

Austria

innovation & opportunities

Gerlinde Gahleitner – September 14, 2021





We simply make it easy





Austrian Business Agency



INVEST in AUSTRIA

Promoting the
business location



WORK in AUSTRIA

Promoting the
work location



FILM in AUSTRIA

Promoting the
film location

> ABA offers fast, non-bureaucratic consulting and services – free of charge

First contact

- General information on Austria
- Market data
- Legal and fiscal framework
- Fact-finding missions

Evaluation

- Regulations and labour costs
- Site selection
- Real estate
- Consulting on subsidies
- Trade licence

Implementation

- Useful contacts
- Assistance in obtaining federal subsidies
- Assistance with permits
- Ways to find personnel

...for all sectors and types of business from commercial to R&D!



Figures 2020



353
Projects



580,2
Mio.€



2.165
new jobs

Currently working on more than 3,000 inquiries and approx. 1,000 projects



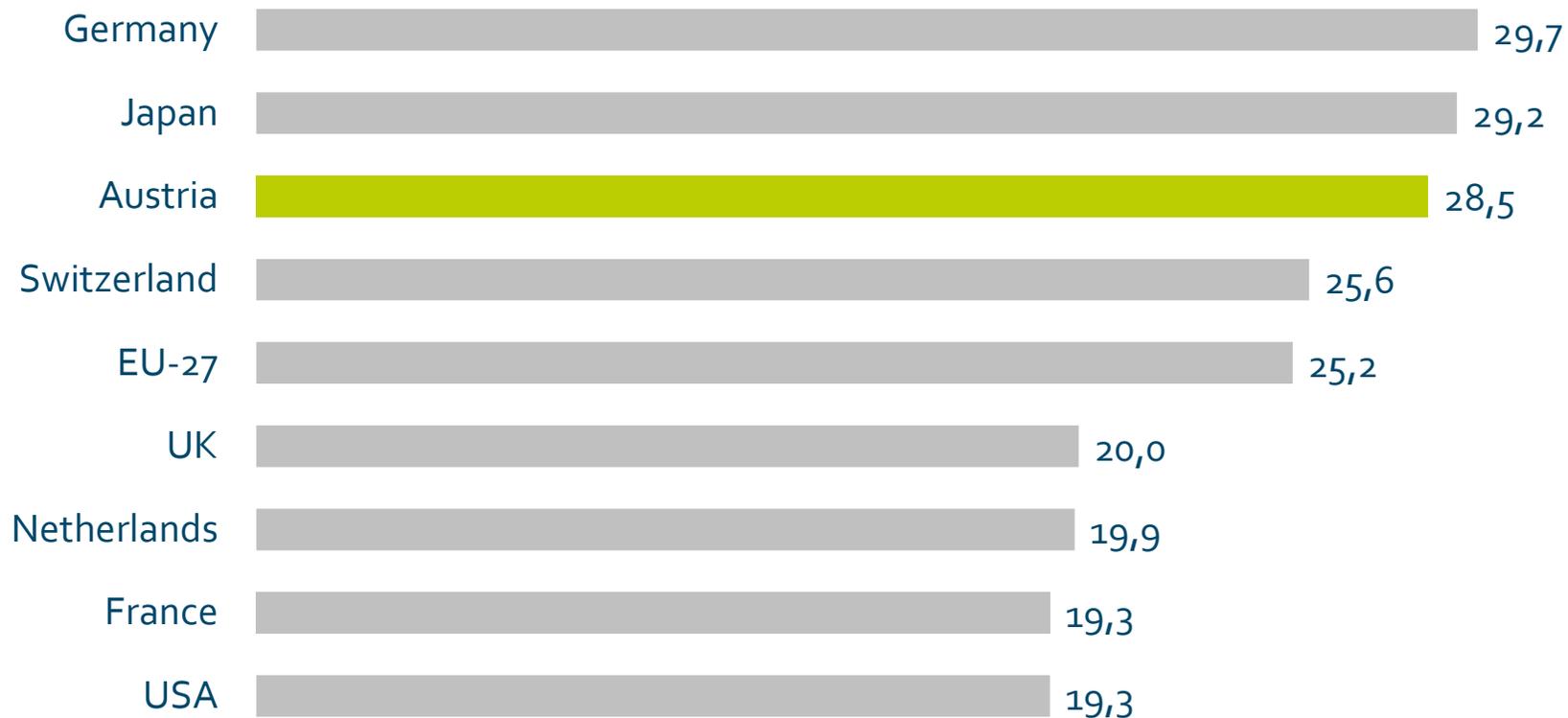
International companies are important



- 3.4 % of companies
- 21.0 % of employees
- 28.6 % of personnel costs
- 29.6 % of production value
- 42.1 % of R&D staff
- 53.1 % of R&D expenditures

