



Smart City Vienna

What makes Vienna Liveable and Smart?

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- An aerial photograph of Vienna, Austria, showing the Danube River flowing through the city. A prominent glass skyscraper, the Sky Tower, stands out in the skyline. The foreground features a large green park area with many trees. The city's dense urban landscape is visible in the background under a clear blue sky.
- 1 Vienna: Framework and challenges**
 - 2 Smart City Vienna Strategy**
 - 3 Smart City projects**
 - 4 Key messages**

Vienna: Facts and Figures

1,9 million inhabitants + steady growth rates

415 km², of which 50% are green space

City with the highest quality of life (Mercer, Economist)



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Compact structures and mixed-use quarters

Vienna: Facts and Figures

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City with the highest quality of life (Mercer, Economist)



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Public transport as backbone of urban mobility system (40%)

Vienna: Facts and Figures

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City with the highest quality of life (Mercer, Economist)



Large public and subsidised housing stock (serving 60% of citizens)

Vienna: Facts and Figures

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City with the highest quality of life (Mercer, Economist)



Strong public sector: Public infrastructure + policy and regulation

Current challenges

Climate Crisis



Digitalisation



**Main challenge for urban planning:
Transformation of existing structures
(esp. building stock and public space)**



Smart City Vienna Initiative

... a learning system

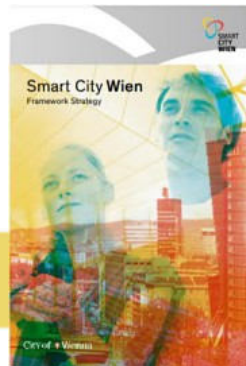
„High quality of life for all residents with the greatest possible protection of resources through social and technical innovations. “

Sustainable development as prerequisite for upholding and further increasing quality of life

