



Department for
Business & Trade

UK Investment Landscape

John Edwards, Director, UK Office for Investment

Missions for Government

In 2024, Labour announced five missions: ambitious but long-term goals to completely transform government.

Two of these are directly related to investment.

5 MISSIONS FOR A BETTER BRITAIN



Secure the highest sustained growth in the G7

with good jobs and productivity growth in every part of the country making everyone, not just a few, better off.



Make Britain a clean energy superpower

to create jobs, cut bills and boost energy security with zero-carbon electricity by 2030, accelerating to net zero.



Build an NHS fit for the future

by reforming health and care services to speed up treatment, harnessing life sciences and technology to reduce preventable illness and cutting health inequalities.



Make Britain's streets safe

by reforming the police and justice system, to prevent crime, tackle violence against women, and stop criminals getting away without punishment.



Break down the barriers to opportunity at every stage

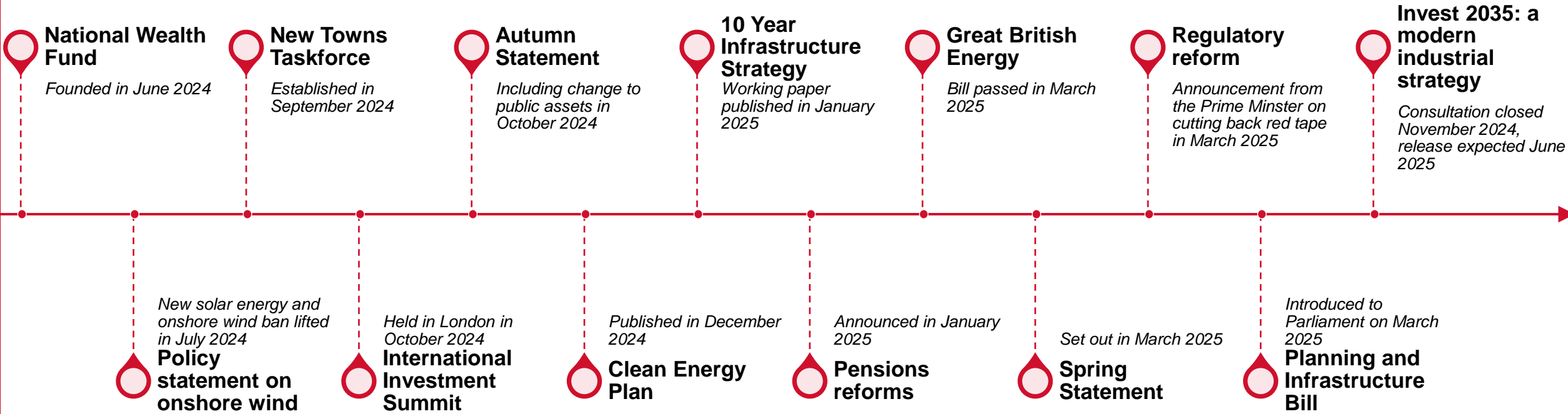
for every child, by reforming the childcare and education systems, raising standards everywhere, and preparing young people for work and life.

Industrial Strategy

- The UK has experienced a slowdown in productivity growth - the ultimate driver of people's living standards - over the last 15 years. Growth must be the **No.1 mission** of this government.
- The Industrial Strategy is our pitch to business. Its role as one of the 7 pillars in the Growth Mission is clear - this is our **10-year plan** focused on **8 growth-driving sectors** and developing a stable, pro-business environment to **kickstart sustainable investment, in places across the UK**.
- DBT and HMT have worked with departments to **identify growth-driving subsectors**, places of future growth and **emerging policy solutions** to cross-cutting and sectoral barriers identified by business.
- These will be set out in **8 Sector Plans and the White Paper**, which are being co-created with business and will be subject to collective agreement before publication in Spring, alongside the Spending Review.

