

SURPRIS

AUSTRIA CONNECT China 2026

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STRATEGIC CHOICES: ENHANCING YOUR COMPETITIVE EDGE IN CHINA

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20 – 22 SEPTEMBER 2026 | HYATT ON THE BUND | SHANGHAI

PROGRAMME

SUN, 20 SEPT.

ARRIVAL IN SHANGHAI & NETWORKING

INDIVIDUAL ARRIVAL IN SHANGHAI

Conference Hotel:

Hyatt on the Bund

199 Huangpu Road,

Hongkou District, Shanghai, P.R. China 200080

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hyattonthebund.com

18.30 – 21.00

WELCOME EVENING

Venue: The VUE, 32F, Hyatt on the Bund

Dresscode: Business Casual

- Welcome Remarks by Vice President, Austrian Federal Economic Chamber
- Welcome Remarks & Introduction of the ADVANTAGE AUSTRIA Heads
 - Christian Fuchssteiner, ADVANTAGE AUSTRIA Shanghai
 - Birgit Murr, ADVANTAGE AUSTRIA Guangzhou & Chengdu
 - Franz Roessler, ADVANTAGE AUSTRIA Beijing
 - Jennifer Veigel, ADVANTAGE AUSTRIA Hongkong

MON, 21 SEPT.		AUSTRIA CONNECT CHINA CONFERENCE
08.30	GATHERING AT THE CONFERENCE VENUE Venue: Grand Ballroom	
09.00 – 09.45	CONFERENCE OPENING Venue: Grand Ballroom Dresscode: Business/Formal • Opening Video • Welcome by Christian Fuchssteiner, Head of ADVANTAGE AUSTRIA Shanghai • Speech by Vice President, Austrian Federal Economic Chamber • Speech by Wolf Dietrich Heim, Austrian Ambassador to China (tbc) • Video Speech by the Chinese Ambassador to Austria (tbc) • Speech by Chinese Government Representative (tbc)	Hosts: Christian Fuchssteiner, Magdalena Junez
<i>Note: order tbc; subject to protocol considerations.</i>		
09.45 – 10.30	INSPIRATIONAL TALK “COURAGE, COMPASSION, SENSITIVITY - PASSIONATE PEOPLE” Speaker: HO Manli - former Boston Globe and China Daily journalist and author. Ms. Ho is renowned for documenting the life of her father, Ho Feng-Shan, legendary humanitarian & diplomat in Vienna in the 1930s. Venue: Grand Ballroom	Host: Birgit Murr
10.30 – 11.00	COFFEE BREAK	
11.00 – 12.00	KEYNOTE “ECONOMIC OUTLOOK – EUROPEAN BUSINESS IN CHINA” Speaker: Joerg Wuttke - Partner at DGA Albright Stonebridge Group; business leader and expert on Europe-China trade and investment; former President of the EU Chamber of Commerce in China. Venue: Grand Ballroom	Host: Magdalena Junez
12.00 – 13.45	BUSINESS LUNCH WITH OTHER DELEGATES Venue: AROMA, 2F, Hyatt on the Bund	
13.45 – 14.30	PANEL 1 – MAPPING OUT THE FUTURE: CHINA’S 15TH FIVE-YEAR PLAN Venue: Grand Ballroom Panellists: • Jeff ASTLE - Senior Executive Adviser and Partner, CP Global Insights • Rainer BURKARDT – Founder, Head of Corporate Practice, Executive Counsel, Burkardt & Partner Rechtsanwälte • Jinping ZHU - Executive Vice President, Head of BU Electronics Solutions & Chairman of AT&S China • Carlo D’ANDREA - National Vice President of the European Union Chamber of Commerce in China and Chairman of the Board of the Shanghai Chapter	Host: Franz Roessler
14.30 – 15.15	PANEL 2 – KEEPING THE COMPETITIVE EDGE: RECALIBRATE YOUR CHINA STRATEGY! Venue: Grand Ballroom Panellists: • Yeqing ZHENG - Vice President, General Counsel & CCO, XPENG Inc. • Aman WANG – Group Vice President, Global Strategy and Investment & CEO – UK, Ireland and Nordics, Ming Yang Smart Energy • Richard CHEUNG – Managing Director, Plansee Shanghai • Marco OLSZEWSKY – CEO, China & East Asia, RHI Magnesita	Host: Birgit Murr
15.15 – 15.45	COFFEE BREAK	

15.45 – 16.30	PANEL 3 – PLUGGING INTO CHINA'S INNOVATION ECOSYSTEM Venue: Grand Ballroom Panellists: • Sally CHEN – Head of Innovation & BD, Partner, stories.VC • Qingqing XIA – General Manager, TrustMotion China • Feijie SHEN – Head of Siemens Healthineers Shanghai Innovation Center • Frances GU – Partner, Head of RÖDL Tax China	Host: Jennifer Veigel
16.30 – 16.45	CLOSING REMARKS Venue: Grand Ballroom	Christian Fuchssteiner
17.30 – 18.15	BUS DEPARTURE FROM THE HYATT ON THE BUND	
18.15 – 21.00	DIAMOND NETWORKING NIGHT POWERED BY WANFENG AUTO HOLDING GROUP Venue: Wanfeng Aviation Club Shanghai No. 96-98, Lane 1883 Huamu Road, Pudong, Shanghai 201204, China 上海市浦东新区花木路 1883 弄 96-98 号 万丰航空俱乐部 Dresscode: Business/Formal	
21.00 – 21.30	TRANSFER TO THE HYATT ON THE BUND	

TUE, 22 SEPT.	EXCURSION IN SHANGHAI (Visits to successful Austrian key projects in Shanghai)
08.30 – 09.15	BUS DEPARTURE FROM THE HYATT ON THE BUND Dresscode: Casual
09.15 – 10.30	VISIT EXPO CULTURE PARK GREENHOUSE GARDEN Venue: Expo Culture Park Greenhouse Garden No. 96-98 Jiming Road, Pudong, Shanghai 200126, China 上海市浦东新区济明路 199 号 上海世博温室花园 The Expo Cultural Park Greenhouse Garden in Shanghai, completed in 2024, is the largest greenhouse garden project in Asia. Designed by the esteemed Austrian architectural firm "Delugan-Meissl Associated Architects", this impressive initiative successfully transforms an old steel factory into a sustainable greenhouse. This project showcases innovative architectural design and exemplifies the potential of repurposing industrial spaces into vibrant, eco-friendly environments using Austrian expertise.
10.30 – 11.00	WALK TO THE SHANGHAI GRAND OPERA HOUSE
11.00 – 12.00	PRIVATE TOUR OF THE BRAND-NEW SHANGHAI GRAND OPERA HOUSE Venue: Shanghai Grand Opera House No.1 Yongzhan Road, Pudong, Shanghai 200126, China 上海市浦东新区咏展路 1 号 上海大歌剧院 The Shanghai Grand Opera House is a landmark project that showcases the fusion of cutting-edge architecture and innovative technology. A notable success within the project is the stage technology provided by Waagner-Biro, an Austrian firm renowned for its advanced theatrical stage systems. Waagner-Biro's state-of-the-art lifting and motion systems offer exceptional flexibility and creativity in staging performances, establishing the opera house as a venue for cultural expression and showcasing Austrian technological expertise. This collaboration is a prime example of the significant impact that Austrian engineering is having in China, particularly within Shanghai's vibrant cultural scene.
12.00 – 13.30	LUNCH NETWORKING
13.30 – 14.00	RETURN TO THE HYATT ON THE BUND
14.00	ARRIVAL AT THE HOTEL & END OF PROGRAMME