



Austrian E-Business News HK

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Dear ADVANTAGE AUSTRIA Hong Kong partners and friends,



Greetings from our newly-renovated office spaces at Diamond Exchange Building in Central Hong Kong. We are happy to report that interest for Austrian business in Hong Kong and China continues to rise. This is thanks to more official delegations visiting Hong Kong as well as several positive media reports in Austria about dynamic Hong Kong and the Greater Bay area.

Our autumn programmes in which we presented Austrian smart city technologies and opportunities to study in Austria were well attended. 2019 begins with Austrian pavilions at HK Education & Careers Expo and the food and hospitality trade show HOFEX. Hong Kong was additionally chosen as our location for the 2019 Conference for Austrian subsidiaries for AustriaConnect Greater China.

So with your highly appreciated help and support we continue building bridges between Austria and Hong Kong. We wish you a very festive Christmas season and a prosperous and happy year 2019.

All the best,

WHAT'S BEEN HAPPENING RECENTLY



"Energy Globe Award 2018" for Hong Kong

Congratulations! The "Energy Globe Award 2018" for Hong Kong 2018 goes to..... Christophe Bongars from SustainAsia for the project launch of Gulplug save-it-yourself energy saving technology in Asia. [Read further](#)



Smart City Dialogue between Hong Kong and Austria continues!

Austrian experts met representatives from Hong Kong government and industry at the Austrian Tech Day. The visiting Austrian experts shared on Nov. 9, 2018 in Hong Kong their experience in the field of urban planning, water leakage minimization, trenchless pipe repair, street cleaning and waste collection, waste tracking and smart lampposts with representatives from Hong Kong government and industry and also gave recommendation for Hong Kong's unique situation. [Read further](#)



CIIE - China International Import Expo

From 5 to 10 November 2018 the first "China International Import Expo" (CIIE) took place in Shanghai. The CIIE provided a platform for international companies to network with potential Chinese business partners and buyers. A total of 2,800 exhibitors from over 170 countries and regions and more than 150,000 buyers were on hand to expand future business contacts at the world's largest buyers' fair. [Read further](#)



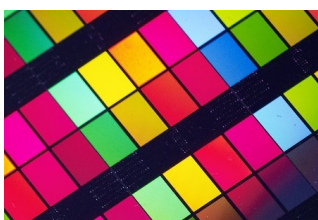
Austria at Eco Expo Asia

Three Austrian companies and the Austrian Trade Commission presented Austrian technologies at the International Trade Fair on Environmental Protection in October 2018 in Hong Kong. The 13th edition of the Eco Expo Asia continued to provide an effective trade platform for the global green industry. The main topic of this year's show was "Waste Less Save More for a Low-carbon Future". [Read further](#)



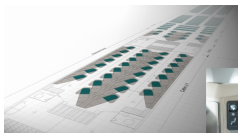
Study in Austria!

Nine Austrian universities and high schools presented opportunities to study in Austria on Oct. 27 and 28 at the China Education Fair CEE in Shanghai and on Oct. 29, 2018 at an education workshop at the Sheraton Hong Kong Hotel. [Read further](#)



Welcome Hainan Airlines to Vienna! New non-stop services from Shenzhen to the Austrian capital!

Hainan Airlines launched on October 20, 2018 a new non-stop service twice weekly between Shenzhen and Vienna. "The non-stop Shenzhen-Vienna service will not only make it more convenient for passengers in Guangzhou and Shenzhen who travel for business or leisure but also help promote economic cooperation and cultural exchanges between China and Austria," said a spokesperson for Hainan Airlines. [Read further](#)



Cathay Pacific: The new Premium Economy and Business Class is Powered by Austria Design Studio F-A-Porsche!

