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THE ROLE OF ADVANTAGE AUSTRIA IN SUPPORTING AUSTRIAN BUSINESSES

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(source: [panoramio](#))

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Image Credit: WAM

TRU EEN TRE PREN EURS

Austria – building bridges to new markets

EUROPEAN UNION

Area	4.3 million km ²
Population	510 million
GDP	Euro 13,300 billion
Official Languages	24
Member States	27



AUSTRIA

Area	83,879 km ²
Population	8.77 million
GDP	Euro 376 billion
Official Language	German

More than 300 international companies ...

...including 28 “Fortune 500” corporations
make Austria the preferred location for CEE headquarters.



Significance of Austrian export



Export rate: more than **50%** of GDP



Exports to more than **200** countries
(led by Germany, USA and Italy)



Every **2nd Job** in Austria depends
directly or indirectly on export.



Increase in exports 2000 - 2020:
+ **91 %** to Europe
+ **169 %** to America
+ **219 %** to Australia/Oceania



-7,5%
reduction in exports

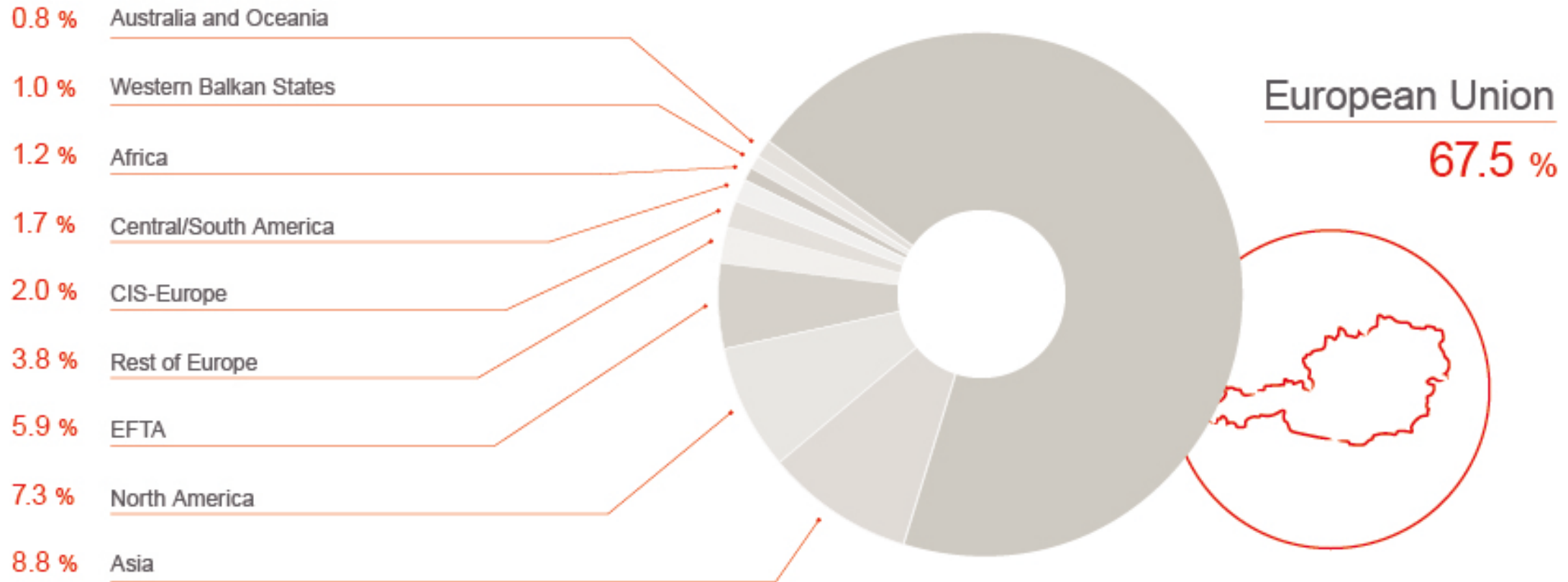


142 billion EURO
in goods exports

Austria is ranked **7th** in the world for exports per capita
★★★★★★

Export in figures 2020

Austrian exports by region (2020)



ADVANTAGE AUSTRIA



ADVANTAGE AUSTRIA – The internationalisation Agency for the Austrian economy



Facts and figures

GLOBAL BUSINESS SUPPORT

549,000

companies registered in Austria,
thereof

62,700

exporting companies of which
26,000 are our clients per year



over **560**
ADVANTAGE AUSTRIA
events

Internationalisation agency for the Austrian Economy



WE INFORM

... Austrian companies about worldwide

- markets
- industries and
- business conditions



WE CONNECT

... our excellent contacts to local authorities in the host countries pave the way to success for Austrian companies.



WE ADVISE

... Austrian companies on the export of

- goods and services
- procurement
- foreign investment
- financing
- technology cooperation
- and the transfer of business ideas and sales concepts.

