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advantageaustria.org



AUSTRIAN INVESTORS' SURVEY ON BUSINESS CLIMATE IN BULGARIA

conducted online at the end of 2020 by **Advantage Austria**

94 participants



1. MAIN ACTIVITY OF THE COMPANY IN BULGARIA

51%

TRADE



29%

SERVICES

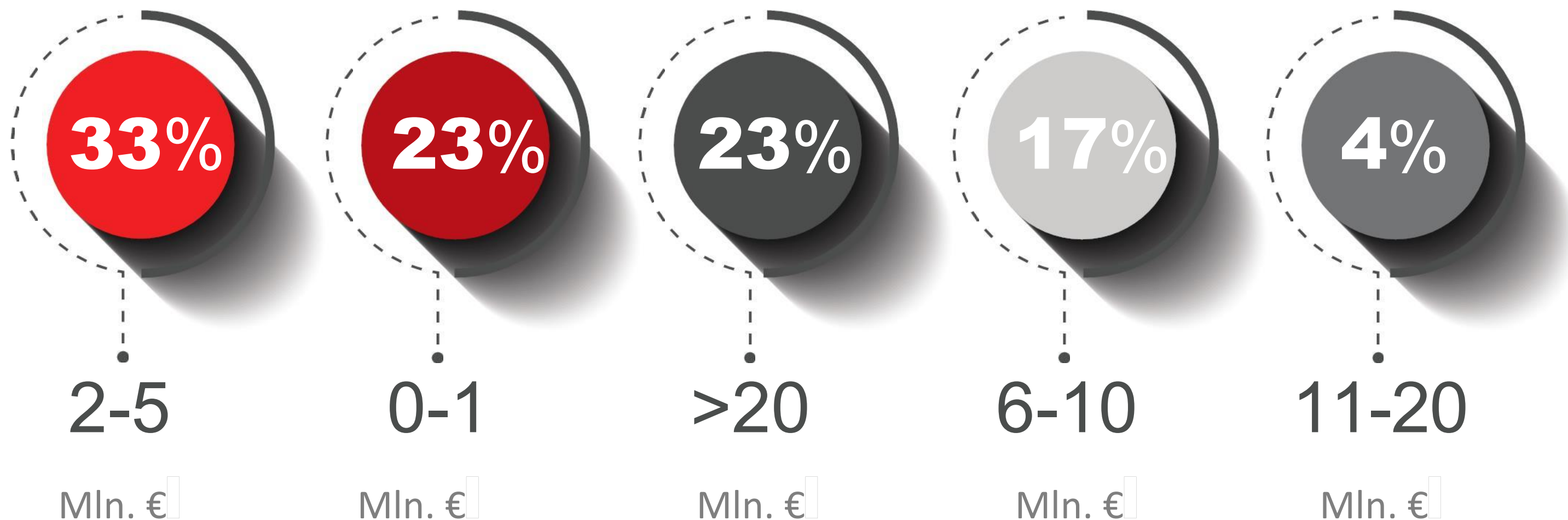


20%

PRODUCTION