In the process of renewing their fleet to modern A 350 Airbus airplanes, the Hong Kong-based airline Cathay Pacific entrusted Austrian design studio F-A-Porsche with the redesign of its business and premium economy class. [Read further](#)



Austrian Furniture Industry - Increase of 3.9 percent in the first half of 2018 and 7.4 percent growth in exports

A good start for the Austrian Furniture Industry. According to preliminary figures, the first six months of 2018 were positive with an increase in production of 3.9 percent (furniture overall, not including furniture parts, except for seating). [Read further](#)

UPCOMING EVENTS



Study in Austria! Visit us at the Education & Careers Expo 2019

Please visit the Austrian booth at the HKTDC Education & Careers Expo to learn about opportunities to pursue undergraduate or graduate programmes in English at private universities like Modul University or Webster University Vienna. [Read further](#)

Where: Hong Kong Exhibition & Convention Centre

When: 24 - 27 January 2019



HOFEX 2019

Austria is again among the key exhibiting countries presenting more than 20 exhibitors at two Austria pavilions: Remarking 32 years of excellence, HOFEX - Asia's Leading Food & Hospitality Tradeshow, has been taking the industry on numerous extraordinary journeys of culinary delicacies from all over the world, bringing the most comprehensive selection of Food & Drinks,

Hospitality Equipment & Supplies products to Asia. [Read further](#)

Where: Hong Kong Exhibition & Convention Centre

When: 7-10 May 2019



Save-the-date: Future of Building - Congress, Exhibition, B2B Meetings

Gain new perspectives on the latest developments in the building and construction sector! Make use of this unique opportunity to forge and build relationships with Austrian and other international partners. Up to 500 representatives from the construction sector, institutions and research centers from all over the world are

expected to attend. [Read further](#)

Where: Vienna

When: 5 - 6 June 2019



AustroCham Stammtisch

Our popular monthly "Stammtisch" at the Island Shangri-La Hotel has become a must attend event for all Austrians and friends of Austria. The bar is located in the top class Island Shangri-La Hotel at Pacific Place. Join us to experience this exclusive and exceptional atmosphere. Further dates in 2019: 8 January | 5 March | 2 April | 7 May | 4 June

Where: Burgundy Room of Petrus Restaurant, Level 56, Hotel Island Shangri-La

When: 4 December 2018, 18:30 - 20:30

BUSINESS OPPORTUNITIES



Leitner GmbH

Innovation since 1888. Ropeway system produced by LEITNER ropeways are in operation worldwide and perform a variety of roles with long-term success. In the tradition of the company they bring skiers and snowboarders comfortably, safely and quickly to the slopes. Ropeways by LEITNER are increasingly used for alternative purposes; they transport people to tourist attractions and also help to solve traffic problems in cities. **The company is looking for direct customers.** [Read further](#)



Alpdriinks, Upsynth GmbH

Alpdriinks - the essence of the Alps, a drink with exquisite Alpine herbs!

The innovative company has picked up on the tradition of blending wormwood with other Alpine herbs to create these new products. **The company is looking for sales partners.**

[Read further](#)

Lech Zürs Tourismus GmbH

Lech Zürs is a municipality nestled in the heart of the Arlberg



region in the Federal Province of Vorarlberg. The Arlberg region is one of the select group of twelve member localities that make up the "Best of the Alps". The ski resort offers 305 kilometres of downhill skiing and 200 kilometres of high-alpine deep snow runs and is therefore one of the largest in the world. **The company offers services and know-how.** [Read further](#)



Ruttensteiner Consulting

Ruttensteiner Consulting is the expert for market entry in Austria. Ruttensteiner is a one stop shop for all aspects of market entry and expansion in Austria and German-speaking Europe. Ruttensteiner will set you up a first screening to enable you to estimate your possibilities, makes contacts with potential customers and suppliers, helps you find suitable partners and assists you to start up a possible company in Austria. **The company offers services and know-how.** [Read further](#)



STORM Hedge Solutions

STORM Hedge Solutions GmbH is a 'FinTech/WealthTech' start-up for automated mobile risk management in Investment & Trading (B2B). STORM focuses on the downside risks of traded indexes, bond futures, credit notes, foreign currencies etc. using the self-calibrating and self-learning (AI) Financial Navigator for accurate analyses and a fact-based decision-making process for hedging assets. The company is looking for co-operation partners. [Read further](#)



