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AUSTRIAN BUSINESS NEWS

ADVANTAGE AUSTRIA Copenhagen

March issue 2016

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HELLO



Dear Business Partners and Friends of ADVANTAGE AUSTRIA!

The Easter Holidays bring a welcome break after a busy first quarter, which we closed with a delicious **Organic Food & Beverage Austria Showcase**: 11 Austrian companies had followed our invitation and presented their food and drinks in Copenhagen. We are optimistic to find their Austrian handcrafted chocolates, hay-milk cheeses and sparkling organic fruit juices in Danish stores very soon.

In the meantime you can satisfy your cravings for Austrian culinary specialties by consulting our "**Available in Denmark**" website. If something is missing - do let us know!

The following months will continue fast paced: We will welcome a delegation of Austrian companies from the **Cleantech Sector** interested in current and future projects in Denmark, take a group of representatives from the Austrian **Financial Sector** on a **Fact Finding Mission** to learn more about Danish Fintech capabilities, and finally organise a **Showcase** with Austrian companies interested in Denmark's **Intelligent Traffic Systems**.

Have a sunny and energetic spring. We look forward to working with you!

Best wishes

Cosima Steiner and the Team at ADVANTAGE AUSTRIA Copenhagen

WHAT'S BEEN HAPPENING RECENTLY





Danish delegation at the Congress on Sustainable Building BauZ!

ADVANTAGE AUSTRIA Copenhagen participated in the Vienna **Congress on Sustainable Building BauZ!** and brought along a group of important Danish building experts. This year the conference focused on the topic of reusing and retrofitting building materials and existing buildings and also included a presentation on the **reutilization of bricks** by Stefania Butera from the Danish Technological Institute. Read **further**.



Austria Showcase Food and Drinks

From the 13th to the 16th of March, a group of Austrian producers presented their delicious food and beverage products first in Stockholm, then in Copenhagen. Domestic supply cannot keep up with the fast rising demand for organic products in both Sweden and Denmark and interest for organic products from abroad is high - including top quality food and drinks from Austria. Read **further**.



Euro Skills 2020 - Austria's bid to host the European skills competition "EuroSkills 2020" has entered a crucial phase.

For Austria, **EuroSkills 2020** is a matter close to the heart. Austria has been participating in the skills competitions for more than 50 years, thereby offering young, skilled workers the opportunity to compete with others in a professional contest. The jury of WorldSkills Europe in Gothenburg will decide who will host the 2020 EuroSkills competition on 20th April 2016. Find out more about Graz's bid at **EuroSkills Graz 2020** and like them on facebook www.facebook.com/euroskills2020.



Vienna again the world's top city for quality of life

For the 7th time in a row Austria's capital city was named the world's best city to live in by the 18th Mercer Quality of Life Study. Vienna defended its first place in the ranking against Zurich and Auckland, which also made it to the medal ranks this year. The annual survey carried out by **Mercer** compares 230 cities world-wide based on 39 criteria.

Read **further**.



Alternative Economic and Monetary Systems - Summer School

Vienna Summer School "Alternative Economic and Monetary Systems" will present the latest options for the future development of our society and offers interdisciplinary expertise from economics, natural sciences and philosophy. Registration is open until 25 April 2016.

Read **further**.



Legal News: The new Data Protection Regulation

The European Commission proposed a draft for a new Data Protection Regulation in 2011. The content of the new Regulation is now final, and it is expected that it will come into force in June 2016.

Private companies have to be aware that the Regulation will cause significant changes compared to the current state of law.

Read [further](#).



Legal News: The use of labour clauses in public tender

Almost all public authorities in Denmark are using labour clauses in public tender to prevent social dumping. In 2014 the Danish Ministry of Employment published a new circular imposing all state authorities and recommended all municipalities and regions to use labour clauses in all contracts regarding construction and engineering, manufacturing and the provision of services. Ever since it has been discussed...

Read [further](#).

BUSINESS OPPORTUNITIES



Redbloc - technologies to build on

redbloc is an innovative technology to produce pre-fabricated wall elements made of solid ground building materials such as clay bricks, concrete blocks, aerated concrete, limestone, expanded clay, porous concrete, pumice and silica blocks. With the redbloc technology all masonry buildings can be realized, but more efficient, faster and at high grade quality. Redbloc supplies turnkey plants to produce prefabricated wall elements. Wanted: licensees. Click [here](#) for more.



Landauer-Gisperm, Winzerhof

The Landauer-Gisperm family (organic & vegan) is seeking wine-loving merchants, wine bars shops & caterers for joint cooperation. With a lot of engagement, passion and in sync with Mother Nature, the family pays special attention to put only the highest quality wines into bottle. Harmony of the vines, soil, climate and the right vinification will guaranty the best wines. Inspired by their ancestors the family recreated a unique winestyle: the Clay-Amphore Wines. Click [here](#) for more.



Sulzberger Käse Rebellen Sennerei GmbH

The Käse Rebellen have always sworn by the pure taste of hay-milk. Due to the first-class quality of hay-milk, cheese-making can dispense with all additives and preservatives. Fresh hay-milk daily, long natural maturing, the expertise of the employees and a tradition of over 150 years make hay-milk cheese unique. More than 300 hay-milk suppliers deliver approximately 30 million kg hay-milk a year for the fine semi-hard and hard cheese specialties of the Käse Rebellen. Click [here](#) for more



UrkornHof Kammerleithner GmbH

UrkornHof is a farm situated in the midst of the unspoilt natural surroundings of Almtal, Salzkammergut in Austria. The farm grows natural products of special quality. The principal products are brown millet, tiger nuts, psyllium seed husks, dolomite and many other natural products. The organic range offers some 70 individual products. Urkornhof is looking for business partners who deal in mineral-rich natural products and are interested in ancient grain varieties. Click [here](#) for more.



