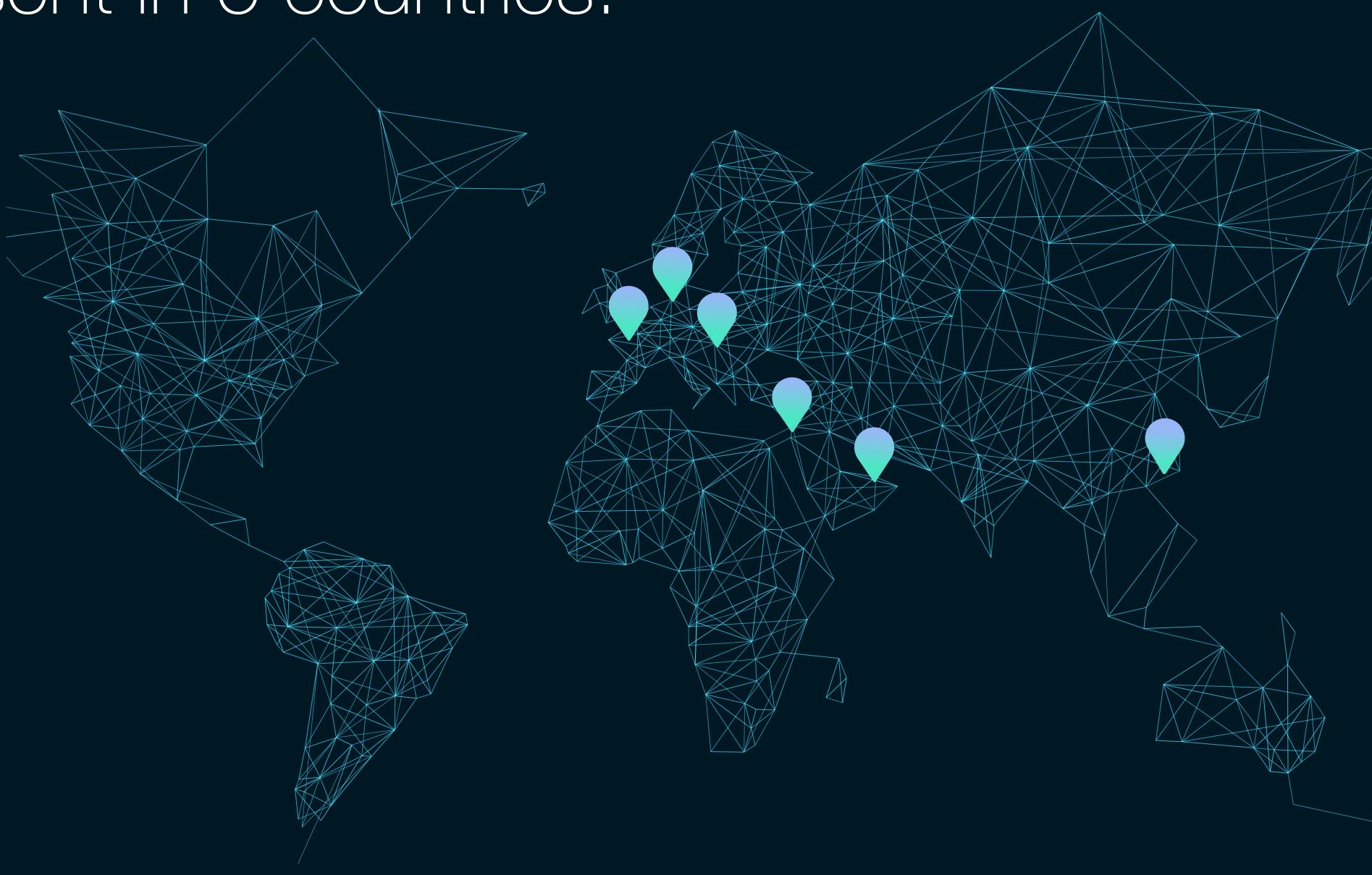


# Who we are

We're present in 6 countries:

Austria Germany France China UAE Lebanon



## Our team

974335

... and growing

Product & Tech

Medical & R&D

# What we do

# Building the future of health data

Medicus is an Al-based platform that explains and interprets medical reports and health data, turning numbers into meaningful insights.

Medicus works with diagnostic labs and healthcare companies to deliver smart features and insights to:



