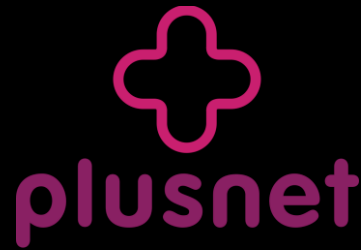


We're BT Group



openreach

BT Group in numbers

£20bn⁺

business with
30m customers
and operations
in 170+ countries

~90%

of critical data
in GCP, enabled
for AI & analytics

30TB/s

Network peaks

29PB


of data under
management

2bn

malicious
events across
our network
each month

10bn

data points analysed
daily to support
anonymised location
intelligence



How do we enable growth?

Digital: Accelerating BT Group

How we drive our digital transformation

Modernise

01.

Modernise & drive value through modern tech & AI

02.

Double Digital's productivity & transform our culture and ways of working

Engage

03.

Digitally engaged customers and colleagues through hyper-personalisation

Grow

04.

New Digital platforms for growth

05.

Incubate new sectors through Etc.

ENABLING GROWTH & INNOVATING BEYOND CORE

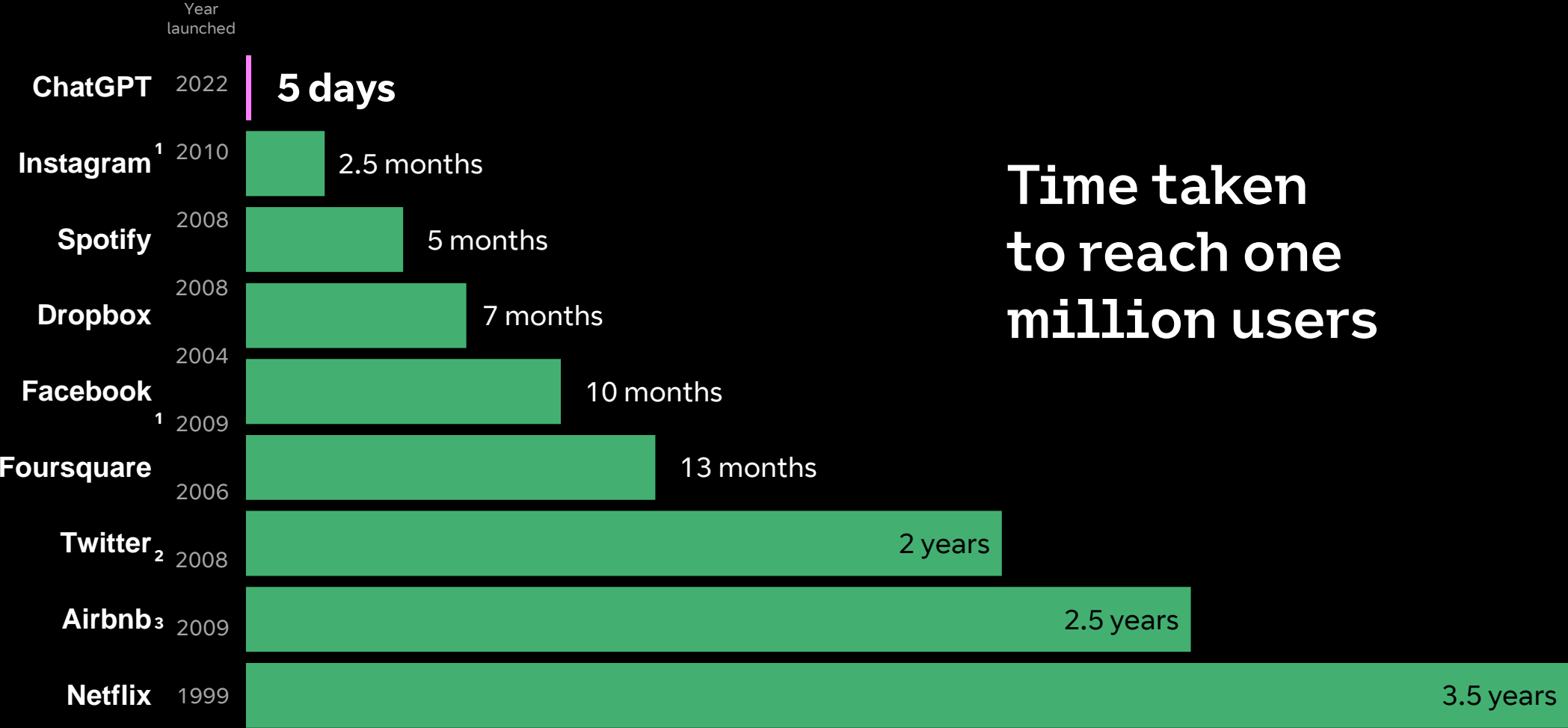
SUPPORTING COST REDUCTION & EFFICIENCY



We are at the
tipping point for
an AI revolution



ChatGPT sprints to one million users

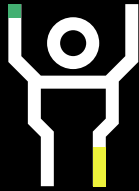


¹One million downloads ²One million nights booked ³One million backers
Source: Statista - Company announcements via Business Insider / LinkedIn