> Austria: Strong industrial basis

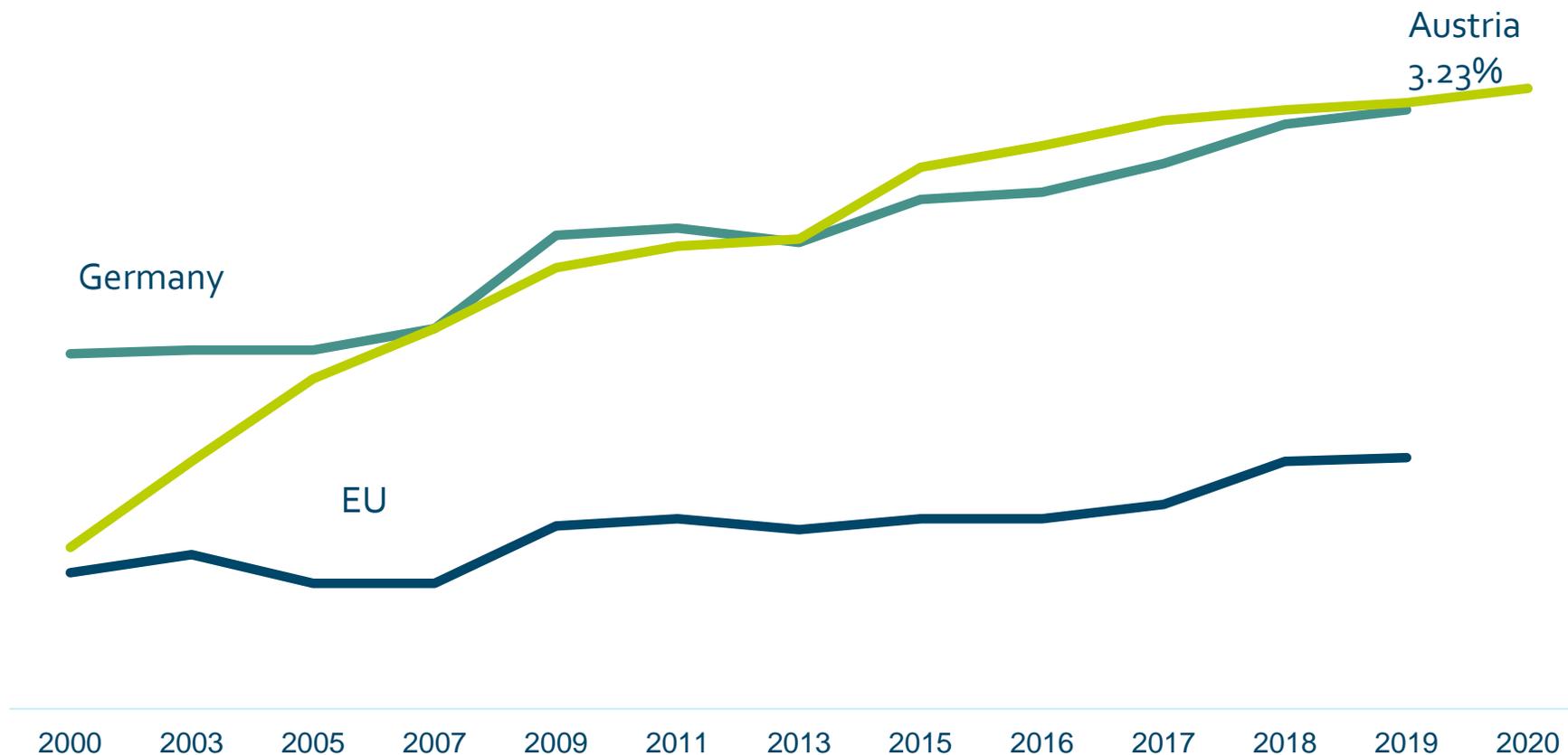
Contribution of productive sector to GDP