**Doctors** 

**Smart reports and diagnostic support** 



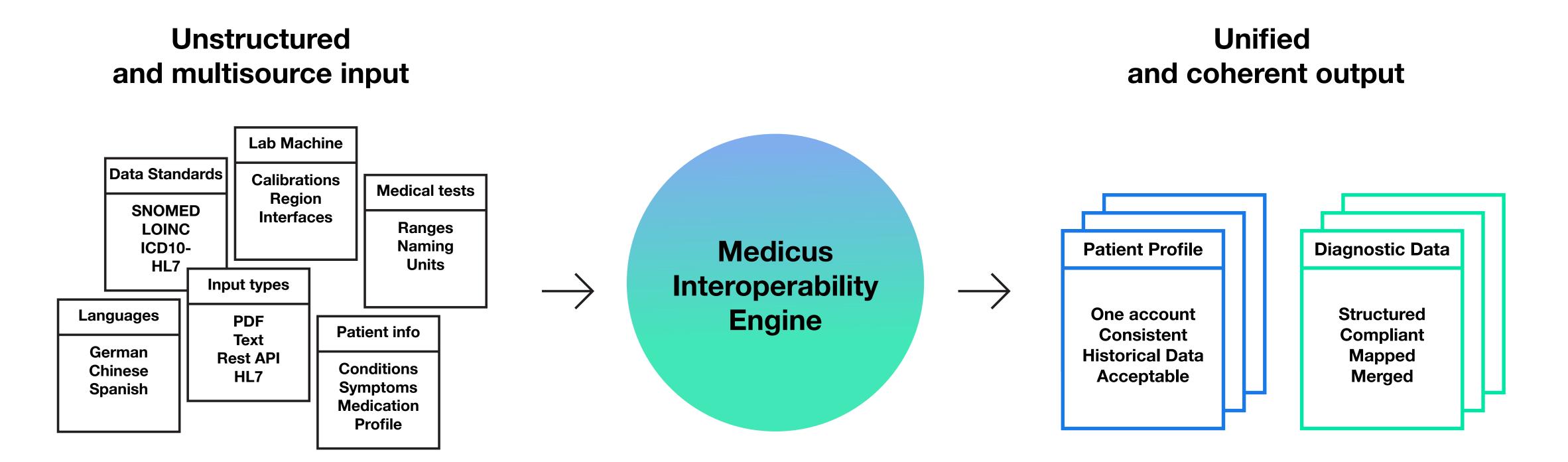
#### **Patients**

Visual and interactive reports and wellbeing coaching across all digital platforms

# Our products

Unlocking the real value of health data

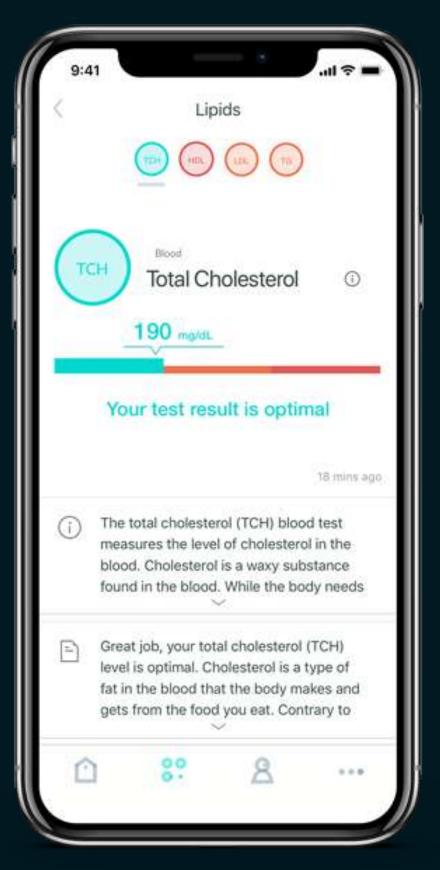
### **Smart Interoperability**

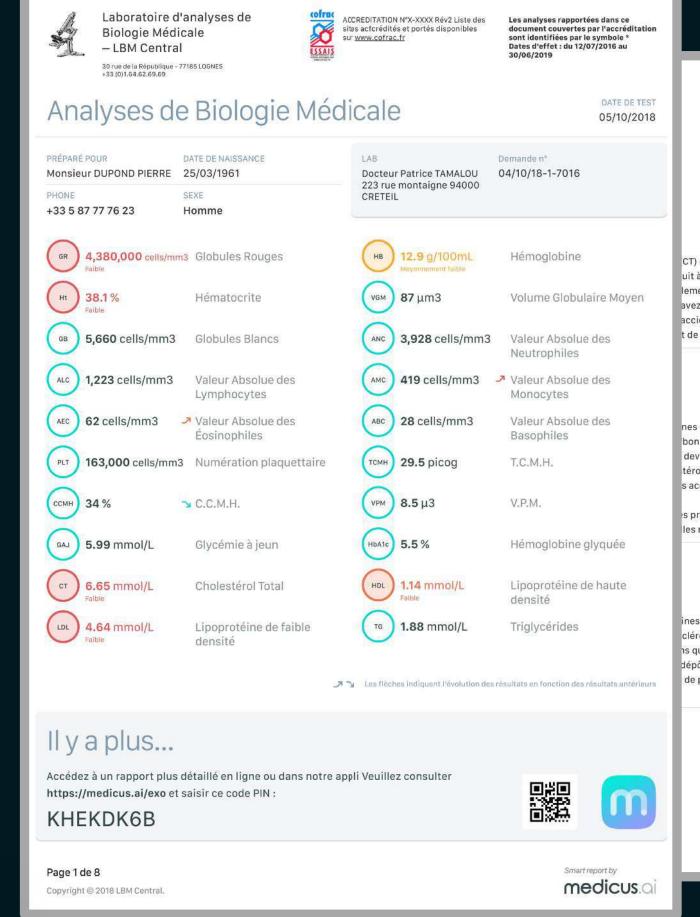


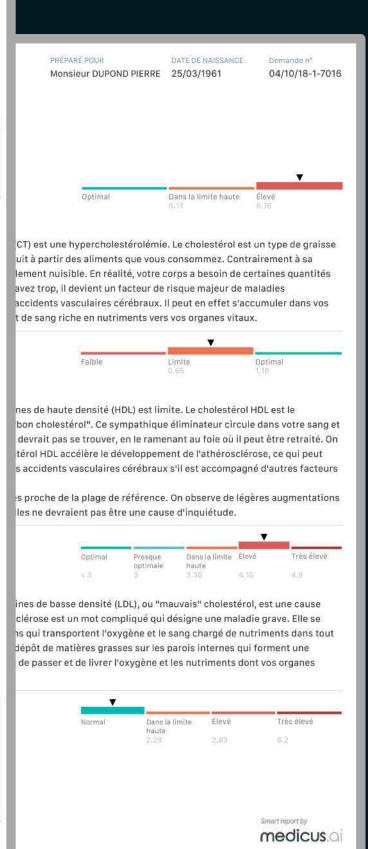
- Translation and normalization platform
- Supports diagnostic data and patient profile
- Works across biomarker ranges, units, names
- Powered by machine-learning
- Works with APIs or directly from PDFs

