

Hong Kong Trade Development Council Introduction





**Connect Hong Kong SMEs
with businesses around the
world**

Introduction

- Hong Kong statutory body established in 1966
- Promotes, assists and develops Hong Kong's trade
- Promotes Hong Kong as a two-way global business and investment and hub



HKTDC Around the World

50 offices, including
13 in Mainland China

NORTH AMERICA 北美洲

- Chicago 芝加哥
- Los Angeles 洛杉磯
- New York 紐約
- Toronto 多倫多

LATIN AMERICA 拉丁美洲

- Mexico City 墨西哥城
- Santiago 聖地牙哥
- Sao Paulo 聖保羅

EUROPE 歐洲

- Barcelona 巴塞羅那
- Budapest 布達佩斯
- Copenhagen 哥本哈根
- Frankfurt 法蘭克福
- Istanbul 伊斯坦布爾
- London 倫敦
- Milan 米蘭
- Moscow 莫斯科
- Paris 巴黎
- Prague 布拉格
- Warsaw 華沙

ASIA 亞洲

- Almaty 阿拉木圖
- Bangkok 曼谷
- Beijing 北京
- Chengdu 成都
- Chongqing 重慶
- Dalian 大連
- Delhi 德里
- Fuzhou 福州
- Guangzhou 廣州
- Hangzhou 杭州
- Ho Chi Minh City 胡志明市
- Jakarta 雅加達
- Kuala Lumpur 吉隆坡
- Manila 馬尼拉
- Mumbai 孟買
- Nanjing 南京
- Osaka 大阪
- Qingdao 青島
- Seoul 首爾
- Shanghai 上海
- Shenzhen 深圳
- Singapore 新加坡
- Taipei 台北
- Tokyo 東京
- Wuhan 武漢
- Xian 西安

MIDDLE EAST 中東

- Dubai 迪拜
- Riyadh 利雅得
- Tel Aviv 特拉維夫

AFRICA 非洲

- Nairobi 奈洛比
- Johannesburg 約翰內斯堡

HONG KONG 香港

Head Office 總辦事處

AUSTRALASIA 澳大利西亞

- Sydney 悉尼

• HKTDC Branch Offices 駐當地辦事處
• Consultant Offices 顧問辦事處

Creating Value



Market Intelligence
helps businesses
understand opportunities

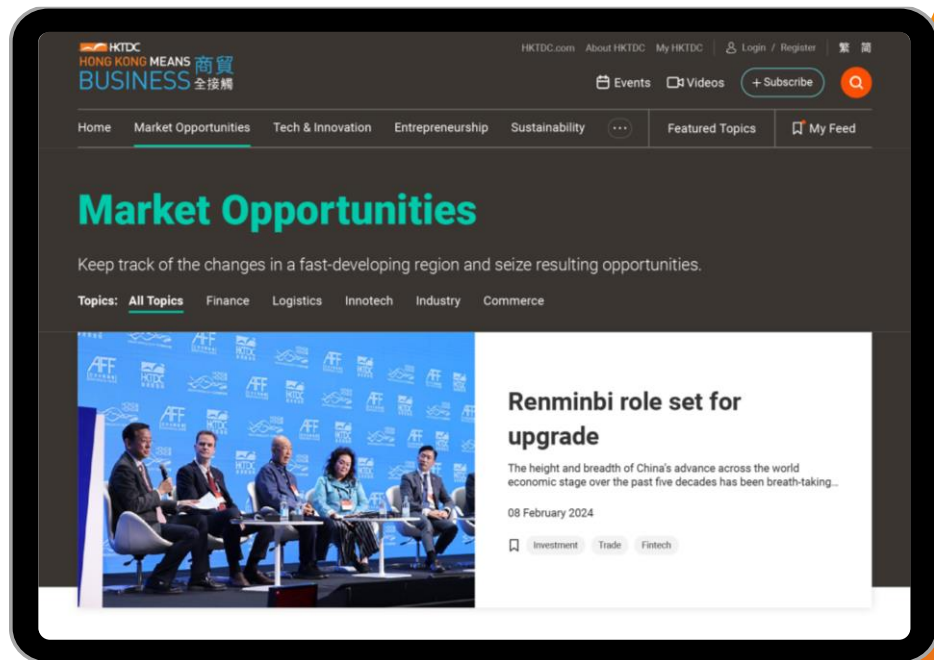


**Training and Advisory
Services**
build capacity



**Trade Fairs, Conferences
and E-Commerce**
help businesses capture
opportunities

Information Portal



Hong Kong Means Business (HKMB)

Latest in global business, with a focus on GBA and RCEP, and I&T and sustainability

