

# **Let's talk business.**

vienna  
business  
agency

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# Others about Vienna

- Rank 1 „Global Recovery Index“  
(2020; CBRE)
- Rank 1 „Quality of Living“  
(2009-2019; Mercer)
- Rank 1 “Global Liveability Ranking”  
(2018 & 2019; Economist Intelligence Unit)
- Rank 1 „Smart City Index“  
(2017 & 2019; Roland Berger)
- Rank 1 „Best Startup City“  
(2019; PeoplePerHour)

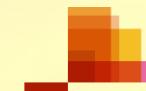


# Vienna in Figures



- One of the best organized cities globally
- Vienna is a cosmopolitan city: 34% of Vienna's inhabitants were born outside of Austria
- One of the fastest growing European cities (2 mio inhabitants by 2027)
- GDP per capita almost double of EU average (€ 51 000)
- 140 000 operating companies

# International Headquarters



BOSCH

MARS

Nestlē



LUKOIL



ERICSSON

AGFA



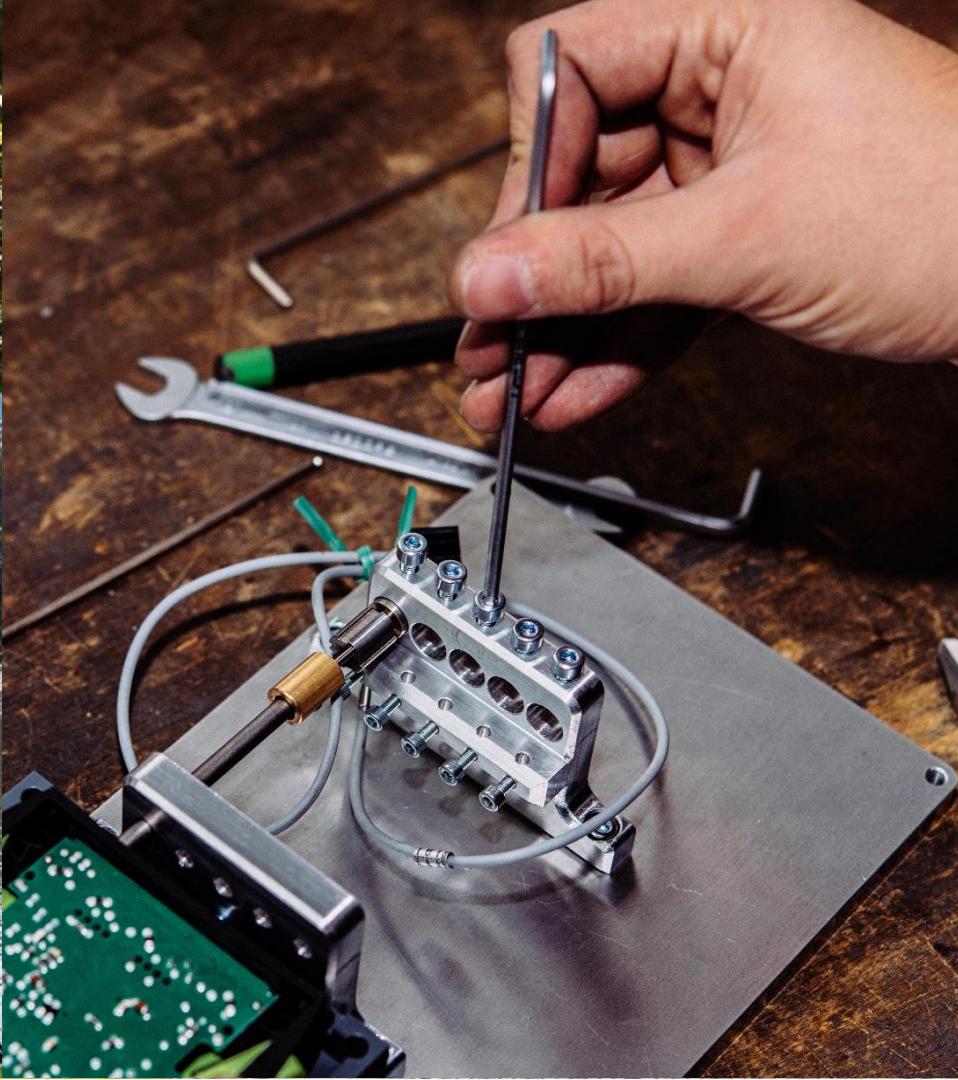
Canon



Allianz



# Areas of Strength



- Digital Technologies
- Sustainable Technologies
- Smart Production
- Life Sciences

# Vienna – the Digital City

- Among the largest IT metropolis in Europe (topped only by London & Munich)
- **6.000** ICT companies
- **7%** of Viennese employees in ICT sector
- ICT revenue **4 x** higher than in the tourism industry
- Fastest growing export sector in Austria



# R&D & Innovation Hot Spot

- R&D Quota Vienna: 3.66% (EU: 2.3%)
- R&D Investment: € 2.9 bn
- Research premium: 14% tax credit
- >44 000 R&D jobs
- 1.500 research institutions:
  - Institute of Molecular Pathology (IMP)
  - Institute of Molecular Biotechnology (IMBA)
  - Center for Molecular Medicine (CeMM)



# Talent Hub



- Vienna: oldest & largest university city in German speaking region
- 192 000 students
- 30 % international students
- Over 50 English post-graduate programs
- 9 public universities
- 5 universities of Applied Sciences
- 6 private universities

# Vienna Business Agency

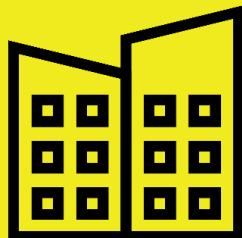
Vienna's official Investment Promotion Agency:  
Innovation driver – 360° Service

We support the business location Vienna with



## Fundings

Up to 35€ m. / year



