

Go-International: Austrian Grants Make Austrian Companies More International Also Relevant for Austrian Companies with Danish Subsidiaries!

Austria has just published the next edition of its internationalization program "go-international". The main focus behind this program is to help companies registered in Austria become more international. Subsidiaries of Austrian companies in Denmark might also benefit from the program. The grant application to WKO (Austrian Federal Economic Chamber) must be submitted by the Austrian parent company. Some of the programs of potential interest:

1.4.1 Market Exploration Trip

Market exploration trips to neighbour countries and Austria Connect events provide for accurate insight into potential export markets.

1.7 "Export Check" for technology marketing

Innovative technology which is new to the foreign market can obtain co-financing of 50% of associated marketing costs. Austrian company has to be "new to the market" (no regular deliveries or projects in the last 3 years to/in the "new" market).

2.5 Scientific forums

Co-financing of 50% of participation costs if Austrian company holds a info booth or gives a presentation

2.7 International missions to Austria to showcase reference projects

Three or more Austrian companies can invite a group of potential customers or decision makers to Austria and showcase reference projects. Program co-finances 50% of the cost.

3.5 International internships

This covers internships for young people at Danish and other subsidiaries of Austrian companies, as well as for Danish interns at Austrian headquarters.

3.6 Training for Austrian companies with international subsidiaries

Co-financing for training of Austrian companies' Danish employees either by a qualified Austrian training provider in Denmark or in Austria; Co-Financing for staff exchange between Austrian parent company and Danish subsidiary for up to 4 months.

3.8 „Export Check“ for service providers

Co-financing of up to 50% of direct market entry costs for companies, who are new to market in Europe (max EUR 5,000 in total).

4.2 Legal advice and risk analysis

Co-financing of up to 50% of costs of qualified expertise for Austrian companies setting up subsidiaries abroad.

4.6 Peer-Networks

Austrian Business Circles / Austria Connect- und other special events are offered by AUSSENWIRTSCHAFT. Here, it is possible for new exporters to exchange experiences with managers, whose Austrian companies are already well-established on the foreign market.

Detailed information on these and other programs can be found at www.go-international.at (German language only with a short overview of the Go-International initiative in English).