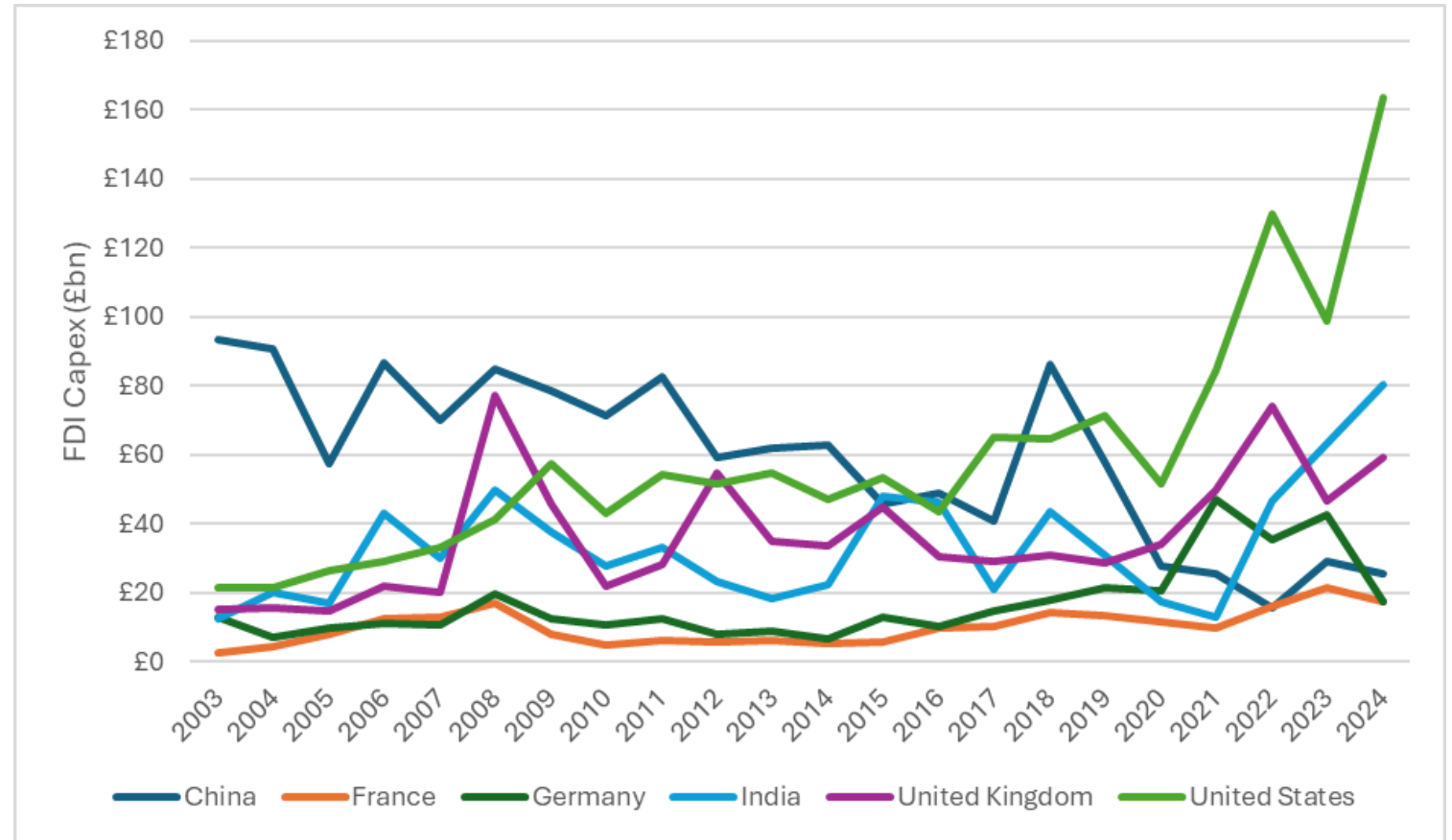


Timeline of announcements



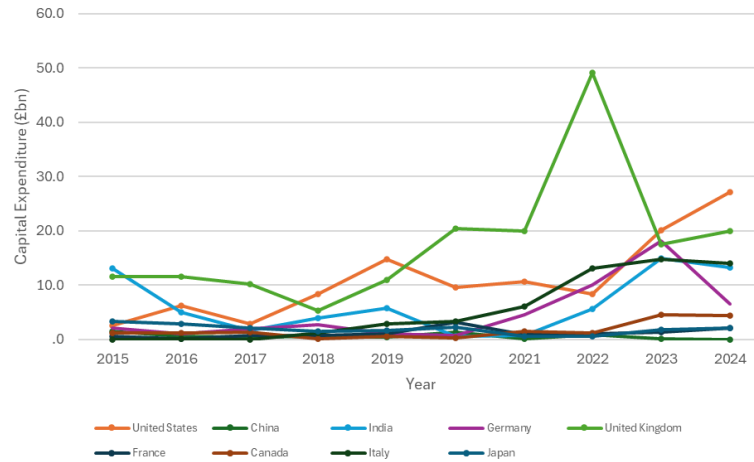
The UK is one of the leading countries in the world in attracting greenfield FDI

The UK attracted the 3rd highest greenfield FDI globally, only behind USA and India.



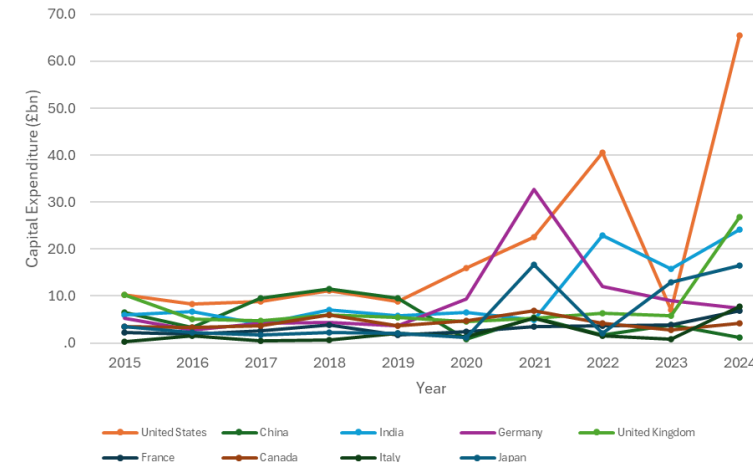
Positive stories

Clean Energy Industries - Total Inward Capital Expenditure