2.1 TURNOVER IN MLN. EUR



2.2

EXPORT SHARE IN TURNOVER

EXPORT

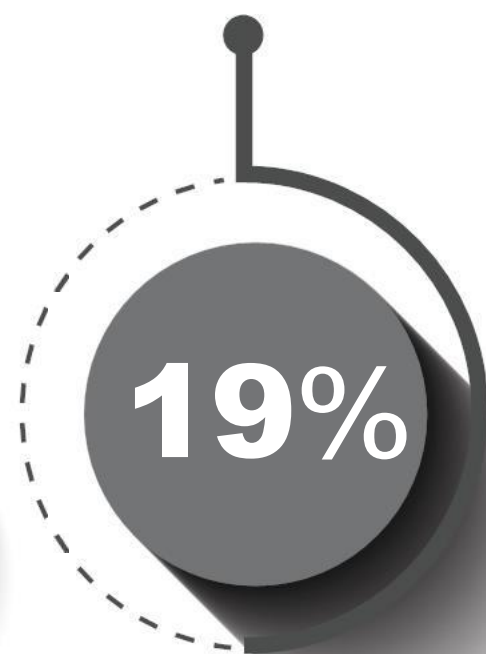
0-10%

>81%

11-40%

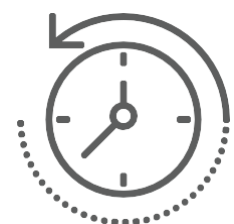
41-60%

61-80%

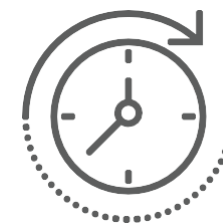
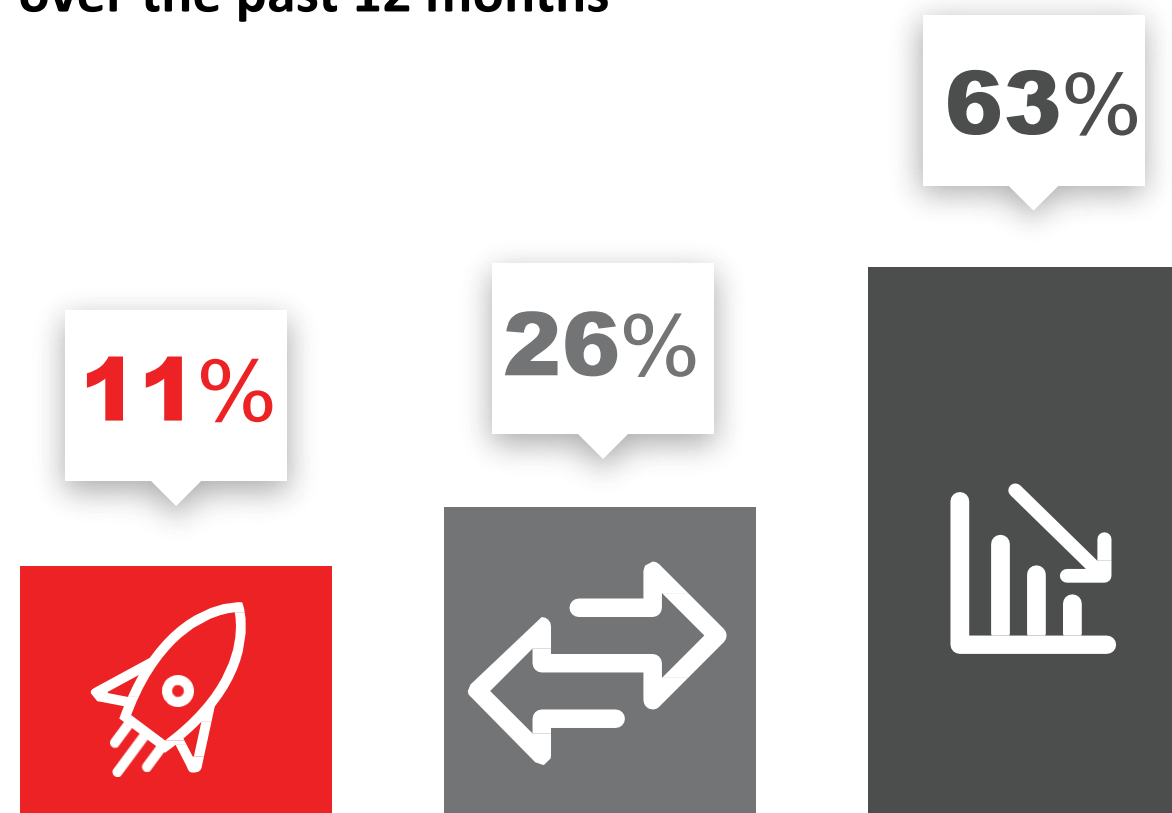


COMPANIES

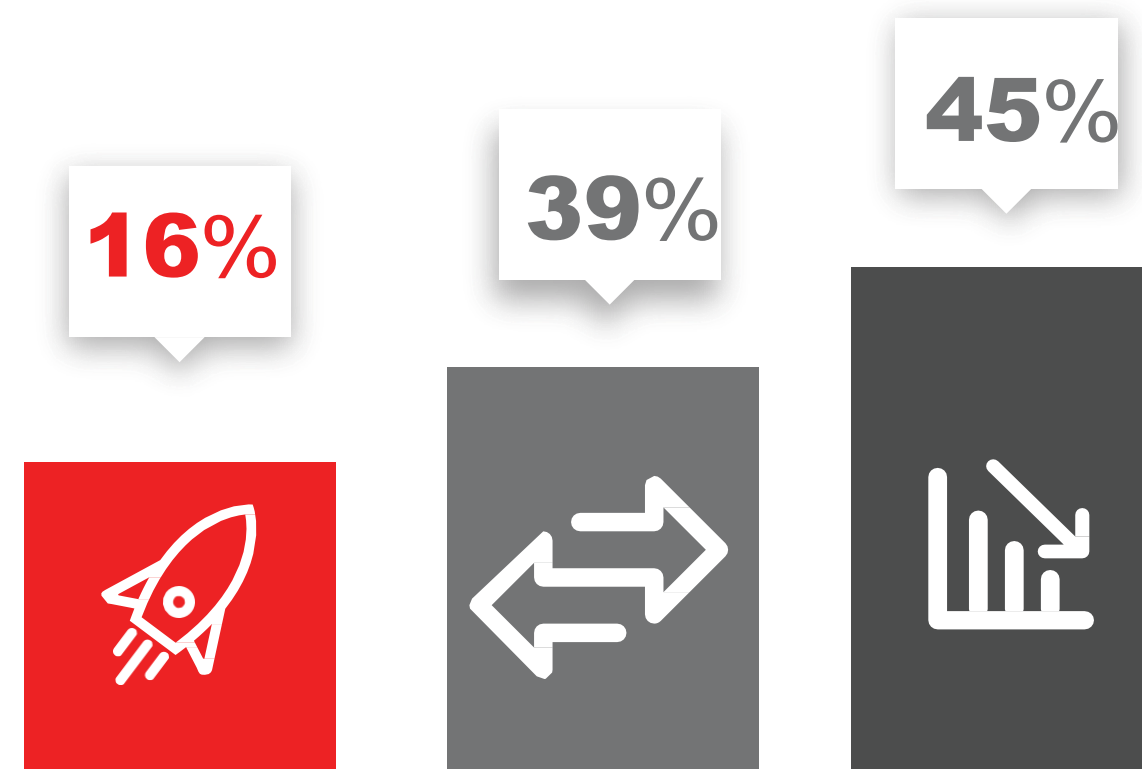
3. ASSESSMENT OF GENERAL ECONOMIC SITUATION IN BULGARIA



