

# STARTUP ACCELERATION PROGRAM HARDWARE & HEALTHTECH

# PARTICIPANTS AS PER APRIL 2019

## NAME | CONTACT | PRODUCT

# <sup>1</sup> AUROX GmbH

Christoph Schöggler CEO

Katharina Feiertag Research & Development

T +43 502080 8530 E office@AuroxTech.com W www.AuroxTech.com

**PRODUCT** Thermoelectric Cooling and Warming Devices

# <sup>2</sup> ENPULSION GmbH

Alexander Reissner Founder & CEO (only in Shenzhen)

#### **Richard Sypniewski**

*Head of Business Development (only in Hong Kong)* 

T +43 2622 4170121 E office@enpulsion.com W www.enpulsion.com

#### PRODUCT

Nano- and Microsatellite Propulsion Systems

#### GLOBAL INCUBATOR NETWORK

## FACTS

AUROX developed a range of life-science wearables alloyed with aluminum that apply thermoelectric cooling and warming, as well as massaging to certain areas of the body.

AUROX® Headband, the first product expected to launch in spring 2019, applies a unique precision cooling technology to the forehead and temples, enhancing the user's concentration, performance and wellbeing.

ENPULSION's core product, the IFM Nano Thrusters represent a compact, scalable and modular electric drive system offering tailored propulsion solutions for nano- and microsatellites.

Its Austrian-based qualified semiautomated production facility made ENPULSION become a market leader on a global scale in the area of electric propulsion systems for nano- and micro satellites. Corporate partners

WHAT ARE THEY IN SEARCH OF?

Corporate partners

Investors / Venture

Access to potential

customers in Asia

Angels

Capitalists / Business

Knowledge regarding a

Chinese market's needs

better understanding of the

- Investors / Venture
   Capitalists / Business
   Angels
- Access to potential customers in Asia



# GLOBAL INCUBATOR

#### NAME | CONTACT | PRODUCT

#### 3 HappyMed GmbH

**Philipp Albrecht** Co-Founder & CEO

Florian Fischer Co-Founder & CTO

**Ronald Bruckner** System Developer

#### **Nicolas Haas**

**T** +43 720 815435 E office@happymed.org W www.happymed.org

#### PRODUCT

Audiovisual Medicine Video Glasses

#### 4 Lumapod GmbH

Martin Grabner Founder & CEO

Elias Eder Procurement & Account Management

#### **T** +43 664 9287688 E martin@lumapod.com W www.lumapod.com

PRODUCT Photographic Tripod

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#### **Macro Array Diagnostics** GmbH

**Christian Harwanegg** CEO

Florian Schnabl CFO

**Georg Mitterer** *COO* 

#### **T**+43 (1) 865 25 73 E office@macroarraydx.com W www.macroarraydx.com

#### PRODUCT

Allergy Diagnostic Tests, Instruments & Software

Marco Array Diagnostics is a Vienna-based Medtech company producing and distributing tests, instruments and software for allergy diagnostics which are marketed both to corporate and private customers.

Their vision is to become the new gold standard in allergy treatment and contribute to improve public health while reducing health care expenditures mediate the innovative, complete and precise diagnosis provided for every individual patient.

- Advice in terms of cooperation agreements with manufacturing and distribution partners
- Corporate partner for manufacturing and distribution in Asia
- Access to an Asian customer base
- Investors / Venture Capitalists / Business Angels

# WHAT ARE THEY IN SEARCH OF?

- Corporate partner in the Shenzhen region regarding development & production of the next product generation
- Investors / Venture Capitalists / Business Angels

Lumapod is an ultra-compact and lightweight tripod solution, which can be set up in just a few seconds.

Applied lightweight design principles and

its innovative tensioning mechanism make it unique among the tripod market and ensure a stable setup with only one center column.

For those who enjoy exploring freely while capturing their special moments.

