

# **AUSTRIAN BUSINESS NEWS**

ADVANTAGE AUSTRIA Copenhagen

4-2014

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HELLO



Dear Partners and Friends of ADVANTAGE AUSTRIA Copenhagen,

We hope you had a productive fall and are getting ready for the "hyggelige" time of year. These were a busy few months for us that have shown the big interest and potential for Danish and Austrian businesses to work together.

Bilateral trade between Austria and Denmark has developed relatively well, given the challenging economic environment. Austrian

exports to Denmark continued their upward path and grew by more than 2.3% in the first three quarters of 2014. Austrian imports from Denmark reversed the decline seen in the first half year and increased with a small plus of 0.53% for the period from January to September. We believe that this trend has continued in the last quarter of the year.

Several "spændende projekter" have been penciled into our calendar for the first few months of 2015. We will have a group stand with Austrian delicacies at the Copenhagen Food Fair, are organizing a visit of Danish business partners to the International Trade Fair for Alpine Technologies in Austria (yes, indeed!) and - together with our colleagues in Stockholm - we are planning a market exploration trip "Nordic Industrial Design" to Denmark and Sweden. But first, we look forward to welcoming you to our New Year's Open House on January 15<sup>th</sup>.

The festive season is a good opportunity to thank you all for a fruitful co-operation and for your interest in and doing business with Austria. Have a wonderful holiday and best wishes for the New Year! See you all again in 2015.

Cosima Steiner and the Team at ADVANTAGE AUSTRIA Copenhagen



#### Austrian success at the Creative Business Cup in Copenhagen

Austrian company PocketSky won the third place at the Creative Business Cup 2014 in Copenhagen. HRH the Crown Prince Frederik of Denmark was patron of the event and the first to cordially congratulate the Austrian PocketSky team. The PocketSky product is perfect for the Danish market. You can get your blue light energy whenever and wherever you need it. Read further.



# Austrian infrastructure expertise meets Danish demand for related products and services

Considerable public funding has been allocated for comprehensive investments in the Danish traffic infrastructure. Eleven Austrian companies joined our market exploration trip in November to learn more about the impressive project pipeline and the opportunities for working together with Danish partners. They met with representatives from Danish companies, organisations and authorities. Read further.



#### Styria on tour in the Oresund Region

The Austrian state of Styria has evolved into one of the most innovative regions in Europe. The regional R&D quota is 4.7 per cent. In October, a delegation of 60 people headed by Christian Buchmann - Styrian Minister for Economic Affairs, Europe and Culture, visited the Öresund region to intensify collaboration. The goal was to learn from one another and thus broaden the economic growth and value creation in both regions. Read further.



#### LEGAL NEWS - Largest fine ever imposed in a competition case

A construction company agreed to pay a fine in the amount of 10 million DKK or approximately 1.34 million Euros as a settlement for bid rigging. This is the largest fine ever imposed in a competition case by the Danish Competition and Consumer Authority. Police investigation led to further 28 companies that were involved in the cartel case. Read further.



#### LEGAL NEWS - The public Register of Shareholders

From 15. December 2014 Danish public limited companies, private limited companies, limited partnership companies and entrepreneurial companies are obligated to register information on shareholders holding five percent or more on the Company's share capital or voting right in the Public Register of Shareholders. Shareholders with less than five percent of the Company's share capital or voting rights and shareholders with bearer shares are to be registered in the non-public part om the register. Read further.



# **BUSINESS OPPORTUNITIES**



#### voestalpine

#### voestalpine VAE GmbH

The voestalpine VAE Group, a wholly owned subsidiary of voestalpine AG, is the global market leader for railway turnout systems. Besides turnouts, the voestalpine VAE group is producing innovative drive, detecting, locking and monitoring systems. voestalpine VAE also provides services in the field of logistics, turnout grinding and installation supervision. Click here for more.



#### Colibree GmbH

COOLIBREE GmbH specialises in trading paper worldwide. The company has an experienced sales and financial management team in its Vienna office, backed by professional administration and documentation personnel. COLIBREE has a well-established network of agencies in Africa and Asia supported by local purchasing managers in Hong Kong, China, Taiwan, Indonesia, Russia and Brazil. Click here for more.