2011



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2014

2016

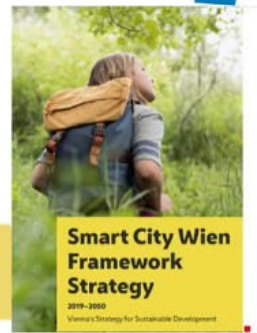


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2017

2019



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2022

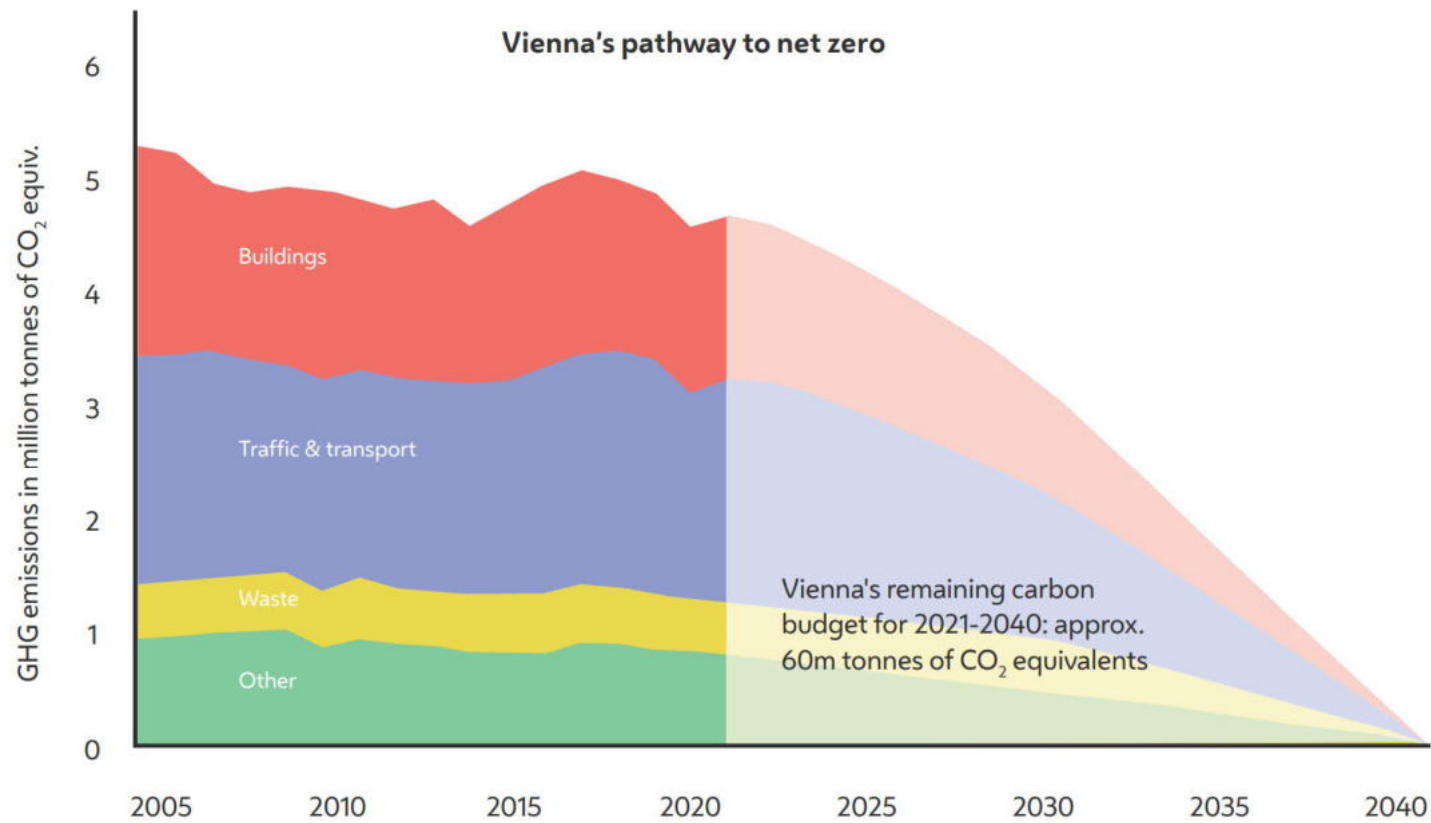


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Vienna's journey to carbon neutrality by 2040



Own diagram based on data from
Environment Agency Austria (2021) and
calculations by Urban Innovation Vienna.

Vienna's goals for the smart city field buildings



buildings

Developers' competitions in the **subsidised housing** sector drive social **innovations** and new solutions for mitigating and adapting to climate change – especially greening measures.

By 2040, at least **70%** of the building components, products and materials recovered from demolitions and major refurbishment projects are reused.



Per capita final energy consumption for heating, cooling and hot water in buildings falls by **20% by 2030** and 30% by 2040.²⁸

The associated per capita CO₂ emissions fall by

55% by 2030 and to **zero** by 2040.²⁹

Vienna continues to provide an adequate supply of high-quality

subsidised housing

to reduce the percentage of people who are overburdened by housing costs.



Greening, shading and passive cooling of buildings are standard; active cooling systems are powered by renewables.



Buildings are used to generate as much **solar power** as possible.



Circular planning and construction to maximise conservation of resources is standard from 2030 in new-build and refurbishment projects.

Holistic Block Refurbishment



Holistic Block Refurbishment



© GB*/ Martin Votava

© Hauskunft/ Kurt Hoerbst

Greening buildings



- Information and consultation
- Subsidies for citizens and businesses
- Zoning and development plan regulations

