

GLOBAL BUSINESS BAROMETER



Survey among Austrian companies in:

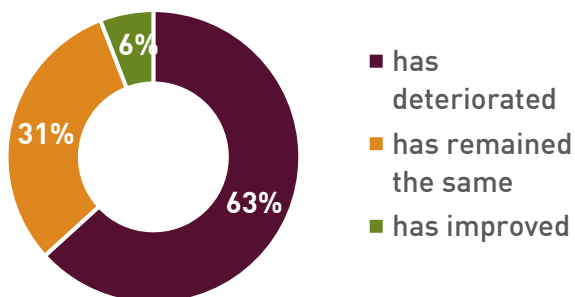
Hungary

Number of participants: 68

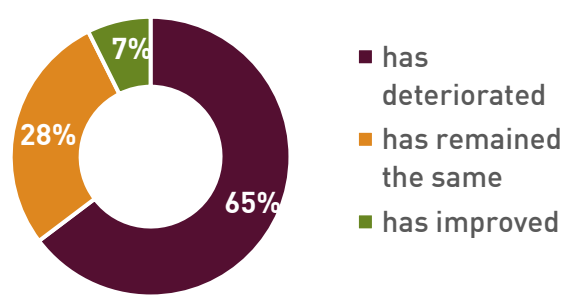
Oct./Nov. 2024

Question 1: From your company's perspective, how do you assess ... over the PAST 12 months?

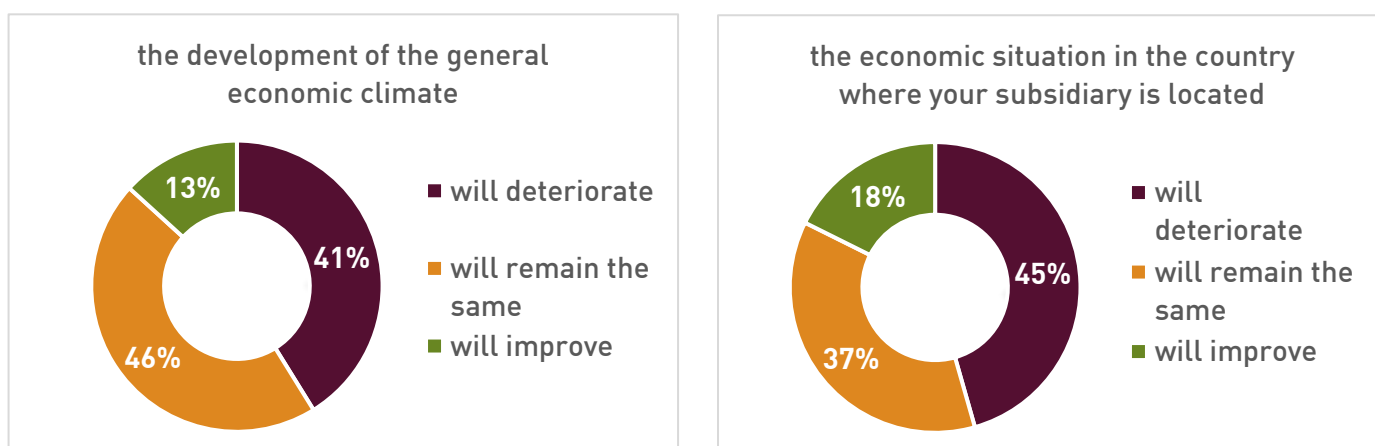
the development of the general
economic climate



