

SUR

PROGRAMME

PRIS

ASIEN TAG 2023 (ASIA DAY 2023)

INGLY

ASIA ON THE MOVE

INGE

www.advantageaustria.org

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TUESDAY, 05th December 2023

08.30 – 09.00

REGISTRATION

09.00 – 09.15

WELCOME AND OPENING REMARKS

Philipp GADY, Vice President, Austrian Federal Economic Chamber
 Martin KOCHER, Austrian Federal Minister of Labour and Economy

Venue: Julius Raab Saal, Language: English

MODERATION

Hannelore VEIT
 Former Correspondent and News Presenter of ORF

09.15 – 10.00

KEYNOTE “ASIA ON THE MOVE – THE TRENDS SHAPING ASIA AND THE WORLD”

Tom RAFFERTY, Head of Global Forecasting & Regional Director Asia, The Economist

Venue: Julius Raab Saal, Language: English

10.00 – 17.00

B2B CONSULTATION MEETINGS

Personal consultations with 9 Heads of Advantage Austria

China – Michael BERGER

India – Hans-Jörg HÖRTNAGL

Indonesia – Sigmund NEMETI

Japan – Christina SCHÖSSER

Korea – Wolfgang KÖSTINGER

Malaysia – Reinhart ZIMMERMANN

Philippines – Christina STIEBER

Singapore – David BACHMANN

Thailand – Stefan PSOTA

Venue: Saal 2

10.00 – 17.00

MEET-ME-BOOTHS

with Embassies of the Region, Austria @ Expo 2025 Osaka, Oesterreichische Kontrollbank AG (OeKB), go-international, Skilled Workers Initiative

Venue: in front of Julius Raab Saal

10.00 – 10.45

WINDOWS TO INDIA: “INSIGHTS FROM THE WORLD’S MOST POPULOUS NATION”

Nirupama RAO, Former Foreign Secretary and Ambassador of India

In conversation with Hannelore VEIT

Venue: Julius Raab Saal, Language: English

10.45 – 11.15

BREAK WITH MUSIC

Musical interlude with traditional Indian music

Venue: in front of Julius Raab Saal

11.15 – 12.00

WINDOWS TO SOUTHEAST ASIA: “THE NEW GROWTH CENTRE OF AISA?”

Mariana KÜHNEL, Deputy Secretary General, Austrian Federal Economic Chamber

Roland HINTERKÖRNER, Expertise Asia

Franz HOFER, Owner of Ovotherm, a company operating in Southeast Asia

Moderation:

Marlies EDER, Editor, Foreign Editorial Office “Die Presse”

Venue: Julius Raab Saal, Language: English

12.00 – 13.00

WINDOWS TO THE FAR EAST: “THE NEW NORMAL”

Susanne WEIGELIN-SCHWIEDRZIK, Sinologist and Book Author

Mi-Ja CHUN, Founder and CEO of Akakiko

Shiau Sin YEN, Managing Partner and Co-Founder of Titan Fund, Hong Kong

Moderation:

Patrick ZOLL, Correspondent for Geopolitics in the Indo-Pacific, Neue Zürcher Zeitung (NZZ)

Venue: Julius Raab Saal, Language: German

13.00 – 14.00

LUNCH BREAK WITH MUSIC

Venue: in front of Julius Raab Saal

14.00 – 17.00

SNAPSHOT ASIA – QUICK TOUR OF THE REGION

Parallel to the Consultation Hours, the attending Heads of Advantage Austria of the region give streamlined briefings with a Q&A:

14.00 – 14.20 India – Investment Boom

Hans-Jörg HÖRTNAGL, Head of Advantage Austria New Delhi

14.20 – 14.40 China & Mongolia – The Return

Michael BERGER, Head of Advantage Austria Beijing

14.40 – 15.00 Korea – Soft power

Wolfgang KÖSTINGER, Head of Advantage Austria Seoul

15.00 – 15.20 Indonesia – Infrastructure

Sigmund NEMETI, Head of Advantage Austria Jakarta

15.20 – 15.40 Malaysia – Trading Hub

Reinhart ZIMMERMANN, Head of Advantage Austria Kuala Lumpur

15.40 – 16.00 Philippines – Labour force

Christina STIEBER, Head of Advantage Austria Manila

16.00 – 16.20 Singapore – Asian metropolis

David BACHMANN, Head of Advantage Austria Singapore

16.20 – 16.40 Thailand – Bio Circular Green Economy

Stefan PSOTA, Deputy Head of Advantage Austria Bangkok

Venue: Saal 1, Language: German

15.00 – 16.00

FINANCING IN ASIAN BUSINESS

Bernhard BÖS, Project Manager, Netzwerk Projekte International,
AUSSENWIRTSCHAFT AUSTRIA

Rainer DREO, Senior Director, International Business Development, Oesterreichische
Kontrollbank AG

Georg GRUBER, Director, Export & Investment Finance, Raiffeisen Bank International
AG

Thomas WIMMER, Director International Structured Finance, VAMED Engineering
GmbH

Venue: Saal 5, Language: German

JAPAN – ROAD TO EXPO

14.00 – 14.15

OPENING STATEMENTS

Philipp GADY, Vice President, Austrian Federal Economic Chamber

Florian FRAUSCHER, Director General Economic Affairs, Innovation, and International Policy

Ryuta MIZUUCHI, Ambassador of Japan to Austria

Venue: Julius Raab Saal, Language: German

14.15 – 14.35

JAPAN AND AUSTRIA – THE PAST AND THE FUTURE

Nana MIYATA, Historical Archive of the Vienna Philharmonic Orchestra

Ursula PLASSNIK, Commissioner General for EXPO 2025 Osaka (via Video)

Venue: Julius Raab Saal, Language: German

14.35 – 15.10

COMPOSING THE FUTURE

Austria @ Expo 2025 Osaka

Michael OTTER, Head of AUSSENWIRTSCHAFT AUSTRIA

Alf NETEK, Project Manager, AUSSENWIRTSCHAFT EXPO-Office

Barbara HEIDINGER, Head of World Exhibitions (EXPOs), Ministry of Labour and Economy

Fjolla HOLZLEITHNER, Founder of Dayholi

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: German

15.10 – 15.30

COFFEE BREAK

15.30 – 16.15

COMPOSING THE FUTURE TOGETHER – THE ROAD TO EXPO AND BEYOND...

Christina SCHÖSSER, Head of Advantage Austria Tokyo

Manfred RIEGER, Site Head R&D Austria / Head of Pharmaceutical Sciences Strategic Portfolio Management, Baxalta Innovations GmbH (Takeda)

Axel BAHR, Regional Sales Manager Asia-Pacific, EV Group Headquarters

Gerald FLIEGEL, Head R&D Office, Primetals Technologies Austria GmbH

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: German

16.15 – 17.00

JAPAN AND AUSTRIA – JOINING FORCES IN THE AI FUTURE

Yasuhiro KATAGIRI, Director Artificial Intelligence Research Centre of the National Institute of Advanced Industrial Science and Technology (AIST)

Clemens WASNER, AI Austria

Anna Maria BRUNNHOFER-PEDEMONTE, Impact AI

Wolfgang EBNER, Staatssekretariat für Digitalisierung und Telekommunikation, Bundesministerium für Finanzen

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: English

17.00 – 18.00

CONCLUSION OF THE EVENT

Networking with small refreshments to round off Asia Day 2023

Venue: vor dem Julius Raab Saal
