

SURPRISINGLY INGENIOUS



Dear Business Partners and Friends of ADVANTAGE AUSTRIA

I am delighted to introduce myself as Austria's newly appointed Commercial Counsellor to Ireland. Having assumed this role at the beginning of September, succeeding Josef Tremel, I have had the privilege of meeting many of you over the past month, and I eagerly anticipate connecting with many more in the coming weeks and months. The warmth of the Irish welcome has been remarkable, and I am genuinely excited about the years ahead.

My mission is clear: to strengthen Austrian-Irish trade relations and forge new partnerships that benefit businesses and communities in both our nations, unlocking fresh opportunities for growth.

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→ [Check out our Website](#)

I look forward to working with you all.

Best regards,
Marco Garcia

NEWS



Josef Tremel Concludes Tenure in Ireland

Over 100 business and government leaders gather to celebrate departing Commercial Counsellor's seven-year tenure and welcome his successor, Marco Garcia.

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Austria wins the World Tram Driver Championship

The world's best tram drivers assembled in glorious weather on Vienna's magnificent Ringstrasse to compete in the world championship, much to the delight of thousands of spectators in the city and online.

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© Wiener Linien/ Simon Wöhler



EuroSkills 2025: six gold medals for Team Austria

Europe's young professionals have been showing their mettle at the Euroskills European Championship in Denmark, with Team Austria netting no less than twelve medals.

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© SkillsAustria/MaxSlovencik/Florian Wieser

Here's to organic wine-growing in Austria!

A quarter of the area given over to growing wine is farmed organically – which means Austria leads the world.

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BORN GLOBAL CHAMPIONS

3 innovative **Austrian start-ups** awarded for top software solutions

Austria's innovative start-ups & their global success

More and more start-ups from Austria are taking the plunge into business, and their products and services have been attracting attention worldwide.

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The “Nobel Prize for Water” has been awarded

Austrian flood researcher Günter Blöschl from Vienna University of Technology has received the Stockholm Water Prize 2025.

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EuroSkills, Herning 2025: Skilled for a Greener Future

Team Austria is gearing up for the European championships in professional expertise, and young experts from Austria will be showcasing their skills in Herning, Denmark, from 9-13 September.

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The world's first hydrogen-based rail

Environmentally friendly mobility; rails made from hydrogen-based materials and asphalt produced from biochar - both will help to reduce CO2 emissions.

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Music & AI Hackathon @ Expo 2025: the Future of Music

Technology, creativity and intercultural cooperation: Composing the Future - together

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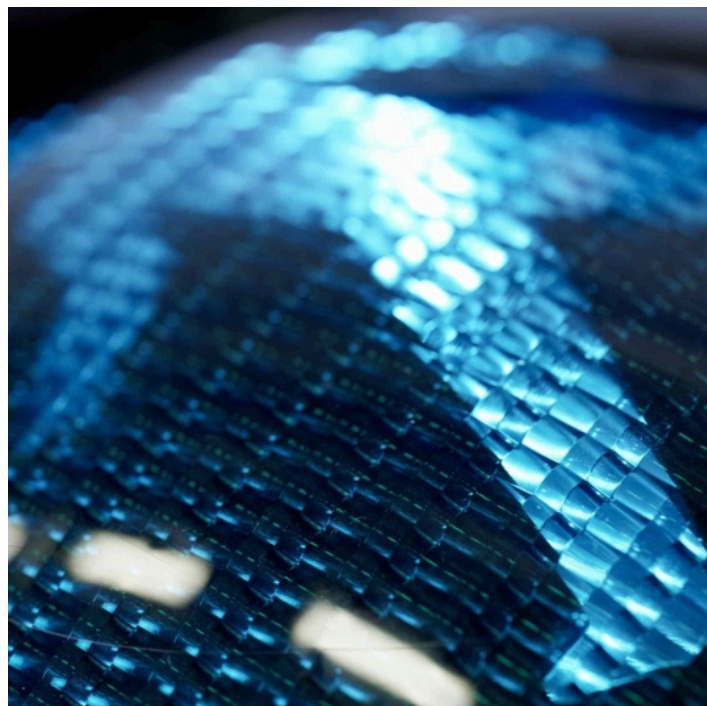
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How will we navigate the world in the future?

What does the mobility of the future look like? Two “BOLD Minds”, Yvonne Winter and Moritz Novak, have been rethinking mobility in urban spaces – and in space itself.

