



# SUSTAINABLE AGRICULTURE - THE AUSTRIAN WAY

Economic Mission  
**“Opportunities within the Croatian agriculture”**  
 11.5.-12.5.2023

Hermann Wieser, CEO

Supported by the federal government, federal provinces and the European Union

 Federal Ministry  
 Republic of Austria  
 Agriculture, Forestry, Regions  
 and Water Management



# Austria is famous for....



## *Farms with high-quality standards*

~ 60.000 farms in animal breeding  
>90% family-owned farms  
strict animal welfare regulations



## *Organic production*

each 5th farm and  
each 5th ha is  
organically cultivated



## *Healthy & tasteful food*

diversity and traceable origins,  
food safety through independent controls

# Austrian Agricultural Cluster: who we are



## *A dynamic and innovative agricultural cluster*

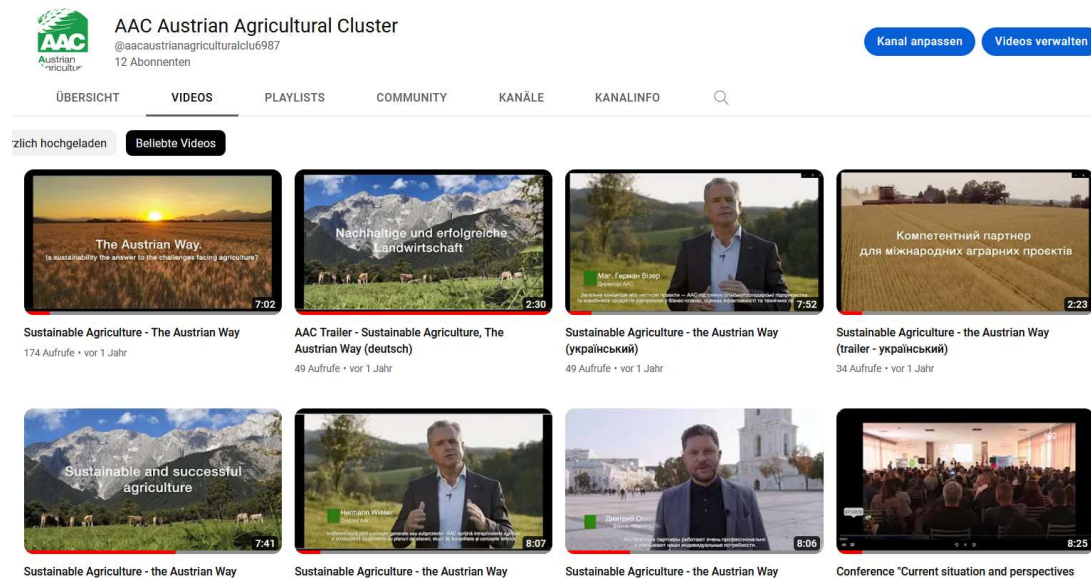
The **Austrian Agricultural Cluster (AAC)** is the export-oriented Association of the most innovative Austrian producers of agricultural, food processing and renewable energy technologies.

- **20 COMPANIES AND ORGANISATIONS** along the agri-food value added chain
- **EXTENSIVE EXPERTISE** in international projects
- **BEST OF AUSTRIA** Technology and Services
- **TAILOR-MADE SOLUTIONS** for integrated projects
- **STRONG INTERNATIONAL NETWORK** and partnerships

# Members & markets 2023



# “Sustainable Agriculture – the Austrian Way”



The  
Economist

## “Food Sustainability Index” 2019

In international benchmarking, Austria takes **first place** regarding sustainability in agriculture.

<https://foodsustainability.eiu.com/>

AAC Austrian Agricultural Cluster  
W W W . A A C . O R . A T

# Core competencies



# Technology and know-how along the value-added chain milk & meat



## Breeding animals

- Cattle, pigs, sheep & goats breeds and genetic material

## Animal Housing

- Stalls and stables
- Livestock monitoring
- Feeding systems
- Manure removal & slurry technology

## Animal Nutrition

- Nutrition concepts, feed additives, premixes and services

## Veterinary & food diagnostics

- Laboratory diagnostics for veterinary and food/feed applications
- Digital health monitoring system with bolus technology

## Food processing

- Planning, delivery and installation of individual machines, processing lines and plants

# Technology and know-how for the digitalization of farms



## *Precision Livestock Farming*

- Monitoring of animal welfare, production & reproduction, environmental impact
- Automated feeding technology and stall management

## *Precision Crop Farming*

- Precision technology for soil preparation and seeding, irrigation, fertilisation, weather monitoring and crop protection, harvesting, grain storage and processing

# Sustainable Milk & Meat Production

## Farm to Fork Concept





# THANK YOU!

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**LE 14-20**  
Entwicklung für den Ländlichen Raum

The European  
Agricultural Fund for  
Rural Development:  
Europe investing in  
rural areas