### **Smart Reports**





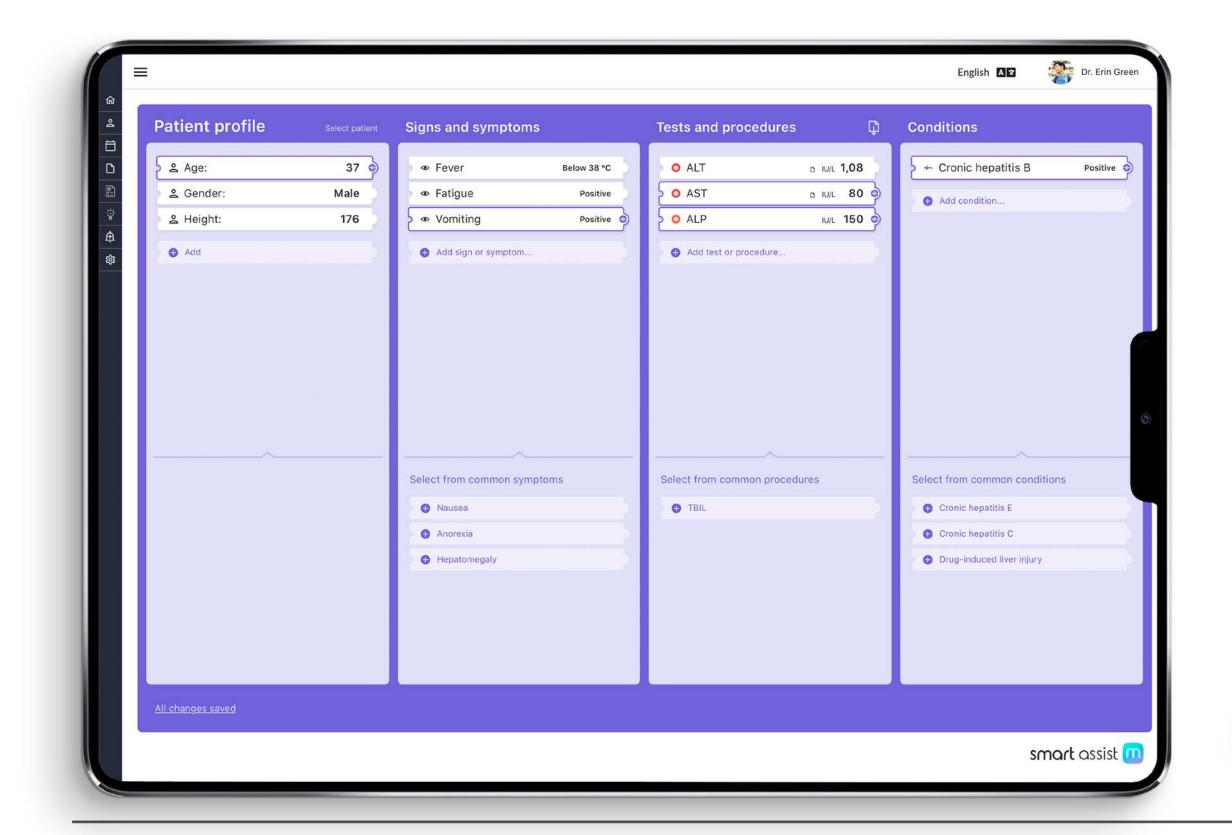


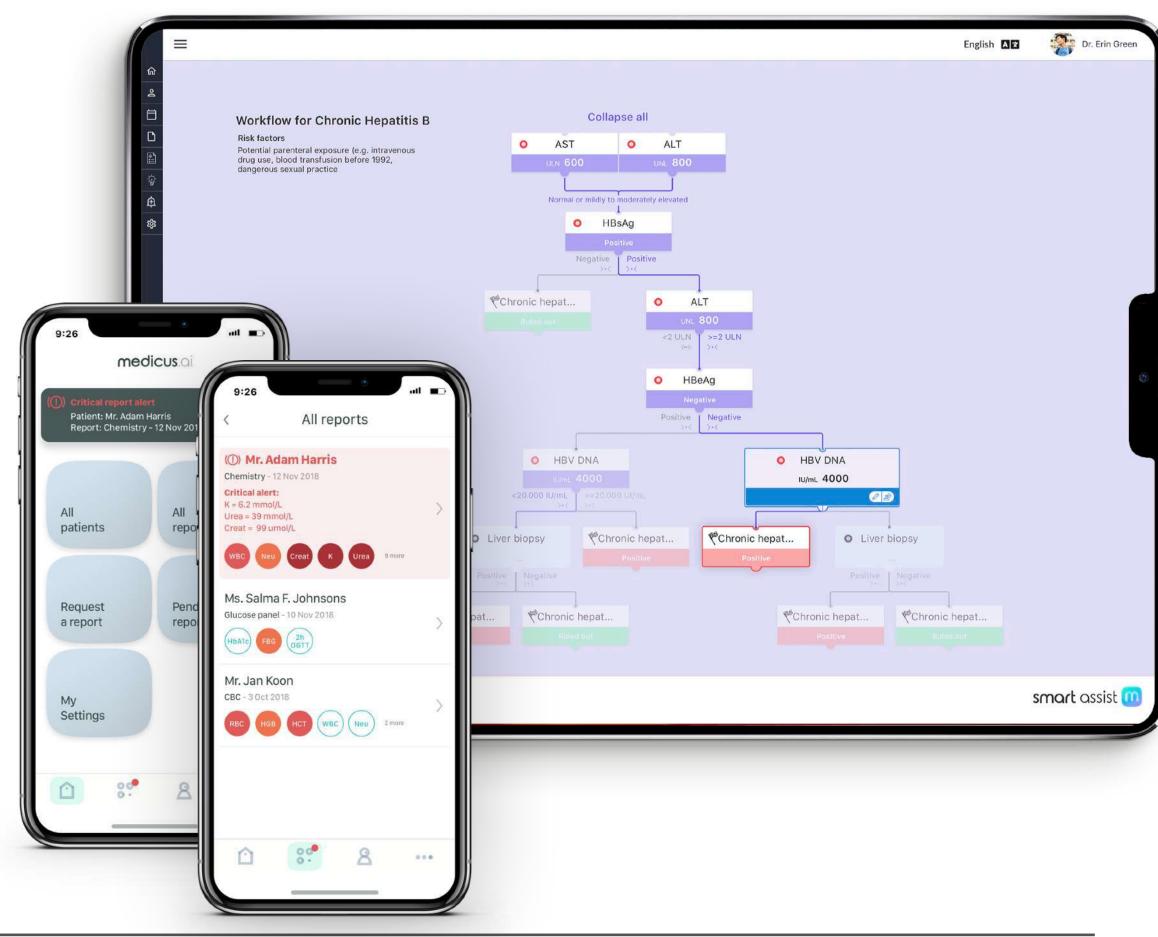


- Colors and visuals
- Simple explanations
- Health Tips

- Checkup recommendations
- Health risk assessments
- Stats

### **Smart Assist**

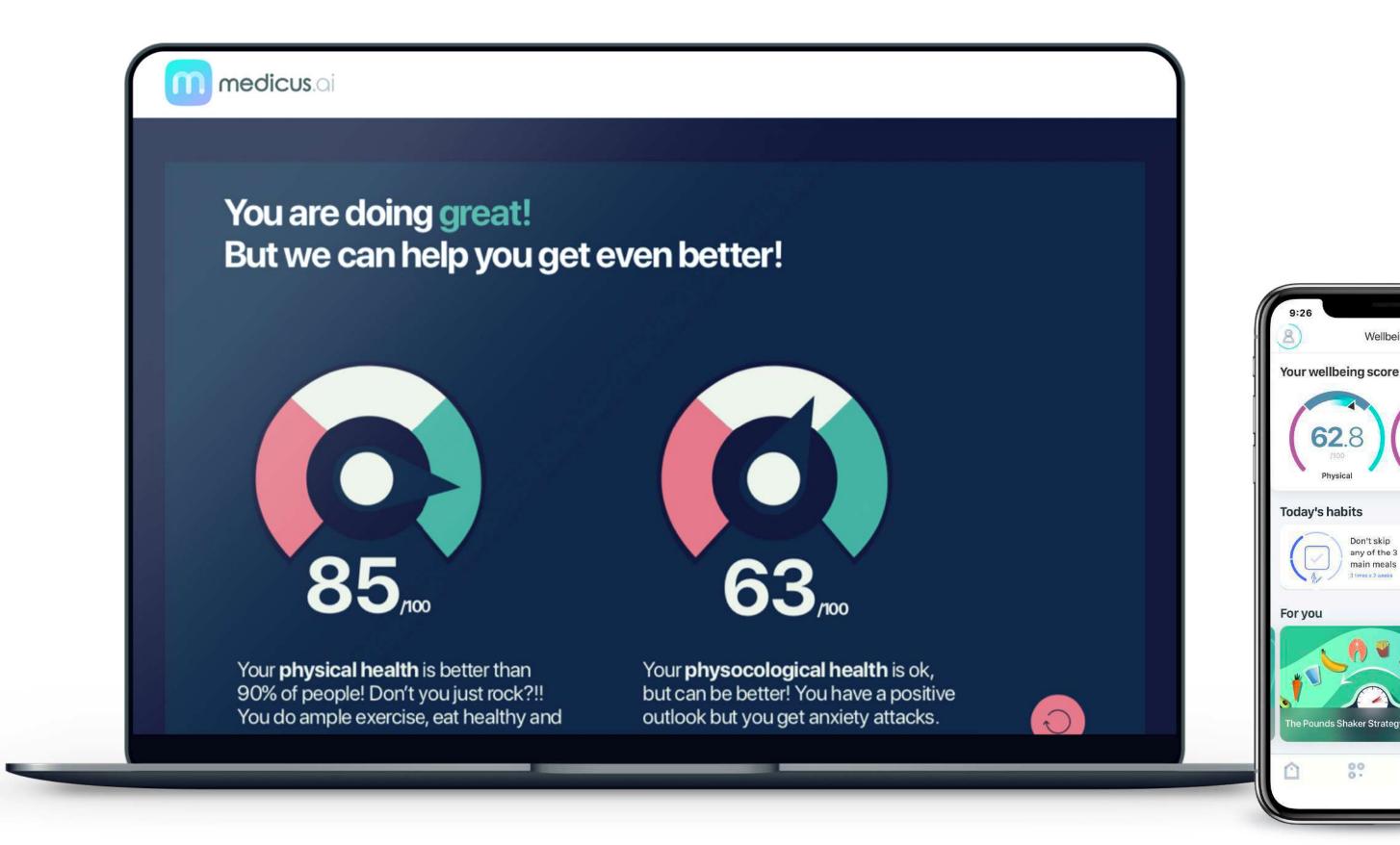