- Distribution partner for Asian markets
- Manufacturers
- Investors / Venture Capitalists / Business Angels
- Access to potential clients in Asia



The medically certified HappyMed Video

Glasses are aimed at reducing patient

anxiety, stress and pain perception

mediate audiovisual distraction during

HappyMed Video Glasses offer a gentle,

distraction solution appropriate for all head sizes and ages and comply with

easy-to-use

patient

surgical or dental procedures.

and

stringent hygiene standards.

drug-free





#### NAME | CONTACT | PRODUCT

#### 6 **Medicus Al GmbH**

Francisco Vega Head of New Markets

**T** +43 1 5323249 E hello@medicus.ai W www.medicus.ai

PRODUCT AI-based Healthtech Platform

FACTS

# WHAT ARE THEY IN SEARCH OF?

Medicus is an artificial intelligence-based Healthtech platform that interprets and converts medical reports and health data into an interactive, personalized patient experience with easy-to-understand explanations, insights and continuous health coaching. It is used by diagnostic labs and health insurance companies to provide patient- friendly, easily comprehensible health reports and foster continuous and personalized wellbeing coaching in order to ultimately empower people to get and remain healthy or recover from an illness.	<ul> <li>Development of a Chinese customer base: diagnostic labs, hospitals, clinics and insurance companies</li> <li>Collaboration partnerships with large Chinese players in the fields of IT and consumer electronics</li> <li>Investors / Venture Capitalists / Business Angels</li> </ul>
VIITA Watches is a smart watch developer providing high-quality watches with a classic design and outstanding health features. Their smartwatches manufactured out of titanium, sapphire crystal, ceramic and stainless steel possess a unique and highly developed algorithm measuring the user's heart rate variability and tracking the body vital signs such as regeneration, stress level and dehydration.	<ul> <li>Corporate partners to facilitate a market entry to China in 2019</li> <li>Access to potential customers in Asia</li> <li>Investors / Venture Capitalists / Business Angels</li> </ul>

#### 7 **VIITA Watches**

#### Martin Konrad Managing Director & Co-Founder

Max Walchshofer *C00* 

#### **T** +43 7229 23030

E mwa@viita-watches.com W www.viita-watches.com

#### PRODUCT

High-Quality Healthtech Smartwatch

#### 8 **WUGGL GmbH**

Marcus Schweinzger Founder & CEO

Gerald Fürnweger Hardware Development

**T** +43 676 7899770 E info@wuggl.com W www.wuggl.com

PRODUCT Livestock Measurement Technology

WUGGL developed a mobile measuring device to determine the weight of pigs and animals in livestock farming.

Their new, optical measurement technique and mobile measurement device WUGGL One offers an innovative weight determination method based on 3D computer vision, machine and deep learning algorithms that significantly lowers the animals stress level, eases farmer's lives and revolutionizes the livestock farming.

- Distribution partners with \_ an established network of feeding, agricultural equipment and animal breeding companies
- Investors / Venture Capitalists / Business Angels
- Knowledge regarding a better understanding of the Asian Markets





#### NAME | CONTACT | PRODUCT

## Special guests

Katharina Klausberger & Armin Strbac Founders of Shpock Katharina and Armin are the founders of the multinational classified marketplace "Shpock". After exiting their business, they decided to support other startups as Business Angels and Investors. In South China, they want to get a deeper understanding of business offerings and collaboration & investment opportunities for future ventures.

## Organizers

#### **Global Incubator Network**

Carina Margreiter Programm Manager

T +43 1 501 752 59 E carina.margreiter@ginaustria.com W www.gin-austria.com The Global Incubator Network (GIN) is the single point of contact in Austria for startups, investors and incubators. It connects the Austrian startup ecosystem with hotspots in Asia (Hong Kong, Israel, Japan, Singapore, South Korea and China). GIN offers free-of-charge programs and services for startups interested in Austria. With GIN's goAustria program, qualified international startups can go through a tailor-made incubation and internationalization program to set up a European base in Austria, giving them access to the whole European Union and its single market with over 500 million customers. GIN is looking for:

- Asian startups interested in setting up in Austria and Europe
- Cooperation Partners and Investors interested in working with Austrian startups

ADVANTAGE AUSTRIA Hong Kong Austrian Trade Commission

**T** +8 52 2522 2388

hongkong@advantageaustria.org www.advantageaustria.org/cn We are on Facebook – Like us here!

Join our LinkedIn group: "Austrian – Hong Kong Startup Connection"

Franz Roessler, Austrian Trade Commissioner Dorathy Lee, Market Research Officer Lukas Reiter, Business Trainee ADVANTAGE AUSTRIA Guangzhou Austrian Consulate General Guangzhou

T +86 20 8516 0047 guangzhou@advantageaustria.org www.advantageaustria.org/cn

**Fabian Gems** Head of the Austrian Consulate General Guangzhou





#### FACTS