Kärntnermilch reg.Gen.m.b.H.

Only the best raw milk, which conforms to the world's strictest raw milk criteria, is used to make exceptional dairy and cheese delicacies. Every day Kärntnermilch processes around 265,000 kg milk, of which around 50,000 kg is organic milk and around 30,000 kg is organic "meadow milk" from cows which graze in meadows. Kärntnermilch wishes to introduce its new meadow milk product line Bio Wiesenmilch to specialist organic shops and health food stores. Click [here](#) for more.



Ennstal Milch KG

The core competencies of Ennstal Milch KG are the development and production of ready-to-drink mixed milk and coffee drinks. Fine creamy and fruity desserts like quark creams, custards and yogurts convincing by highest quality and unique taste. The company is also a specialist in the production of condensed milk, soft cheeses as well as spreads and dips. Seeking partners, for whom to produce private label. Click [here](#) for more.



Rupp AG

In Austria, when you say cheese, you frequently mean Rupp. The company offers a wide range of products. From traditional, origin-protected natural cheese specialties through popular and well-known processed cheese products right up to innovative cheese snacks. Seeking direct contacts with retailers in Scandinavia. Click [here](#) for more.



Zotter Schokoladenmanufaktur GmbH

According to an international chocolate test, Josef Zotter is one of the best chocolatiers in the world. His factory ranks as one of the most sustainable undertakings in Austria and his handmade chocolates are a cult article. No wonder that a visit to the factory is one of the most popular excursions in Styria. Seeking a dedicated distribution partner, preferably from the organic food sector. Click [here](#) for more.

BiologoN GmbH has specialized in the production and processing of organic foodstuffs. The core products of the BiologoN proprietary brand "BioLifestyle" are mueslis and crunchies, whose ingredients are GM-free and from organic sources. Looking for retailers and wholesalers for "BioLifestyle" - Company willingly produces private label products from special recipes. Click [here](#) for more.

Vorarlberg Milch eGen



Those familiar with the beauty of the "Ländle" between Arlberg and Lake Constance will find it completely natural that the best milk of the Alps comes from this area. More than 540 farmers from Vorarlberg deliver this pure, natural and strictly monitored raw material - Vorarlberg Milch is seeking wholesalers, importers and distributors to market and resell a wide range speciality cheeses. Click [here](#) for more.



Pona sonst nix GmbH & Co KG

60% Mmmhhh! 40% Ahhh! The team behind PONA is just like the drink: a colorful mix and yet perfectly balanced. If you are looking for great taste without any additives, you're going to be head over heels in love with PONA -looking for regional distribution partners. Click [here](#) for more.

Looking for more business opportunities?

Please visit our website frequently for updates and recently added companies. At present you will find a total of 30 companies from a wide range of businesses looking for partners in Denmark. Click [here](#) for more.

UP AND COMING EVENTS



Fact Finding Mission Cleantech, 19.04.-20.04.2016

Cleantech is a fast growing industry. With their high innovative potential, both Denmark and Austria are amongst the leading countries in the sector. During a study tour to Denmark, a number of Austrian companies will learn about opportunities and challenges in the "green technology" area and find out about the potential for international co-operation. For more information click [here](#).



Austria Showcase Intelligent Traffic Systems, 17.05.-19.05.2016

ADVANTAGE AUSTRIA is organising an Austria Showcase in Copenhagen to connect Austrian providers of intelligent transport systems with Danish decision makers. They will meet with companies, public and contracting authorities within the field of transport infrastructure, engineering firms and suppliers of system solutions. For more information click [here](#).



Market Place Austria Food 2016, 12.10.2016

Marketplace Austria is the exclusive opportunity for food and drink buyers to visit Austria, to meet suppliers and producers and to get a taste of Austria! You will travel to Vienna for face-to-face meetings with Austrian food and drink manufacturers, visit companies and tour their production sites and enjoy a series of entertaining and informative talks on the Austrian food industry. For more information click [here](#).



AGROMEK 2016, 29.11.-02.12.2016

AGROMEK is Northern Europe's largest joint agricultural fair and takes place every other year in Herning, Denmark. ADVANTAGE AUSTRIA Copenhagen will have an Austria Stand with companies from the agriculture and bioenergy sectors. For more information click [here](#).

PUBLICATIONS YOU MAY FIND OF INTEREST



FRESH VIEW Magazine on Smart Cities

This newest issue of FRESH VIEW presents over 160 Austrian companies and research institutions in the Smart City categories "Smart Mobility", "Smart Energy", "Smart ICT Infrastructure" and "Security". It is a catalogue of reference for people interested in the sector and provides profiles of Austrian expertise.

FRESH VIEW on Smart Cities, no. 157/2015



FRESH VIEWS give a detailed insight into Austria's expertise and export activity in a range of different industries. For free FRESH VIEW PDF-issues go to the [download section](#) on www.advantageaustria.org.

New Brochure on Innovative Buildings

Sustainable construction is multifaceted and involves special planning, choosing the right materials, expert execution and the proper application of products. Austrian companies hold a leading position in these fields and have a long-standing tradition and an excellent reputation.

All of this results in innovative, sustainable architecture projects, of which 50 are presented annually in a brochure. Exceptional architecture is a must to make the grade, as the brochure proves: **50 Innovative Buildings of Austria 2015**.

OTHER HELPFUL LINKS



- [Our Website](#)
- [Austrian products in Denmark](#)
- [Importing from Austria](#)
- [Exporting to Austria](#)
- [Meet the team](#)

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