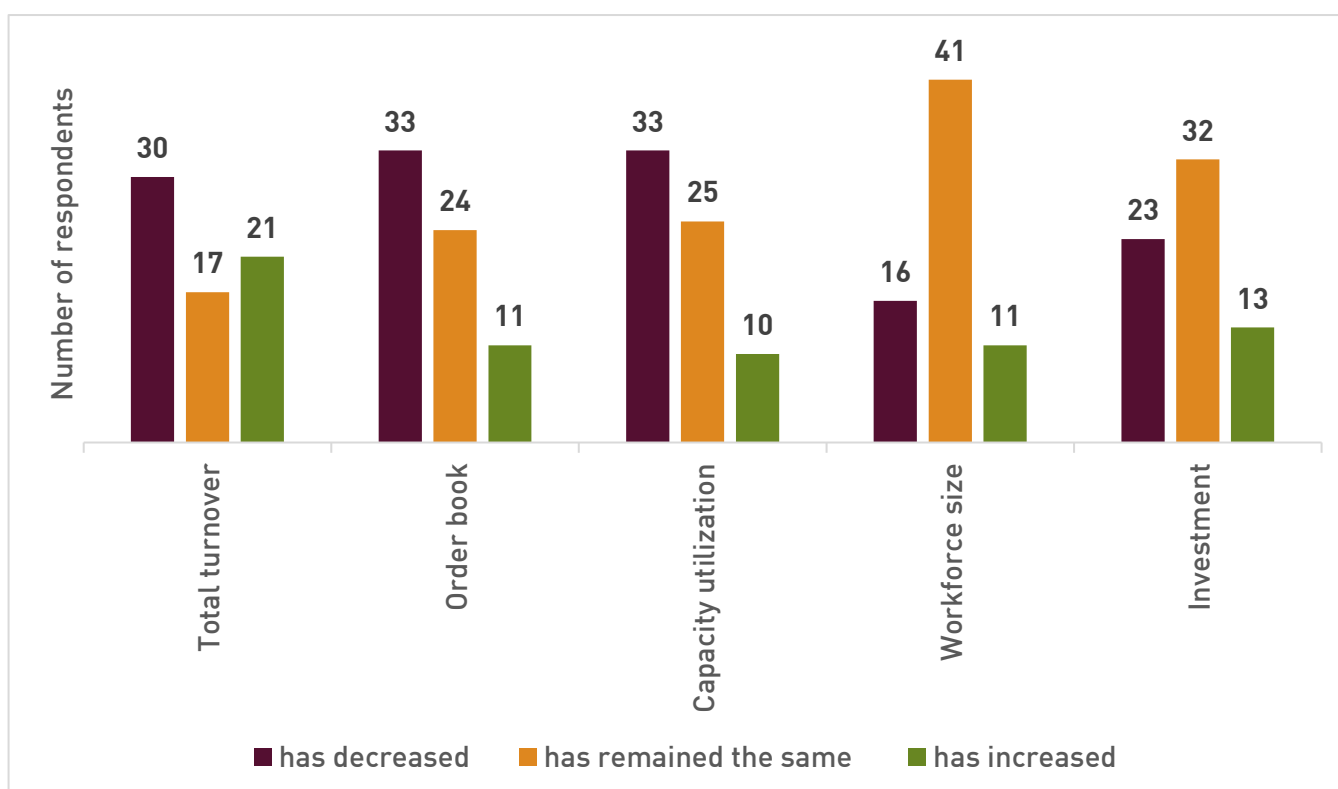
the economic situation in the country
where your subsidiary is located



