDs: Large Area Nanostructures in Active Optoelectronic Devices
Vladimir Bulovic
KDD Associate Professor of Communications and Technology
Director, Laboratory of Organic Optics and Electronics (LOOE)
MIT Department of Electrical Engineering and Computer Science

3:45 pm **Micro/Nano Manufacturing: The need for new paradigms**
Martin Schmidt
Associate Provost
Professor
MIT Department of Electrical Engineering and Computer Science

- 4:30 pm **Smart Systems Integration: Advancing 3D System Integration and Miniaturization**
Markus Riester
CEO
maris TechCon
- 3:00 pm **ADVANCED MANUFACTURING**
Strategic Engineering: Designing Complex Systems for an Uncertain Future
Olivier L. de Weck
Associate Professor of Aeronautics and Astronautics and Engineering Systems
Associate Director, Engineering Systems Division
- 3:45 pm **Novel Machines for Precision Manipulation and Alignment**
Martin Culpepper
Associate Professor of Mechanical Engineering
Director, Precision Compliant Systems Laboratory (PCSL)
Assistant Director, Laboratory for Manufacturing and Productivity (LMP)
- 4:30 pm **Management of Complexity in System Design for Large IT-Solutions**
Associate Professor Dr. Michael Heiss
Siemens IT Solutions and Services
Vice President for Knowledge, Innovation and Technology (global)
- 5:15 pm **Wrap-up**
- 6:30 pm **Reception and Dinner**

26 March 2009
Vienna, Austria

- 8:30 am Registration
- 9:00 am **Opening Remarks**
Christian Kesberg
Austrian Federal Economic Chamber
- 9:15 am **The Game – Changer**
How You Can Drive Revenue and Profit Growth with Innovation
Bruce Brown
Chief Technology Officer
Proctor & Gamble
- 10:00 am **Less Is More: How Cutting R&D Costs Can Accelerate Innovation,
Boost Growth and Increase Profits**
Michael Davies
Senior Lecturer
MIT Sloan School of Management
- 10:45 am **Break**
- 11:15 am **Trends in Energy Markets: Challenges and Opportunities**
Gregory McRae
Hoyt C. Hottel Professor of Chemical Engineering
MIT Department of Chemical Engineering
- 12:00 pm **Trends in Sustainable Business: Challenges and Opportunities**
Sarah Slaughter
Senior Lecturer
MIT Sloan School of Management
- 12:45 pm **Wrap Up & Adjournment**
Christian Kesberg
Austrian Federal Economic Chamber