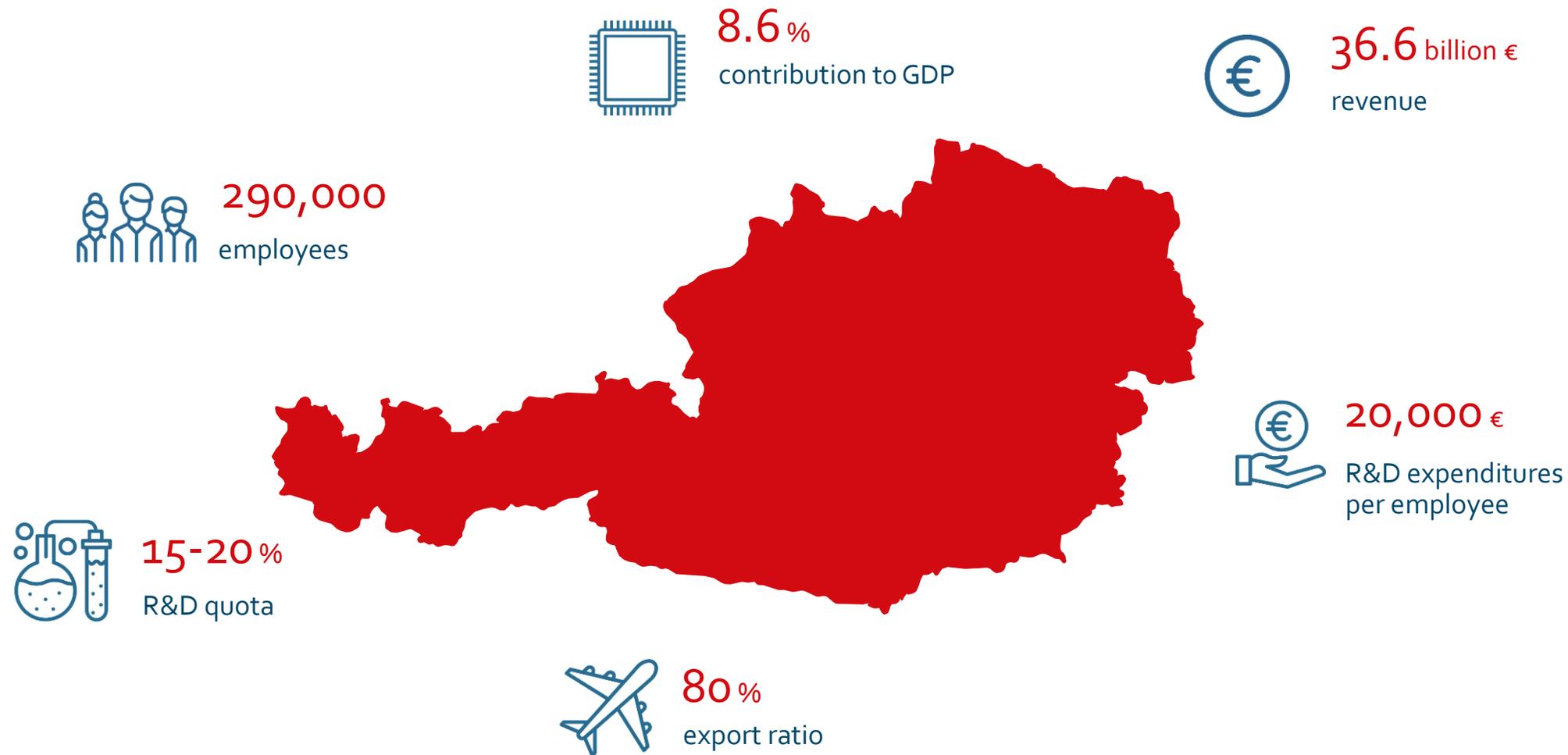
R&D expenditures grow above average

As a percentage of GDP





ICT in Austria





Hidden Champions

- among top 3 in the global market
- or number 1 in Europe
- annual turnover below 3 billion €
- HQ in Austria
- Barely known in public (niche products, mostly B2B)
- Privately owned

200 Austrian Hidden Champions w/ annual Sales < 200 Mio €

& 65 World & European Market Leaders w/ Sales > 200 Mio €



Rosenbauer

World's leading manufacturer
of systems for firefighting &
disaster protection

Staff: > 3,500

Sales network in >100
countries

Sales worldwide: 1,044 m. €





Why Austria?

5 reasons for international companies



Central European Location with ideal access to EU markets, Test market for biggest and most profitable DACH region



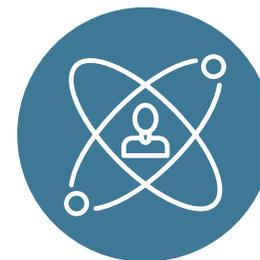
High stability & security



Truly international talent hub, excellent universities and research institutes
With highest quality of life at moderate cost of living

