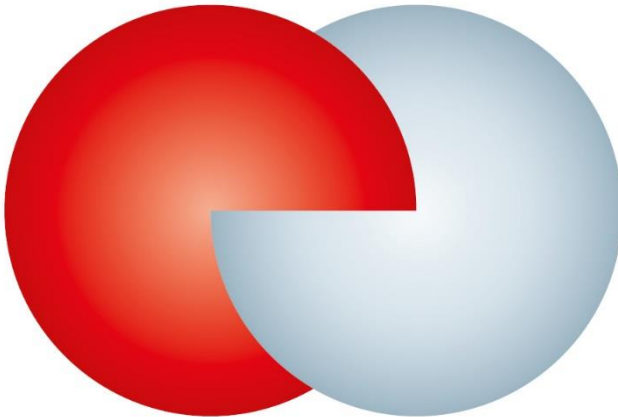




AUSTRIA CONNECT UK 2024

ENABLING GROWTH
LONDON 16.05.2024



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**ADVANTAGE
AUSTRIA** **WKO**

PROGRAMME

Location: **Smith Centre** (located on the ground floor of the Science Museum)

09.00	REGISTRATIONS
09.45	WELCOME AND OPENING Michael MUELLER , Trade Commissioner and Commercial Counsellor Bernd WRABETZ , Austrian Ambassador to the UK
10.15	PERSPECTIVES ENABLING GROWTH Susanne CHISHTI , Chair FINTECH Circle and Fintech Investor Thomas DUECKE , Chief Operating Officer - BT Digital Archie HALL , Britain Economics Correspondent, The Economist Markus PERKMANN , Professor and Vice-Dean, Imperial College
11.30	COFFEE AND TEA
12.00	MEET THE DELEGATES One-Minute-Updates from the participants
13.15	LUNCH NETWORKING
14.30	PARALLEL INNOVATION WORKSHOPS Workshop 1: Metaverse and its business applications Izabela MIELOCH , Enterprise Client Partner, Meta Workshop 2: Harnessing the power of emotional stories in the age of AI Carl PRECHEZER , CEO of Unit Creative
16.00	COFFEE AND TEA
16.15	ECONOMIC OUTLOOK AUSTRIA AND THE UK IN A GLOBAL CONTEXT Daniel VERNAZZA , Chief International Economist at UniCredit Michael MUELLER , Trade Commissioner and Commercial Counsellor
17.00	MEET AUSTRIAN TALENT Austrian graduates in the UK #OpenToWork
17.20	CLOSING REMARKS Michael MUELLER
17.30	DRINKS, SNACKS, CHATS, GOOD TIME
19.30	CLOSE