

SURPRIS

AUSTRIA CONNECT China 2026

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STRATEGIC CHOICES: ENHANCING YOUR COMPETITIVE EDGE IN CHINA

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20 – 22 SEPTEMBER 2026 | HYATT ON THE BUND | SHANGHAI

PROGRAMME

SUN, 20 SEPT.

ARRIVAL IN SHANGHAI & NETWORKING

INDIVIDUAL ARRIVAL IN SHANGHAI

Conference Hotel:

Hyatt on the Bund

199 Huangpu Road,

Hongkou District, Shanghai, P.R. China 200080

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hyattonthebund.com

18.30 – 21.00

WELCOME EVENING

Venue: The VUE, 32F, Hyatt on the Bund

Dresscode: Business Casual

- Welcome Remarks by Vice President, Austrian Federal Economic Chamber
- Welcome Remarks & Introduction of the ADVANTAGE AUSTRIA Heads
 - Christian Fuchssteiner, ADVANTAGE AUSTRIA Shanghai
 - Birgit Murr, ADVANTAGE AUSTRIA Guangzhou & Chengdu
 - Franz Rössler, ADVANTAGE AUSTRIA Beijing
 - Jennifer Veigel, ADVANTAGE AUSTRIA Hongkong

MON, 21 SEPT.		AUSTRIA CONNECT CHINA CONFERENCE
08.30	GATHERING AT THE CONFERENCE VENUE Venue: Grand Ballroom	
09.00 – 10.00	CONFERENCE OPENING Venue: Grand Ballroom Dresscode: Business/Formal • Opening Video • Welcome by Christian Fuchssteiner, Head of ADVANTAGE AUSTRIA Shanghai • Speech by Vice President, Austrian Federal Economic Chamber • Speech by Wolf Dietrich Heim, Austrian Ambassador to China (tbc) • Video Speech by the Chinese Ambassador to Austria (tbc) • Speech by Chinese Government Representative (tbc)	Hosts: Christian Fuchssteiner, Magdalena Junez
<i>Note: order tbc; subject to protocol considerations.</i>		
10.00 – 10.45	INSPIRATIONAL TALK “COURAGE, COMPASSION, SENSITIVITY - PASSIONATE PEOPLE” Speaker: HO Manli - former Boston Globe and China Daily journalist and author. Ms. Ho is renowned for documenting the life of her father, Ho Feng-Shan, legendary humanitarian & diplomat in Vienna in the 1930s. Venue: Grand Ballroom	Host: Birgit Murr
10.45 – 11.10	COFFEE BREAK	
11.10 – 12.00	KEYNOTE “ECONOMIC OUTLOOK – EUROPEAN BUSINESS IN CHINA” Speaker: Joerg Wuttke - Partner at DGA Albright Stonebridge Group; business leader and expert on Europe-China trade and investment; former President of the EU Chamber of Commerce in China. Venue: Grand Ballroom	Host: Christian Fuchssteiner
12.00 – 13.45	BUSINESS LUNCH WITH OTHER DELEGATES Venue: AROMA, 2F, Hyatt on the Bund	
13.45 – 14.30	PANEL 1 – MAPPING OUT THE FUTURE: CHINA’S 15TH FIVE-YEAR PLAN Venue: Grand Ballroom Panellists: • Erlend EK - China Strategy, Industry & Trade Advisor, China Policy • Rainer BURKARDT - Head of Practice / Executive Counsel, Burkardt & Partner Rechtsanwälte • Jinping ZHU - Executive Vice President, Head of BU Electronics Solutions & Chairman of AT&S China • Carlo D’ANDREA - Acting National Vice President of the European Union Chamber of Commerce in China and Chairman of the Board of the Shanghai Chapter	Host: Franz Roessler
14.30 – 15.15	PANEL 2 – KEEPING THE COMPETITIVE EDGE: RECALIBRATE YOUR CHINA STRATEGY! Venue: Grand Ballroom Panellists: • Yeqing ZHENG - Vice President, General Counsel, XPENG Inc. • Angela ZHANG - Board Member & Vice President, Ming Yang Smart Energy • Richard CHEUNG - General Manager, Plansee Shanghai • Marco OLSZEWSKY - President China & East Asia, RHI Magnesita	Host: Birgit Murr
15.15 – 15.45	COFFEE BREAK	

15.45 – 16.30	PANEL 3 – PLUGGING INTO CHINA'S INNOVATION ECOSYSTEM Venue: Grand Ballroom Panellists: • Sally CHEN – Business Partner, stories.VC • Qingqing XIA – General Manager, TTTech Auto China • Ming ZHANG – Managing Director Fronius Intelligent Equipment China • Feijie SHEN – Operations Manager, Siemens Healthineers Innovation Center Shanghai	Host: Jennifer Veigel
16.30 – 16.45	CLOSING REMARKS Venue: Grand Ballroom	Christian Fuchssteiner
17.30 – 18.15	BUS DEPARTURE FROM THE HYATT ON THE BUND	
18.15 – 21.00	DIAMOND NETWORKING NIGHT POWERED BY WANFENG AUTO HOLDING GROUP Venue: Wanfeng Aviation Club Shanghai No. 96-98, Lane 1883 Huamu Road, Pudong, Shanghai 201204, China Dresscode: Business/Formal	
21.00 – 21.30	TRANSFER TO THE HYATT ON THE BUND	
TUE, 22 SEPT.	EXCURSION IN SHANGHAI (Visits to successful Austrian key projects in Shanghai)	
08.45 – 9.15	BUS DEPARTURE FROM THE HYATT ON THE BUND Dresscode: Casual	
09.15 – 10.30	VISIT EXPO CULTURE PARK GREENHOUSE GARDEN The Expo Cultural Park Greenhouse Garden in Shanghai, completed in 2024, is the largest greenhouse garden project in Asia. Designed by the esteemed Austrian architectural firm "Delugan-Meissl Associated Architects", this impressive initiative successfully transforms an old steel factory into a sustainable greenhouse. This project showcases innovative architectural design and exemplifies the potential of repurposing industrial spaces into vibrant, eco-friendly environments using Austrian expertise.	
10.30 – 11.00	WALK TO THE SHANGHAI GRAND OPERA HOUSE	
11.00 – 12.00	PRIVATE TOUR OF THE BRAND-NEW SHANGHAI GRAND OPERA HOUSE The Shanghai Grand Opera House is a landmark project that showcases the fusion of cutting-edge architecture and innovative technology. A notable success within the project is the stage technology provided by Waagner-Biro, an Austrian firm renowned for its advanced theatrical stage systems. Waagner-Biro's state-of-the-art lifting and motion systems offer exceptional flexibility and creativity in staging performances, establishing the opera house as a venue for cultural expression and showcasing Austrian technological expertise. This collaboration is a prime example of the significant impact that Austrian engineering is having in China, particularly within Shanghai's vibrant cultural scene.	
12.00 – 13.30	LUNCH NETWORKING	
13.30 – 14.00	RETURN TO THE HYATT ON THE BUND	
14.00	ARRIVAL AT THE HOTEL & END OF PROGRAMME	