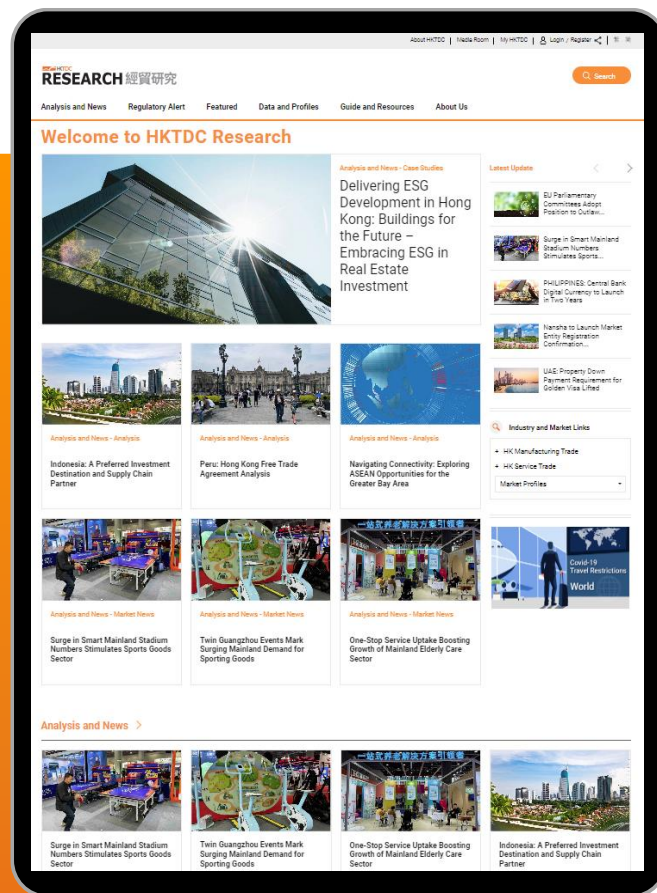
<https://hkmb.hktdc.com/en> 

Information Portal

HKTDC Research

Business analysis and news,
regulatory alerts, and market
and industry profiles

<https://research.hktdc.com/en>



Transformation Sandbox (T-box)

3-month complimentary business support programme for SMEs, providing advice, guidance and training in:

- **Branding**
- **Digitalisation**
- **ESG**
- **Manufacturing and supply chain solutions**
- **New markets**
- **Government funding**



Workshops

Keep track of the latest ESG information and learn from success cases



Free consultation

Meet professionals to develop your corporate development strategies



Funding and support

Access government and applicable funding and services in one place

<https://smesupport.hktdc.com/en/s/tbox>



GoGBA

Finding direction
within possibilities



One-stop platform offering wide-ranging business support to help you tap GBA opportunities

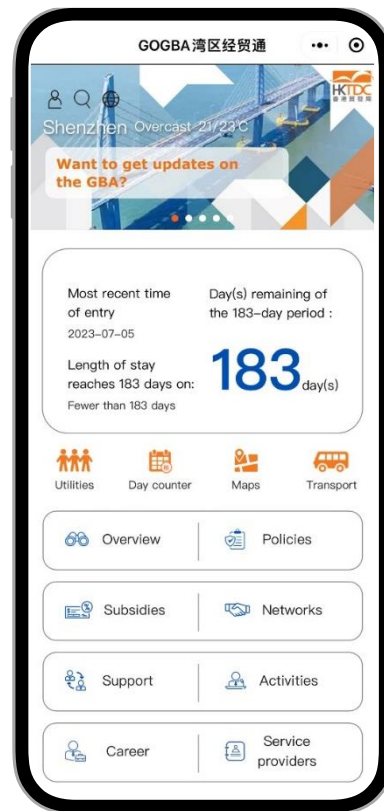
<https://www.go-gba.com/en>



WeChat mini programme provides access to business information, such as policies, subsidies, transport, tax, career information and more



GoGBA



GoGBA Support Centres



Intelligence Corner

Business resources



World of GBA

Seminars, workshops,
training, networking

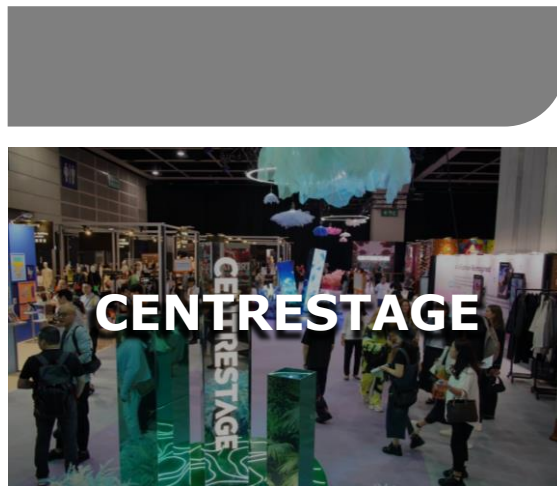


GBA Connect

Webinars, one-on-one
online advisory



Fairs





International Conferences

Year-Round Programmes

**DESIGN
INSPIRE**



hktdc.com Sourcing

- Launched in 2000
- Buyer-driven business matching expertise and professional customer support
- Trusted online marketplace to expand your business in Mainland China, Asia and the world

