

# TRUE

Programm Austrian Pavilion

# ENTRE

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# PRENEURS



**AUSTRIAN STARTUP PAVILION @ GITEX AI EUROPE 2026**  
**GITEX AI EUROPE | MESSE BERLIN | STAND: H4.2-C40**

## PROGRAMM

Dienstag, 30.06.2026

11.30 – 12.15

### **FUNDING INNOVATION IN EUROPE: GRANTS, VENTURE CAPITAL & GROWTH OPPORTUNITIES**

Europe offers a unique funding ecosystem for startups, combining public funding, grants, and private investment. In this session, experts from innovation agencies, investors, and the startup ecosystem discuss how founders can successfully navigate the European funding landscape, leverage available support programs, and secure the capital needed to scale internationally.

Thomas Röblreiter, Österreichische Forschungsförderungsgesellschaft  
Sylwia Wasz, Baden-Württemberg International (BW\_i)

Q & A

13.00 – 13.45

### **BRIDGING THE GAP: HOW CORPORATES AND STARTUPS DRIVE INNOVATION TOGETHER**

Innovation often happens at the intersection of different perspectives. This session explores how startups and corporates can successfully collaborate to bring AI and technology projects into real-world applications. Join us as we discuss common challenges, key success factors, and what both sides need to build impactful and lasting partnerships.

Madlen Dietrich, Werner-von-Siemens-Centre for Industry and Science

Q & A

14.00 – 14.45

### PITCH & BEER: MEET AUSTRIA'S STARTUPS

Discover the next generation of Austrian technology companies. Five selected startups will present their solutions in concise pitches, offering insights into their innovations, market opportunities, and growth ambitions. Join us afterwards for a beer and take the opportunity to meet the founders, exchange ideas, and explore potential partnerships and business opportunities.

Featuring:

Costvise

Verdea

HGBS-GmbH

Mimirio Flexco

Novarion Systems

15.30 – 16:15

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Featuring:

NoxAvis

Ozzylogik

PLASMA Innovations

Upsell

REEDuce

Mittwoch, 01.07.2026

10.30 – 11.30

### BREAKFAST: APPLIED AI IN AUSTRIA

Start the day with insights into Austria's thriving AI and innovation ecosystem. Learn why Austria is becoming a hub for applied AI, research, and technology-driven growth. Featuring perspectives from ecosystem experts, regional innovation leaders, and startups, this breakfast session explores opportunities for scaling, collaboration, and market expansion across Europe. Meet the people behind Austria's innovation landscape and connect with potential partners over coffee and networking.

Adam Ernst, Austrian Business Agency

Andreas Kirisits, ecoplus. Niederösterreichische Wirtschaftsagentur

Slavisa Milanovic, ecoplus. Niederösterreichische Wirtschaftsagentur

Q & A

12.00 – 12.45

### BEYOND THE HYPE: WHAT MAKES STARTUPS INVESTABLE IN 2026?

Investors, venture builders and corporate innovation leaders are looking beyond buzzwords and emerging technologies to identify startups with real potential. What makes a company truly investable in today's market? Which trends are creating lasting value, and where does hype outweigh substance? Join leading voices from the startup ecosystem as they discuss what founders often underestimate, the growing importance of distribution and enterprise readiness, and the factors that separate promising startups from scalable businesses.

Mohamed Saleh-Attia, Aschendorff NEXT

Amit Chopra, TAG Capital

Tobias Wittich, Business Angels Club Berlin Brandenburg & Founder

Q & A

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#### **Featuring:**

ReneTrax

royos joining solutions

Serwas

Xephor Solutions GmbH

Xinity

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14.00 – 14.45

### **QUANTUM COMPUTING AND EUROPE'S TECHNOLOGY SOVEREIGNTY: FROM RESEARCH LEADERSHIP TO GLOBAL COMPETITIVENESS**

Europe is home to some of the world's leading quantum research institutions, startups and technology pioneers. But how can scientific excellence be transformed into globally competitive businesses, and what does it take to keep critical technologies and know-how in Europe?

This session explores the strategic importance of quantum computing, the opportunities and challenges for Europe's innovation ecosystem, and the role of investment, policy and industry collaboration in shaping the next generation of technological leadership. A forward-looking discussion for business leaders, investors, policymakers and technology innovators seeking to understand the real-world impact of quantum technologies.

**Prof. Dr. Manfred Hauswirth, Fraunhofer FOKUS**

**Dr. Alexander Glätzle, CEO PlanQC**

Q & A

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