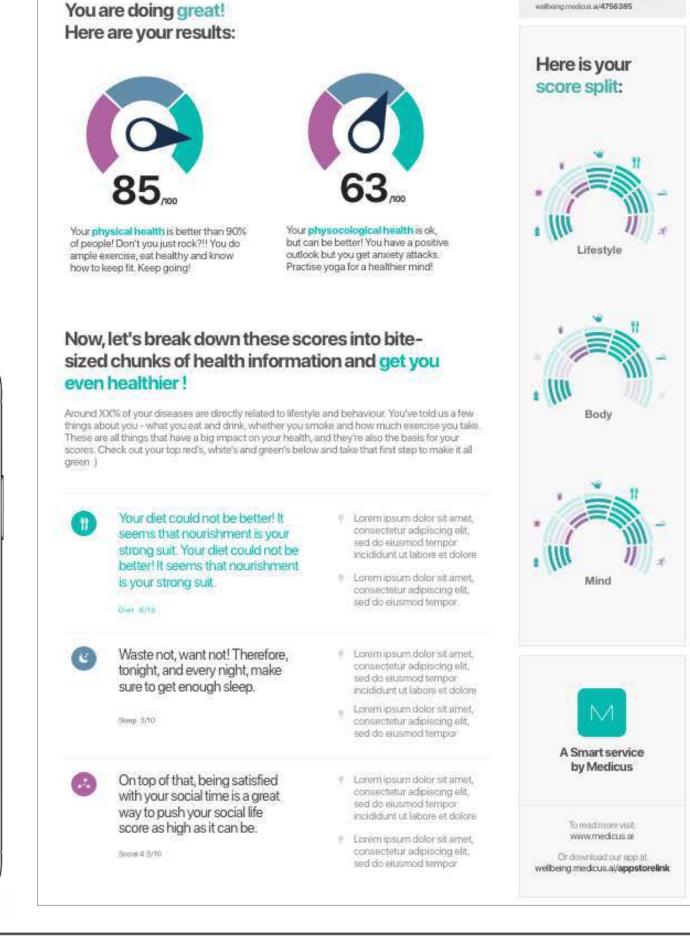


- For physicians and medical professionals
- Smart alerts of test results
- Clinical readings

- Test recommendations
- Differential diagnosis
- Diagnostic workflow

## Wellbeing Score



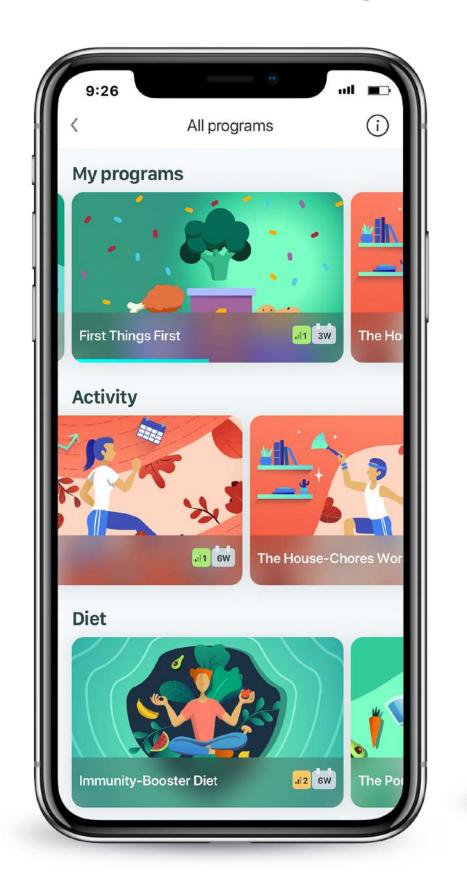


- Holistic scoring (physical and psychological)