## Real Estate

From development to  
renting



## Consulting

Multilingual and free of  
charge

# Our Services for International Companies & Organisations

- Detailed information regarding the business location Vienna/Austria
- Information about commercial, tax, and labor law; work permits, other permits required in Vienna/Austria
- Information about financial grants
- Establishing and facilitating contacts with local authorities, banks, and other institutions
- Support with all real estate needs





# Our Support for Expats

- Dedicated, experienced consultants with reliable, up-to-date knowledge
- Advice on alien residency + employment law & registration matters
- Recommendations for English speaking service providers e.g. lawyers, tax-advisors
- Support in finding a first place to live in Vienna
- Family matters: Information on registration procedures in kindergartens or schools, suggestions for leisure activities
- Socializing & Networking:  
Expat Club Vienna

# International Business



**Sabine Ohler**  
Director



**Nina Jakic**  
Event Management & Team Assistance



**Petra Stadler**  
Executive Assistance, Travel Management,  
Budget Planning

## Business Settlement



**Karin Zeltner**  
Team Lead, Regional Manager (North  
America (East Coast))



**Daniel Chladek**  
Regional Manager (Germany (South),  
France, Switzerland, Italy, MENA)



**Jan Riepl**  
Regional Manager (Germany (North), UK,  
Ireland, Benelux, Scandinavia)



**Nicolai Rodimov**  
Regional Manager (Russia & CIS, CEE, SEE)



**Ute Stadlbauer**  
Regional Manager (North America (West  
Coast), Latin America, Spain, Portugal)



**Jennifer Zhang**  
Regional Manager (Asia)

## Expat Support



**Friedrich Bruckner**  
Business Immigration Consultant  
Foreigners Residency & Employment Law



**Akanksha Babbar**  
Business Immigration Consultant  
Foreigners Residency & Employment Law



**Sidonia Mussner**  
Expat Relations & Consulting



**Katalin Sereny**  
Business Immigration Consultant  
Foreigners Residency & Employment Law

## Project CEE – In cooperation with WH Digital GmbH



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