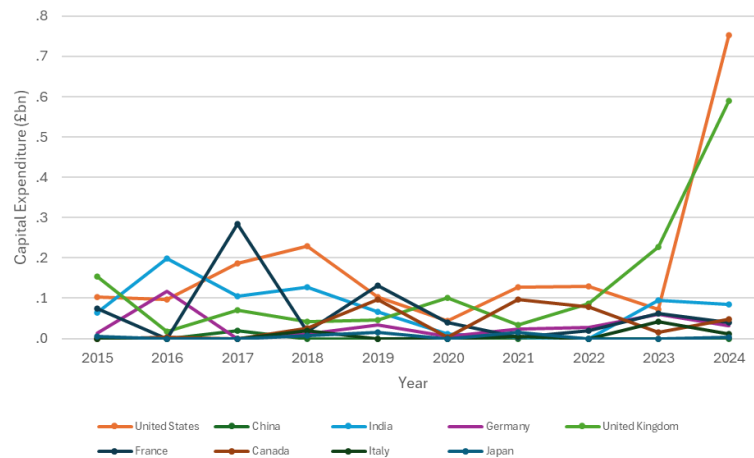
Out of the selected countries the UK ranked 2nd in 2024 for Greenfield investment into Clean Energy Industries. The UK ranked 1st between 2020 and 2022.

Digital and Tech- Total Inward Capital Expenditure



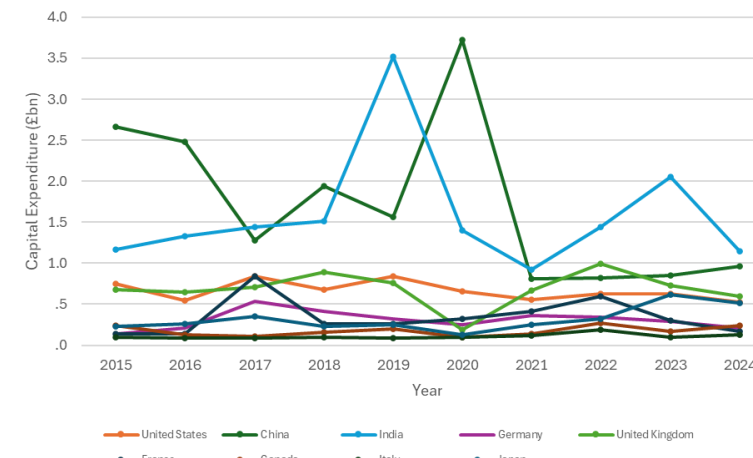
Out of the selected countries the UK ranked 2nd in 2024 for Greenfield investment into Digital and Tech.

