

# SURPRIS

Austria Connect Gulf 2018

# INGLY

Improvement versus Innovation

# INGENIOUS



18<sup>TH</sup> OF MARCH 2018 | PALAZZO VERSACE HOTEL | DUBAI

17.03.2018	<b>Arrival Day</b>	
18.00	<b>Welcome Drink and Pre-Conference registration (optional)</b>	
18.03.2018	<b>Conference Day</b>	
09.00 – 09.30	<b>Registration</b>	
09.30 – 10.00	<b>Welcome and Opening Address</b>	
	Austrian Commercial Counsellor to UAE, Bahrain, Kuwait & Pakistan	Mr. Richard Bandera
	Ambassador of Austria to the United Arab Emirates	H.E. Dr. Andreas Liebmann
	President & CEO of the Dubai Chamber of Commerce & Industry	H.E. Mr. Hamad Buamin tbc
	Vicepresident of the Austrian Federal Economic Chamber	H.E. Dr. Richard Schenz
10.00 – 12.30	<b>1. Rethink Gulf –Improvement vs. Innovation</b>	
10.00 – 10.20	<b>1.1. Economic Status Quo &amp; Outlook</b> <b>Key note on regional economic challenges and the impediment for progress based on a comparison of innovative industries</b>	
	Emirates NBD, Head of MENA research	Mrs. Khatija Haque tbc
10.45 – 11.15	<b>1.2. Emerging Trends in the GCC in comparison to innovative Asian hotspots</b> <b>Panel discussion</b>	Dr. Gordian Gaeta (moderator)
	<b>Innovative Government Programs</b>	
	Berkeley Research Group, Study on the Kuwaiti Cluster of Innovation Framework and the GCC Region, General Manager	Mr. Jareed Willis
	KPMG Singapore, Start-up Expert on Fin Tech and Digitalization on the innovation activities and lessons learned from the Government of Singapore	Mr. Jan Reinmueller
	Smart Dubai (artificial intelligence and blockchain)	H.E. Hussain Lootah
	Bahrain Economic Development Board, Managing Director	Mr. Simon Galpin
	<b>Innovative Companies</b>	
	Borouge Innovation Center , Vice President Innovation	Dr. Thorsten Loehl

ELM, Riyadh  
secure e-Services and high-profile government support projects in KSA,

11.15

**Coffee Break**

11.30 – 12.15

**1.3. Innovation & Entrepreneurship**  
**Panel discussion on Business Innovation and Start-ups**
Mr. Abdulrahman Abdi  
(moderator)

Dubai Future Accelerators

Mrs. Karin Gabriel (tbc)  
Program Development Manager

Ibtikar Development Oman

Mr. Haider Al-Rashed

Andritz AG, Director Global Marketing and Communications

Dr. Uwe Seebacher

SEED FUND 1776 (International Incubator and Partner of Dubai Future Foundation)

tbc

Skidata Middle East

Mr. Philipp Heindl

12.15 – 12.45

**1.4. Innovative Business Platforms**  
**EXPO 2020 – from past to future**
**Mrs. Eithne Treanor (moderator)**

EXPO 2020

tbc

Doka Middle East

Mr. Michael Arnold

12.45 – 14.00

**Networking Lunch**

14.00 – 14.45

**2. From Improvement to Innovation and Agility - Keynote Speech**

Mr. Richard Bandera (moderator)

an experienced innovation Leader, Speaker and Executive Advisor and former Senior Innovations Director at THE LEGO GROUPs Future Lab, Denmark

Mr. David Gram

14.45 – 15.00	<b>Afternoon Break</b>	
15.00 – 16.00	<b>3. Interactive Workshops (Parallel Sessions)</b>	
	<b>3.1 Innovation and Marketing</b>	MCH Global (tbc)
	<b>3.2 Innovation vs. Patent and Product Liability Laws in the GCC</b>	Strohal Legal Group, Dr. Theodor Strohal, Lawyer
	<b>3.3 Innovation and Sustainability</b>	Dubai Carbon Center of Excellence Mr. Ivano Ianelli, CEO
	<b>3.4 Innovation and Investments (Crowd Funding, Business Angels, ..)</b>	Innovation 360 & TURN8, Mr. Abdulrahman Abdi UniCredit Bank Dubai, Mr. Yahia El Assadi
16.00 – 17.00	<b>Personal sessions with the Austrian Commercial Councillors</b>	
	The Austrian Commercial Councillors to	
	<ul style="list-style-type: none"> <li>• UAE, Kuwait &amp; Pakistan Mr. Richard Bandera Pakistan representative, Mr. Usman Mohiuddin Kuwait representative, Mr. Fred Abu-Saada</li> <li>• Saudi Arabia &amp; Yemen Dr. Kurt Altmann</li> <li>• Qatar &amp; Bahrain Mr. Philipp Schramel</li> <li>• Oman Mr. Gerhard Lackner</li> <li>• Iran &amp; Afghanistan Dr. Christoph Grabmayr</li> </ul>	
18.30	<b>Participants embark on the boat for the Dinner Cruise</b>	
19.00 – 22.00	<b>Networking Dinner Curise along Dubai Channel</b>	<b>KLEINDIENST</b>
	Courtesy of the KLEINDIENST GROUP Dubai. Under the guidance of The Austrian Commercial Counsellor Mr. Richard Bandera and The Austrian Ambassador to Abu Dhabi HE Dr. Andreas Liebmann	
22.00	<b>Disembarkation and end of the event</b>	