Vienna Photovoltaic Expansion Program



Citizen Power Plants



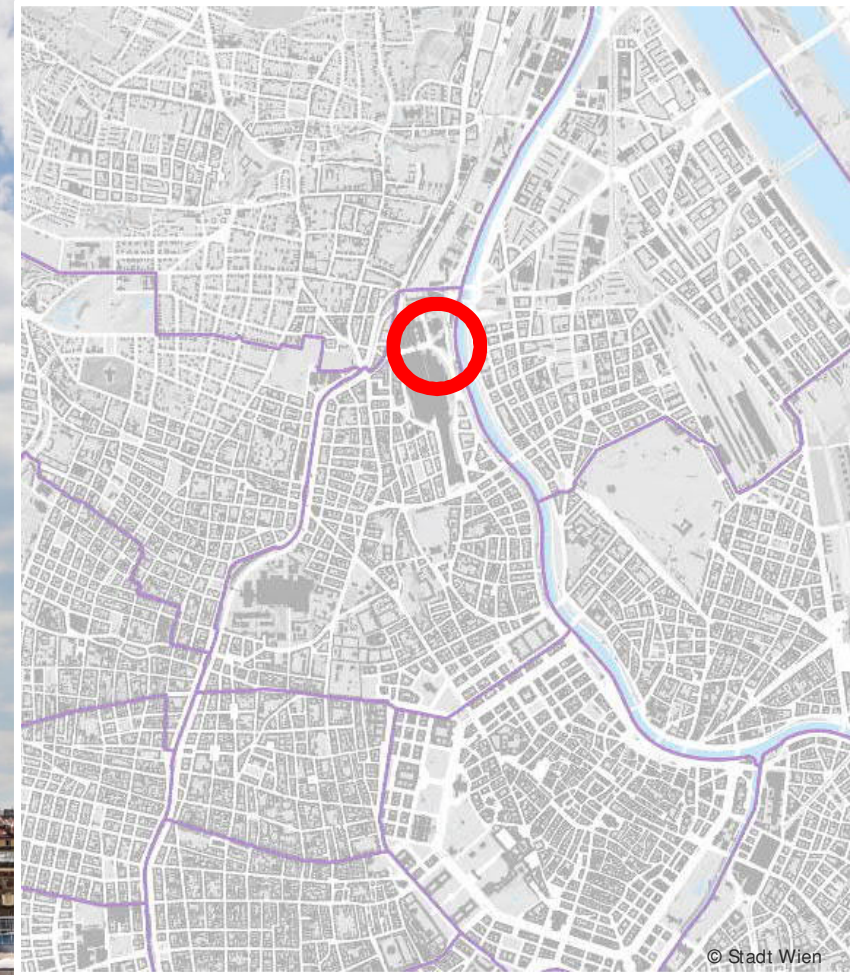
BürgerInnen-Solarkraftwerk Wien Mitte



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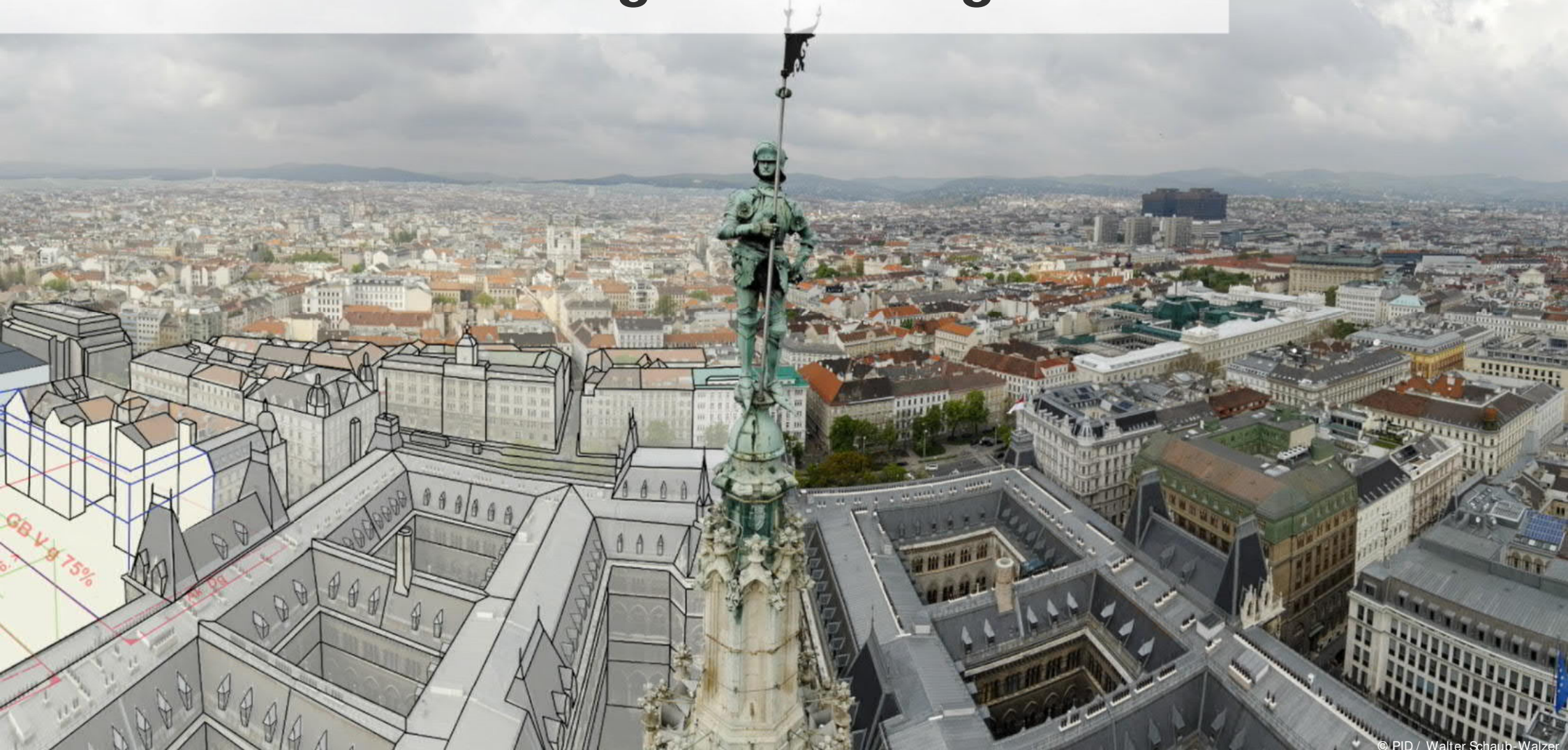
Spittelau waste incineration plant



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BRISE: BIM-based Digital Building Permit



New social housing program



- New municipal social housing
- Subject and object-based subsidies
- „Subsidised housing“-zoning regulation

Vienna's goals for the smart city field mobility and transport



mobility and transport



Commercial traffic within the municipal boundaries is largely **CO₂ free** by 2030

The share of journeys in Vienna made by **eco-friendly modes** of transport, including shared mobility options, rises to

85% by 2030 and to well **over 85% by 2050.**²¹

Mobility guarantee:

It's easy to **get around** in Vienna **without owning a car.**

The volume of traffic crossing the municipal boundaries falls by

50% by 2030²²

Private motor vehicle ownership falls to

250 vehicles per 1,000

inhabitants by 2030, and the amount of parking available in public spaces is gradually reduced.



