

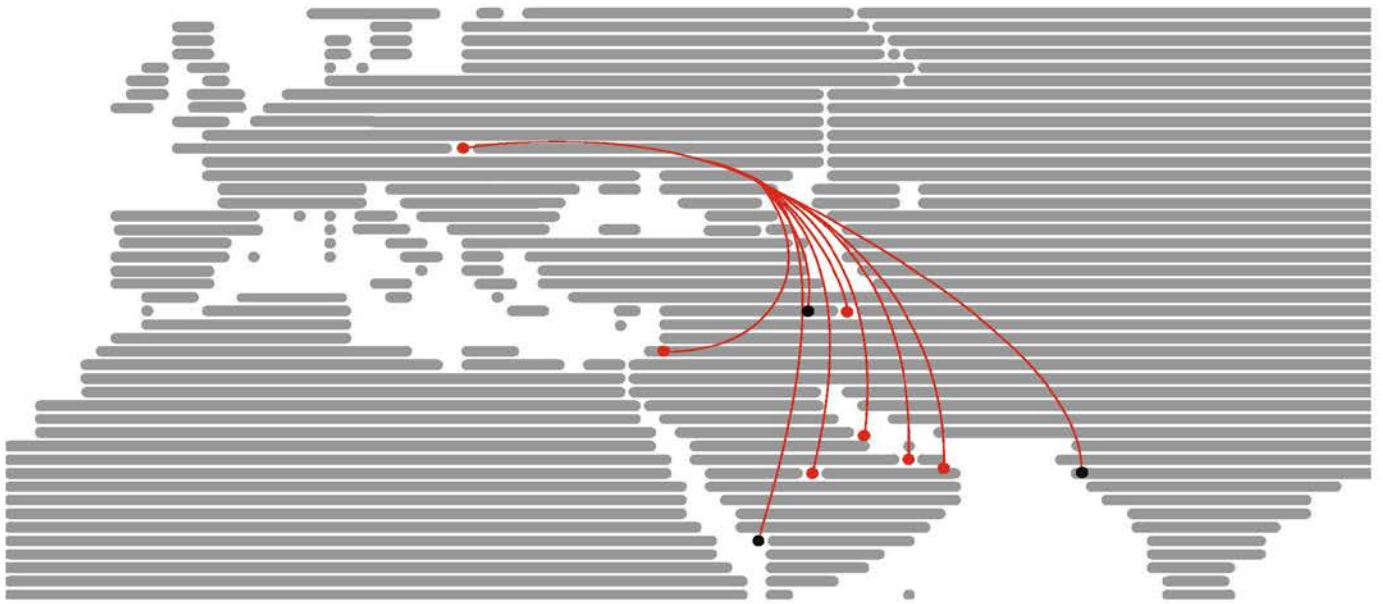
# SURPRIS

CONFERENCE PROGRAM

# INGLY

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# INGENIOUS



## AUSTRIA CONNECT GULF 2015

RETHINK GULF - „FROM INTEGRATION TO EDUCATION“ | DUBAI

November 22<sup>nd</sup>, 2015 | Raffles Hotel Dubai

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## SUNDAY, 22 NOVEMBER 2015, RAFFLES HOTEL DUBAI

09.15 – 10.00

### REGISTRATION

at the Raffles Ballroom Foyer

10.00 – 10.45

### WELCOME AND OPENING ADDRESS

- Austrian Commercial Counsellor to UAE, Bahrain, Kuwait & Pakistan Mr. Richard Bandera
- President of the Vienna Economic Chamber H.E. Walter Ruck
- Ambassador of Austria to the United Arab Emirates H.E. Peter Elsner-Mackay
- Regional Manager Africa / Middle East, Austrian Federal Economic Chamber Mr. Pierre Prunis
- Vice President of International Relations of the Chamber of Commerce and Industry, Dubai Mr. Hassan Al Hashemi

## 1. FROM INTEGRATION TO EDUCATION

10.45 – 11.30

### 1.1 FROM INTEGRATION TO IMPLEMENTATION

DISCUSSION featuring DUBAI'S ECONOMIC AND SOCIAL TRANSITION towards DUBAI 2021 and EXPO 2020.

