

# COMPOSING THE FUTURE

Austria@Expo 2025  
Osaka, Kansai, Japan  
13 April – 13 October 2025

**AUSTRIA**  
EXPO 2025 OSAKA  
composing the future  
未来を作曲



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## JAPAN HOSTS THE WORLD.

The guiding theme of the world fair EXPO 2025 in Osaka is '**Designing Future Society for Our Lives**' and poses the question of how we want to live together in the future. More than 160 countries and international organisations present their ideas for the future of society and their approaches to solving global challenges.

Austria is also using this unique platform to present its vision of a responsible and sustainable future and is taking part in EXPO 2025 in the 'Empowering Lives' section with its own pavilion in order to build bridges between cultures, present innovations and cultural highlights and inspire guests from all over the world.

## THE AUSTRIAN PAVILION: WONDER AND EXPERIENCE.

The Austrian contribution to the world fair in Osaka 2025 follows the theme of „**Composing the Future**“. The Austrian pavilion created by BWM Designers & Architects is already impressive from the outside with its visionary and monumental wooden sculpture, symbolizing a future in harmony with people, nature, technology and design.

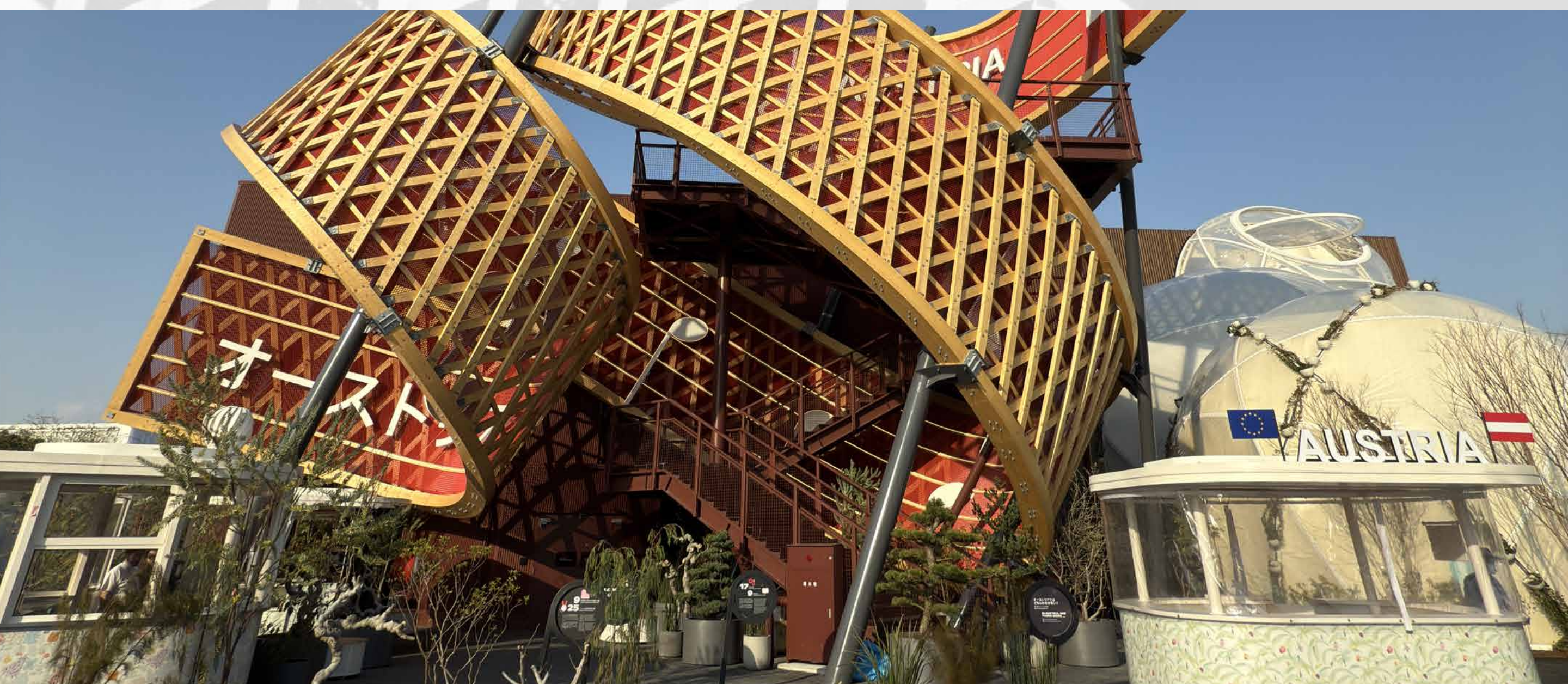
Experience the perfect symbiosis of tradition and modernity: impressive spaces, interactive experiences and inspiring encounters with Austria's diversity and performance capabilities. An inviting innovative space, promoting exchange, information and dialogue - supported by music.

## THE PAVILION FROM THE OUTSIDE.

The Austrian pavilion consists of two main parts: The distinctive wooden sculpture in the forecourt and the functional exhibition building behind.

### 1. THE SCULPTURE.

The 16 metre high wooden sculpture stands for dynamism, joie de vivre and musical connection across cultural borders. Inspired by waltzes, conductor movements and dance rhythms, it embodies Austria's musical identity, innovative engineering and European solidarity. It displays the notes of the European anthem, Beethoven's 'Ode to Joy'. As a central element, the wooden sculpture visually connects the Grand Ring, the walkable wooden ring of Expo 2025, with the Austrian pavilion.