Vienna promotes and realises the concept of the **15-minute city** – with short distances to services and amenities, lively, mixed-use neighbourhoods and **redesign** of streets to provide more space for active mobility options, public transport and pleasant places to linger.

Per capita final energy consumption in the transport sector falls by

40% by 2030 and 70% by 2040.²³

Per capita CO₂ emissions in the transport sector fall by

50% by 2030 and 100% by 2040.²⁴

Non-fossil-powered vehicles as a share of new vehicle registrations rises to

100% by 2030²⁵

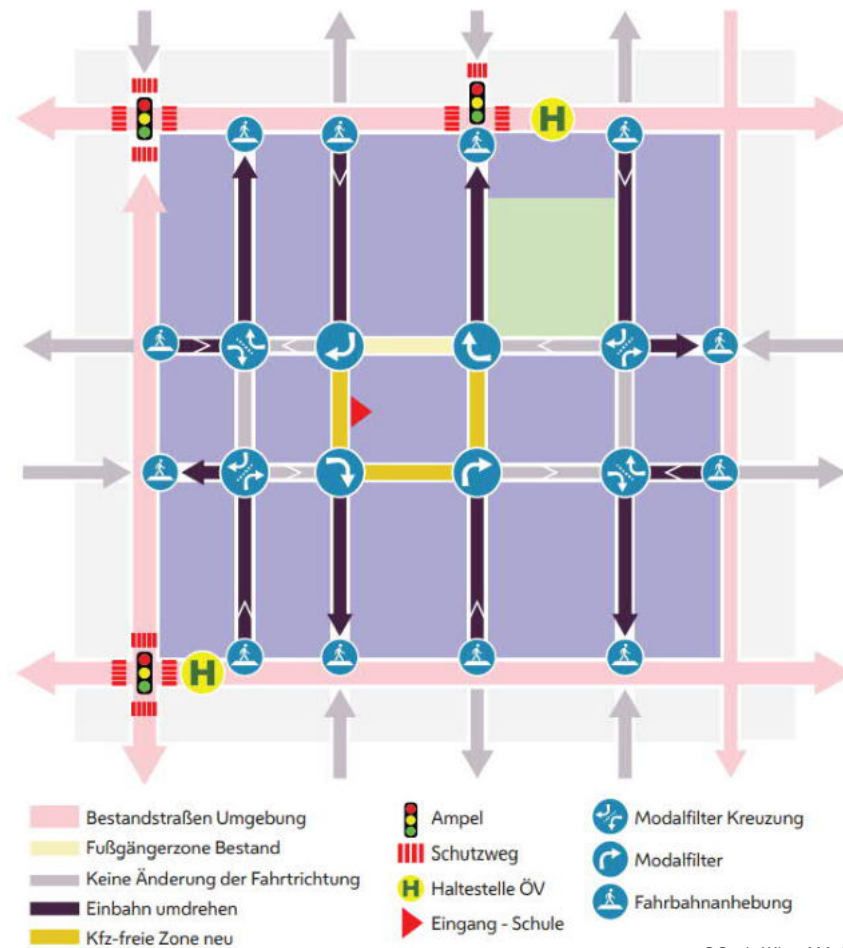
Redistribution and transformation of public space as basis for mobility transition



Traffic reduction



Supergrätzl: the power of neighbourhoods



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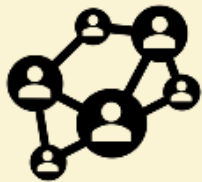
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RemiHub: Last mile cargo bike delivery



What makes a city smart?

Major levers for transformation



**building partnerships and
cooperations**



**building knowledge in
city departments**



**adapting
jurisdiction**



**↑ climate-friendly
subsidies
↓ counterproductive
subsidies**



**initiating
pilot projects**



**communication with
stakeholders and citizens**



**holistic transformation:
targeted use of technology
as one part of the solution**

■ ■ ■

What makes a city smart?

...to not only decarbonise,
but to create climate- and future-proof, liveable spaces for all!





Transformation needs courage & joint action!

smartcity

[https:// smartcity.wien.gv.at/](https://smartcity.wien.gv.at/)

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