- Senior Consultant, Department of Policy and Strategy, The Executive Council, Government of Dubai Mrs. Maryam Aman Al Obaid
- Senior Partner and CEO, Strohal Legal Group - International Legal Consultants Dr. Theodor Strohal
- Director, Alwan Capital Holdings (BVI) LTD Dr. Gordian Gaeta (moderation)

11.30 -12.15

### 1.2 FROM INTEGRATION TO DIFFERENTIATION

PRESENTATION of the SUCCESSFUL INTEGRATION into the ARAB BUSINESS WORLD

#### How to do Business with Arabs

11.30 – 12.00

- CEO, The Private Office of Sheikh Saeed Al Maktoum Mr. Hisham Al Gurg

12.00 – 12.15

#### Key to a successful integration of an Austrian management company

- CEO, DACH ADVISORY Mr. Zaid Maleh

12.15 – 13.15

### 1.3 FROM INTEGRATION TO TRANSFORMATION

DISCUSSION on the TRANSFORMATION OF THE GCC away from oil dominated business and the IMPORTANCE OF CSR as a key element of good growth and long term strategy.

- Senior Economist, National Bank of Abu Dhabi (NBAD) Mr. Alp Eke
- CEO, The CSR Company International Mr. Martin Neureiter
- Austrian Commercial Counsellor to Iraq Mrs. Isabel Schmiedbauer (moderation)

13.15 – 14.45

### NETWORKING LUNCH

## 2. SIMULTANEOUS BREAKOUT SESSIONS WITH TECHNOLOGY AND EDUCATION FOCUS AND PARALLEL PAKISTAN CONSULTATION

14.45 – 16.00

### 2.1 FROM IMPLEMENTATION TO EDUCATION

IMPLEMENTATION OF LOCAL STRATEGIES towards knowledge-based GCC economies and the INTEGRATION OF FOREIGN EDUCATION in the Region

Panel Discussion moderated by Mr. Reinhart Zimmermann, Austrian Commercial Counsellor to Oman

- Prof. Dr. Jörg Finsinger, Academic Head of the Modul University Dubai
- Prof. Karl Wöber, Rector of the Modul University Vienna
- Prof. Dr. Bernd Höfer, A9C Capital - Business Consultants & Technology Advisors WLL
- Mrs. Kalthoom Al Balooshi, Executive Director KHDA
- Mr. Gerd Bommer, Austrian Commercial Counsellor to Qatar

14.45 – 16.00

### 2.2 FROM INTEGRATION TO DIVERSIFICATION

INTEGRATION OF AUSTRIAN TECHNOLOGIES in the diversifying Gulf industries

Panel discussion moderated by Dr. Georg Weingartner, Austrian Commercial Counsellor to Iran

- Mr. Richard Thompson, Head of MEED Editorial – MEED
- Mr. Claudio Palmieri, CLS Energy Consultants DMCC, Kuwait
- Mr. Sebastian Gerlach, Business Development Manager, Bahrain Economic Development Board
- Mr. Walter Glaser, MD Unger Steel Middle East FZE
- Dr. Kurt Altmann, Austrian Commercial Counsellor to Saudi Arabia

14.30 – 18.00

### 2.3 PAKISTAN CONSULTATION

Meet the Austrian Marketing Officer to Pakistan and discuss current Issues

**Please check your provided Time Slot**

## 3. MEET THE EXPERTS

16.00 – 17.00

### 3.1 COUNTRY FOCUS

#### GCC

The Austrian Commercial Counsellors to

- UAE, Bahrain, Kuwait & Pakistan, Mr. Richard Bandera
- Saudi Arabia & Yemen, Dr. Kurt Altmann
- Qatar, Mr. Gerd Bommer
- Oman, Mr. Reinhart Zimmermann

Special Guest:

- Mr. Abdul Aziz Abdulah Al-Yaqout, Lawyer and Partner at Maysan Partners Kuwait
- Dr. Wolfgang Penzias, Trade Counsellor, European Union to the United Arab Emirates

16.00 – 18.00

### 3.2 CONNECTED ECONOMIES

#### IRAN, IRAQ & KURDISTAN

The Austrian Commercial Counsellors to

- Iran, Dr. Georg Weingartner
- Iraq, Ms. Isabel Schmiedbauer

Special Guest

- Iran, Mr. Hatef Haeri, CEO ICG Idam
- Iraq, Mr. Anas Al-Rawi, GM Eisenland

## EVENING RECEPTION & DINNER

19.00 Pick up at the Raffles Hotel entrance Raffles Dubai  
Sheikh Zayed Road, Wafi Mall,

### **Dhow Cruise on Dubai Creek with the Austria Connect Gulf 2015 participants**

20.00 – 22.00



Courtesy of the President of the Vienna Economic Chamber Mr. Walter Ruck and the Austrian Commercial Counsellor Mr. Richard Bandera, and with participation of the Austrian Ambassador to Abu Dhabi Mr. Peter Elsner-Mackay