

SURPRIS

HKTDC Education & Careers Expo 2024

INGLY

25 – 28 January 2024 <https://www.advantageaustria.org/cn/education>

INGENIOUS



LIST OF AUSTRIAN PARTICIPANTS

INTRO

STUDY OFFER

1 AMADEUS International School Vienna

Dr. Samuel De León

Head of Admissions and Marketing

T +43 147 030 3727

E samuel.deleon@amadeus-vienna.com

W www.amadeus-vienna.com

AMADEUS International School Vienna is a unique day and boarding IB World school with an integrated Music and Arts Academy. Amadeus offers a distinctive blend of rigorous academics, an innovative music and arts education, and a culturally diverse and multilingual experience enhanced by optional boarding in superior facilities.

- Early Years Kindergarten
- IB PYP (Primary Years Programme)
- IB MYP (Middle Years Programme)
- IB DP (Diploma Programme)
- IB Career-Related Programme with a focus on MUSIC
- COMING: IB Career-Related Programme with a focus on Visual Arts (2024)
- Boarding House (Full Boarding)
- Integrated Music and Arts Academy

LIST OF AUSTRIAN PARTICIPANTS	INTRO	STUDY OFFER
<p>2 IMC University of Applied Sciences Krems</p> <p>Mr. Hermann Maglock <i>Prospective Student Advisory Service</i> T +43 2732 802 - 325 E hermann.maglock@fh-krems.ac.at W www.fh-krems.ac.at/en/</p>	<p>IMC Krems was founded as the International Management Center (IMC) in 1994 by Dr. Heinz Boyer, who is now the university's Supervisory Board Chairman and majority owner. Eight years later, on 1 April 2002, they were awarded university of applied science status. Since then, the university has grown rapidly. IMC Krems currently offers 16 bachelor and 11 master degree programmes, as well as 4 continuing education courses – about 40 % of programmes are taught in English. Their programmes are closely linked to the university's core focuses of business, digitalization & engineering, health and life sciences.</p>	<p>Bachelor Programmes taught in English</p> <ul style="list-style-type: none"> - Business Administration - Global Sustainability and Circular Business - International Business Management - International Wine Business - Tourism and Leisure Management - Applied Chemistry - Informatics - Medical and Pharmaceutical Biotechnology - Startup Management <p>Master Programmes taught in English</p> <ul style="list-style-type: none"> - Digital Business Innovation and Transformation - International Business and Export-Management - Marketing - Medical and Pharmaceutical Biotechnology
<p>3 IMUK Graz</p> <p>Ms. Chen Meei-Lang <i>Founder</i> E imukgraz52@gmail.com W www.imuk-graz.org/</p>	<p>IMUK Graz is a Music Adcaemy located in Graz, the second largest city in Austria. It was approved by the federal government in June 2007 (BMUKK-24.420/0002-III/3/2007). A music school founded by a Taiwanese couple and recognized by the European Union. For more than ten years, it has assisted countless students to go to Austria for further studying and practicing music there.</p> <p>School offers package consisting of tuition fee, accommodation, meals and medical insurance. School will assist in residency permit application/ guardian for students under 18 years old. Tuition fee and all living expenses is EUR 25,000 – 30,000 per year.</p>	<ul style="list-style-type: none"> - Diploma (Music) (4 years) - Concert Diploma (Music) (6 years)

LIST OF AUSTRIAN PARTICIPANTS

INTRO

STUDY OFFER

4 MCI – The Entrepreneurial School Ms. Prof. Wei Manske-Wang

Professor for International Business Head

T +43 512 2070 - 3733

E wei.manske-wang@mci.edu

W www.mci.edu/en/

MCI | The Entrepreneurial School® combines science and business in a unique concept: international lecturers and experts, a worldwide network and countless services offer students an unforgettable study experience and excellent career prospects.

With 300 selected partner universities around the world, 17 double degree programs, prestigious international accreditations and numerous top placements in surveys and rankings, the MCI has long enjoyed an excellent reputation from which its alumni also benefit.

The location in the middle of the vibrant alpine metropolis of Innsbruck promises an ideal study-life balance with a wealth of cultural and sporting opportunities.

Bachelor Programmes taught in English

- Business & Management
- Entrepreneurship, Tourism & Leisure Business

Master Programmes taught in English

- Entrepreneurship & Tourism
- International Business & Management
- International Business & Law
- International Health & Social Management
- Management, Communication & IT
- Biotechnology
- Environmental, Process & Energy Engineering (full-time)
- Mechatronics & Smart Technologies
- Medical Technologies
- EXECUTIVE MASTER PROGRAMS
- Executive MBA General Management

LIST OF AUSTRIAN PARTICIPANTS	INTRO	STUDY OFFER
5 Modul University Vienna Ms. Monica Ng <i>Chief Representative</i> T +852 2522 2388 E viennachamber@advantageaustria.org W www.modul.ac.at	<p>Modul University Vienna is considered one of Austria's leading international private university. It is located in beautiful Vienna, the world's number one city for quality of living.</p> <p>Founded in 1908, Modul stands for more than 100 years of excellence in education. Modul School Vienna is a tourism school with the longest tradition in tourism and hospitality education worldwide. Modul University Vienna offers cutting-edge education in the areas of international management, new media technology, public governance, sustainable development, and tourism and hospitality management.</p>	<p>English taught programme</p> <ul style="list-style-type: none"> - University Foundation Program <p>Bachelor Programmes taught in English</p> <ul style="list-style-type: none"> - Tourism & Event Management - Hotel Management - Hotel Management & Operations - International Management - International Marketing - Entrepreneurship & Leadership - Business Psychology - Applied Data Science <p>Master Programmes taught in English</p> <ul style="list-style-type: none"> - Management - International Tourism Management - Sustainability Management - MBA <p>Post-graduate Study taught in English</p> <p>PhD in Business & Socioeconomic Sciences</p>
6 Area 47 Betriebs GmbH Ms Nadja Olive tree <i>Deputy CEO, Finance & HR</i> T +43 5266 8 76 76 23 E n.oliveira@area47.at W www.area47.at	<p>Area 47 is an outdoor leisure park located in Haiming/Ötztal-Bahnhof, Austria. Spanning over a total area of 9.5 hectares, it offers approximately 40 sports activities on land, water, and in the air. Additionally, the park provides accommodation options for around 360 people, including wooden lodges and double rooms.</p>	<ul style="list-style-type: none"> - find potential employees for the upcoming season

Seminar – A Taste of AUSTRIA!

Date: Saturday 27th January 2024

Time: 15:00 – 16:00 hrs

Venue: Open Forum, Hall 1E @ Hong Kong Convention and Exhibition Centre



ADVANTAGE AUSTRIA Hong Kong
Austrian Trade Commission

T +852 2522 2388

hongkong@advantageaustria.org
www.advantageaustria.org/cn/education
www.facebook.com/educationinaustria



Wechat Account –
STUDY_IN_AUSTRIA

Jennifer Veigel, Austrian Trade Commissioner

Yvonne Choi, Market Research Officer