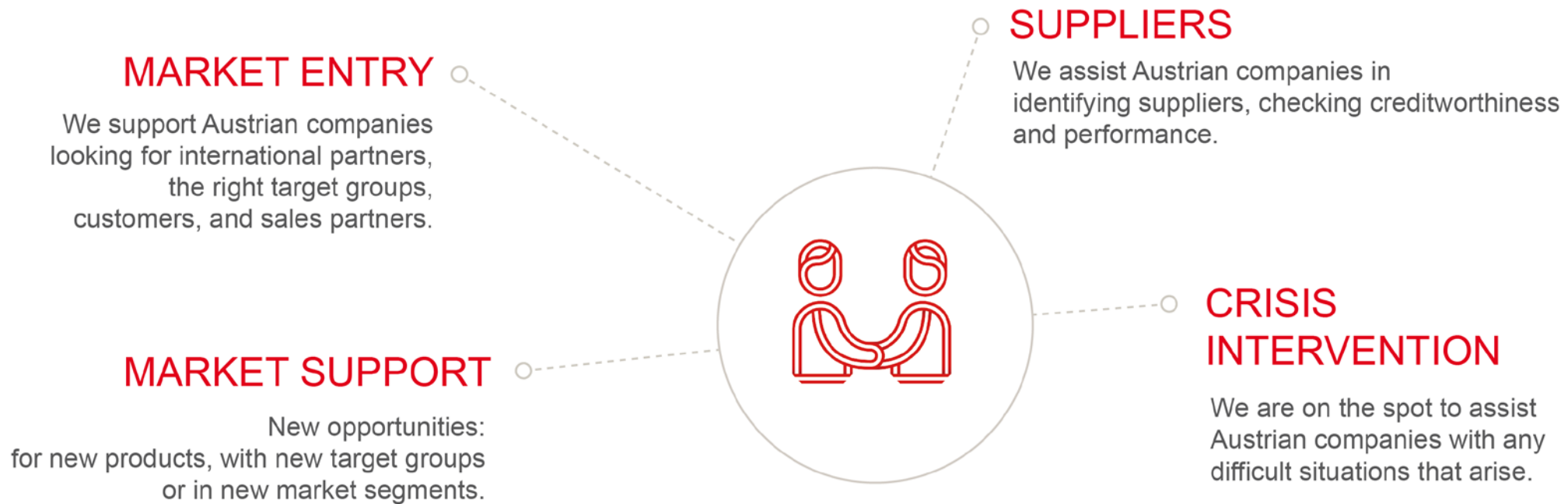


WE POSITION

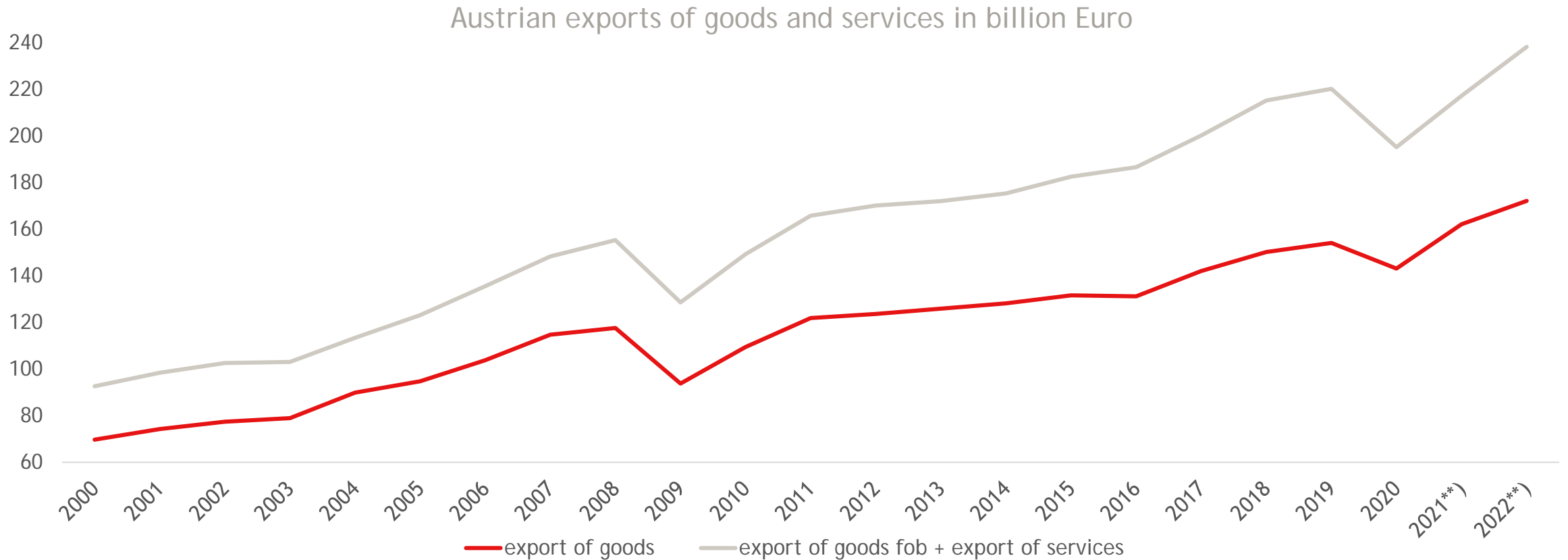
... Austria worldwide as a

- competent partner
- innovative provider
- attractive business location

Your way to finding new partners



Austrian exports 2000 - 2022





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Thank you

for your attention

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