over the past 12 months



over the next 12 months



IMPROVEMENT



NO CHANGE



DETERIORATION

4.1 COMPANY TURNOVER



over the past 12 months



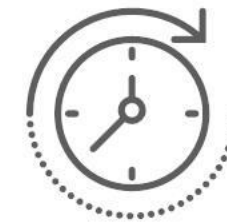
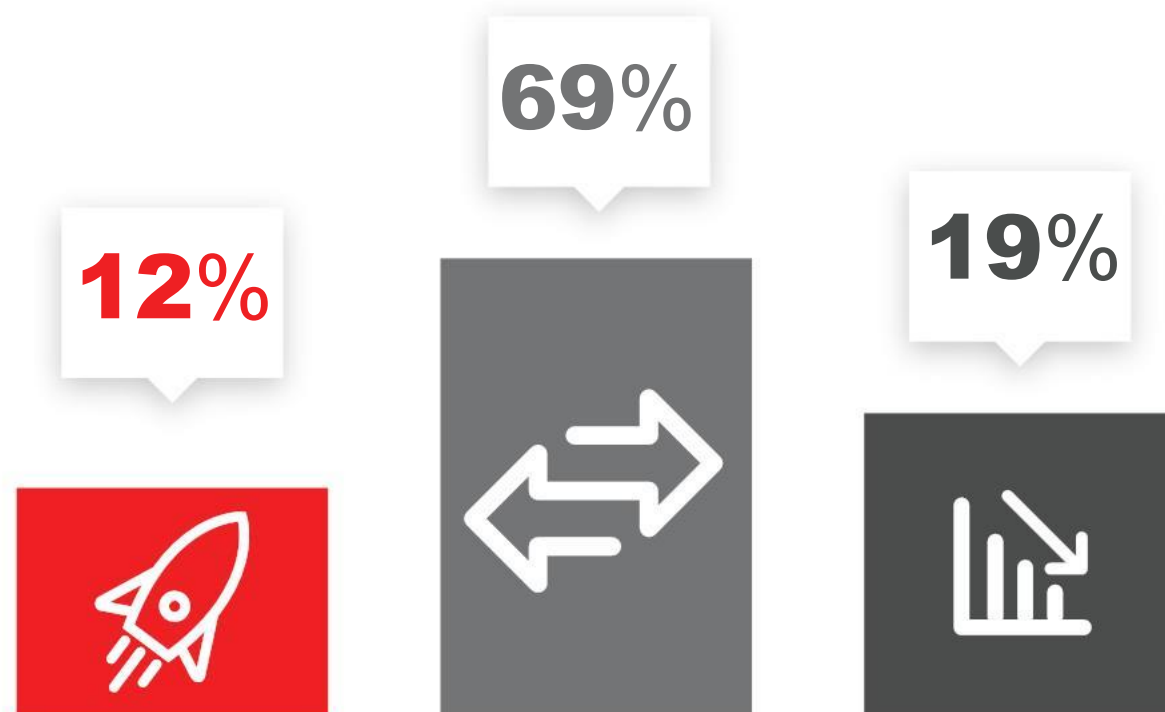
over the next 12 months