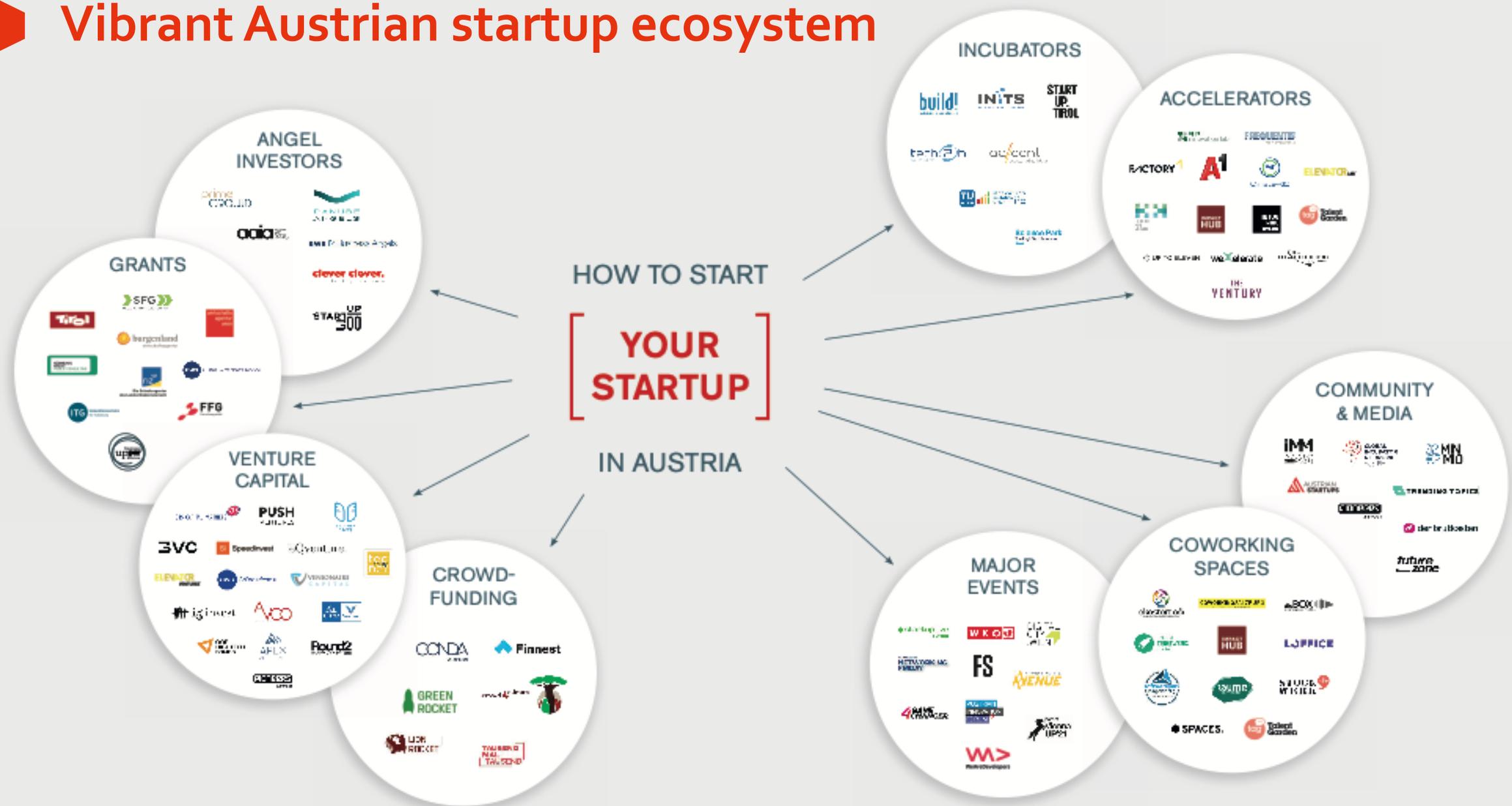


Comprehensive funding system, one of the strongest countries for public funding



Competitive technologies & innovative business environment and a lot of support from agencies like ABA, dense network of clusters

Vibrant Austrian startup ecosystem



SUCCESS STORIES





Investor-friendly and moderate tax system

Corporate tax rate: 25%

Tax premium for R&D: 14%

No trade tax

Modern group taxation

Dense network of double taxation treaties



> Comprehensive funding system

Austria Wirtschaftsservice

funding bank
for corporate business
development

www.aws.at



Austrian Research Promotion Agency

promotes R&D
by companies
along the entire
innovation chain

www.ffg.at



Austrian Science Fund

promotion of
basic research



Vienna Business Agency

additional
funding and support
at the regional level



> Funding for R&D – unique!

Direct incentives

Mixture between cash grants and subsidized low interest rate loans

→ project-based

→ up to 60%

Indirect incentive: Research Premium

Tax credit: 14%

Costs of staff and material for in-house research or outsourced to Austrian research institutes

Expert opinion by FFG required

For any company!

> Special funding for digitalisation

Federal programs

KMU Digital

aws Digitalisierung

FFG - Digital Skills Scheck

FFG Digital Innovation Hubs

FFG Horizon Europe Cluster 3

FFG KIRAS

Regional programs

Wien Digital

Digital Starter 21

Upper Austria: Investment in IT security

Salzburg: Salzburg.Digital

Tiroler Digitalisierungsförderung
digital.tirol (SME incentive)

Your personal guide to the Business & Research Location



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