- Scientifically developed and validated

- Reacts to small changes (e.g. 1kg weight loss)
- Summarized and detailed Wellbeing reports

any of the 3 main meals

## Wellbeing Coaching





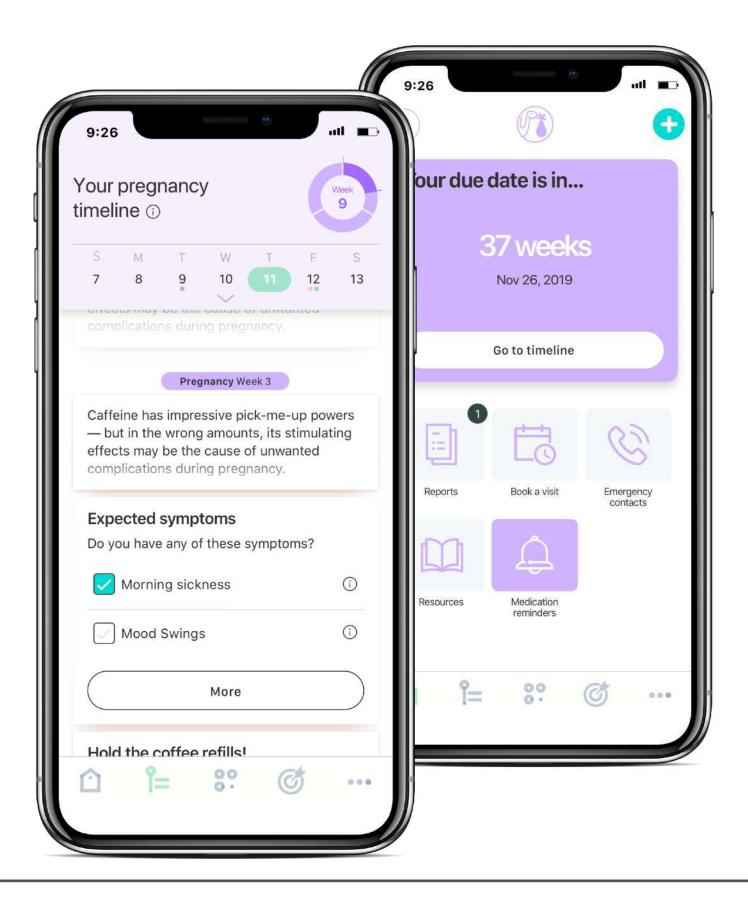
- Personalized Al coaching
- Specialized coaching programs

