## GLOBAL MARGENESS BUSINESS BAROMETER

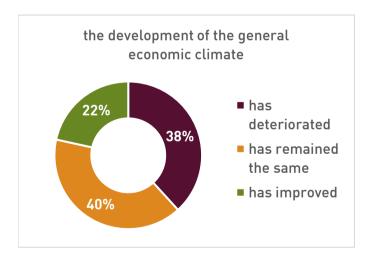
## Survey among Austrian companies in:

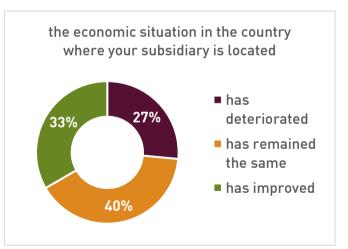
India

Number of participants: 102

Oct./Nov. 2024

Question 1: From your company's perspective, how do you assess ... over the PAST 12 months?



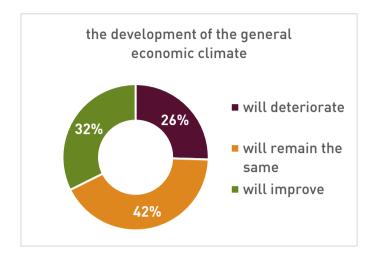


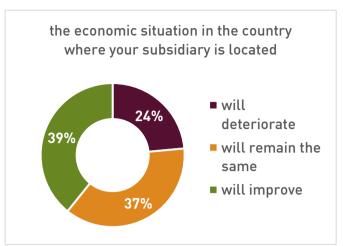




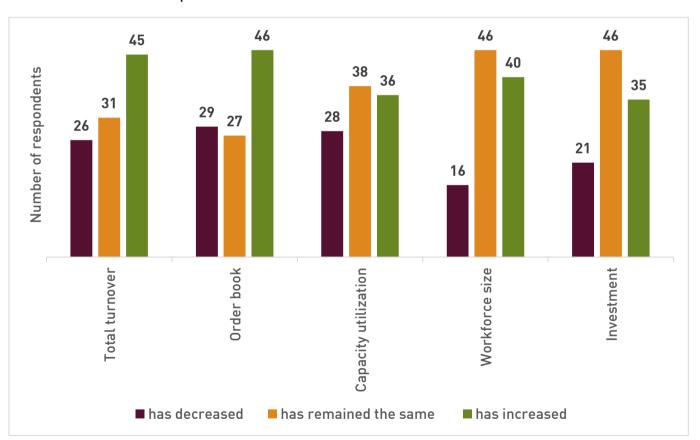


Question 2: From your company's perspective, how do you assess ... for the NEXT 12 months?



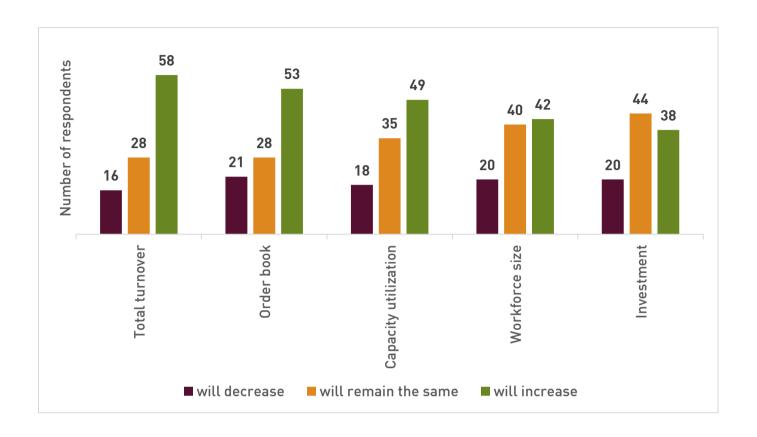


Question 3: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below over the PAST 12 months?





Question 4: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below for the NEXT 12 months?