Defence - Total Inward Capital Expenditure



Out of the selected countries the UK ranked 2nd in 2024 for Greenfield investment into Defence Industries. The UK ranked 1st in 2023.

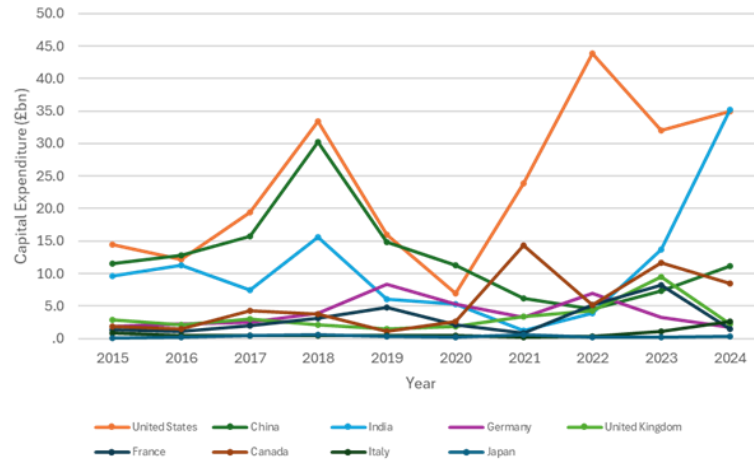
Financial Services - Total Inward Capital Expenditure



Out of the selected countries the UK ranked 3rd in 2024 for Greenfield investment into FS. Looking exclusively at greenfield investment is likely to obscure the picture for UK FS investment, the UK has a strong base of international investment in FS. (Looking at stock of FDI tells a different story).

