

SURPRISINGLY INGENIOUS



Dear Business Partners and Friends of ADVANTAGE AUSTRIA

As we welcome March, we are thrilled to share the latest insights and updates from our recent activities. We successfully launched our new industry focus at CIMix in Vienna, where we unveiled the MONOCLE magazine – Austria Special Edition. We have an exciting month ahead dedicated to the startup scene. We will host 8 innovative Austrian startups specializing in AI & sustainability in Hong Kong for 1 week and participate at Jumpstarter Festival. Stay tuned for more updates!

Read more about:

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Wishing you an exciting spring season!

Jennifer Veigel and the Team at ADVANTAGE AUSTRIA Hong Kong

NEWS



Hong Kong Delegation at CIMix 2025 Hands-On Edition

Creative minds and industry professionals have united in the capital city of creative industries Vienna to explore innovative pathways and establish valuable international connections.

[»read more](#)

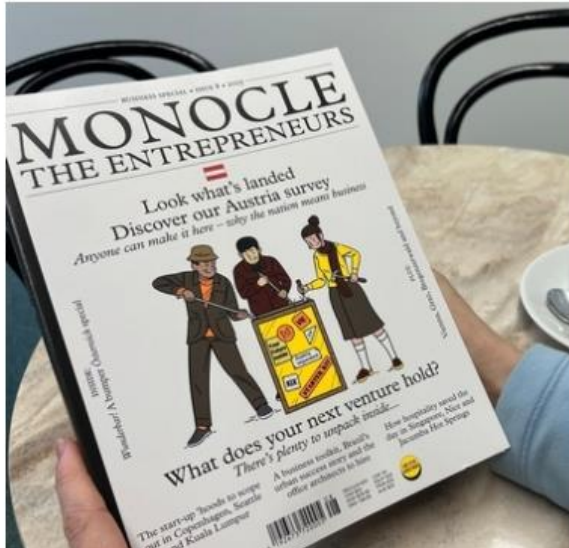
Results of the "Global Business Barometer Survey"

Austrian subsidiaries in China had a difficult year in 2024, more optimism for 2025.

[»read more](#)

GLOBAL
BUSINESS
BAROMETER





Austria - the Land of Opportunity

The new edition of "MONOCLE - The Entrepreneurs" magazine sets out what makes Austria so attractive to entrepreneurs, whether as a business partner, as a location for investment or as a destination for expats. Contact us to get a free copy!

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Austria's economy is on the path to recovery

With improving household income, declining inflation, and a more supportive policy environment, the foundation for sustained growth is laid.

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EVENTS

MAR 4, 2025 | HONG KONG

AUSTRIAN STAMMTISCH

Every first Tuesday of the month, 6:30-8:30pm

Join the next Stammtisch and celebrate 'Fasching' and the International Women's Day at the Austrian monthly gathering on March 4 at Be on Canton, Tsim Sha Tsui.

[»event details](#)

MAR 23-28 | HONG KONG

GoHongkong

8 Austrian AI and sustainability startups will participate in the GIN GO HK acceleration program, featuring briefings, workshops, mentoring and networking to explore the Hong Kong market.

[»event details](#)

MAR 25 | HONG KONG

AUSTRIAN STARTUP NIGHT 2025

With a focus on Artificial Intelligence (AI) and Sustainability, we will present eight innovative Austrian startups from diverse industries, including GreenTech, PropTech, Business Solutions and EduTech at HKSTP.

[»event details](#)

MAR 26 | HONG KONG

D-A-CH Pitch Night

Join us for the first-ever DACH Startup Pitch Night at The Hive in Sheung Wan, an exclusive networking event for startups and investors, as part of the Jumpstarter 2025 satellite event.

[»event details](#)

» Find all upcoming **EVENTS** on our website!

BUSINESS OPPORTUNITIES



Rail Cargo Austria AG

With efficient end-to-end logistics solutions, RCG transports 78.5 million net tonnes every year and covers 41.1 million train kilometres in its rail network.

Company is looking for: customers

»see details



Frauscher Sensortechnik GmbH

Frauscher Sensortechnik, "Your partner for confidence", supplies the world's most reliable solutions for train detection and wayside object control.

Company is looking for: customers

»see details



Plasser & Theurer

The Austrian family business Plasser & Theurer has been setting standards in track construction for more than 70 years.

Company is looking for: customers

»see details



Kontron Transportation GmbH

Kontron Transportation is a leading global supplier of end-to-end communications solutions for mission-critical air carrier networks.

Company is looking for: customers

»see details



Doppelmayr Group

The Doppelmayr Group is a leader in quality and technology for ropeway systems and high-tech intralogistics solutions.

Company is looking for: customers

»see details

Find all **BUSINESS OPPORTUNITIES**

»on our Webpage

FOOD: THE TASTE OF AUSTRIA!

Discover the rich culinary heritage of Austria, from traditional Alpine dishes to modern gastronomy. Explore the diverse flavors and ingredients that make Austrian cuisine a true delight.



DISCOVER MORE!

FRESH VIEW on Foods: Facts and figures, background reports and profiles of Austrian companies

Gain exclusive insights into various industries and the interesting Austrian companies in these industry sectors.

»read more

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MISSION STATEMENT:

ADVANTAGE AUSTRIA, with its network of over 100 offices abroad, is Austria's official trade promotion agency. Under the auspices of the Austrian Federal Economic Chamber WKO, ADVANTAGE AUSTRIA enables Austrian companies to become more international, by either supporting their export or import activities, setting up operations abroad or getting access to the latest innovation trends. For international companies, ADVANTAGE AUSTRIA is a trusted source for doing business with Europe and Austria and introducing them to reliable Austrian business partners.

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