



WELCOME TO TOURISM COLLEGE BAD GLEICHENBERG!



WE CREATE THE FUTURE

A group of students in school uniforms are sitting on a wooden bench, looking at a large document. A young man in the foreground is smiling and holding a clipboard and a pen. The background shows a modern building with large windows.

COLLEGE FOR TOURISM AND LEISURE INDUSTRY

after school leaving - or university entrance examination

German or English

4 semesters

diploma

A photograph of students in a lecture hall, with a woman in the foreground smiling and holding a pen. The image is partially covered by a semi-transparent blue triangle on the left and a white triangle on the right.

BACHELOR DEGREE PROGRAM



Tourism & hotel management

Title: Bachelor of Science

2 semesters, 180 ECTS

Teaching language: German/Englisch

Part-time

LEARNING ON CAMPUS - CURRICULUM



TOURISM & ECONOMICS

- ✓ project management, leadership training
- ✓ business administration and accounting
- ✓ marketing and customer management
- ✓ travel management

CATERING & HOTEL MANAGEMENT

- ✓ hotel management
- ✓ restaurant- and catering organisation
- ✓ kitchen management





LEARNING ON CAMPUS - CHOICE OF FOCUS

DIGITAL TOURISM, START-UPS AND ENTREPRENEURSHIP

- ✓ e-marketing & social media
- ✓ website design, analysis
- ✓ startups, innovations management

OR

LANGUAGES

- ✓ Spanish
- ✓ Italian
- ✓ French



CULINARY AND CATERING TRAINING

SUBJECTS

- ✓ nutrition & food technology
- ✓ kitchen organisation & cooking
- ✓ service organisation & beverages

ADDITIONAL QUALIFICATIONS

- ✓ wine sommelier
- ✓ junior barkeeper
- ✓ barrista

INTERNSHIPS & ON THE JOB TRAINING

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- ✓ compulsory internship between the 2nd and the 3rd Semester
 - ✓ on the job training at top events in Austria and international
 - ✓ on the job training during inhouse events (up to 300 guests)

WORKSHOPS

- ✓ trendy workshops
- ✓ external experts





ON THE JOB TRAINING AROUND THE WORLD



LIVING ON CAMPUS – STUDENT HOUSE

36 modern rooms-
single- or double rooms
full board service with diet options
(regular or vegetarian)
in/outdoor sports facilities
located in the beautiful, huge spa parc

LIVING ON CAMPUS - SPARE TIME



regional highlights: beautiful landscape, huge parc, vineyards, thermal spa, culinary hotspots, biking and running trails, golfing....

campus facilities: student cafe, fitness-studio, music room, outdoor sports facilities



GRADUATION

- 🎓 diploma
- 🎓 4 professions
- 🎓 additional qualifications
- 🎓 on the job training
- 🎓 worldwide job guarantee
- 🎓 bachelor program admission (2 semesters only!)
- 🎓 worldwide Alumni network
- 🎓 entrepreneurship examination
- 🎓 qualifying examination in catering business

LEARNING ON CAMPUS - WHAT'S NEXT?

- ✓ **Entrepreneurship**
- ✓ **Further studies on the campus or at an international university**
- ✓ **Career at home or abroad**

Hotels, travel industry, restaurants & catering, beverage & food sector, event management, tourism organisations, others service industries (finance, trade...)



TRAIL DAYS

Visit us for one school day & stay a night in our students' house!

Get to know our students, teachers and our campus!

THANK YOU !

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