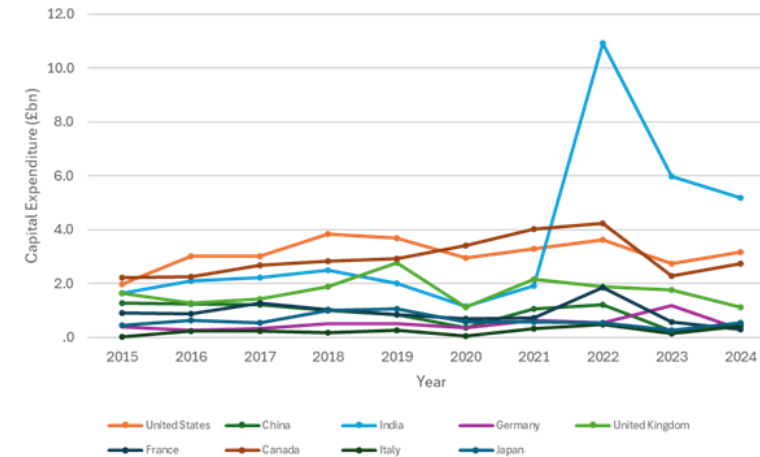
Less positive stories

Advanced Manufacturing - Total Inward Capital Expenditure



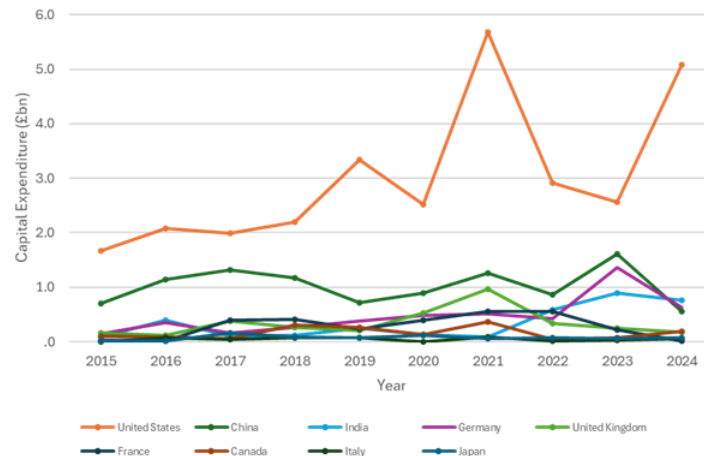
Out of the selected countries the UK ranked 6th in 2024 for Greenfield investment into Advanced Manufacturing.

Creative Industries - Total Inward Capital Expenditure



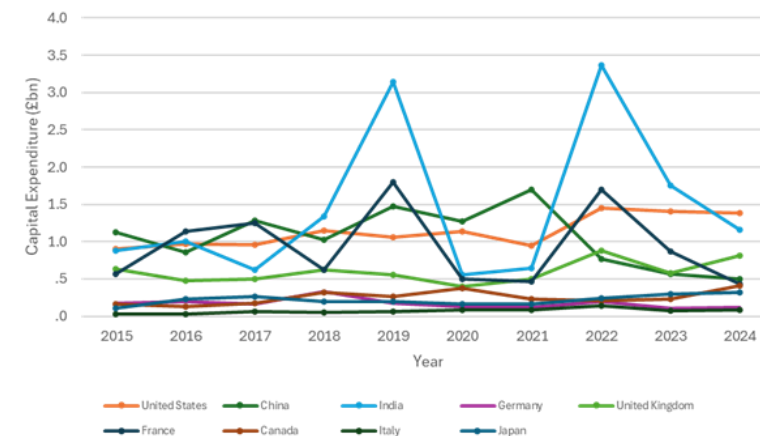
Out of the selected countries the UK ranked 4th in 2024 for Greenfield investment into Creative Industries.

Life Sciences - Total Inward Capital Expenditure



Out of the selected countries the UK ranked 6th in 2024 for Greenfield investment into Life Sciences.

Professional Business Services - Total Inward Capital Expenditure



Out of the selected countries the UK ranked 3rd in 2024 for Greenfield investment into PBS.

Looking exclusively at greenfield investment is likely to obscure the picture for UK PBS investment, the UK has a strong base of international investment in PBS. (Looking at stock of FDI tells a different story).

Austrian greenfield investment over the last 10 years

Top recipient countries of Austrian FDI

Country	Capex £m	Share of overall FDI
United States	5,596	12%
Romania	4,989	10%
Germany	4,364	9%
China	3,378	7%
UAE	3,024	6%
Russia	2,386	5%
India	2,335	5%
United Kingdom	1,727	4%
Poland	1,696	4%
Spain	1,210	3%

Top recipient sectors of Austrian FDI

Sector	Capex £m	Share of overall FDI
Coal, oil & gas	5636	12%
Renewable energy	5616	12%
Transportation & Warehousing	4608	10%
Real estate	4508	9%
Semiconductors	3208	7%
Paper, printing & packaging	2256	5%
Industrial equipment	2017	4%
Wood products	1878	4%
Metals	1643	3%
Plastics	1627	3%

Austrian FDI into UK sectors

UK sector	Capex, £m	Share of overall FDI
Leisure & entertainment	668	39%
Real estate	386	22%
Transportation & Warehousing	149	9%
Wood products	137	8%
Renewable energy	63	4%

Source: FDI Markets

- The USA, Romania and Germany are the top 3 recipients of Austrian ODI over the last 10 years
- The top 5 sectors for Austrian greenfield FDI are Coal, Oil & Gas (12%), Renewables (12%), Transportation and Warehousing (10%), Real Estate (9%) and Semiconductors (7%)
- In terms of Greenfield FDI in the UK, Austrian investors tend to mainly invest in **Leisure & Entertainment (39%), real estate (22%)**
- The UK is one of the leading countries in the world in attracting greenfield FDI in renewables, transportation and warehousing and has a keen interest in semiconductors so there is potential to attract more from Austrian investors in this space



Department for
Business & Trade