SURPRIS



GO HONG KONG 2022 Green Tech & Sustainabilty Programme

INGLY

Monday, 19.9.2022 - Friday, 14.10.2021 | www.advantageaustria.org

INGENIOUS

AUSTRIAN PARTICIPANTS

AS PER AUG 19, 2022

NAME | CONTACT | PRODUCT

Campfire Solutions GmbH

Anna Pötzl

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OFFER

Energy efficiency as a service for industrial manufacturers

FACTS

Campfire Solutions offers energy efficiency as a service and gives industrial manufacturers insights into how to reduce their energy demand and CO2 emission. Hassle-free, customized, and data-driven.

They raised their first round, built a team of highly motivated and qualified software experts, and sold their first 10 pilot projects to industrial customers

WHAT ARE THEY SEARCHING FOR?

- Local consultants and researchers as well as industrial manufacturers
- Corporates, Potential
 Customers, Collaboration
 Partners (e.g. Joint Venture),
 R&D Institutions (Universities,
 Laboratories, etc.)





NAME I CONTACT I PRODUCT

Flexirio GmbH

Harald Bauer CFO

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W https://flexirio.com/en/front-page-3/

OFFER

Sustainable and Flexible Furniture System for the Urban Nomad. First furniture kit that allows any imaginable furniture.

FACTS

Flexirio is the first furniture kit in the world that makes it possible to create any imaginable piece of furniture using a Lego-style construction. The complete system consists of only 16 different main elements, which can be used several times in each piece of furniture, only 5 tools necessary. The kit was developed for a young, urban and, above all, very mobile generation (millennials).

The Flexirio furniture kit is built in lightweight construction and can be transported using a trolley, which can also be made from the same parts.

Thanks to the modular design, the pieces of furniture can always be adjusted to a new living situation, a new floor plan or when you just need change.

WHAT ARE THEY SEARCHING FOR?

- Furniture and office furniture resellers to partner with
- Corporates, Potential
 Customers, Collaboration
 Partners

³ KONTROL GMBH

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OFFER

Enables Developers of autonomous driving systems to comply with traffic regulations KONTROL GmbH is an Austrian deep tech company that offers a compliance platform for safer mobility. Their cloudbased and certified software platform ensure an end-to-end compliance and safe rollout of complex advanced and automated assistance systems.

Regulations keep changing. Kontrol's cloud-based solution allows for continuous updates across products.

The company is helping automobility companies navigate complex traffic law, norms, standards, and court ruling to accelerate their product deployment - making mobility safer and enabling autonomous driving and automated mobility.

- Contacts to Chinese and Hong Kong regulators, stakeholders, networks for autonomous driving
- Contacts to tech partners for cloud-based platforms
- Special interest also in opportunities in the Greater Bay Area (Guangdong, Shenzhen, and Macao)
- Contacts to Investors (currently raising a Serises A with potential co-investment opportunity)
- Direct Customers (maniyl automotive manufacturers and tier-1 suppliers





NAME I CONTACT I PRODUCT

FACTS

WHAT ARE THEY SEARCHING FOR?

LionTech GmbH (greenjet)

Niklas Al-Deek CEO

W https://www.greenjet.at/en

OFFER

GREENJET Water and energy saving adapter for showers

GREENJET is a new solution to save water & energy. It is easy to integrate the adapter with existing showers heads. The adapter enables to save up to 55 % (30-50% on average) on the water and energy consumption.

Powered by Austrian engineering.
GREENJET has been developed in
collaboration with Austrian experts of
fluid mechanics and the adapter is
manufactured in a high precision plant in
Salzburg. Patent registered.

- Distribution partners
- Partners to further develop or to use the technology in other areas

5 SUNNYBAG GMBH

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Business Administration

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W https://www.sunnybag.at/en

OFFER

SUNNYBAG develops and markets innovative solar backpacks and portable solar charging systems. Charge your devices on the go with the power of the sun.

Produce solar energy on the go. The SUNNYBAG solar panels convert sunlight into electrical energy.

SUNNYBAG supports its customers' urban outdoor lifestyle by providing highly efficient and easy to use solar panels with reliable power management and 100% certified SUNPOWER solar cells that are integrated in backpack products or can be mounted on different surfaces, e.g. on individual backpacks, tents or caravans. Use cases are a myriad of outdoor activities (from hiking, climbing, camping, fishing, skiing to staying at the beach or making city trips).

SUNNYBAG Backpacks: The company strives to become the Number-1 brand name for solar bags worldwide. The backpacks have a solar panel built in to charge mobile devices such as mobile phones and power banks via an USB charge port. The bags are already sold via e-platforms and retailers in Europe and in the U.S.

- Retailers and distribution partners for electronic devices used in outdoor activities
- Business/Industrial Partners to integrate solar-powered charging solutions (bicycles, motor bikes, suitcases, tent producers..)
- Manufacturers



NAME I CONTACT I PRODUCT

FACTS

WHAT ARE THEY SEARCHING FOR?

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OFFER

Carbon Footprint Tool. Data-Driven Software to enable automated cost and CO2 calculation in the manufacturing sector TSET is an Austrian high-tech company developing the next generation profitability platform for the manufacturing industry combining datadriven algorithms and hands-on industry knowledge to deliver detailed COST AND CO2 analysis. It operates at the intersection of product cost management, CO2 foot printing and profitability reporting,

The company is already cooperating with selected prestigious players in the automotive, off-highway, machine manufacturing and industrial sector during the software's beta development phase.

The software could assist Asian companies to understand the European approach to product costing and carbon footprint analysis. It enables them to build up suitable calculations and also to improve their local supply chains.

The company has its own consulting unit with substantial subject matter know-how in the field of product costing and carbon footprints.

- Chinese/Asian manufacturing professionals (automotive, white goods, maritime..) interested in products Co2 and costs simulation tools
- Purchasing professionals to get automated cost/CO2 estimates
- Technology partners

Vlinder Climate Austria GmbH

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OFFER

Offset your carbon footprint and let Mangroves grow.

Vlinder is a voluntary marketplace for carbon offsets and impact investing that empowers people to act on climate.

Vlinder puts a lot of thought into creating high-quality offsets, so that customers can use carbon credits from projects with proven climate action. Also projects in Asia benefit: Their mangrove offset projects restore degraded mangrove areas in Myanmar, Sri Lanka and Indonesia and aim to improve the lives of vulnerable communities by creating new jobs, providing education, upskilling and supporting women.

Vlinder is international: The company employs 26 experts from 9 nations with diplomas coming from 16 universities. The company's strength lay in sustainability, technology and smart finance.

- Exchange with Blue Carbon & climate project organizations and experts in Hong Kong and Asia
- Investors / Venture Capitalists
 / Business Angels, R&D and policy Institutions





Contacts in Hong Kong

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