Dear Business Partners and Friends of ADVANTAGE AUSTRIA,

Welcome to the September issue of our Austrian Business News. Let us introduce you to this year’s winners of the Energy Globe Awards for Denmark and Iceland and give you an overview of our upcoming activities including our “Nordic Hour” at the world’s leading international trade fair for transport technology ‘Innotrans’, our next Austrian Business Circle and the Austrian Group Stand at the Nordic Organic Food Fair 2018. Our legal news feature the new Danish Holiday Act and how it is changing the Danish holiday system, whilst our sector news provide you with insights how wood construction - including multi-storey timber buildings - is gaining momentum, also in Denmark. And did you know that the Economist recently ranked Vienna as the world’s most liveable city?

Happy reading and have a good start into the fall. We look forward to working with you and to welcoming you to one of our upcoming events!

Best regards
Cosima Steiner and the Team at ADVANTAGE AUSTRIA Copenhagen
Back-2-Business Reception & Energy Globe Award

Congratulations to the winners of this year's National Energy Globe Awards Denmark and Iceland: Danish organization Plastic Change, and the Icelandic company Carbon Recycling International. The Awards were handed over in course of our summer reception, which also featured organic Austrian cocktails and the world's smallest portable soft drink. Read further or watch our video.

Webinar Wood Construction

Wood is a trendy material. Cross-laminated Timber (CLT) represents a modern and sustainable building material that is rapidly gaining popularity all across the world - including Denmark. Austria has historically had a tradition of using timber for construction, with Austrian CLT producers amongst the world's top manufacturers.

Together with Traeinformation, ADVANCE AUSTRIA Copenhagen organized a webinar focusing on the arguments regarding the use of timber in construction. Jörg Koppelhuber from the Technical University Graz presented on high productivity and business economics key factors in modern timber building systems and gave best practice examples in the area of construction management, while Mikael Koch, CEO of Traeinformation, put this into context with the Danish perspective and requirements. Watch the youtube recording of the webinar.

The Economist ranks Vienna the world's most liveable city

Vienna and Melbourne, Australia, have been fighting for the top spot in the Economist rankings for years. This time, the Austrian capital took the crown.

After seven long years, there has been a change at the top of the renowned British business magazine's list of the world's most liveable cities, with the Australian metropolis Melbourne finally ceding top place to Vienna. Places further down the list were awarded to Osaka (Japan), Calgary (Canada) and Sydney (Australia). Read further.

Waterdrop™ - Austrian microdrink cube available in Denmark

The Austrian start-up company Waterdrop™ produces a sugar-free microdrink based on natural aromas, superfood extracts and vitamins. It is conveniently available in four different flavours at Matas.dk. The innovative microdrink includes B vitamins and vitamin C and thus functions as healthy beverage alternative. Read further.
LEGAL NEWS from LEAD Rödl & Partner Advokatpartnerskab
Rules for new property valuations

In 2019 there will be new property assessments for homeowners in Denmark. This implies, inter alia, a freezing scheme which, in principle, does not increase the tax. In addition, homeowners who have paid tax on overvaluation since 2011 will automatically receive money back. Read further; for more information contact attorney Alexandra Huber.

LEGAL NEWS from NJORD Law Firm
New Danish Holidays Act to enter into force in September 2020

In 2014, the European Commission declared the current Danish Holidays Act to be incompatible with EU Law. In response to that decision, the Danish government took action and created a new Holidays Act, which particularly favors newly hired employees. The committee to reform the Danish Holidays Act, which was solely created for that purpose, presented a proposal for a new Holidays Act to the Danish parliament. This proposal has now been adopted and will become effective as of 1 September 2020. For further information click here or contact attorney Sabine Glatz Taulov.

BUSINESS OPPORTUNITIES

MTA Messtechnik GmbH

Austria-based MTA Messtechnik GmbH focuses on researching and developing technologies for the water and wastewater industry, producing technically innovative products. The company is a leader in applications designed to review and maintain municipal water and wastewater systems, including the cleaning of drinking water networks and is very committed to leading edge research and development in these arenas. Wanted: Direct Customers. Click here for more.

H + H SYSTEM GmbH

H+H System GmbH is seeking distributors of equipment for hospitals, pharmacies, old people's homes and laboratories and also manufacturers of medical furniture. Industry sectors: Silver Generation, Medical Technologies & Laboratory Equipment, Health Infrastructure & Institutions, Furniture/Interiors, Logistics. Wanted: Sales Partners. Read further.
Schmid Schrauben is the only screw producer in Austria to have specialised in manufacturing timber construction screws / special parts for more than 175 years. The company produces timber construction screws and special screws from Ø3 - 30 mm and up to 1500 mm in length. The timber construction screws have every type of building regulation approval and are CE/ETA-compliant. Schmid Schrauben specifically supplies wholesalers and industry in Central Europe with high quality screws. Click here for more.

