## **SPONSORSHIP PACKAGE**



# TechBIZKON VI - Mobility

## A journey into the future

## **DATE**

December 6, 2022

3:30 pm to 9:00 pm

## HYBRID

Toyota Connected @axle Ochanomizu and Online

## **EVENT PAGE**

https://techbizkon-vi-mobility.b2match.io/

## **ORGANIZERS**

Advantage Austria, Embassy of Italy – Trade Promotion Section, Flanders Investment & Trade, German Chamber of Commerce and Industry in Japan, Toyota Connected

## **CO-ORGANIZER**

EU-Japan Industrial Center, DWIH Tokyo

#### **ORGANIZED BY**











#### **CO-ORGANIZERS**





**SPONSORS** 

Diamond

Platinum

Silver















# BE A SPONSOR, BE VISIBLE, BE A CHAMPION FOR CONNECTING EUROPE AND JAPAN

## Dear partners,

We are pleased to announce our sixth startup conference **TechBIZKON!** The title this year is **"TechBIZKON VI Mobility – A journey into the future"**, with a focus on mobility technology applications. Startups from Austria, Belgium, Germany, Italy and Japan will present innovative and disruptive solutions aiming at providing new ideas to solve mobility challenges.

TechBIZKON has been held every year since 2017 bringing together startups, VCs and stakeholders from Europe and Japan to promote long-term technological and economical exchange between the startup ecosystems of the participating countries.

#### **EVENT HIGHLIGHTS**

- Pitching contest with 15 selected startups from the participating countries
- Panel discussions about mobility challenges from a business and technology perspective by experts from Europe and Japan
- Exhibition area for participating startups
- Key representatives and decision makers from mobility related industries in Europe and Japan
- Networking cocktail with specialties from the participating countries
- Gain more visibility by sponsoring attractive prizes for the participating startups

Have a look at last year's TechBIZKON: **EVENT VIDEO** 



## DISCLAIMER

If this event cannot be continued due to technical troubles, Covid-19 related or unavoidable reasons, the organizers will try to resolve the problem in good faith, but still reserve the right to postpone the event at any time. In this case, the organizer will not be liable for any loss or damage that may occur.

## **SPONSORSHIP BENEFITS**

Our sponsorship package offers four levels of sponsorship – Diamond, Platinum, Gold and Silver, which can be adapted to your needs and provide different levels of visibility.



CATEGORIES (LIMITED TO)	DIAMOND (2)	PLATINUM (3)	<b>GOLD</b> (5)	SILVER (12)
<b>CONTRIBUTION IN JPY</b> (EUR)	<b>600,000</b> (4,500)	<b>400,000</b> (3,000)	<b>200,000</b> (1,500)	<b>100,000</b> (750)
BENEFITS				
<ul> <li>Greeting speech at:         <ul> <li>Pre-event cocktail party (Dec 5)</li> <li>Networking opening at main event (Dec 6)</li> </ul> </li> <li>Presentation table at the venue of main event</li> <li>Spoken statement in the event video (30 seconds)</li> <li>One free participation chance to other related events (Mobility events held by the same organizers)</li> </ul>	<b>✓</b>			
<ul> <li>Special announcement by MC at main event opening</li> <li>Roll up banner at the venue of main event</li> <li>Logo on event name tag</li> <li>Optional: prearranged meeting with startups</li> </ul>	<b>✓</b>	<b>✓</b>		
<ul> <li>Logo on event booklet and screen display during main event</li> </ul>	<b>✓</b>	<b>~</b>	<b>✓</b>	
<ul> <li>Logo on event website, social media and event video</li> <li>Leaflets at the information materials desk during main event</li> </ul>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
■ Visibility in event booklet	FULL PAGE	HALF PAGE	LOGO	LOGO
<ul> <li>Complimentary tickets for the pre-event networking cocktail party (Dec 5)</li> </ul>	3	1	0	0
■ VIP front row seats in the main event (Dec 6)	6	3	2	1

## **CONTACTS**

## Advantage Austria

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## Embassy of Italy – Trade Promotion Section

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## German Chamber of Commerce and Industry in Japan

Mr. Felix von Helden +81 (0)3-5276-8703 fvonhelden@dihkj.or.jp

## **FACTS & FIGURES 2021**

## TechBIZKON V - Greentech







Startups **Panelists** 

Visitors

SNS REACH 2021



Impressions: 42,242

Engagement: 29,339



Impressions: 261,260 Engagement:

647

















## WINNERS 2021

goAustria Golden Ticket AC Biode (Japan): CleanTech/ClimateTech



Chemical/Energy



**Explore Europe Award** 

Tsubame BHB Co., Ltd. (Japan):

**Hannover Messe Exhibition Package** InOpSys (Belgium):

Wastewater & side stream purification



**QWS Membership Package** Breeze Technologies (Germany): Environmental technologies



## **PRESS RELEASE**

Our press release activities have yielded the following numbers:



12月7日開催「TechBIZKON V - Greentech」 受賞者 発表



02.12.2021

「TechBIZKON V - Greentech」来週 12月7日(火) 15:30 いよいよ開催 / 参加スタートアップ 企業情報 大公開



日欧スタートアップ・ピッチ・コンテスト「TechBIZKON V - Greentech」 オーディエンス大募集 - 12月7日(火) 15:30 ハイブリッド 開催でスタート



22.09.2021

日欧 スタートアップ・ピッチ・コンテスト「TechBIZKON V - Greentech」 日本の登壇スタートアップを大募集! 締切:10月15日

## ORGANIZERS 2021 -



















## SPONSORS 2021

Diamond





BMW GROUP



Platinum







Gold



Silver