## **FRESH VIEW**



## WORLD CLASS PARTNERS

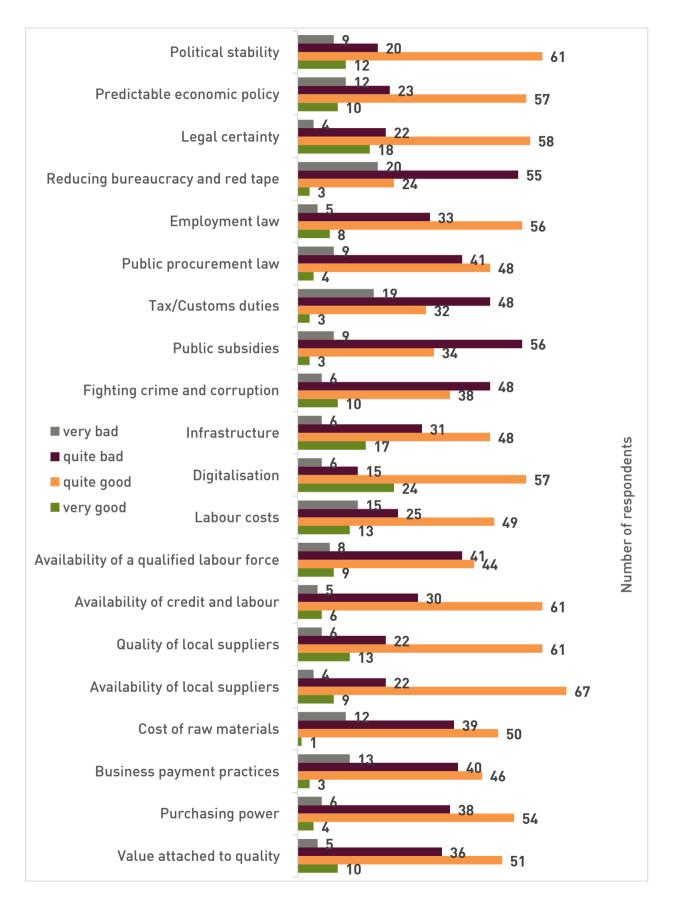
Discover our FRESH VIEW Magazines for every industry & read about Austria's innovative companies and their products.

www.advantageaustria.org





Question 5: How do you assess the following regulatory and market-related topics in your subsidiary's country?

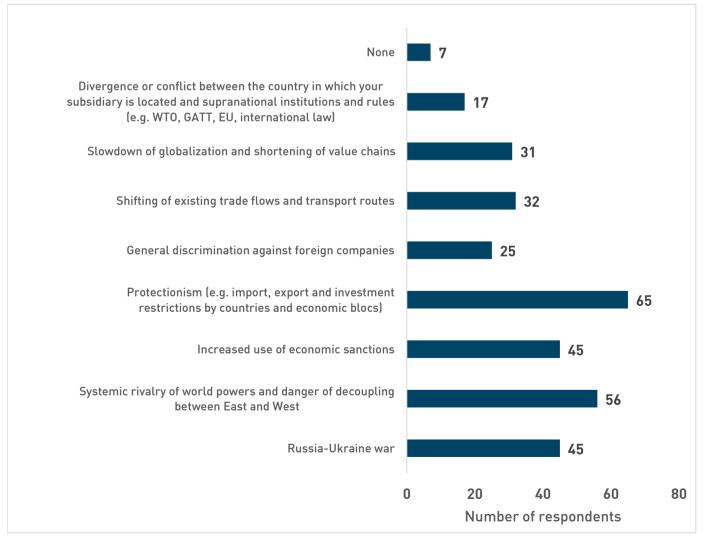




Question 6: From your company's perspective, how do you assess the development of products and services based on artificial intelligence in the NEXT 12 months?

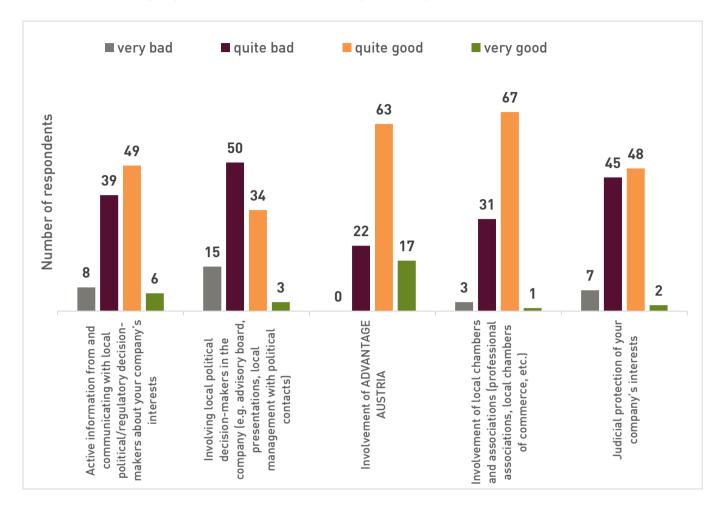


Question 7: Which current geopolitical phenomena pose the greatest risk potential for the economic activity of your company in the subsidiary's country?

