

## ViennaUP'21 digital

Let's talk startups.

27.4.-12.5.2021

### Europe's most authentic startup experience!

Vienna will send a unique digital sign to a global audience: With ViennaUP'21 digital the city will host the largest decentralized and community-driven virtual startup-event in Spring 2021. Given recent developments and the remaining uncertainty in terms of COVID-19, ViennaUP'21 takes the next leap and goes 100% digital. Health comes first, but that doesn't mean forgoing networking with an international audience of startups, investors, companies and talents, as well as learning opportunities and having open conversations.

Initiated by the Vienna Business Agency, ViennaUP'21 digital brings together all relevant stakeholders – both international and from the local scene – and covers in a series of online events pioneering topics in the field of innovation, creativity and technology. This is a unique opportunity to reach out and connect to a global audience of startups, investors, companies and talents from the comfort of your homes.

Participants have the opportunity to dive into hotly discussed topics across different industries, start a conversation with other smart minds, expand their international network and get inspired by the Viennese startup scene – one of the most diverse and fastest-growing startup communities in Central Europe.

We look forward to

- 40+ program partners, including key players from the local and international startup scene plus high-profile investors
- dozens of online events, from conferences and network meetings to workshops and lectures
- a strong focus on trending topics such as:
  - Health tech & life sciences
  - Social entrepreneurship
  - Smart cities & clean tech
  - Creative industries
  - Smart manufacturing
  - FinTech

Some Program Highlights:

From the very beginning, ViennaUP'21 has attracted the interest of major international startup platforms. For instance, **WIRED Pulse** will host a digital event powered by Vienna for the very first time. The agenda includes top-class presentations on the impact of technology and innovation on the future of the world.

Further highlights: "**The global limitless conference**" will be broadcasted from five stages in different cities throughout the globe. The conference aims to accelerate the careers of women by building self-confidence, improving skills and connecting the next generation of female decision-makers with experienced role models. The "**Salon Future: Rethinking ScalingUP across Europe**" brings policy makers, city representatives and ecosystem builders from all around Europe together to discuss the future of the European startup and innovation ecosystem. With a stimulating line-up "**The Fintech Week**" brings startups, corporates, the banking sector and the policy makers together to foster close cooperation. During the **Creative Days** we gather creative minds from around the world, experiment also with the "new normal" and tackle the questions about the impact of current technological and social developments on the creative industries.

Initially, ViennaUP'21 was expecting more than 20,000 on-site participants. Now with the switch to the digital sphere: "the sky is the limit."

## Information and Registration

The registration for ViennaUP'21 digital will start in the middle of March – all information about how it works, program and news can be found on [viennaUP.com](https://viennaUP.com).