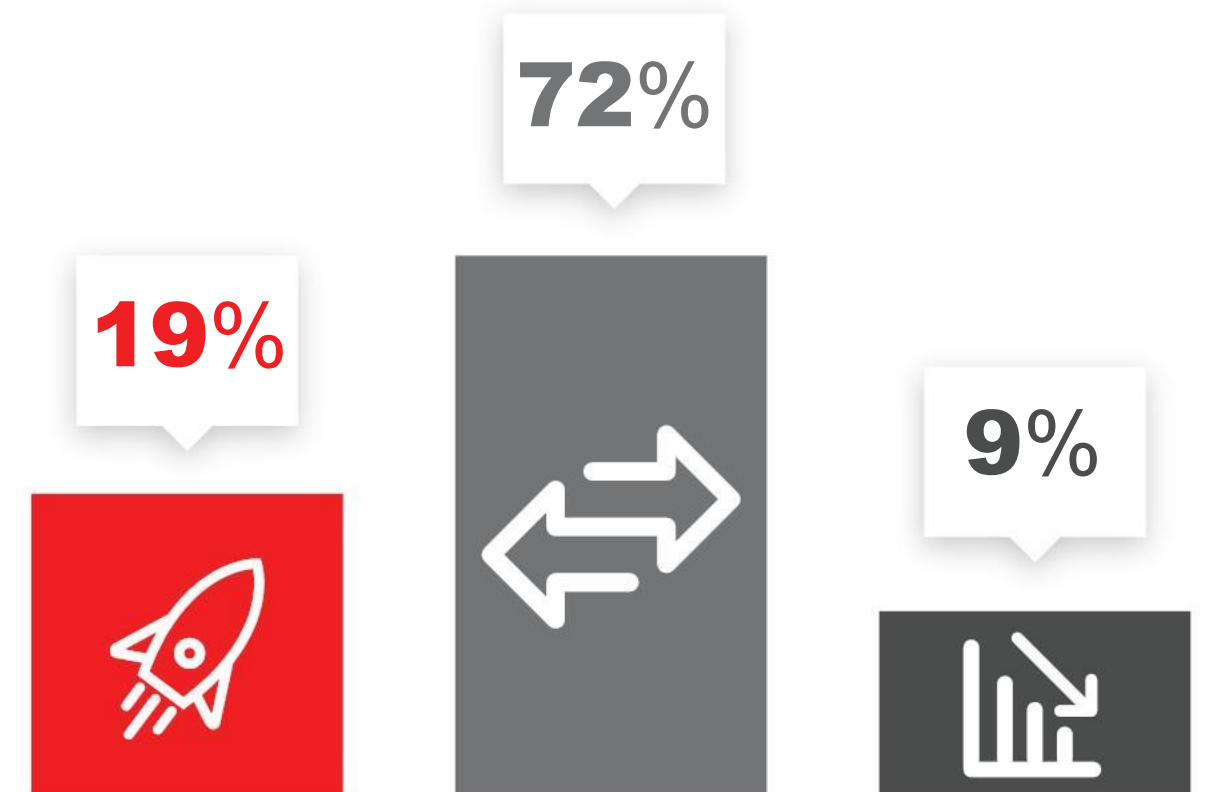
4.2 NUMBER OF EMPLOYEES



over the past 12 months



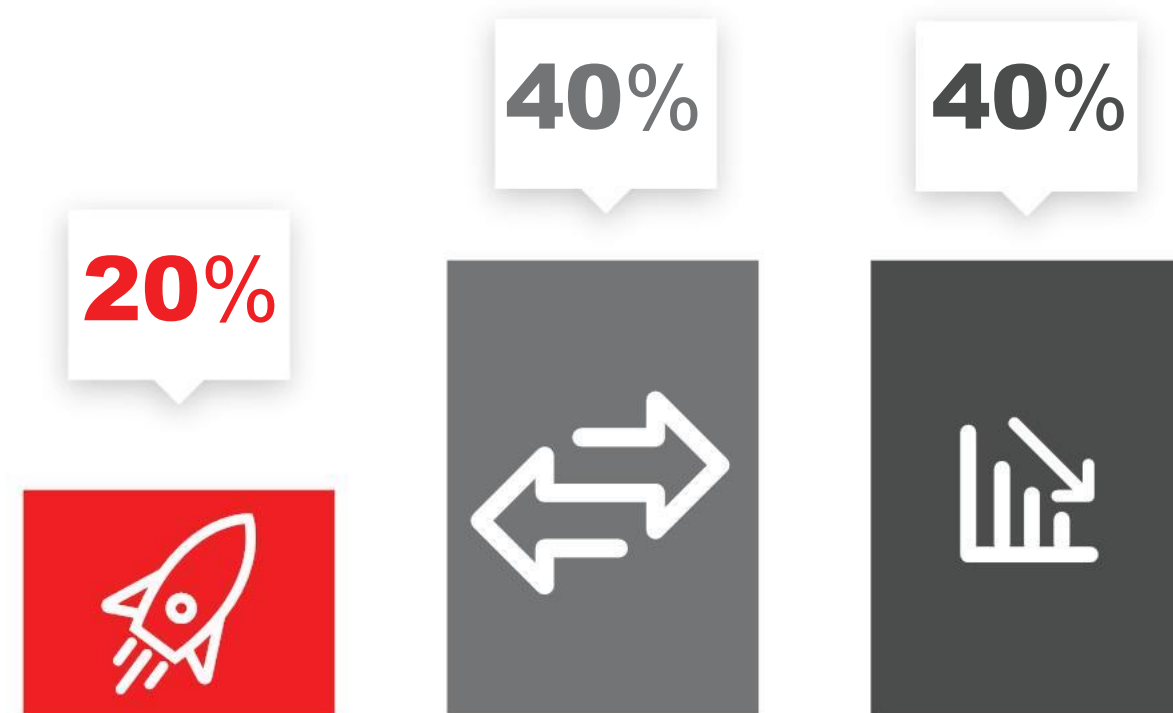
over the next 12 months



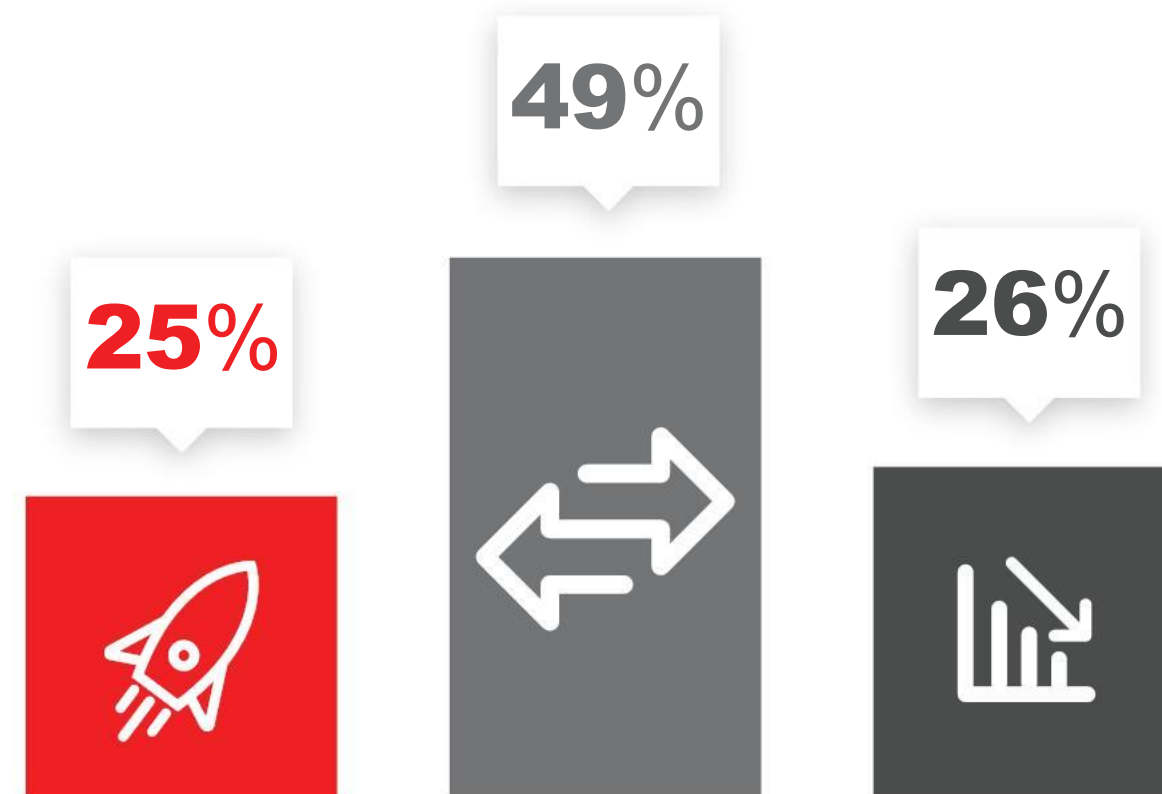
4.3 INVESTMENTS



over the past 12 months



over the next 12 months



5. TOP REGULATORY CONCERNS

63%

PREDICTABLE
ECONOMIC
POLICIES



60%

COMBATING
CORRUPTION
AND CRIME



55%

RULE OF
LAW



48%