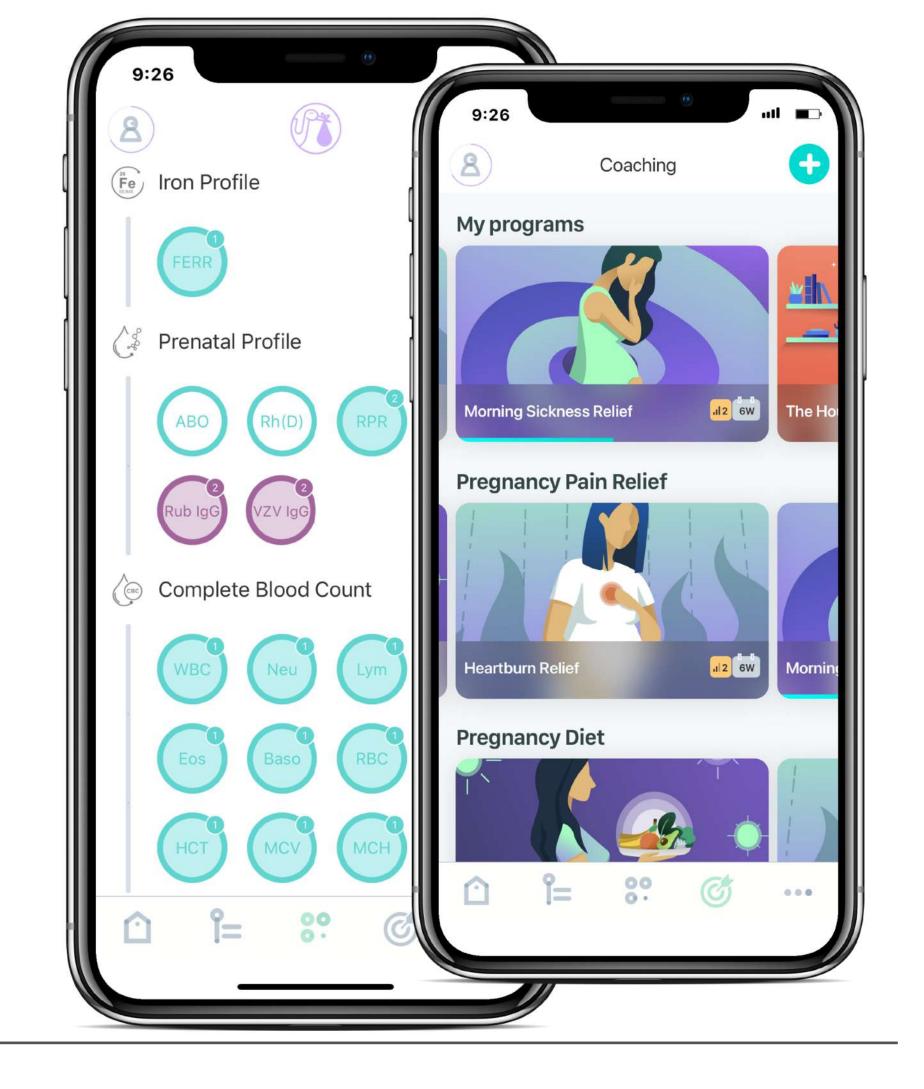
- Builds sustainable habits
- Behavioral and psychology based



## Stork by Medicus: Pregnancy







- Uses the Medicus platform
- Mobile app for user, dashboard for healthcare provider
- Personalized pregnancy companion and guide

- Lifestyle coach and psychological health support
- Customized explanations of diagnostic test results
- Screening guide and specialized prenatal test calendar
- Pregnancy weight gain mentor

