

SURPRISINGLY INGENIOUS

CONFERENCE PROGRAM

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AUSTRIA CONNECT CHINA 2020 STAYING AHEAD OF THE CURVE – NAVIGATING CHINA'S NEW BUSINESS REALITY

6 November 2020 | Shanghai & Digital
(Program per 26.08.2020, TBC)

POWERED BY



PROGRAM

**FRIDAY,
6 NOVEMBER 2020**

PROGRAM - DIGITAL

09.00 – 18.30 CST

INDIVIDUAL ONLINE B2B MEETINGS

Venue: online

from 14.30 CST
onwards

REGISTRATION / LOGIN FOR THE ONLINE PRESENTATIONS

Venue: online

14.30 – 14.45 CST

OFFICIAL OPENING REMARKS

- Christina Schösser, Head ADVANTAGE AUSTRIA Shanghai
- ADVANTAGE AUSTRIA Vienna (TBC)

Format: Webinar

Venue: online

14.45 – 15.30 CST

SESSION 1 – GEOPOLITICS IN CHALLENGING TIMES

- Michael Berger, Head ADVANTAGE AUSTRIA Beijing
- Experts (TBC)

Format: Webinar with online Q&A session

Venue: online

15.30 – 15.40 CST

BREAK

15.40 – 16.25 CST

SESSION 2 – CHINA'S ACCELERATED DIGITAL BOOM

CHINA'S TRANSFORMED CONSUMERS
AND NEW BUSINESS MODELS.

- Franz Rössler, Head ADVANTAGE AUSTRIA Hongkong
- Experts (TBC)

Format: Online Discussion

Venue: online

16.25 – 16.35 CST

BREAK

16.35 – 17.20 CST

SESSION 3 - MANUFACTURING IN CHINA IN THE THIRD DECADE OF THIS CENTURY: EXPECTATIONS, VISIONS, PITFALLS

- Birgit Murr, Head ADVANTAGE AUSTRIA Chengdu & Guangzhou
- Experts (TBC)

Format: Webinar

Venue: online

17.20 – 17.30 CST	BREAK and REGISTRATION FOR SESSION 4 AND ABC DINNER SHANGHAI
17.30 – 18.20 CST	<p>SESSION 4 - NAVIGATING COVID TIMES IN CHINA: THE AUSTRIAN PERSPECTIVE</p> <p>Setting the Scene – Message from the WKO followed by a panel discussion moderated by Christina Schösser, Head ADVANTAGE AUSTRIA Shanghai</p> <ul style="list-style-type: none"> • Representative of the WKO (TBC) <p><u>Panel</u></p> <ul style="list-style-type: none"> • TBD <p>Format: Phygital - live panel discussion and online streaming Venue: Shanghai, Hotel TBC</p>
17.20 – 18.30 CST	<p>CLOSING REMARKS</p> <ul style="list-style-type: none"> • Christina Schösser, Head ADVANTAGE AUSTRIA Shanghai • ADVANTAGE AUSTRIA Vienna (TBC) <p>Format: Webinar Venue: online</p>
18.30 CST	END OF DIGITAL EVENT
FRIDAY, 6 NOVEMBER 2020	AUSTRIA CONNECT 2020 OFFLINE ABC DINNER IN SHANGHAI
18.30 – 19.00 CST	<p>BREAK/ REGISTRATION FOR ABC DINNER SHANGHAI</p> <p>Venue: Shanghai, Hotel TBC</p>
19.00 – 22.00 CST	<p>ABC NETWORKING DINNER SHANGHAI</p> <p>Opening remarks by</p> <ul style="list-style-type: none"> • Christina Schösser, Head ADVANTAGE AUSTRIA Shanghai • Representative from Austria (TBC) <p>Venue: Shanghai, Hotel TBC</p>
22.00 CST	END OF THE EVENT