

AUSSEN WIRTSCHAFT DIGITAL INNOVATION JOURNEY LET'S GET DIGITAL – BLOCKCHAIN IN ITALIA

Giovedì 25.02.2021

PROGRAMMA

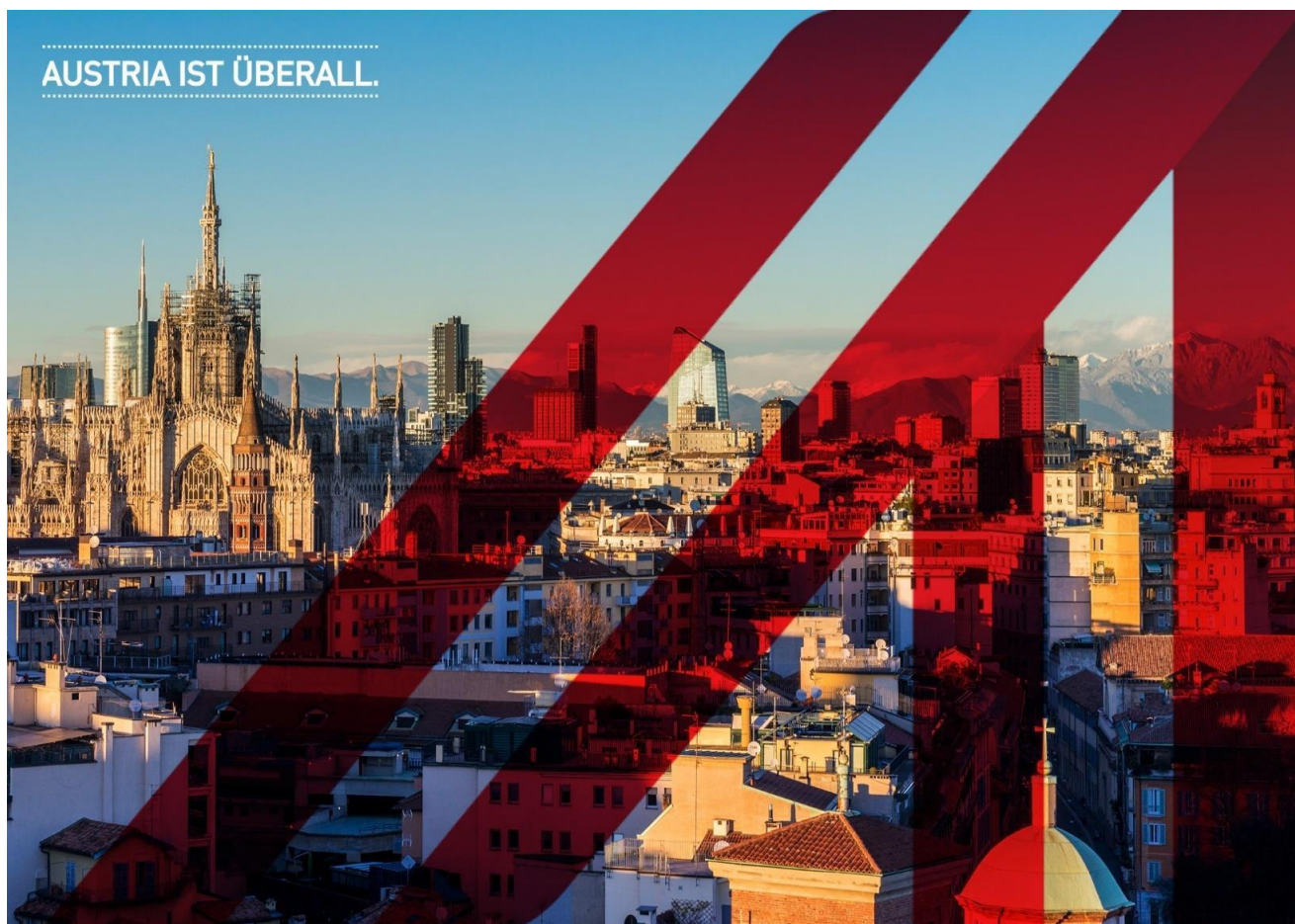
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DIGITAL INNOVATION JOURNEY