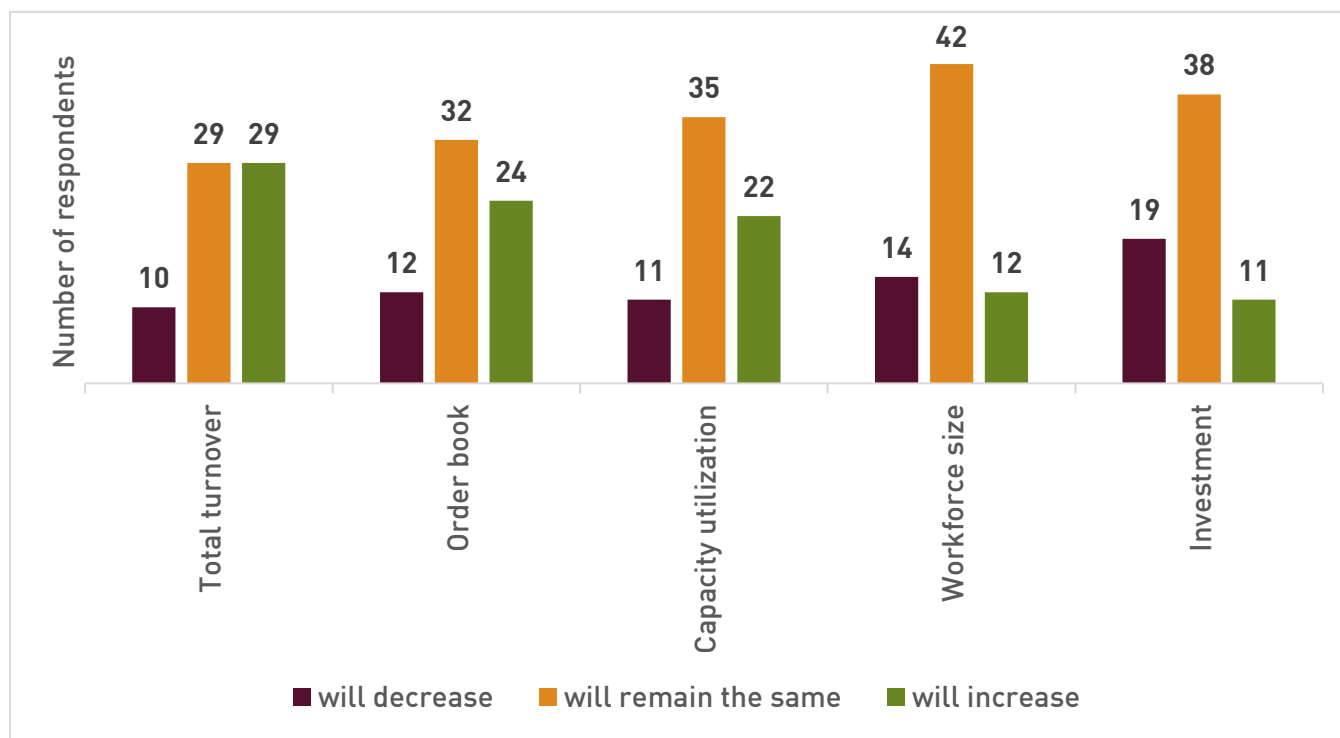
Question 2: From your company's perspective, how do you assess ... for the NEXT 12 months?



Question 3: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below over the PAST 12 months?



Question 4: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below for the NEXT 12 months?