Disruption everywhere

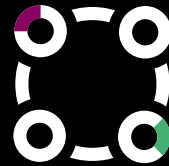
AI & GenAI
re-imagines
our future

Re-imagine



The
customer
experience

Re-imagine



Your
organisation

Re-imagine



The
colleague
experience

Ways of working accelerate delivery...

Transformation happens at the speed of trust, not control

From yesterday...

...to modern day

Emphasis on what to do

Emphasis on what to achieve

Fund projects

Fund teams owning outcomes

Waterfall planning

Agile delivery

Measure individuals

Measure team effectiveness

Moving from “stuff” to Platform Thinking

Stuff

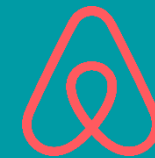


Optimisation

Google

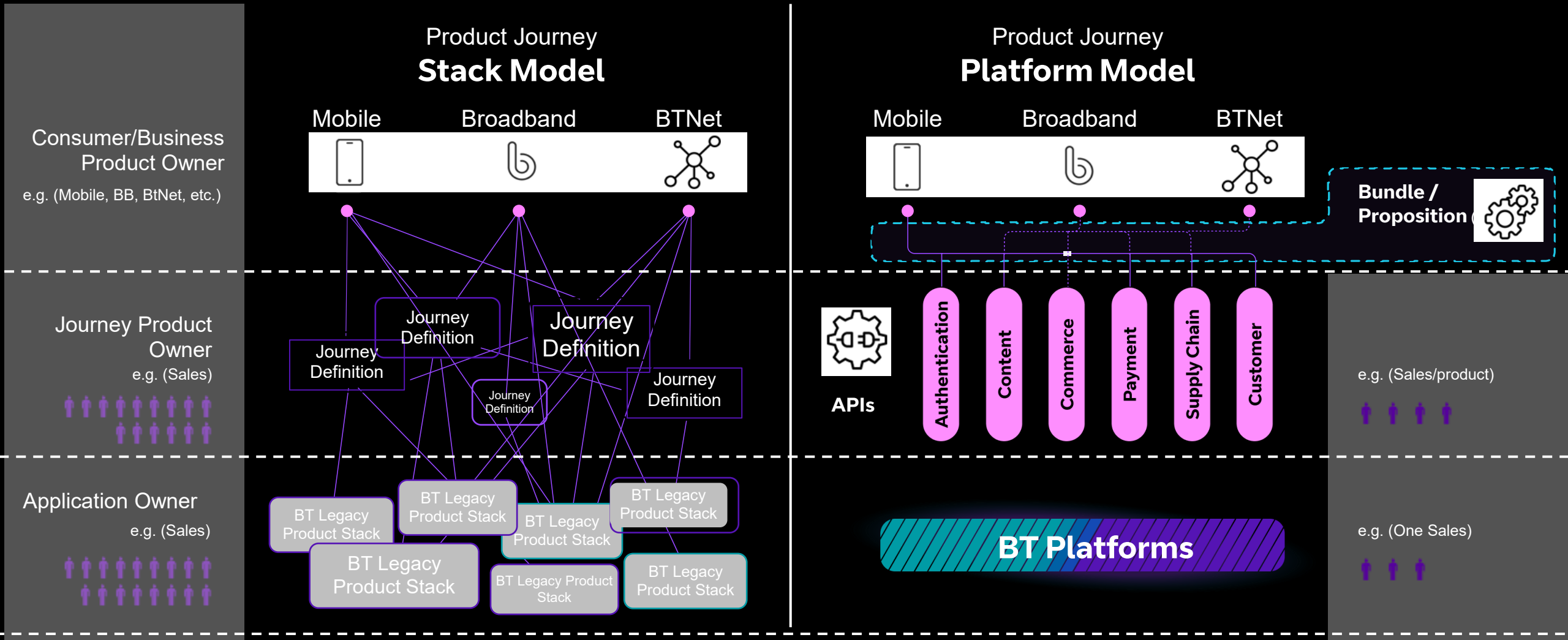
KAYAK

Platform



airbnb

Explaining product owners& product thinkers



FROM CUSTOM → CONFIG

Platform Thinking.
Ways of Working.
AI Native.



Thank you!