RED TAPE



39%

POLITICAL
STABILITY



6. TOP MARKET-RELATED ISSUES

65%

QUALIFIED
WORKFORCE



42%

INFRASTRUCTURE



37%

PURCHASING
POWER



36%

AVAILABILITY OF
LABOUR



33%

PRODUCTIVITY OF
WORKFORCE

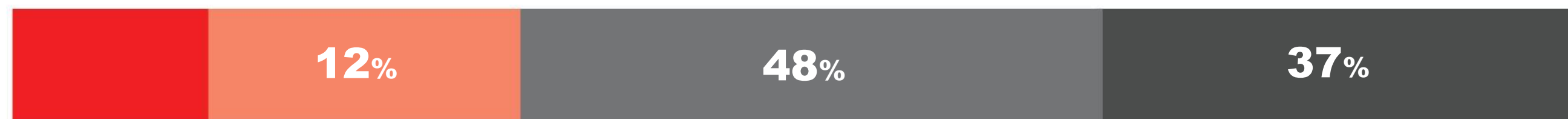


7. IMPACT OF CORONA CRISIS ON BUSINESS

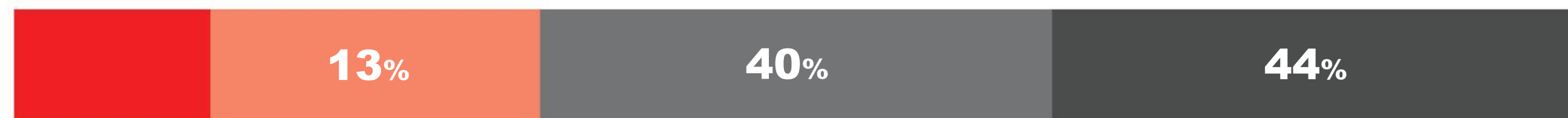
Effect of government decrees, such as workplace and border closures