## Real Privacy

# The first of its kind in the industry

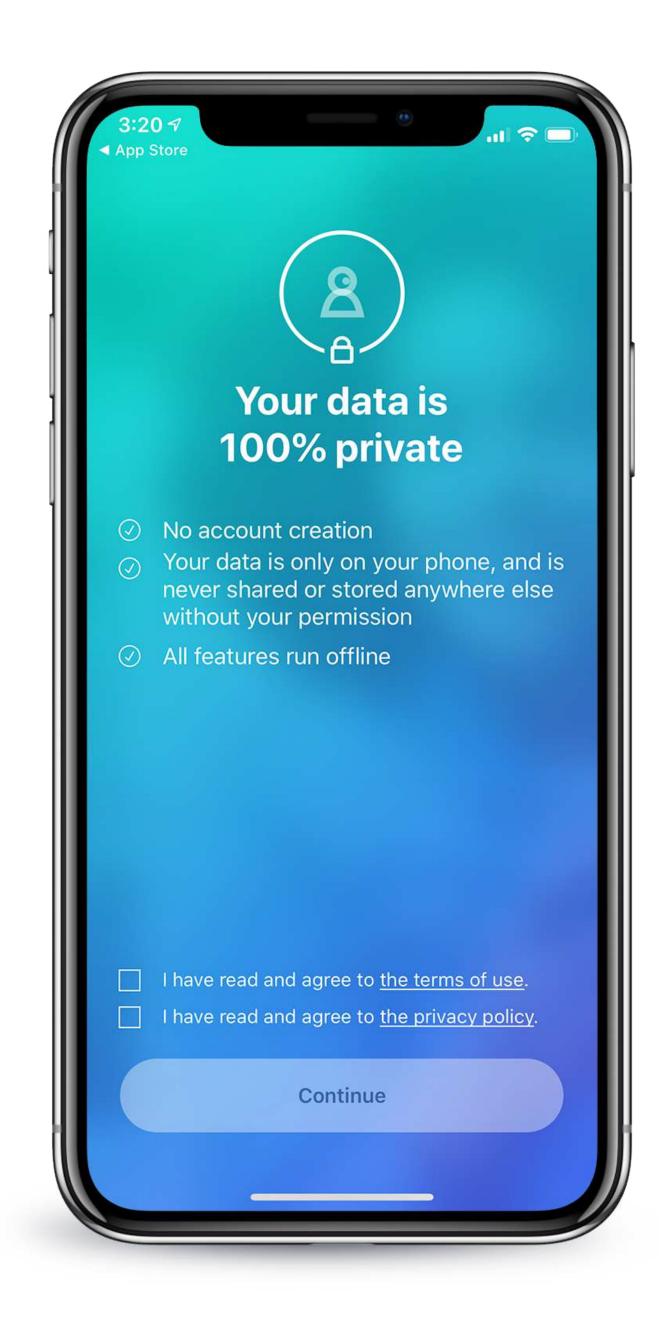
### Medicus engine is installed on-premise (client's servers)

Data can remain on users' phones

No data passes through Medicus servers

Fully compliant with EU GDPR

Patent-pending (4 patents)

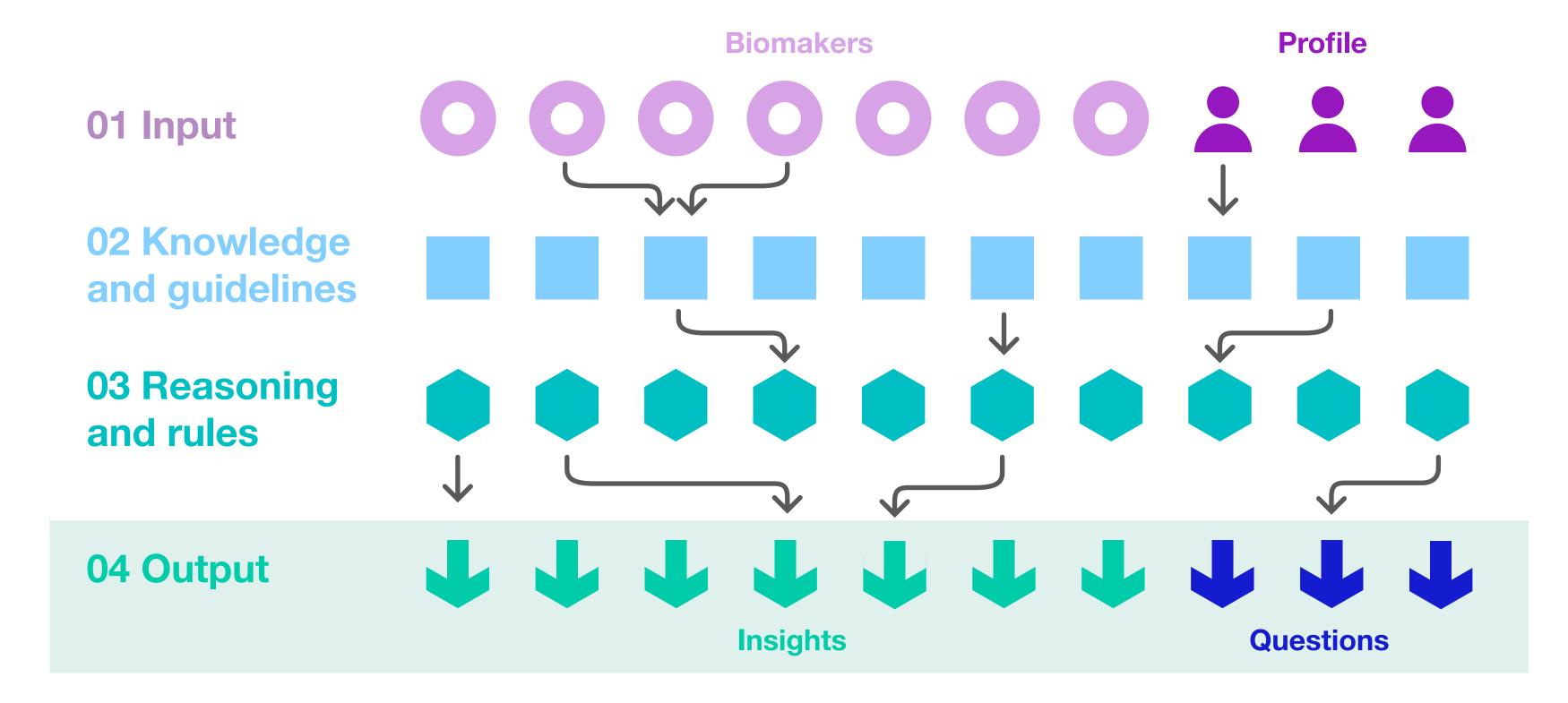


# Our core

How Medicus works

### Medical reasoning engine

#### **The Process**



### An Al-engine (expert system and machine learning)

that simulates and learns from doctors, taking as input the test results, health data and all information available about a user (profile, medical history, conditions, medications, lifestyle..) and translate them into meaningful, personalized and actionable insights.

