Vienna. The Digital City

Approximately 26,000 companies have a trade licence for information and communication technology (ICT) in Austria. More than 8,200 of these companies are located in the Vienna region (5,300 directly in Vienna).

Due to that, Austria's capital is by far the biggest IT location in Central and Eastern Europe. The companies located here earn more than 78% of the Austrian total turnover (last year: 28.4 billion €, national: 19.3 billion €, abroad: 9.2 billion €).

Numerous multinational companies are already represented in Vienna and use the city as a hub to coordinate their business activities in Central and Eastern Europe. Technology, innovative capabilities and the involved markets are quality characteristics of Vienna as a Digital City.

Contact: itcluster@wirtschaftsagentur.at, http://www.vite.at/

Presentation of participating companies and institutions:

Coordinators: IT-Cluster Vienna and Advantage Austria

The IT-Cluster Vienna (formerly Vienna IT Enterprises) (www.vite.at) is a network for ICT companies, entrepreneurs and research organizations supporting its members in marketing, export, internationalization, EU projects, legal matters and a range of other issues.

IT Cluster Vienna was founded in 2004 by Vienna Business Agency. http://www.vite.at/

Advantage Austria is the official representative of the Austrian economy abroad. Approximately 414,000 Austrian companies which are members of the Federal Economic Chamber can be seen as your potential partners. Advantage Austria, with its worldwide network of more than 115 offices and international representatives in 70 countries is therefore the first port of call for foreign companies and organizations and a rich information source for the international media.

http://www.advantageaustria.org/

CogVis GmbH - COGVIS FALL VIS

CogVis GmbH was founded as a spin-off of the Vienna University of Technology in 2007. CogVis implements market-sensitive research and development projects and represents the link between science and economy in the field of image processing.

CogVis GmbH demonstrates a fall detector based on a vision based system, developed to enable an independent lifestyle for the elderly and disabled. It focuses on cases where a person falls down and cannot get up by himself/herself, thus providing help automatically. http://www.cogvis.at/

Global Bright - DIE VIDIBOX

Global Bright was founded by Alexander Swatek und Edouardo Saint Julien in 2004. Operating in the field of LED rental, the company has become one of the main players in the industry working on prestigious international projects such as the Cannes and Venice Film Festivals, The Formula 1 and numerous pop and rock concerts.

Global Bright presents Vidibox, a daylight, patented, easy to use LED video and audio system consisting of two standard containers (Boxes) - an upper Top LED Box and a lower Bottom Box. The flexibility of these boxes allows the application in a wide range of events and occasions.

http://www.globalbright.com/
Phoenics Creative Studio OG - PHOENICS RD7 360°

The company “Phoenics Creative Studio” was founded in May 2008, specializing in the multimedia fields of motion design, graphic design, photography, video production, video projection, sound design/studio recording and web development. Since mid-2009 Phoenics Creative Studio has focused on the realization of the in-house created “Phoenics RD7 – 360° Video Display”. This multifunctional multimedia column for advertising, digital signage, information and entertainment was presented to the public for the first time in the context of the “Wiener Forschungsfest” in 2010 and was nominated for the “Mercur Award” of Vienna’s Chamber of Commerce. [http://www.phoenics.eu/]

Illumination Network Systems GmbH (illuminetsys)

Illuminetsys, founded by Martin Kernbichler and Premysl Vaclavik, provides a robust distributed control system for optimal illumination of outdoor areas. The system avoids any unnecessary light and thus effectively contributes to minimal energy consumption and minimal light pollution. Illuminetsys exhibits a street light luminary with integrated autonomous light control system. [http://www.illuminetsys.com/]

The Austrian Institute of Technology (AIT)

The AIT Austrian Institute of Technology is an Austrian research institute operating on a European level and focuses on the key infrastructure issues of the future. The AIT, which comprises five independent and performance-driven departments (Energy, Mobility, Health & Environment, Safety & Security and Foresight & Policy Development), works in close collaboration with the industry and customers from public institutions, striving to increase their added value by means of innovation and new technologies. The AIT presents a variety of monitoring systems such as eHealth solutions for telemonitoring and therapy management as well as an environmental monitoring system. [http://www.ait.ac.at/]

Strukt GmbH - „Create a Snowflake“

Vienna-based design studio Strukt specializes in the areas of interactive design, generative graphics, motion and graphic design. Since its formation in 2007 the studio has worked for renowned clients realizing award-winning media installations and animations for presentations, corporate and cultural events and exhibitions. Strukt presents the interactive project “Create a Snowflake!” inviting people to create their own snowflakes on the internet. [http://strukt.com/]

Cryptas it-Security GmbH - CRYPTAS CAVE

Cryptas is a highly specialized provider for strong authentication and encryption in Large Scale Environments with an explicit focus on smart card technology. Special focus is on large companies across all industries for internal use. A second emphasis is put on e-banking issues, the e-health sector and to the pharmaceuticals industry. Cryptas presents a system for clientless authentication to online services that does not require any installation of software and therefore reduces service and support efforts. [http://www.cryptas.com/]

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