FRESH VIEW



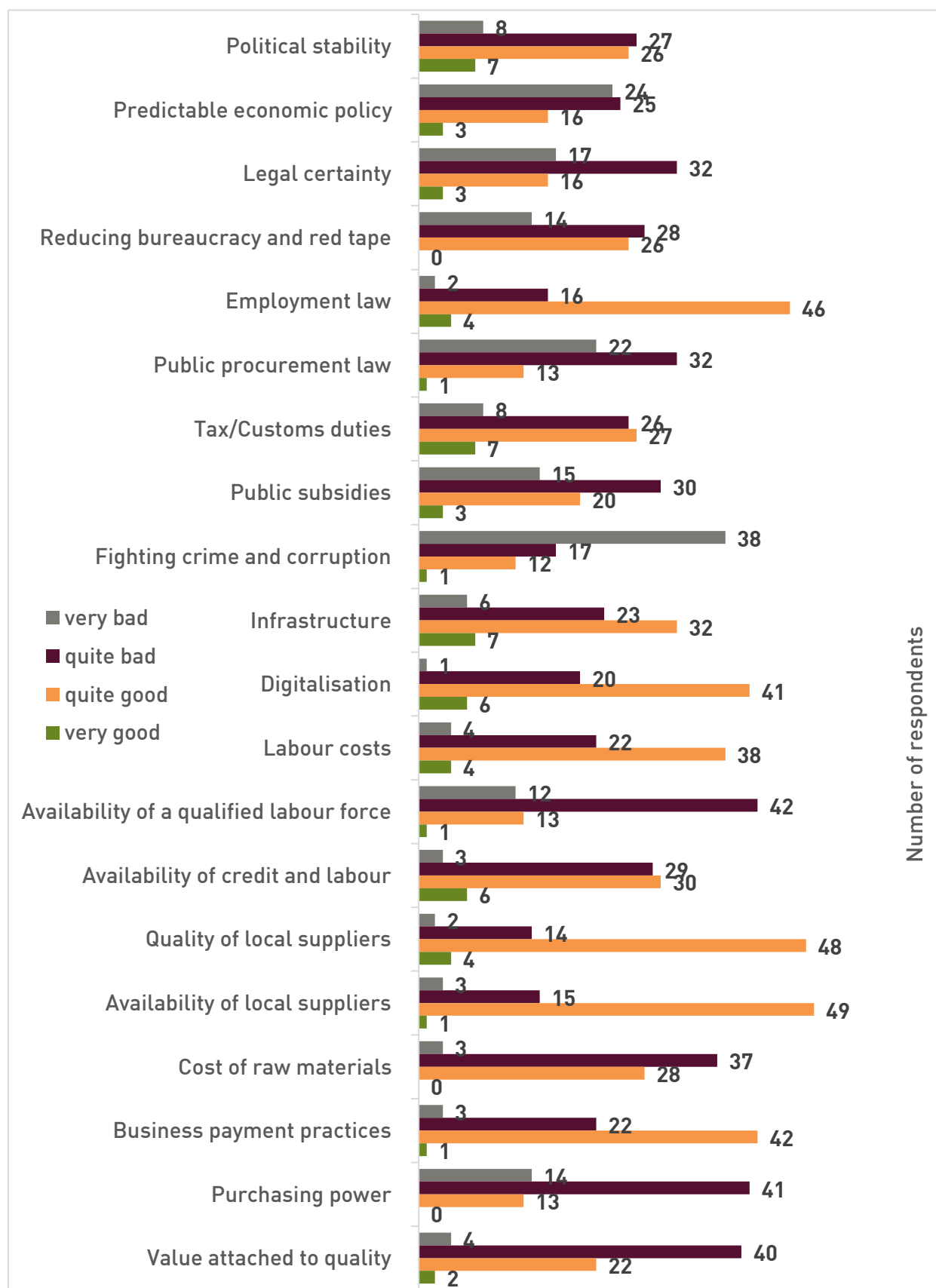
WORLD CLASS PARTNERS

Discover our FRESH VIEW Magazines for every industry & read about Austria's innovative companies and their products.