### Under the hood



Medical guidelines

400,000

rules

Medicus runs purely on medical literature, approved knowledge and national guidelines.

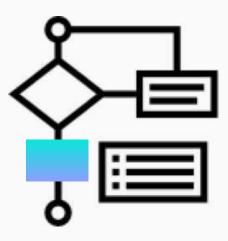


Backed by sources

4,000

unique sources

The engine output is supported by reliable, medical and scientific sources.



Strong validation

1,000

runs per rule

The engine goes through a detailed medical validation process to ensure the highest accuracy.



Unique content

844,000

words

All content is unique and formulated in a simple, clear and medically accurate manner.

# Markets and clients

Current and upcoming

### **Current markets**

Austria

Germany

France

China

UAE

Lebanon

KSA

Egypt

### Upcoming markets

Italy

Portugal

Spain

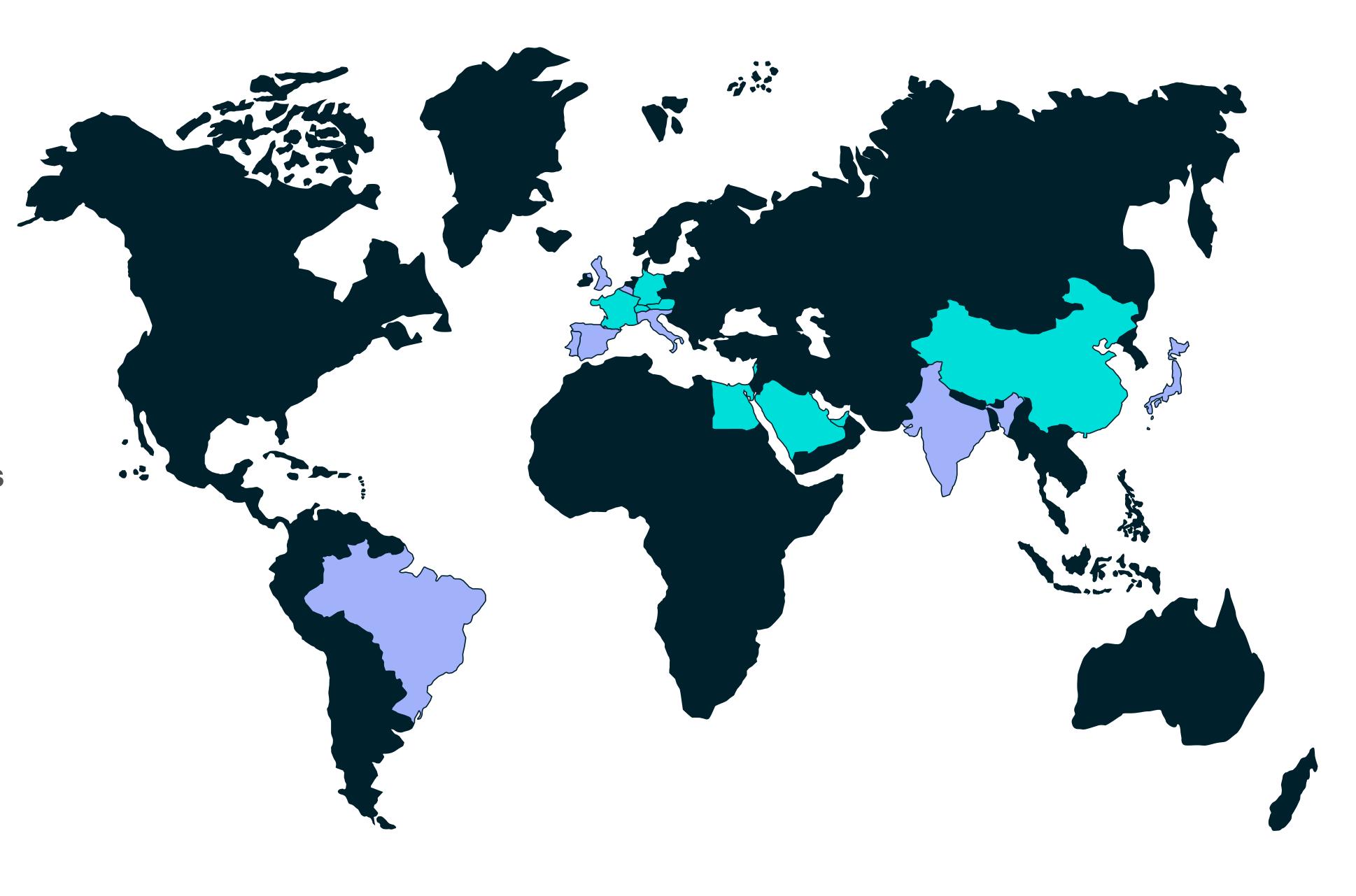
Belgium

United Kingdom

Japan

India

Brazil



### Partners and clients





























nank you

hello@medicus.ai