Supply shortages and problems with suppliers



Cancellation of existing orders



Decrease in customer demand



VERY SERIOUS

SERIOUS

LIGHT

NO IMPACT

7.1 IMPACT OF CORONA CRISIS ON BUSINESS

Ability of customers to pay



Planned investment



Reduction of workforce



Reduction in turnover



VERY SERIOUS

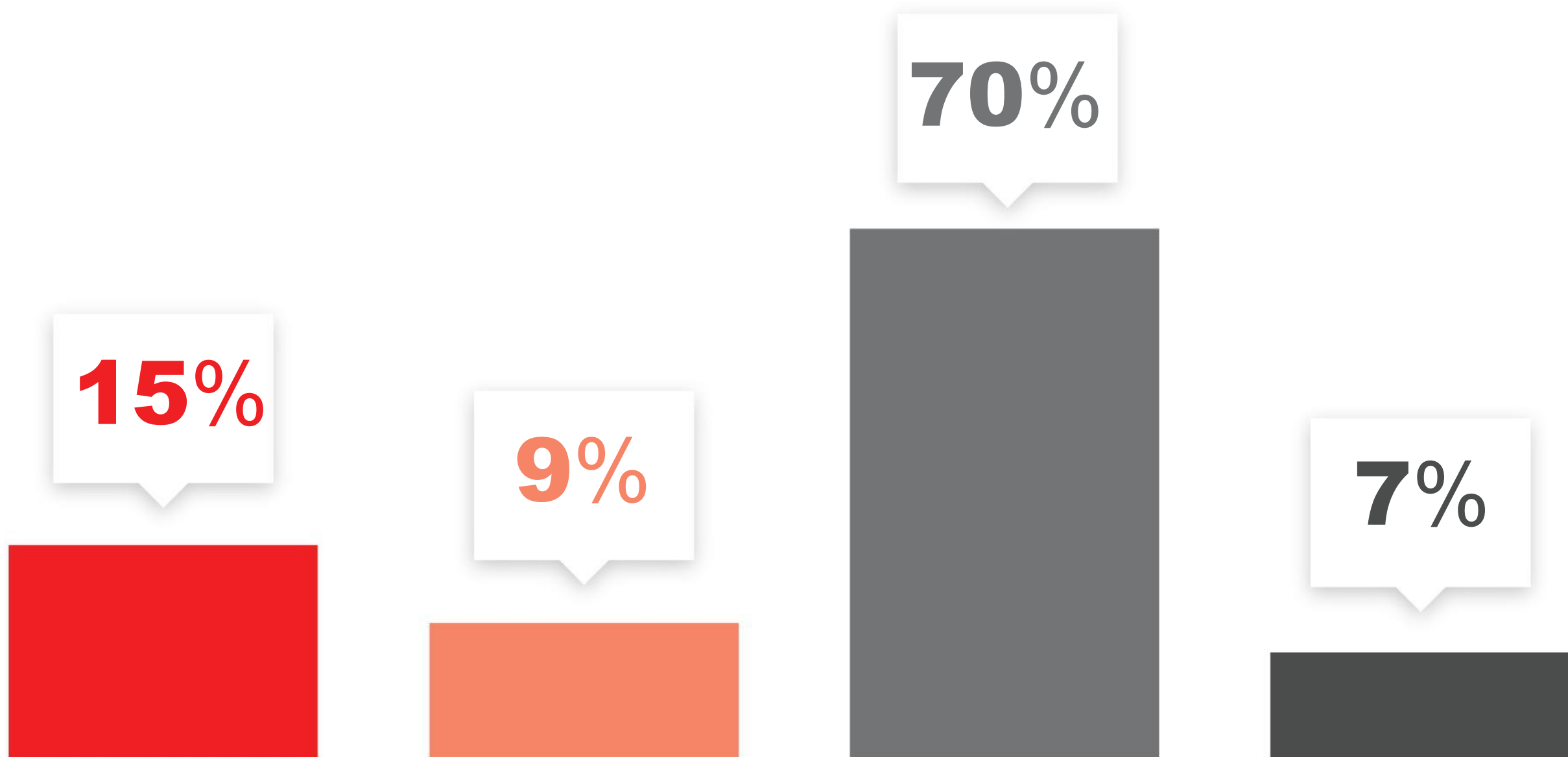
SERIOUS

LIGHT

NO IMPACT

8.