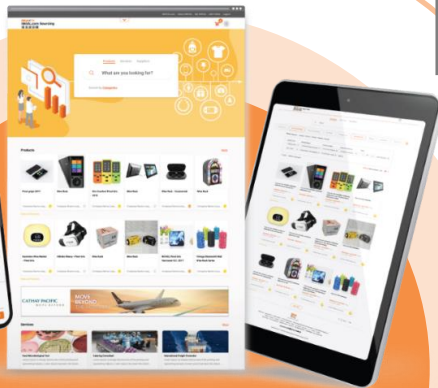
2,000,000+

registered buyers



570,000+

number of
products



130,000+

quality suppliers



24,000,000+

connections
annually

Business Matching

CLICK  MATCH
商 對 易



Matching
Referrals by
AI Tech



Meeting
Planner



Video
Meeting



Live Chat



Contact
Exchange

HKTDC CLICK2MATCH 

5-6 December 2024 | HKCEC

Business of **IP** Asia Forum

Reimagining IP for Impact and Growth

Core Events



**Policy
Dialogue**



**Plenary
Session**



**Global Tech
Summit**



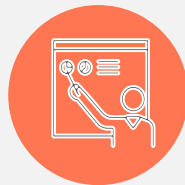
**Breakout
Sessions**



**Innovation and
IP Market**



Inspo Talk



**IP Training
Programme**



Topics



IP-backed Financing



**IP in the
AI-driven world**



**IP Commercialisation
and Entrepreneurship**



**IP Development in
the GBA and ASEAN
markets**

Organisers



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region



An Event of Innovation & IP Week



www.bipasiaforum.com

Entrepreneur Day (5-6 Dec 2024)

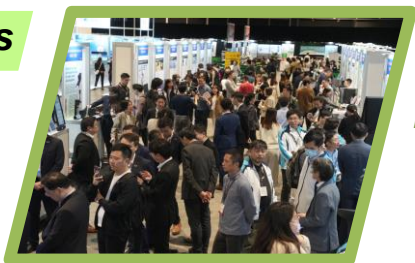
- HKTDC's anchor start-up events
- Promoting entrepreneurship with a wealth of opportunities to **support the start-up ecosystem** and **connect start-ups with the international community**.
- Concurrently held with Business of IP Asia Forum for greater synergy

 **HKTDC**
Entrepreneur Day
創業日

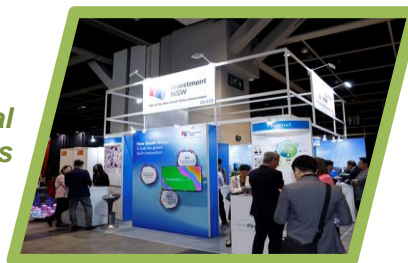


2024 Highlights

*Award-Winning
Innovative
Projects*



*International
Exhibitors*



*Trending
Seminars &
Workshops*



**SOURCE
FUNDING**

**MARKET
EXPOSURE**

**BUILD
NETWORK**

**GET
INSPIRATION**



Asian Financial Forum (13-14 Jan 2025)

“Powering the Next Growth Engine”

Asia’s premier platform for thought leadership and business networking

*Global Economic
Outlook*

Investment Outlook

*Fintech, Web3,
Virtual Assets*

Family Office

Green Finance



140 Speakers



44 Sessions



140+ Exhibitors



700+ Deal-making Meetings



3,600+ Participants from **54** countries/ regions

76% CEOs & Senior Decision Makers

70+ Incoming Missions

Conference

Main Forum / Keynote

Thematic Workshops

Fireside Chats

Global Spectrum

Dialogues for Tomorrow

Exhibitions

Fintech Showcase

Global Investment Zone

INNOVENTURE SALON FintechHK
支持創新 投創未來 • POWERING START-UPS | *START-UP SALON

Deal-making

1-to-1 Matching Meetings

Project Investment Sessions



Thank you



Your business · Our mission |