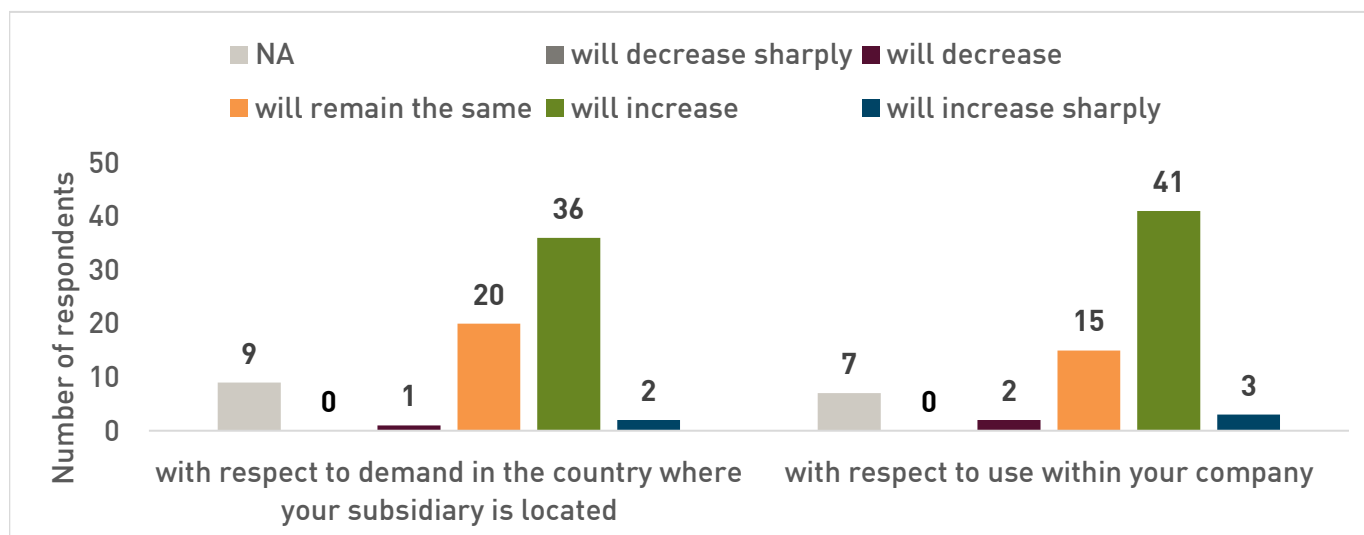
www.advantageaustria.org



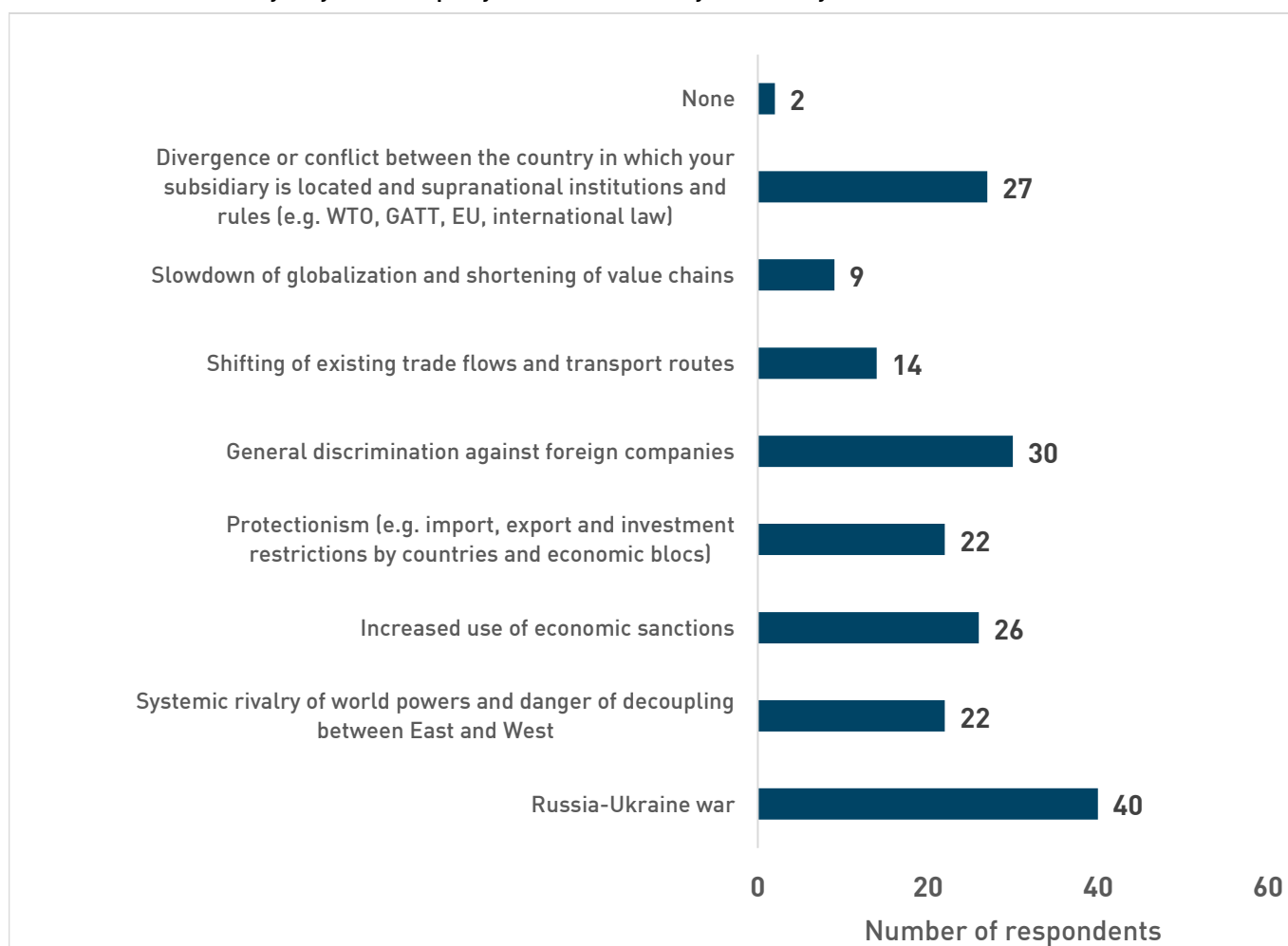
Question 5: How do you assess the following regulatory and market-related topics in your subsidiary's country?