More business opportunities

You will find even more business opportunities on our homepage. At present 45 Austrian companies from a wide range of businesses are in search for partners in Denmark. Click here for more.

UP AND COMING EVENTS

Nordic Hour @Innotrans, 19th September, Berlin, Germany

The ADVANTAGE AUSTRIA Offices in Copenhagen, Stockholm, Helsinki and Oslo are organising "Nordic Hour @Innotrans 2018". InnoTrans is the leading international trade fair for transport technology and takes place every two years in Berlin. Over 90 Austrian companies are participating in the fair. Nordic Hour is a seminar for Austrian Exhibitors, where representatives from public agencies from Denmark, Sweden, Norway and Finland give presentations on infrastructure projects in the Nordic countries followed by a Q&A with sector experts. Read further.

Cross-Country Webinar Gaming in the Nordics, 10th October 2018, Copenhagen - Stockholm - Helsinki

What are the reasons for the success of the gaming industry in the Nordics? Representatives of successful companies from Denmark, Sweden and Finland give an insight into the status quo of the gaming industry, structures and characteristics of the gaming market, trends and business concepts. We report from three countries and from three different perspectives. Danish Fenrir Games Studio talks about its approach to game design and gamification and how to successfully position itself as a small player through diversification and an innovative business model in the highly competitive gaming industry. From Finland, a contribution from a well-known game developer in the free-to-play online games
area is planned, while the Swedish speaker from Valiant Game Studio will talk about the excellent framework conditions in Stockholm and what you can do with it.

Austrian Business Circle meets Austrian Airlines, 11th October 2018, Copenhagen

ADVANTAGE AUSTRIA Copenhagen is organising an ABC at Austrian Airlines. Bastian Frantz, General Manager Sales Denmark for Lufthansa Group and also responsible for Austrian Airlines, will explain the current challenges and changes within airline distribution and where the road is headed. RSVP by 25th September 2018 at copenhagen@advantageaustria.org. Read further.

The Power of Food @SIAL, 21st October 2018, Paris, France

ADVANTAGE AUSTRIA is bringing the Copenhagen based Creative Agency Sweet Sneak to one of the leading food fairs in the world, SIAL in Paris. The workshop will give Austrian companies the possibility to gain deeper knowledge in innovative storytelling and brand activation via the instrumental use of culinary. After a very successful Webinar about the "Power of Food" in February, which can be re-watched on YouTube (only in German), Sweet Sneak will focus on emotional customer retention techniques, in particular by means of culinary, which allows for unparalleled company specific sales activities and brand activation.

IndTech2018, 29th - 31st October 2018, Vienna, Austria

Innovative Industries for Smart Growth

The event will combine keynote presentations, discussions, a matchmaking event, fish-bowls, world cafés and an exhibition on new industrial applications for research on Nanotechnologies, Advanced Materials, Biotechnology and Advanced Manufacturing and Processing. Registration (free of charge): https://indtech2018.b2match.io/signup Read further.

NOFF, 14th - 15th November 2018, Malmö, Sweden

Meet Austrian food producers at our ADVANTAGE AUSTRIA booth at Nordic Organic Food Fair 2018 (NOFF). Are you an importer or wholesaler for (organic) food products or alcohol-free beverages in Denmark? Are you interested in tasting Austrian products and talking B2B to the companies producing them? Then come and visit us at the upcoming NOFF 2018 in Malmö. Read further.
Eastern Partnership Business Forum 2018, 06th December 2018, Vienna

The Eastern Partnership Business Forum will focus on energy efficiency and renewable energy, as well as IT and digital markets. B2B meetings will also allow delegates from both EU states and the EU's eastern neighbours to make valuable business contacts. The event is free to attend for international guests. Nevertheless, delegates are asked to confirm their participation by completing the [registration form on the event website](#) which is necessary in order to legally accept the participation conditions of the Austrian Federal Economic Chamber. Read [further](#).

VVS 2019, 08th - 10th May 2019, Odense

After a successful participation last year, ADVANTAGE AUSTRIA Copenhagen is again organizing an Austrian group stand at VVS 2019, Denmark's most important plumbing trade fair. Companies from the renewable energy and industrial sector will participate.

**PUBLICATIONS YOU MAY FIND OF INTEREST**

**FRESH VIEW Magazines**

**FRESH VIEW on Renewable Energy, no. 161/2018**

Download our very topical Fresh View Publication "Renewable Energy" full of interesting facts about Austria's renewable energy sector, including company profiles and market information. For download [click here](#). Is available in print - just call our office for a copy. FRESH VIEWs give a detailed insight into Austria's expertise and export activity in a range of different industries. For free FRESH VIEW PDF-issues go to the [download section](#) on www.advantageaustria.org.

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