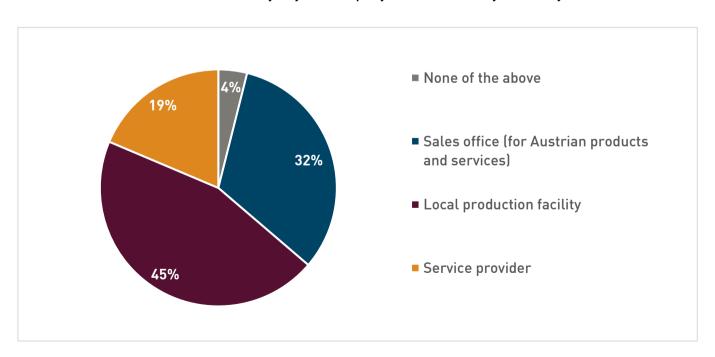




Question 8: How do you assess the effectiveness of the following measures to advance your company's interests in the subsidiary's country?

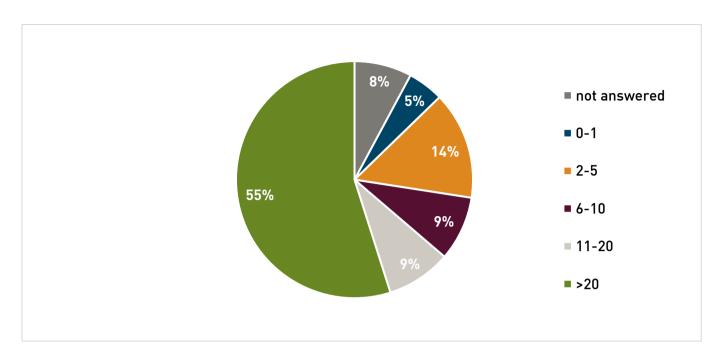


Question 9: What is the main activity of your company in the subsidiary's country?

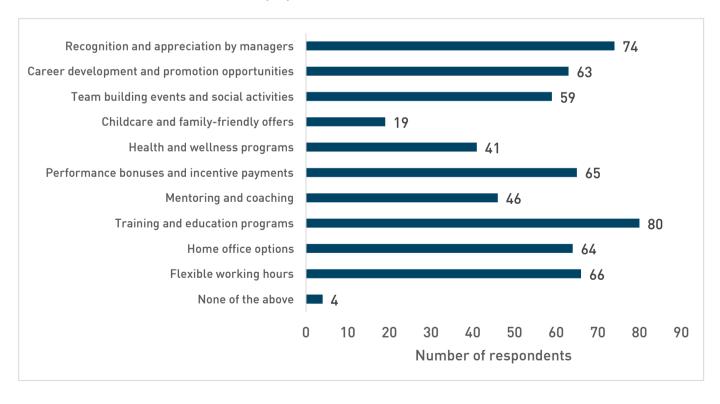




Question 10: In what range is the revenue of your company in the subsidiary's country (EUR mn)?

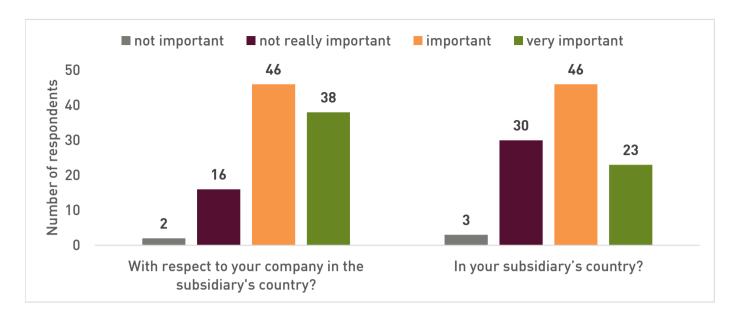


Question 11: Which of the following measures does your company in the subsidiary's country take to retain and motivate employees?





Question 12: How important is the topic of sustainability...



ADVANTAGE AUSTRIA New Delhi Austrian Embassy, Commercial Section

⊤ +91 11 4363 5020

E newdelhi@advantageaustria.org

W www.advantageaustria.org/in