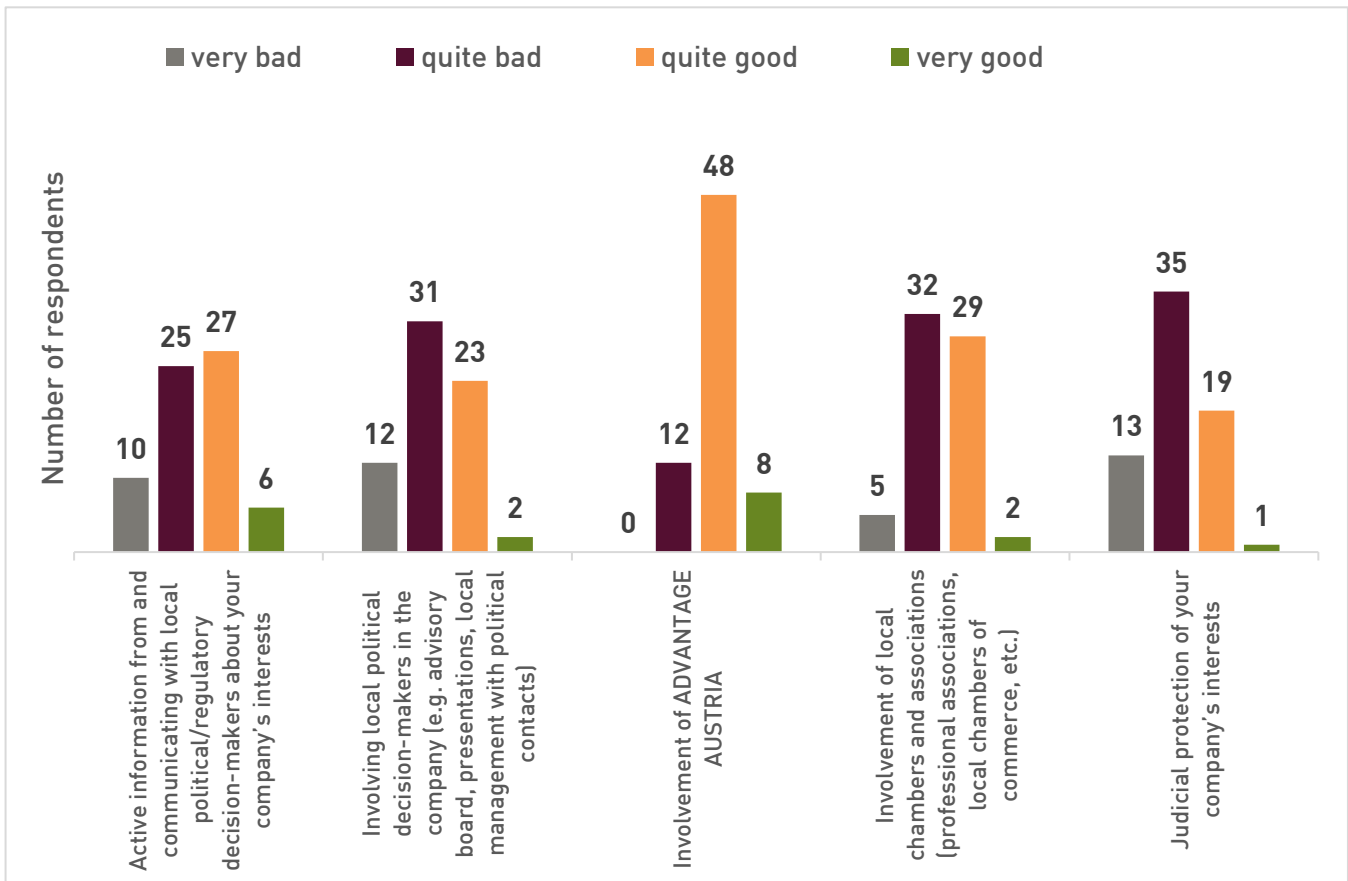
Question 6: From your company's perspective, how do you assess the development of products and services based on artificial intelligence in the NEXT 12 months?



