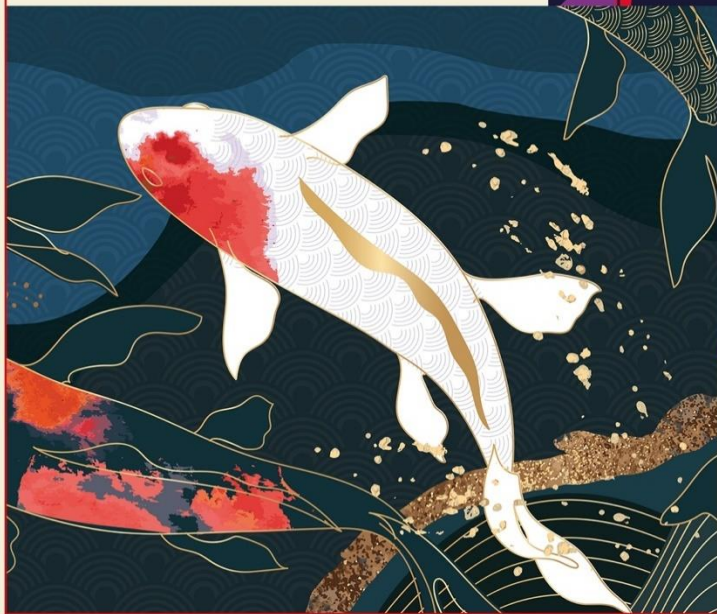
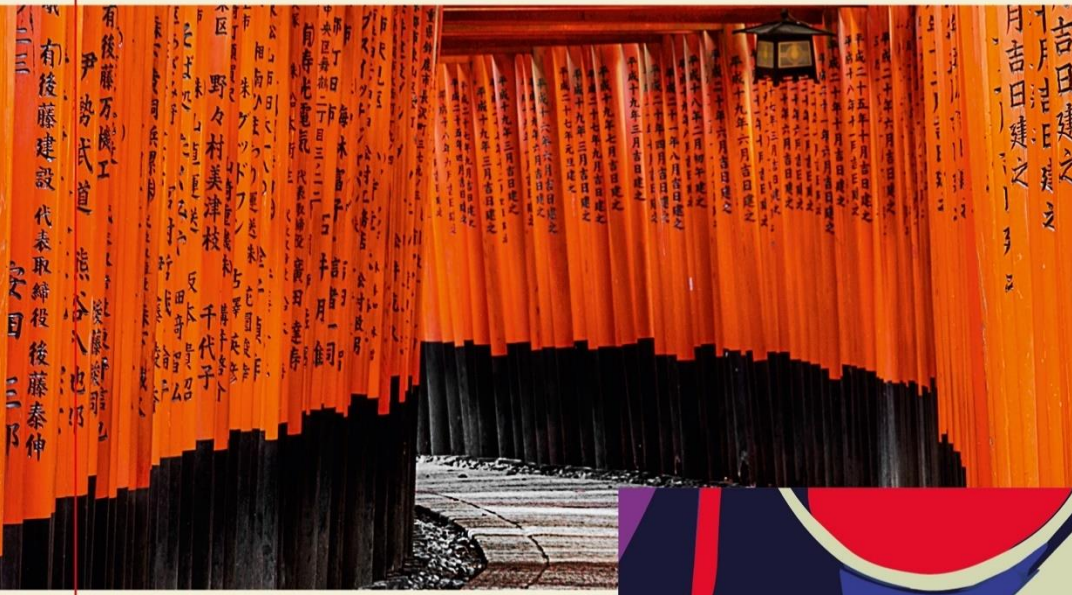


JAPAN



Austria and Japan Composing the Future – Together Supporting Partner Package

ROAD
TO **EXPO**
2025

SUPPORTING PARTNER PACKAGES

AUSTRIA AND JAPAN COMPOSING THE FUTURE – TOGETHER

TOKYO, May 21, 2025

ABOUT AUSTRIA AND JAPAN COMPOSING THE FUTURE - TOGETHER

The **Economic Forum** organized as part of the trade mission of Austrian companies to Austria's Nation Day at the EXPO 2025 Osaka will bring together top business leaders, researchers, and representatives from the arts, culture, and political sectors of both Japan and Austria. With **over a hundred participants** from Austria alone and an **expected total of approx. three-hundred participants** at the Forum on May 21 in Tokyo. This is the largest Austro-Japan business conference since 2019. Austrian Federal **President Alexander Van der Bellen** and the **President of the Austrian Federal Economic Chamber (WKO)** are both expected for the opening of the Economic Forum.

Content and networking sessions will facilitate **intensive networking** and the exchange of ideas among leaders in business, politics, and research. **Prominent speakers** from Japan and Austria will address key topics such as business opportunities, the innovation landscape in both countries, and current economic and social challenges.

Participants and program highlights

The topics and themes are relevant to both seasoned professionals with presence and experience in Japan and those new to the Japanese market. Roughly one third of the total participants are Japanese company representatives, many from technology and venture companies. Participants in the Economic Forum will gain an exceptional insight into the **current and future developments of the Japanese economy and the challenging landscape Japan is operating in as well as the strengths and opportunities. A special focus will be on new technologies in Japan and Austria.**

POSITION YOUR COMPANY DURING THE TRADE MISSION EVENTS

AUSTRIA AND JAPAN COMPOSING THE FUTURE - TOGETHER is a non-profit event. Therefore, we depend on YOU as our supporting partner. We are convinced that being a partner in such events is a unique opportunity, even a must for Austrian companies with a presence and/or business interest in Japan. Being a Supporting Partner is an excellent possibility to present your services, products and solutions to a Japanese and Austrian audience.

You may choose from several packages tailored to YOUR needs and interests. Please find all the details on the following page.

PACKAGES SUPPORTING PARTNERS

We offer the following packages for supporting partners:

GOLD PARTNER	EUR 3.000 JPY 480.000
SILVER PARTNER	EUR 1.500 JPY 240.000
PRODUCT PARTNER	Contribution with your Austrian product

BENEFITS FOR SUPPORTING PARTNERS

PRODUCT PARTNER

- Company name / logo will be mentioned on printed conference materials for the Economic Forum
- Company name / logo will be mentioned on the event website at www.advantageaustria.org
- Company / product flyers at the venue at the general information desk
- Special feature on the *Austrian Products in Japan Online Stores* website on www.advantageaustria.org (subject to online availability of your products in Japan)

SILVER PARTNER

- Company name / logo placement on printed conference materials and in online media
- Company name / logo will be mentioned on the event website at www.advantageaustria.org
- Company name / logo placement on the event roll-up / supporting partner picture wall
- Acknowledgement as supporting partner on the conference day
- Half-page company presentation in the event program booklet

GOLD PARTNER

- One magnum sized bottle of the special sake edition made by DASSAI - "Austria and Japan Composing the Future Together"
- Company name / logo placed prominently on printed conference materials and in online media
- Company name / logo placed prominently on the event website at www.advantageaustria.org
- Company name / logo placed prominently on the event roll-up / supporting partner picture wall
- Acknowledgement as supporting partner on the conference day
- Full-page company presentation in the event program
- Company name / logo placement on conference badges
- Presentation for information material, company giveaways etc. at conference venue
- Special content feature on Japanese Facebook page, E-newsletter and on www.advantageaustria.org
- Approx. one-minute video at the conference venue within the networking video loop

For inquiries on how to become a supporting partner or further questions please contact us at tokyo@advantageaustria.org or T +81 3 34 03 17 77.