COVID-19 PUBLIC SUPPORT MEASURES FOR COMPANIES IN BULGARIA



WERE HELPFUL



WERE INSUFFICIENT



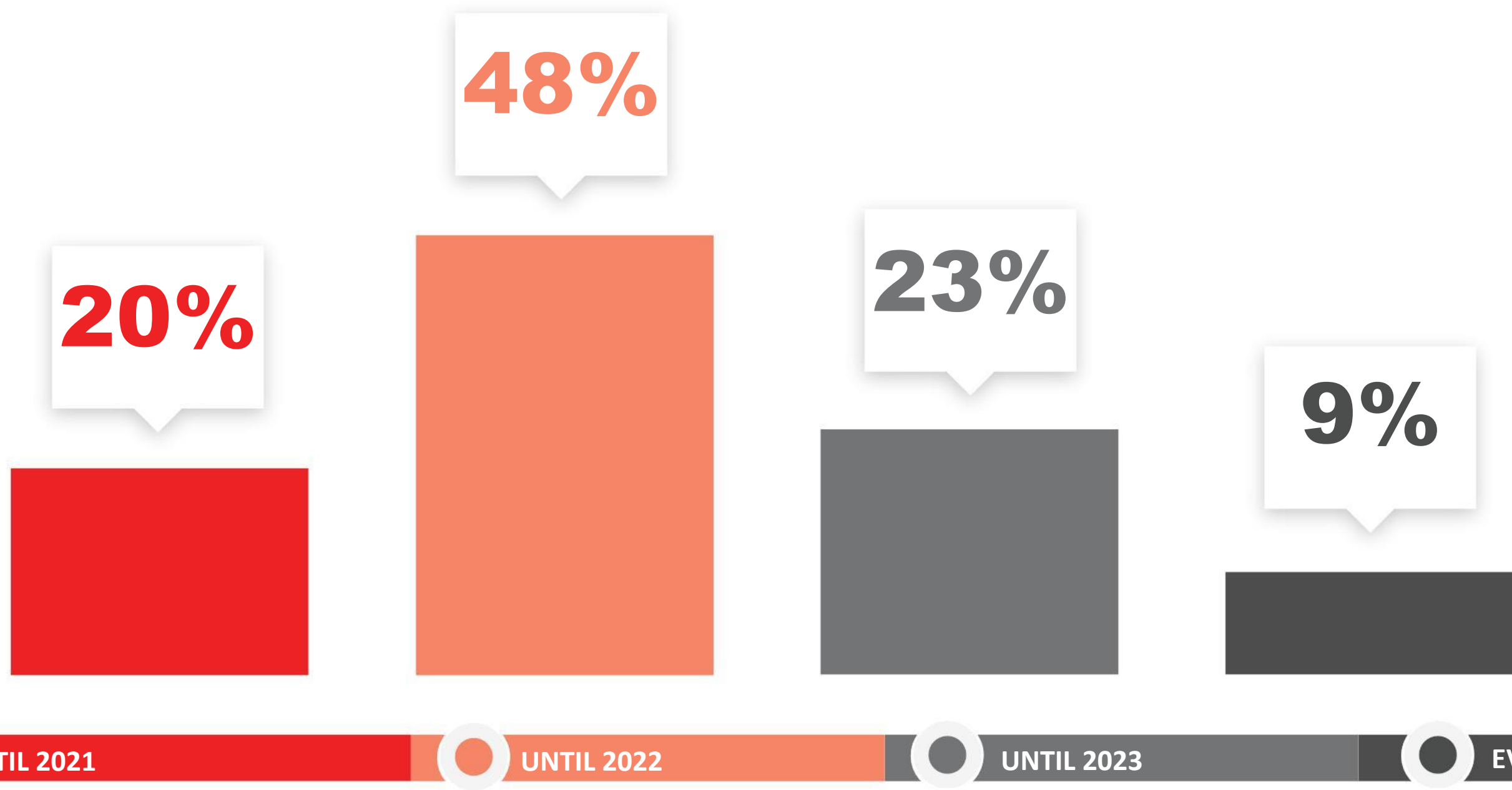
WERE NOT USED



NEED TO BE CONTINUED

9.

HOW LONG WILL COVID-19 AFFECT YOUR BUSINESS IN BULGARIA?