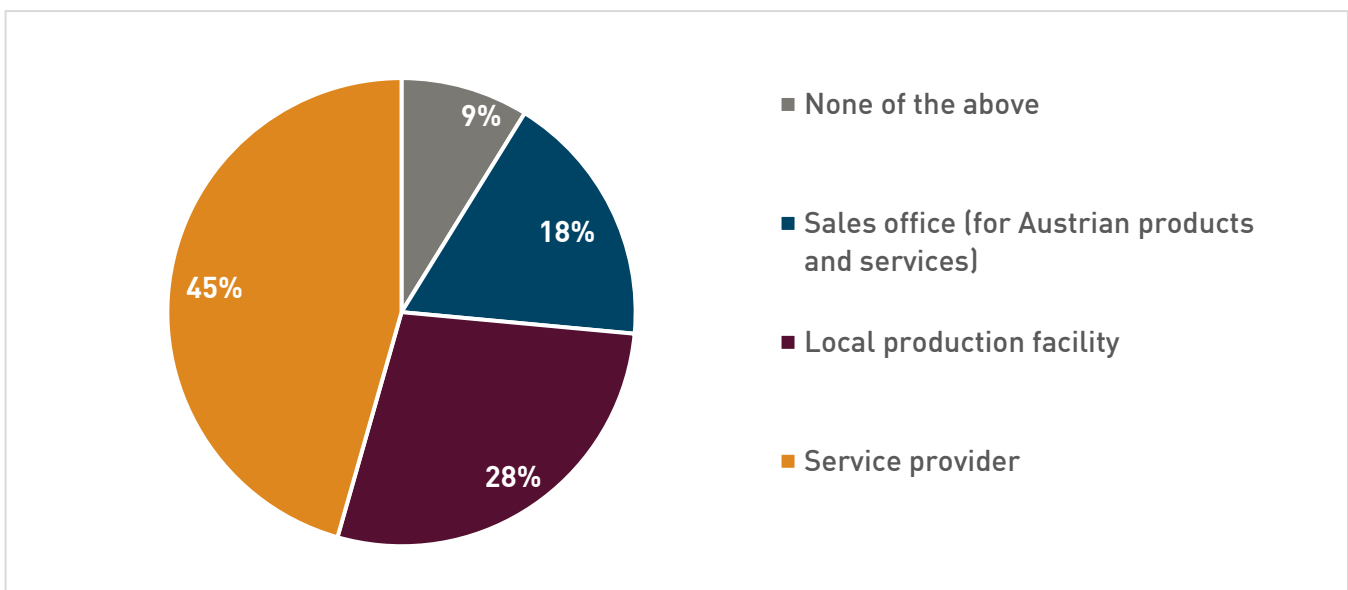
Question 7: Which current geopolitical phenomena pose the greatest risk potential for the economic activity of your company in the subsidiary's country?