## TZ Tischlerzentrum GesmbH



TZ Austria - a traditional and long-established family-run company from Austria. Best known as reliable and always on time supplier for furniturefronts, carcass-elements and furniture-components. Over the years the company has specialised on modern surface lamination. TZ Austria is one of the most innovative suppliers for furniture industry around the world. Click here for more.



LKW WALTER

#### Hotel Ambassador BetriebsgmbH

Tradition and present, arts and delights -experience the special flair of a top hotel in the heart of Vienna. The Ambassador Hotel is rich in tradition, situated in the historic city centre between St. Stephen's Square and the State Opera, it is the ideal starting point for visitors to Vienna. Make your choice from the numerous arrangements and contractual possibilities available for you and your guests. Click here for more.

### LKW WALTER Internationale Transportorganisation AG

The Core Business of LKW WALTER is the organisation of full truck loads (FTL) by road and in Combined Transport throughout Europe and to/from Russia, Central Asia, the Middle East and North Africa. With the shifting from road transport to "rail" and "Short Sea Shipping" carriers, LKW WALTER makes a considerable contribution to the reduction of polluting emissions. Major international companies, as well as medium and small sized enterprises across Europe place more than 4,500 orders daily. Click here for more.

#### Looking for more business opportunities?

Please visit our website frequently for updates and recently added companies. At present you will find a total of 30 companies from a wide range of businesses looking for partners in Denmark. Click here for more.

UP AND COMING EVENTS





# ADVANTAGE AUSTRIA New Year's Open House, 15.01.2015

Welcome 2015 with us - Come join us for our New Year's Open House at Gronningen 5, on 15<sup>th</sup>January 2015, from 4pm onwards. You can register here: kopenhagen@advantageaustria.org We look forward to seeing you.



BauZ

## Copenhagen Food Fair 2015, 22.-24.2.2015

In February, Austrian companies will present their products at the ADVANTAGE AUSTRIA booth at the next Copenhagen Food Fair. You will find selected, high quality food and drink products from conventional as well as organic production. For more information click here.

# The international BauZ! 2015 congress, 12.-13.02.2015

"How does energy-efficient, ecologically responsible construction relate to real-life building occupancy? Are we still on the right track?" The international congress BauZ! 2015 will address these and other practical questions related to buildings in use from 12. to 13. February 2015 in the framework of the Vienna Bauen & Energie trade fair. For more information click here.



#### MIT Europe conference 2015, 25.-26.03.2015

The research elite of the renowned Massachusetts Institute of Technology (MIT) will be visiting the Austrian Federal Economic Chamber for the fifth time. International scientists, managers and technology specialists will be looking at innovative ideas, new models and questions related to "Minds, Machines and Management" in a series of exciting talks. For more information click here.



#### AUSTRIA UNCORKED, 07.05.2015

A major Austrian wine tasting will take place early May at a prominent location in Copenhagen. More information will follow in due time.

PUBLICATIONS YOU MAY FIND OF INTEREST



# **FRESH VIEW brochures**

The FRESH VIEW magazines are bilingual brochures which are published by ADVANTAGE AUSTRIA. They aim to promote export opportunities for Austrian companies as well as give a more detailed insight into Austria's expertise and export activity in a range of different industries.

Inside the magazines you will find current facts and figures, company presentations and listings as well as useful contacts. In short, they deliver all the essential information for the export industry that you are interested in.

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We can provide you with free copies of FRESH VIEW magazines. If you are interested in receiving a specific publication, please feel free to contact us at kopenhagen@advantageaustria.org.

Alternatively, if you would prefer to download the magazines electronically, you can click on the "download" button (in grey font) on the bottom of this page to access the most recent copies.

New edition: Machinery and plant construction (Manufacturing technologies and engineering)

# **OTHER HELPFUL LINKS**



- Austrian products in Denmark
- Importing from Austria
- Exporting to Austria
- Meet the team

LEGAL DISCLOSURE

ADVANTAGE AUSTRIA Austrian Embassy - Commercial Section - Grønningen 5, 3. sal - DK1270 Copenhagen K

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