

ICHM

INTERNATIONAL COURSE IN HOTEL MANAGEMENT

of the Vienna Chamber of Commerce and Industry

*launch your career
in the world of hospitality*

INTERNATIONAL COURSE IN
HOTEL MANAGEMENT

MODUL

wien vienna

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WHY STUDY AT MODUL IN VIENNA?

Would you like to ...

- ... be at the crossroads of Europe joining East and West?
- ... spend two years in one of the top ten cities for quality of life worldwide
- ... study at the second oldest hospitality training centers in the world?
- ... live in a city known as a top convention venue and holiday destination
- ... experience one of Europe's cultural hotspots

What else can you experience at ICHM?

- Excursions to restaurants and hotels
- Visits to important tourist sites in and around Vienna
- Field excursions to vineyards, organic farms, conference and media centers
- International Day (Charity Event)
 - ... Students represent their countries and sell typical cuisine at booths
 - ... Open to the public/over 400 visitors
 - ... Proceeds go to an international charity project
- Annual Christmas Charity Punch Stand
- Skiing Day
- Special Dinners with friends and relatives



ENQUIRIES

MODUL

European Training Center for Hospitality and Tourism
of the Vienna Chamber of Commerce and Industry

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<http://ichm.modul.at>

PROGRAM LENGTH

Full-time day course, 4 semesters

LANGUAGE OF INSTRUCTION

English

TUITION AND FEES

The total annual fee for 2008/2009 is:

Austrian and EU applicants € 3,010

All other applicants € 6,020

This annual fee includes tuition, all educational materials and ICHM excursions.

WHAT ICHM STUDENTS AND GRADUATES SAY?

You can find ICHM graduates working around the world in many different areas of the hospitality industry including sales and marketing, as GMs, front office managers, F&B Managers and receptionists as well as owning their own restaurants, pubs and hotels.



AMIT ARORA - graduate 1997
Director of Sales and Marketing
The Ritz-Carlton, Dubai, UAE

I chose ICHM due to the short 2 year duration of the course. The program is very intense and prepares you to meet all challenges in the industry. It is also recognized internationally and allows one to apply for programs in other international universities by securing credits for the subjects already covered. ICHM truly exceeded my expectations and I recommend ICHM to everyone who asks for advice on how to pursue a fast track career in the hospitality industry."

ANNEMARIE MOORE - graduate 2003
Director Hotel Amadeus, Vienna, Austria

It was not only a personal enrichment to learn at ICHM, but a professional foundation for my present position. The international aspect helps as soon as one starts to apply for jobs, because it is the perfect reference all over the world. Most HR managers will appreciate the line on your CV which says "graduated from ICHM in Vienna."



KARIM JALLOUL - graduate 1997
JJW Hotels and Resorts (Grand Hotel, The Ring, Palais Schwarzenberg)
Managing Director Austria and Eastern Europe
Teacher ICHM Hotel Operations

The ICHM course is an excellent base to start a career within the hospitality industry. As the course is conducted by professionals from the industry, you will receive a good overview of this trade in combination with practical hands-on experience. Backed up by comprehensive case studies, the students will have the opportunity to work on real cases, preparing them for their future challenges.



ADMISSION REQUIREMENTS

ICHM is open to secondary school graduates who have the equivalent of a Matura (A-levels) in Austria or their home countries. ICHM also welcomes young individuals who have at least 3 years of experience in the hospitality and have excellent references from their employers.

All prospective students who are not native speakers of English must provide the results of an internationally accredited English Testing Program, i.e. TOEFL, IELTS, or equivalent.

QUALIFICATION

Graduates are awarded the "Diploma for International Hotel Management" from the Vienna Chamber of Commerce and Industry and the Austrian Ministry of Education. This diploma is recognized at various affiliated universities.

CURRICULUM

CORE COURSES

HOTEL ADMINISTRATION AND MANAGEMENT

Hotel Operation Systems
Hotel Management
Front Office
Housekeeping Management
Property Maintenance Management
Human Resource Management
Accounting
Planning and Management Reporting
Financial Management
Economics
Introduction to Electronic Data Processing

MARKETING AND COMMUNICATIONS

Tourism Suppliers
Marketing

FOOD AND BEVERAGE

Kitchen Operations
Food Production – Practical Training + Nutrition
Service – Practical Training
Beverage – Theory
Service Management
F&B Management

LANGUAGES

German for Non Native Speakers
English for the Hospitality Industry

REQUIRED ELECTIVE COURSES

HOTEL ADMINISTRATION AND MANAGEMENT

Applied Hotel Operations
Applied Human Resource Management
Electronic Data Processing – Front Office
Electronic Data Processing – Data Base
Electronic Data Processing – F&B
Electronic Data Processing – Excel for Accounting
Pre-opening Management

MARKETING AND COMMUNICATIONS

Applied Marketing
Public Relations
Psychology
Communication & Presentations
Customer Relationship Management

FOOD AND BEVERAGE

International Cuisine
Food Production Specialities
Viennese Cuisine
Viennese Pastry Production
Bar
Service Training Specialities

ELECTIVE COURSES

French
German
Italian
Japanese
Spanish
Russian
Law for Entrepreneurs



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WHY JOIN ICHM?

The next ICHM course will begin in September 2008. This 4 semester diploma course is exclusively taught in English and the curriculum is in accordance with the Austrian Ministry of Education.

- Internationally recognized diploma in only 2 years
- Theoretical knowledge enhanced by practical training
- Curriculum tailored to the needs of the hospitality industry
- Core courses, plus customized choice of electives
- Professional teachers and industry experts
- Small student/teacher ratio allowing a personal atmosphere
- Exciting mixture of students from a wide variety of countries
- Modul: Teaching hospitality in Vienna since 1908
- Strong industry links
- Benefit from an international network of graduates from over 70 countries
- Gain intercultural competence and insight
- Experience Vienna – study in one of the most beautiful venues in Europe



THE MODUL PROGRAMS



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SECONDARY SCHOOL
OF HOSPITALITY AND TOURISM MANAGEMENT

-

BILINGUAL DIPLOMA COURSE
IN HOSPITALITY AND TOURISM MANAGEMENT

-

INTERNATIONAL COURSE
IN HOTEL MANAGEMENT (ICHM)

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SERVICE PLATFORM MODUL