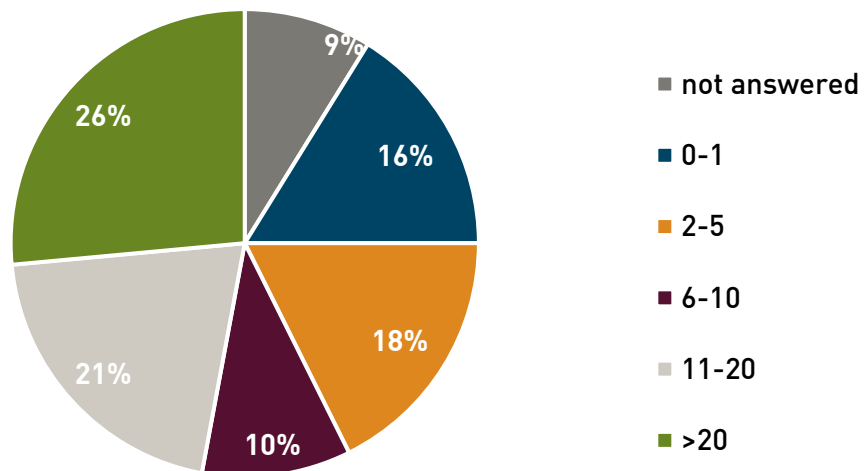
Question 8: How do you assess the effectiveness of the following measures to advance your company's interests in the subsidiary's country?



Question 9: What is the main activity of your company in the subsidiary's country?



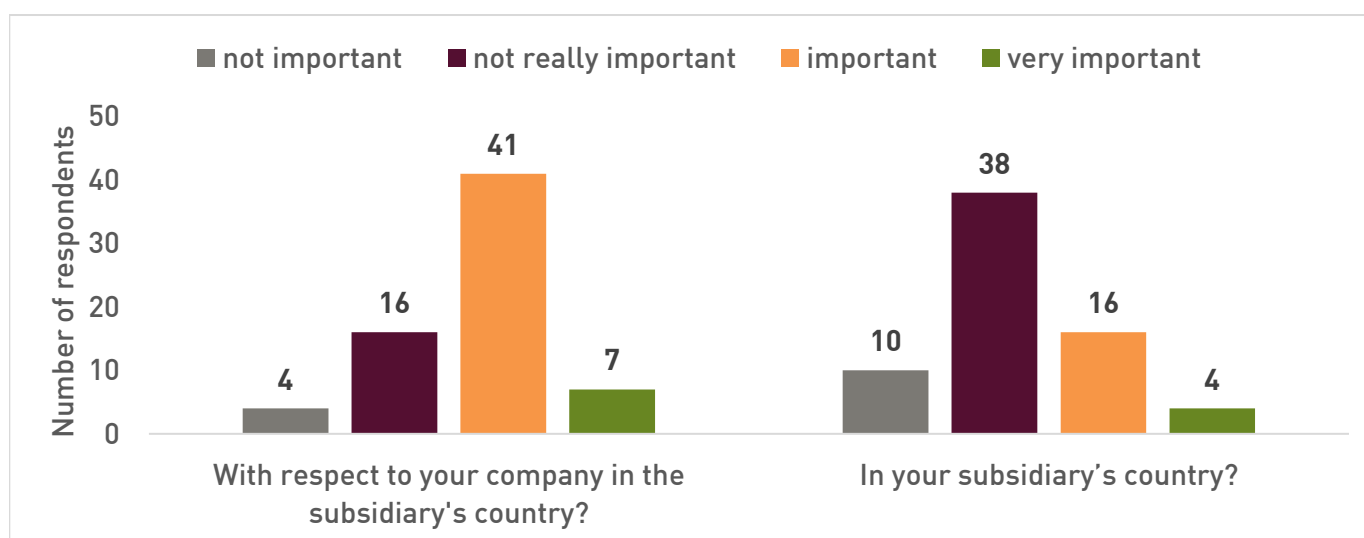
Question 10: In what range is the revenue of your company in the subsidiary's country (EUR mm)?



Question 11: Which of the following measures does your company in the subsidiary's country take to retain and motivate employees?



Question 12: How important is the topic of sustainability...



ADVANTAGE AUSTRIA Budapest
Osztrák Nagykövetség - Kereskedelmi Osztály

T +36 1 461 50 40

E budapest@advantageaustria.org

W www.advantageaustria.org/hu