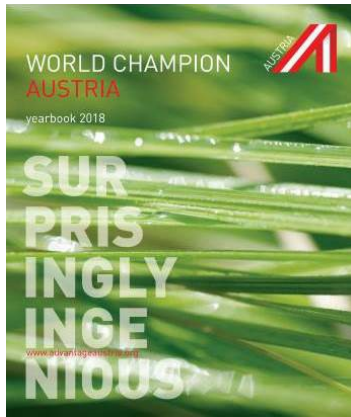
eMERGE Invest Consult GmbH

eMERGE Invest Consult GmbH is a private and independent consulting company that supports entrepreneurs and investors in the development and implementation of future-oriented and value-enhancing changes. The company also has special competence in waste technologies. **The company offers services and know-how.** [Read further](#)



Hotel Ambassador

Tradition and present, arts and delights -experience the special flair of a top hotel in the heart of Vienna. The Ambassador Hotel is rich in tradition, situated in the historic city centre between St. Stephen's Square and the State Opera, it is the ideal starting point for visitors to Vienna. **The company offers services and know-how.** [Read further](#)



World Champions, Edition 2018

"AUSTRIAN BUSINESS IN CHINA" (formerly known as MADE IN AUSTRIA) illustrates the depth and width of Austrian-Chinese business relations. In addition to facts and figures on Austria and its economic landscape, the bilingual publication (English/Chinese) includes the profiles of numerous Austrian companies with activities in China. [Read further](#)

If you are interested in receiving a printed copy, please contact us at hongkong@advantageaustria.org. The electronic version is available for [download here](#).



Fresh View Defense

The Austrian companies in the security and defence sector offer a broad portfolio of products, services technology and knowledge to meet the technical and technological demands which arise as a result. Get detailed information on the Austrian security and defence sector in our latest Fresh View edition. [Read further](#)

If you are interested in receiving a printed copy, please contact us at hongkong@advantageaustria.org. The electronic version is available for [download here](#).



Fresh View Born Global Champions

Awards for 40 young companies who have pursued internationalisation from day one. The Austrian Federal Economic Chamber bestowed the 'Born Global Champions' award on no fewer than 40 fledgling Austrian firms at an event on 21 June 2018. Prizes went to companies founded since

2012 who have served international markets from the outset, offered innovative products and services, and demonstrated rapid international growth. [Read further](#)

If you are interested in receiving a printed copy, please contact us at hongkong@advantageaustria.org. The electronic version is available for [download here](#)

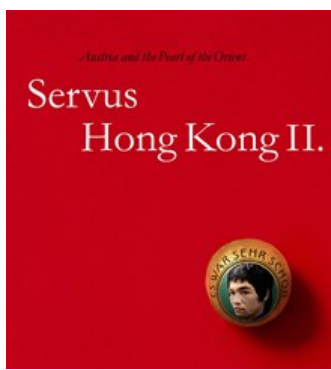


Fresh View Automotive

The international automotive sector is characterised by the intensive links between its individual companies, and Austria plays a major role as a manufacturer and supplier of vehicles, components and automotive technology.

As a whole, the automobile sector, from production (including companies in the supply chain) through dealerships to the repair trade, is one of Austria's five biggest industrial sectors. It employs some 71,000 people in more than 700 companies and has an annual turnover of EUR 43 billion, with an average export ratio around 90%.

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Servus Hong Kong II/Austria and the Pearl of the Orient.

A Sequel to the First Random Visual Walk Down Memory Lane
For more information on the book and how to order [read further](#)

Job Offers

Market Research Officer

The Austrian Trade Commissioner for Hong Kong and Macao is now seeking a pro-active and highly motivated personnel to fill the position of a Market Research Officer. One of our dedicated team members will retire. Join our ADVANTAGE AUSTRIA Team in Hong Kong and help us to support Austrian companies doing business with the region and to promote the business location Austria. You will become a member of a small, multi-cultural team. Our newly renovated offices are located in Central Hong Kong. [Read further](#)

OTHER HELPFUL LINKS



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- [Exporting to Austria](#)
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- [Working in Austria](#)
- [Travelling to Austria](#)
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- [Meet the team in Shanghai](#)
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