



## SPONSORING PACKAGES

### AUSTRIA CONNECT JAPAN 2024

TOKYO, APRIL 18 – 20, 2024

#### ABOUT AUSTRIA CONNECT Japan 2024

The **AUSTRIA CONNECT Japan 2024** will bring together Austrian subsidiaries in Japan, Japanese business partners, Austrian exporters and businesspeople in Japan interested in business opportunities and networking with Austrian companies.

The fourth edition of the AUSTRIA CONNECT Japan will feature several **prominent speakers** from Japan and Austria focusing on business opportunities and the wider Japanese economic environment but also on specific topics such as lessons learned from five years of **the EU-Japan Economic Partnership Agreement**, a current update on participation opportunities at the **Austrian pavilion at the Osaka Expo 2025** and why investments in Japan are on the rise again.

#### PROGRAM 2024

Our **two-and-a-half day event** combines a **one day conference** with speeches by international experts, small-group workshops, **networking receptions and a social activity program** to provide ample time for personal exchanges and learnings. The topics and themes are relevant to both seasoned professionals in Japan and newcomers to the Japanese market. Participants will gain an exceptional insights into the **current and future developments of the Japanese economy, the Austrian presence at the Osaka EXPO 2025, current business challenges, the evolving consumer landscape, and new technologies shaping the market.**

We are pleased to announce our collaboration with the Austrian Embassy in Japan for AUSTRIA CONNECT Japan 2024. The **welcome reception** on the evening of April 18 will likely be hosted in the Austrian Embassy in Tokyo.

#### POSITION YOUR COMPANY AT AUSTRIA CONNECT 2024

AUSTRIA CONNECT Japan 2024 is a non-profit event. Therefore, we depend on YOU as our sponsoring partner. We offer you this great event that is a must for representatives of Austrian companies in Japan and an outstanding opportunity for you to showcase your company and its services to the Japanese-Austrian business community.

You may choose from a range of sponsorship packages tailored to your needs and interests. Please find all the details on the following page.

## SPONSOR PACKAGES

We offer the following sponsorship packages for our partners:

**GOLD PARTNER** EUR 3.500 | JPY 560.000

**SILVER PARTNER** EUR 1.500 | JPY 240.000

**PRODUCT PARTNER** Contribution with your Austrian products (e.g. snacks, drinks, goodies)

## BENEFITS FOR SPONSORS

### PRODUCT PARTNER

- Free admission of **1** company representative to the conference and networking reception
- Company name / logo will be mentioned in the conference booklet
- Company name / logo will be mentioned on the event website at [www.advantageaustria.org](http://www.advantageaustria.org)
- Company / product flyers at the venue at the general information desk
- Special feature on the *Austrian Products in Japan Online Stores* website on [www.advantageaustria.org](http://www.advantageaustria.org) (subject to online availability of your products in Japan)

### SILVER PARTNER

- Free admission of **2** company representatives to the conference and networking reception
- Company name / logo placement on all printed materials and in online media
- Company name / logo will be mentioned on the event website at [www.advantageaustria.org](http://www.advantageaustria.org)
- Company name / logo placement on the event roll-up
- Acknowledgement as sponsor on the conference day
- Half-page company presentation in the event program booklet

### GOLD PARTNER

- Free admission of **3** company representatives to the conference and networking reception
- Company name / logo placed prominently on all printed materials and in online media
- Company name / logo placed prominently on the event website at [www.advantageaustria.org](http://www.advantageaustria.org)
- Company name / logo placed prominently on the event roll-up
- Acknowledgement as sponsor on the conference day
- Full-page company presentation in the event program
- Company name / logo placement on conference badges
- Company name / logo on table display at the networking reception on April 19
- Presentation for information material, company giveaways etc. at conference venue
- Special content feature on Japanese Facebook page, E-newsletter and on [www.advantageaustria.org](http://www.advantageaustria.org)
- Approx. one-minute video at the conference venue

For sponsorship inquiries or further questions please contact us at [tokyo@advantageaustria.org](mailto:tokyo@advantageaustria.org) or T +81 3 34 03 17 77.