

10th AUSTRIA CONNECT GULF

Jordan, Lebanon, Syria and Iraq



Challenging Markets?

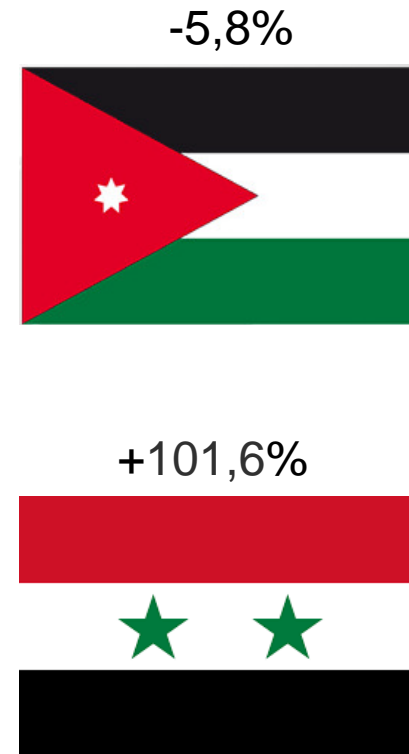
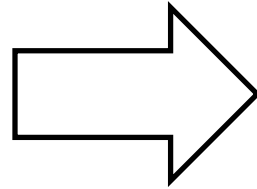
YES

Zero potential for Austrian exports?

WRONG

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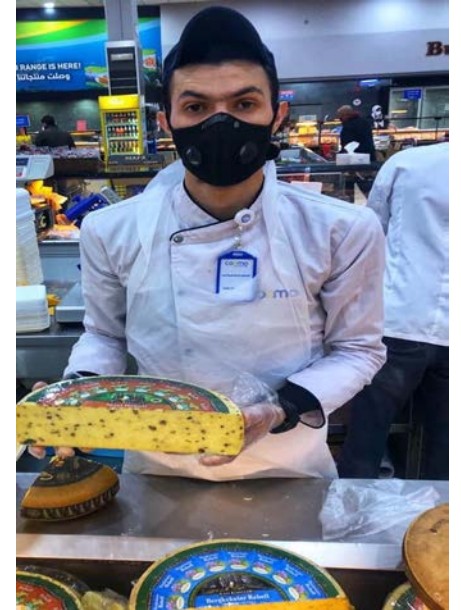
Austrian Exports Jan – Aug 2021

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Jordan

Small but **receptive** market for Austrian products, services and investments!

Jordan is and will remain the stable anchor in the region!



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Iraq

The **Iraqi** market is probably nothing for the faint-hearted!

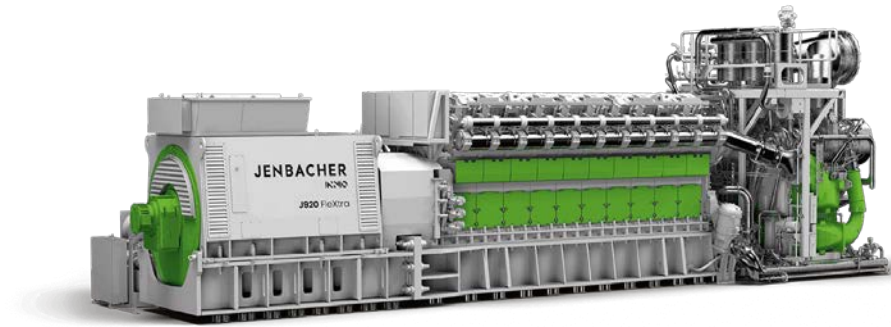
Big **potential** for the ones who come well prepared!



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Lebanon

Lebanon is still in its
biggest economic crisis
in history, BUT...



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Syria

End of the “Ice Age” in
international relations
with **Syria?**



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Event Highlights 2022

- Webinar: Tourism Know-How and Infrastructure around the Red Sea: Jan 13 
- Austria Showcase on Tourism Infrastructure in Jordan and Israel: March 13 -17 
- International Digital Security Forum in Vienna: April 26 -29 
- Austria Showcase on Cyber-Security and AI in Jordan: May 15 -17 
- Exhibition Re-build Syria: Sept 28 - Oct 2 
- Exhibition SOFEX Jordan 2022: Oct 31 – Nov 3 
- Economic Mission to Iraq: Nov 20 - 22 

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Only 2 more days left to sign up!

ECONOMIC MISSION TO JORDAN

DEC 12 – DEC 15 2021

AMMAN | JORDAN



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THANK YOU!

HERWIG NEUPER
ADVANTAGE AUSTRIA AMMAN

T + 962 6593 8400

E amman@advantageaustria.org

W advantageaustria.org/jo

