

# **IMC UNIVERSITY OF APPLIED SCIENCES KREMS**

# Facts & Figures



- **Foundation:**  
1994
- **Legal Status:**  
Limited Company,  
Public Private Partnership
- **Students:**  
Approx. 3000
- **Alumni:**  
More than 9000

# Guiding Principles



- We are an Austrian university with a strong international focus.
- We actively engage with questions concerning the future of society and business and take new paths in the process of implementation.
- We develop and implement innovative, sustainable solutions and educational offerings that generate local, national and global benefits.
- We constantly develop, and contribute jointly to continuous improvement in the quality of our teaching and research.

## What makes **Universities of Applied Sciences** special?



- Vocationally oriented
- Includes practical training
- Limited study places
- Admission procedure
- Connection to industry and labour market

# Internationalisation



- 40 % of our programmes are taught in English
- 7 foreign languages offered
- Over 140 partner universities worldwide
- 150 outgoing and incoming students per academic year
- About 1700 national and international internships per year

# Characteristics

## Bachelor

- Duration: 3 years
- 180 ECTS
- Bachelor Thesis
- Bachelor Examination

## Master

- Duration: 2 years
- 120 ECTS
- Master Thesis
- Master Examination

# Our focus areas

**Business**

**Digitalisation &  
Engineering**

**Health**

**Life Sciences**



# Business

## Bachelor

- Betriebswirtschaft für das Gesundheitswesen
- Business Administration
- Export-oriented Management
- International Wine Business
- Tourism and Leisure Management
- Unternehmensführung

## Master

- International Business and Economic Diplomacy
- Management
- Management von Gesundheitsunternehmen
- Marketing
- Umwelt- und Nachhaltigkeitsmanagement

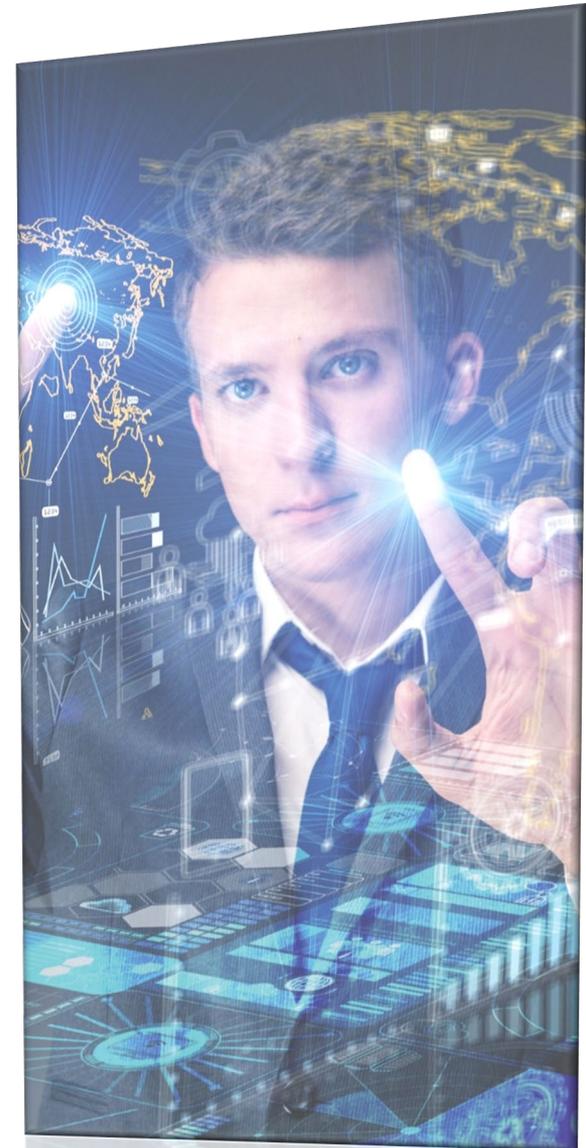
# Digitalisation & Engineering

## Bachelor

- 🇬🇧 • Applied Chemistry
- 🇬🇧 • Informatics

## Master

- 🇬🇧 • Digital Business Innovation and Transformation



# Health



## Bachelor

- Ergotherapie
- Gesundheits- und Krankenpflege
- Hebammen
- Musiktherapie
- Physiotherapie

## Master

- Advanced Nursing Practice
- Angewandte Gesundheitswissenschaften
- Musiktherapie

# Life Sciences

## Bachelor

- 🇬🇧 • Medical and Pharmaceutical Biotechnology

## Master

- 🇬🇧 • Medical and Pharmaceutical Biotechnology



# Admission requirements

## Bachelor

- Austrian school-leaving certificate or an equivalent qualification

## Master

- Bachelor degree (or equivalent) in a related subject
- English language certificate for programmes taught in English



# Student service centers

## Prospective Student Advisory Service

- Counselling on our offered degree programmes
- Assistance in the application and admission procedure

## Study Services

- First point of contact for organizational matters throughout the studies
- Administrative support during the studies



# Student service centers

## International Welcome Center

- Advice and support for international students with non-academic matters
- Such as entry and residence regularities, search for accommodation or insurances

## International office

- Guidance and support for all issues related to an exchange semester at a partner university abroad



# Student service centers

## Career Center

- supervision of students before, during and after their internships
- Career services for students and graduates
- Alumni network for knowledge and experience transfer





For further information:



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