

SPONSORSHIP PACKAGE

TechBIZKON V

Greentech



EU & Japan Startups Driving Change



Connecting

Startups

Corporates

VCs

Date

December 7, 2021
3:30 pm to 9:00 pm

Hybrid

Onsite in SHIBUYA QWS
and online

Event Page

<https://techbizkon2021.peatix.com>

Organizers

Advantage Austria, Embassy of Italy – Trade Promotion Section,
Flanders Investment & Trade, German Chamber of Commerce
and Industry in Japan

2021 Co-organizer

SAMURAI INCUBATE INC.



BE A SPONSOR, BE VISIBLE,

BE A CHAMPION FOR

CONNECTING EUROPE AND JAPAN



Dear partners,

We are pleased to announce our fifth startup conference **TechBIZKON!** The title this year is "**TechBIZKON V: Greentech – EU & Japan Startups Driving Change**", with a focus on Green Technology applications. Startups from Austria, Belgium, Germany, Italy and Japan will present innovative and disruptive solutions aiming at bridging a wide area of different industries.

TechBIZKON has been held every year since 2017 with the aim of bringing startups, VCs and stakeholders from Europe and Japan together to promote long-term technological and economical exchange between the startup ecosystems of the participating countries.

EVENT HIGHLIGHTS

- Pitching contest with 15 selected startups from the participating countries
- Panel discussions about Greentech challenges from a business and technology perspective by experts from Europe and Japan
- Key representatives and decision makers from the Greentech community in Europe and Japan
- Networking cocktail with specialties from the participating countries
- Gain more visibility by sponsoring attractive prizes for the participating startups

Have a look at last year's TechBIZKON: [**EVENT VIDEO**](#)

Disclaimer

If this event cannot be continued due to technical troubles, Covid-19 related or unavoidable reasons, the organizers will try to resolve the problem in good faith, but still reserve the right to postpone the event at any time. In this case, the organizer will not be liable for any loss or damage that may occur.

SPONSORSHIP BENEFITS

Our sponsorship package offers four levels of sponsorship – Diamond, Platinum, Gold and Silver, which can be adapted to your needs and provide different levels of visibility.

CATEGORIES (LIMITED TO)	DIAMOND (2)	PLATINUM (3)	GOLD (5)	SILVER (12)
CONTRIBUTION IN JPY (EUR)	600,000 (4,500)	400,000 (3,000)	200,000 (1,500)	100,000 (750)
BENEFITS				
Greeting speech at:				
▪ Pre-event cocktail party (Dec 6)				
▪ Networking opening at main event (Dec 7)				
Presentation table at the venue of main event	✓			
Spoken statement in the event video				
One free participation chance to other related events (Greentech events held by the same organizers)				
Special announcement by MC at main event opening				
Roll up banner at the venue of main event	✓	✓		
Logo on event name tag				
Optional: prearranged meeting with startups				
Logo on event booklet and screen display during main event	✓	✓	✓	
Logo on event website, social media and event video	✓	✓	✓	
Leaflets at the information materials desk during main event	✓	✓	✓	✓
Visibility in event booklet	FULL PAGE	HALF PAGE	LOGO	LOGO
Complimentary tickets for the pre-event networking cocktail party (Dec 6)	3	1	0	0
Complimentary tickets for the main event (Dec 7)	6	3	2	1

Contacts

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FACTS & FIGURES 2020

TechBIZKON IV – Connected Industries



- **15 STARTUPS**
- **7 PANELISTS / SPEAKERS**
- **150 VISITORS (on-site & online)**
... from Startup community and
Connected Industries community
in Europe and Japan

SNS REACH 2020

3,581 Facebook followers
2,423 Twitter followers
5,000 LinkedIn followers
10,500 Websites visits per month
6,330 Newsletter subscribers

WINNERS 2020

Prowave GmbH (Austria):

AI-based supply chain risk platform
for supply chains

HACARUS INC (Japan): Sparse
Modeling based AI technology

XELA Robotics Co., Ltd. (Japan):
High-density distributed 3-axis tactile
sensor for use in robotic applications

Blue Danube Robotics GmbH (Austria):
Airskin-certified sensor for human-
robot collaboration



ORGANIZERS 2020



CO-ORGANIZERS 2020



SPONSORS 2020

Diamond

Platinum

Gold

Silver