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Gold Export Prize 2025: world-class partners from Austria

Austrian quality and expertise is appreciated all round the world, and exceptional commitment to business is rewarded with the Austrian Export Prize.

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© Marek Knopp

Popcorn conquered Austria 70 years ago

Kelly's crisps and popcorn brought new variety to the snack shelf. This year, the Austrian company is celebrating a round birthday.

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Enterprise German - Unternehmen Deutsch

Organised by Goethe-Institut Irland

Unternehmen Deutsch brings together German learners from Irish schools and universities with DACH companies in Ireland.

Students get the chance to know German as a business language, visit a partner company in Ireland, and compete by developing a business idea. Are you an Austrian company in Ireland interested in participating? Register by emailing ud-irland@goethe.de

[» More info](#)

EVENTS

Vienna, 15th of November 2025

The BOLD Experience – Innovation Festival

The festival will see pioneers, groundbreaking companies and creative spirits from all over the world gather in Austria for presentations of future-orientated technologies and innovative solutions.

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Dublin, 9th of December 2025

ADVANTAGE AUSTRIA Dublin: Christmas Party

We are going to invite you to mulled wine and Christmas cheer. Invitations to follow.

Vienna, 19th-21st of November 2025

International Mobility Days 2025

Current trends, innovative projects and promising topics: this international conference is all about the "mobility of the future".

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Graz, 21st-23rd of January 2026

8th Central Europ. Biomass Conference

Connecting more than 1,400 participants from over 50 nations, the triennially held conference belongs to the largest bioenergy industry events worldwide. Regional and international industry partners present their innovative and efficient solutions.

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» Stay up to date with current events via our [website](#)

BUSINESS OPPORTUNITIES



Kontron Transportation GmbH

Kontron Transportation GmbH is a leading global supplier of end-to-end communications solutions for mission-critical networks.

Looking for: Customers

[» More details](#)



MARK Metallwarenfabrik GmbH

MARK builds on more than 100 years of experience and is now one of the world's leading companies in metal forming technology.

Looking for: Customers

[» More details](#)



DIALAB

Dialab, with its company headquarters in Wiener Neudorf, is a producer and dealer in laboratory diagnostics and laboratory equipment.

Looking for: Sales Partners

[» More Details](#)



Advanced Radome Solutions

4a manufacturing powers next-gen signal transmission and connectivity with tailor-made radomes. Engineered for peak performance in high-frequency communication, radar and mission-critical applications

Contact:

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wolfgang.stiegmaier@4a.at

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One Two Beer

Automated Dispensing

Austrian company providing automated beer dispensing for stadiums, festivals, and events – boosting speed, reducing waste, and cutting costs across 15+ countries.

Contact in Ireland:

Des McDonough, Managing Director
+353 87 677 3505
des@wallbridge.ie

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PIATNIK

PIATNIK of Vienna is the world's oldest manufacturer of playing cards, board games and jigsaw puzzles. Produced in our own factory, our products are sold all over the globe.

Looking for: Distributors

Contact:

Robert Hayes - Sales
+43 1914415130
robert.hayes@piatnik.com

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**FOR MEDICINE OF THE FUTURE:
INNOVATIVE POWER FROM
AUSTRIA**

Austria's innovative power in the life sciences, pharmaceuticals and medical technology sectors is world-leading. Enormous progress in developing medicines and medical devices as well as innovations in medical technology make the country a strong driving force for the Austrian economy. This innovative power is supported by a thriving research landscape. This drives strength from close cooperation between research institutions and companies in the country as well as from extensive international networks.

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» DISCOVER MORE!

» Health technology and life sciences
» Top training for neurosurgery
» Diagnostics for cutting-edge medicine
» Bone transplants for the future
» Effective medicines for everyone
» Dental technology for a radiant smile
» Researching a holistic approach to medicine

FRESH VIEW on Health

Interested in Austrian innovation in the fields of life science, pharmaceutical and medical technology?

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Austrian Federal Economic Chamber | Wirtschaftskammer Österreich (WKÖ)

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MISSION STATEMENT:

ADVANTAGE AUSTRIA, with its network of foreign trade offices, is the foreign trade promotion organisation of the Austrian economy. Under the auspices of the Austrian Federal Economic Chamber, ADVANTAGE AUSTRIA is Austria's largest service provider and a key facilitator of Austrian export all over the world. ADVANTAGE AUSTRIA acts as an official lobby, representing the interests of its Austrian members both at home and abroad.

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