



AUSTRIAN BUSINESS NEWS

ADVANTAGE AUSTRIA Copenhagen

June issue 2016

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HELLO



Dear Business Partners and Friends of ADVANTAGE AUSTRIA!

A productive first half year has just flown by and you probably look forward to relaxing in the summer sun as much as we do. Before you leave for your vacation, why not have a look at what has been happening recently in Danish-Austrian business relations and mark your calendars for things to come after the summer break.

In this issue we tell the extraordinary success stories of two Start-ups - one Austrian and one Danish - and reveal the winners of this year's Energy Globe Award. Read why Austria's second largest city Graz has reason to celebrate, browse through the newest business opportunities and download our very topical Fresh View Publication "Organic Food from Austria" full of interesting facts about Austria's organic sector, including company profiles of Top-"Bioneers". Did you know that in Austria almost 20% of total arable land and almost 13% of vineyards are cultivated organically and that every sixth farmer is an organic farmer?

More good news before summer come from our latest trade statistics. From January to March, Austria's exports to Denmark have grown by over 8%, while Austria's imports from Denmark have increased by almost 17%! Let's be optimistic that this positive development will continue.

Have a wonderful summer! We look forward to working with you in the second half of 2016.

Best regards

Cosima Steiner and the Team at ADVANTAGE AUSTRIA Copenhagen



Danish Start-up Pleo won Pioneers Festival 2016 in Vienna

The Danish Start-up Pleo won the Vienna founder-challenge at **Pioneers Festival** and gathered an investment of EUR 500.000. 500 Start-ups were represented at the 5th Pioneers Festival which took place in Vienna in May and had such prominent faces in the audience like Wikipedia founder Jimmy Wales. Read [further](#).



Smartphone compatible door-lock system

Start-up Nuki gathered two million Euros from several investors for a door-lock system which can be managed with a smartphone. Austria Wirtschaftsservice Gesellschaft mbH (aws - the Austrian federal promotional bank), real estate investor Venta Beteiligungs GmbH and Aquis Sanitär AG are some of the well-known investors in the Start-up. Nuki stands for "No Key" and enables to open door-locks with a smartphone via Bluetooth or Wi-Fi. Read [further](#).



Mission completed - The EuroSkills 2020 competition will be held in Austria

The final decision was made in Gothenburg (Sweden) on 20th April: Graz, Austria's second largest city, is to host **EuroSkills 2020**. Graz fought off a challenge from the Finnish capital, Helsinki, as the final decision was made for the international professional skills competition to return to Austria for the first time since 1983. Read [further](#).



Energy Globe Denmark and Norway

ADVANTAGE AUSTRIA congratulates this year's winners of the Energy Globe Awards Denmark and Norway. As an enthusiastic cooperation partner of the Energy Globe Awards, ADVANTAGE AUSTRIA will host an Award Ceremony on 31st August 2016 in Copenhagen. The winners to be honoured are the Capital Region of Denmark and Danish AART architects for a project in Østfold County in Norway. Read [further](#).



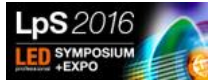
Cleantech Fact Finding Mission in Greater Copenhagen

Mid April six Austrian Cleantech companies visited Copenhagen to get a thorough insight into the Danish market for clean solutions and identify possibilities for working together. The program included a visit to the world's most frequently photographed power plant "Avedøre" (DONG), the municipal utilities Hofo, the engineering group Ramboll as well as DAKOFA. The group also visited "Amager Bakke", which will soon be the largest and most modern waste incineration plant. Read [further](#).



BauZ! 2017 Congress - Call for Papers

"What may change? Planning 2017-2050" is the motto of the Vienna Congress on Sustainable Building BauZ! 2017. The international congress will be held from 15th-17th February as part of the Building & Energy Fair in Vienna. IBO is calling for contributions and best-practice examples. Further information is available on the event-website www.bauz.at. Contributions (talks/workshop and proposals) should be submitted online by 24th June 2016. Read [further](#).



LED professional Symposium + Expo | LpS 2016, 20.-22.09.2016

The annual LpS event in Bregenz, Austria, is Europe's foremost lighting technology event for people in industry and research. "Trends and Technologies for Future Lighting Solutions" in the fields of general, automotive and special lighting applications will be the major topics in Bregenz. The LpS 2016 event will emphasize "Smart Technologies for Lighting Innovations" and cover the latest trends in applications. Read [further](#).



Fact Finding Mission on Tourism

In mid-June ADVANTAGE AUSTRIA Copenhagen had the pleasure of welcoming a Fact Finding Tour organised by the [Austrian National Tourist Office Copenhagen](#) to give some insights into Danish-Austrian trade relations and Austrian Business success stories in Denmark. A harbour tour later in the day took the group past the iconic Opera House, where the set up for Red Bull's Cliff Diving event was well under way. Read [further](#).