LET'S GET DIGITAL – BLOCKCHAIN IN ITALIA

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PROGRAMMA

L'evento si terrà in lingua inglese

Giovedì, 25.02.2021 | 14:00 – 18:00

14:00 – 14:05 INIZIO DEL WORKSHOP “LET’S GET DIGITAL – BLOCKCHAIN IN ITALIA E ROUND TABLE INTERATTIVO

Introduzione da parte di **Gudrun Hager**, ADVANTAGE AUSTRIA Italia

14:05 – 14:40 ELEVATOR PITCH AZIENDE AUSTRIACHE

ABC Research GmbH	Alexander Eisl
AGRANA Stärke	Ingolf Sonnleitner
Christoph Andreas Holz	Christoph Holz
FREQUENTIS AG	Eduard Gringinger
MAGROS e.U	Gerhard Habisch
Joanneum Research Forschungs	Christian Derler
Leadbacker GmbH	Norbert Hölz
MRT Information Management	Patrik Winkler
primeCROWD GmbH	Ronald Rapberger
SPAR Business Service GmbH	Christian Kerschhaggl
tech2b Inkubator GmbH	Anna Gruber
Unverblümt Vertriebs & Marketing Consulting	Manuela Renner

14:40 – 14:50 BLOCKCHAIN IN ITALY - FROM THE BEGINNING TO THE FUTURE (PARTE 1)



UNIVERSITÀ
DEGLI STUDI
DI TORINO

Dr. Claudio Schifanella, Researcher **Università di Torino**

14:50 – 14:55 Q&A SESSION

14:55 – 15:05 BLOCKCHAIN IN ITALY - FROM THE BEGINNING TO THE FUTURE (PARTE 2)



UNIVERSITÀ
DEGLI STUDI
DI TORINO

Dr. Claudio Schifanella, Researcher **Università di Torino**

15:05 – 15:15

NUOVE TENDENZE, PROGETTI E BUSINESS OPPORTUNITIES IN ITALIA (PARTE 1)

Elisabetta Giromini, EU Relations, Project and Incubation Services

ComoNEXT is part of a large network of companies, associations, institutions, universities and research centers that stimulate the flow and transfer of knowledge and technology. A network in continuous development. The Hub is the ideal context for companies and startups who want to be part of an innovative and dynamic environment.

15:15 – 15:20

Q&A SESSION

15:20 – 15:30

NUOVE TENDENZE, PROGETTI E BUSINESS OPPORTUNITIES IN ITALIA (PARTE 2)

Elisabetta Giromini, EU Relations, Project and Incubation Services

15:30 – 15:40

COFFEE BREAK

15:40 – 16:10

BLOCKCHAIN IN ITALIA: BEST PRACTICE AND Q&A

- Progetto di tracciamento della filiera dell'olio d'oliva con la Blockchain

Trakti Srl has launched Trakti, the first contract negotiation and management platform integrated in the blockchain. With this technology they automate your templating, negotiation and obligation management processes supporting the entire life-cycle of your contract with a unique and compliant platform.



- Applicazione della Blockchain nel settore tessile
- Vending Machines: il meccanismo di coinvolgimento di stakeholder come l'Agenzia delle Entrate.

Wel Srl digitize business processes with IoT (Internet of things) and Wearable (wearable technologies) technology to govern the complexity of human resources.

16:10 – 16:20

VIENNA: UN PASSO IDEALE PER LE AZIENDE IT ITALIANEDaniel Chladek, **Vienna Business Agency**

16:20 – 16:30

TOP TREND | INCENTIVI: VANTAGGI FISCALI NEGLI INVESTIMENTI NEL SETTORE DIGITALIZZAZIONE E INDUSTRIA 4.0Dr. Marco Baldessarelli, **Hesse Baldessarelli & Partner**

16:30 – 18:00

B2B AND VIRTUAL NETWORKING APERITIVO

Scambio digitale e opportunità di Meeting B2B tra i partecipanti

Domande?

ADVANTAGE AUSTRIA Italia è a vostra disposizione!

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