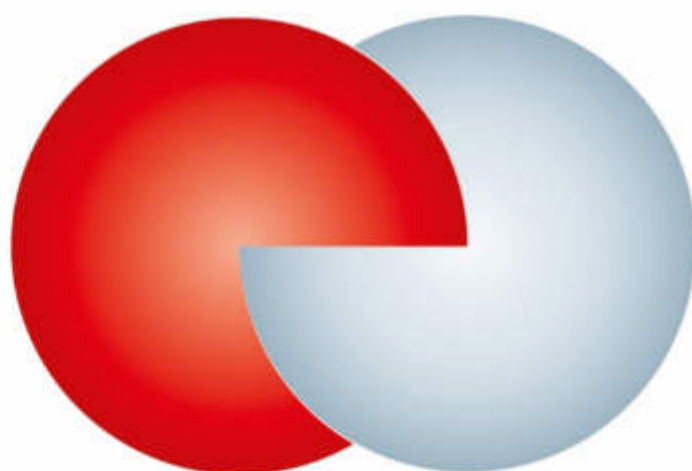


AUSTRIA CONNECT UK 2025



STRATEGY & GEOPOLITICS
LONDON 30.04.2025



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IM irwinmitchell



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 **Raiffeisen Bank**
International

 **TURNER & Co**
ACCOUNTANTS & STEUERBERATER

 **ADVANTAGE**
AUSTRIA **WKO**

AGENDA

10.30 **WELCOME**

Michael Mueller | Trade Commissioner and Commercial Counsellor
Bernd Wrabetz | Austrian Ambassador to the UK

10.50 OPENING REMARKS

John Edwards | Director of Office for Investment
Investment in the UK: defining the opportunity, removing the barriers

11.15 **MEET THE DELEGATES** | Status updates by the participants

12.15 COFFEE AND TEA

12.45 **KEYNOTE | PERSPECTIVES 1**
BRITAIN 2025 | PLANS, OPTIONS & REALITIES

Anand Menon | Director UK in a Changing Europe
Followed by Q&A with **Archie Hall** | The Economist

13.30 NETWORKING LUNCH

14.45 INTERACTIVE PRESENTATION | PERSPECTIVES 2 WHY EVERY BUSINESS NEEDS A GEOSTRATEGY

Oliver Jones | EY-Parthenon Global Geostrategy Leader
Followed by Q&A with **Archie Hall** | The Economist

15.45	COFFEE AND TEA
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16.10 THE AUSTRIA UPDATE | Who & what to watch

Katharina Rauscher | Deputy Head of Mission Austrian Embassy

16.35 WRAP UP

Michael Mueller | Trade Commissioner and Commercial Counsellor

17.00 **TRANSFER TO THE INSTITUTE OF DIRECTORS**17.30 **AUSTRIA CONNECT UK EVENING RECEPTION AT IOD LONDON**

Networking with conference delegates and members of the Institute of Directors
with finger food, light refreshments and Austrian wine tasting

Content contributions by: **Jon Geldart** | Director General IoD
Neil Bridgen | Director of Foreign Direct Investment at Grow London and
Gerlinde Gahleitner | Director Western Europe at Austria Business Agency

NETWORKING EVENING AT INSTITUTE OF DIRECTORS



Gain first-hand knowledge of Austria's dynamic business and investment landscape, meet key decision-makers and expand your international network.

AGENDA

17.00 **GROUP TRANSFER FROM THE AUSTRIAN EMBASSY TO IOD**

17.30 **AUSTRIA CONNECT EVENING RECEPTION AT IOD LONDON**

Networking with conference delegates and members of the Institute of Directors.

Content contributions by: **Jon Geldart** | Director General IoD

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Gerlinde Gahleitner | Director Western Europe at Austria Business Agency

Until **NETWORKING**

20:00

Light refreshments: finger food and delightful Austrian wines
Austrian wine tasting (unguided free pouring)

Pick up of your free copy of **MONOCLE Entrepreneurs Austria** survey