Discussion

Advantage Austria Bulgaria

Sofia, Tsar Samuil str. 35

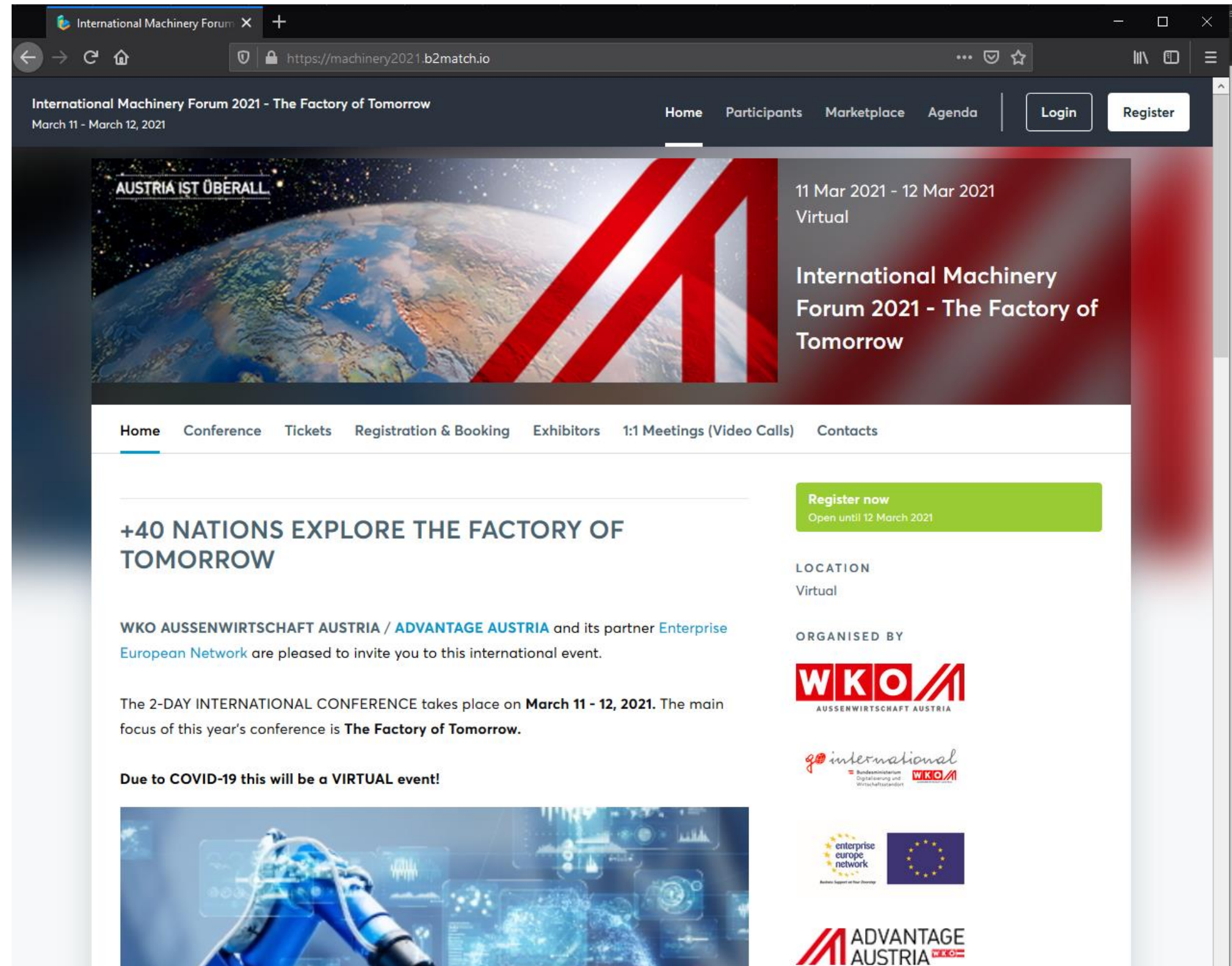
T: 02 452 29 60

E: sofia@advantageaustria.org

<https://machinery2021.b2match.io/>

International Machinery Forum 2021 Virtual

11.-12- March 2021



The screenshot shows the homepage of the International Machinery Forum 2021 website. The browser address bar displays <https://machinery2021.b2match.io>. The page header includes the event title "International Machinery Forum 2021 - The Factory of Tomorrow" and the dates "March 11 - March 12, 2021". Navigation links for "Home", "Participants", "Marketplace", and "Agenda" are present, along with "Login" and "Register" buttons. A large banner features a globe with the text "AUSTRIA IST ÜBERALL" and the event details: "11 Mar 2021 - 12 Mar 2021 Virtual" and "International Machinery Forum 2021 - The Factory of Tomorrow". Below the banner, a secondary navigation bar lists "Home", "Conference", "Tickets", "Registration & Booking", "Exhibitors", "1:1 Meetings (Video Calls)", and "Contacts". The main content area highlights "+40 NATIONS EXPLORE THE FACTORY OF TOMORROW" and mentions the organizers: "WKO AUSSENWIRTSCHAFT AUSTRIA / ADVANTAGE AUSTRIA" and its partner "Enterprise European Network". It states the event is a 2-day international conference on March 11-12, 2021, with a focus on "The Factory of Tomorrow". A note specifies that due to COVID-19, the event is virtual. A "Register now" button is prominently displayed, noting the registration deadline of March 12, 2021. The location is listed as "Virtual". The "ORGANISED BY" section features logos for WKO, go international, enterprise europe network, and the European Union flag. The Advantage Austria WKO logo is also visible at the bottom right.

International Machinery Forum 2021 - The Factory of Tomorrow
March 11 - March 12, 2021

Home Participants Marketplace Agenda Login Register

AUSTRIA IST ÜBERALL

11 Mar 2021 - 12 Mar 2021
Virtual

International Machinery
Forum 2021 - The Factory of
Tomorrow

Home Conference Tickets Registration & Booking Exhibitors 1:1 Meetings (Video Calls) Contacts

+40 NATIONS EXPLORE THE FACTORY OF TOMORROW

WKO AUSSENWIRTSCHAFT AUSTRIA / **ADVANTAGE AUSTRIA** and its partner **Enterprise European Network** are pleased to invite you to this international event.

The 2-DAY INTERNATIONAL CONFERENCE takes place on **March 11 - 12, 2021**. The main focus of this year's conference is **The Factory of Tomorrow**.

Due to COVID-19 this will be a VIRTUAL event!

Register now
Open until 12 March 2021

LOCATION
Virtual

ORGANISED BY

WKO
AUSSENWIRTSCHAFT AUSTRIA

go international
Bundesministerium
Digitalisierung und
Wirtschaftsstandort **WKO**


enterprise
europe
network
Business Support on Your Journey

**ADVANTAGE
AUSTRIA** **WKO**

<https://fob2021.b2match.io/>

Future of Building 2021 Virtual

23. March 2021



23 March 2021
Vienna, Austria

Future of Building 2021 | Virtual

[Home](#) [Conference](#) [Program](#) [Registration & Booking](#) [Tickets](#) [B2B](#) [Contact](#) [Virtual Tours](#)

50+ NATIONS WORLDWIDE WILL EXPLORE THE FUTURE OF BUILDING

The INTERNATIONAL BUILDING CONFERENCE takes place online on **23 March 2021**.

NOTE: Due to COVID-19 this event will be held virtually.


ADVANTAGE AUSTRIA and its partner, the enterprise europe network, organize an exclusive B2B matchmaking platform for international decision makers to gather and discuss the latest developments with Austrian companies active in the construction sector.

Learn about the latest technologies and materials, share new project ideas and find international cooperation partners for new business opportunities.

Subsequent to the Future of Building, you are welcome to visit the Vienna

LOCATION
Vienna, Austria

ORGANISED BY



WKO
AUSSERWIRTSCHAFT AUSTRIA



go international
Bundesministerium
Digitalisierung und
Wirtschaft
WKO



**enterprise
europe
network**
Business Support on Your Doorstep

RESOURCES
[Terms and conditions Austrian Federal Economic Chamber](#)
[Agenda_FoB2021.pdf](#)

Mach Inno Tech, 14.-17. September 2021