Happy birthday, ADVANTAGE AUSTRIA!

ADVANTAGE AUSTRIA is celebrating 70 years in the service of internationalisation. The organisation's first office opened in Paris in April 1946, and its network now comprises over 110 offices all over the world. Key milestones along the way to ADVANTAGE AUSTRIA's global network included the opening of its first US location (in Chicago in 1954) and the expansion of its presence onto every continent, a process which is still ongoing today. Read [further](#).

BUSINESS OPPORTUNITIES



Geba carpets

Harald Geba has pioneered the rethinking of the modern rug and is one of the leading carpet designers of today. Individual design possibilities mean that the carpets can reflect the customer's own corporate identity. With a virtually unlimited selection of colours, Geba carpets cannot be woven in "standard" patterns. Sheep's wool from the Tibetan highlands, silk, hemp, and nettle are processed. Processing of wool and knotting the carpets are carried out by hand. Click [here](#) for more.

Landauer-Gisperm, Winzerhof

The Landauer-Gisperm family (organic & vegan) is seeking wine-loving merchants, wine bars, shops & caterers for joint cooperation. With a lot of engagement, passion and in sync with Mother Nature, the family pays special attention to put only the highest quality wines into bottle. Harmony of the vines, soil, climate and the right vinification will guaranty the best wines. Inspired by their ancestors the family recreated a unique winestyle: the Clay-Amphore Wines. Click [here](#) for more.

aquadormio GmbH SileoWelle Schlafsysteme

SileoWelle is an Austrian owner-managed producer of orthopaedic mattresses produced in regional factories. The SileoWelle mattress by SileoWelle is patented in Germany. It adapts itself to the body in an optimal manner and provides the ergonomically important points of the body with support. The modular system (individual layers can be quickly exchanged) and absolutely silent water-filled core make it unique. Wanted: cooperation-partners. Click [here](#) for more.

Looking for more business opportunities?

Please visit our website frequently for updates and recently added companies. At present you will find a total of 30 companies from a wide range of businesses looking for partners in Denmark. Click [here](#) for more.

UP AND COMING EVENTS



Market Place Austria Food 2016, 12.10.2016

Marketplace Austria is the exclusive opportunity for food and drink buyers to visit Austria, to meet suppliers and producers and to get a taste of Austria! You will travel to Vienna for face-to-face meetings with Austrian food and drink manufacturers, visit companies and tour their production sites and enjoy a series of entertaining and informative talks on the Austrian food industry. For more information click [here](#).



Organic Food Fair 2016, 16.-17.11.2016

Are you an importer or wholesaler for (organic) food products or alcohol-free beverages in Sweden or Denmark? Are you interested in meeting Austrian producers and tasting their innovative products? Visit our Austrian booth **with organic food and drink products**: Booth No. H 50 at Malmö Mässan (Mässgatan 6, S-215 32 Malmö). For more information click [here](#).



INNOTRANS 2016, 22.09.2016 at City Cube Berlin

The ADVANTAGE AUSTRIA Offices in Copenhagen, Stockholm, Helsinki and Oslo are organising "Nordic Hour @Innotrans 2016" at City Cube Berlin - a seminar with experts from the region who will share their insights with Austrian exhibitors at the leading international trade fair for transport technology. Innotrans is held in Berlin every two years. For more information click [here](#).



AGROMEK 2016, 29.11.-02.12.2016

AGROMEK is Northern Europe's largest joint agricultural fair and takes place every other year in Herning, Denmark. ADVANTAGE AUSTRIA Copenhagen will have an Austria Stand with companies from the agriculture and bioenergy sectors. For more information click [here](#).

PUBLICATIONS YOU MAY FIND OF INTEREST



FRESH VIEW Magazines

FRESH VIEW on Organic Food, no. 158/2016

Download our newest and very topical Fresh View Publication "Organic Food from Austria" full of interesting facts about Austria's organic sector, including company profiles of Top- "Bioneers". Will be available in print shortly - just call our office to register for a copy.

FRESH VIEW on Smart Cities, no. 157/2015

This issue of FRESH VIEW presents over 160 Austrian companies and research institutions in the Smart City categories "Smart Mobility", "Smart Energy", "Smart ICT Infrastructure" and "Security".

FRESH VIEWS give a detailed insight into Austria's expertise and export activity in a range of different industries. For free FRESH VIEW PDF-issues go to the [download section](#) on www.advantageaustria.org.

Learn German in Austria

We have just received the new brochure from Campus Austria presenting Austrian language schools. Call us for a brochure or visit the homepage of [Campus Austria](#) to learn more.



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