### 2. THE PAVILION BUILDING.

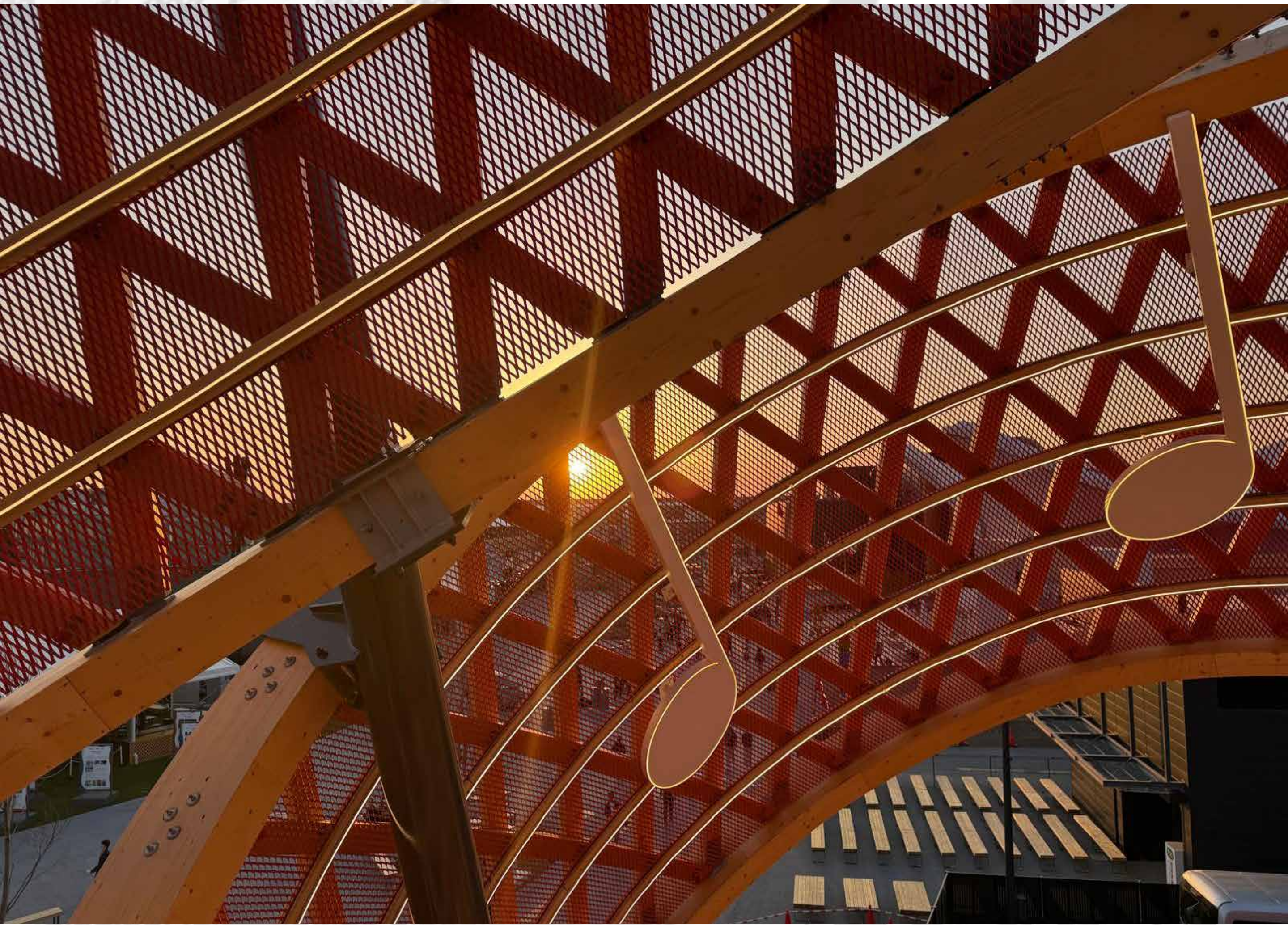
The pavilion in modular, reusable steel design encompasses the exhibition hall, office and VIP areas as well as a multifunctional café with event area and a terrace.

In the forecourt: Welcome kiosk for visitor information, shop and the Austrian desert „Kaiserschmarrn to go“ as a culinary highlight.

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## WHY WOOD?

Wood has a long tradition in Austria and Japan and is closely linked to the culture and architecture of both countries. The bolted construction method documents the synthesis of traditional craftsmanship with modern structural design. The wooden sculpture was developed in collaboration with the technical universities in Vienna and Graz.



Planned and manufactured in Austria, assembled in Japan - an example of international co-operation. With PEFC sustainability certificate, which stands for sustainable forestry.

## THE STORY OF THE PAVILION: COMPOSING THE FUTURE.

'Composing the Future' is the guiding theme, which invites you to an interactive experience in the exhibition that combines music and business, technology and innovation since future is not „designed“ in Austria, but rather composed.

The wooden sculpture greets visitors, transforming itself into a digital companion in the form of a sheet of music as you make your way through the exhibition. The musical performance accompanies you on an inspiring journey from the diversity of relationships via visionary ideas, people and innovations from Austria to the Room of the Future. Experience Austria's diversity and wealth of ideas in a multimedia environment and compose your own contribution to a future worth living!



## WHAT TO EXPECT.

### ROOM OF RELATIONS.

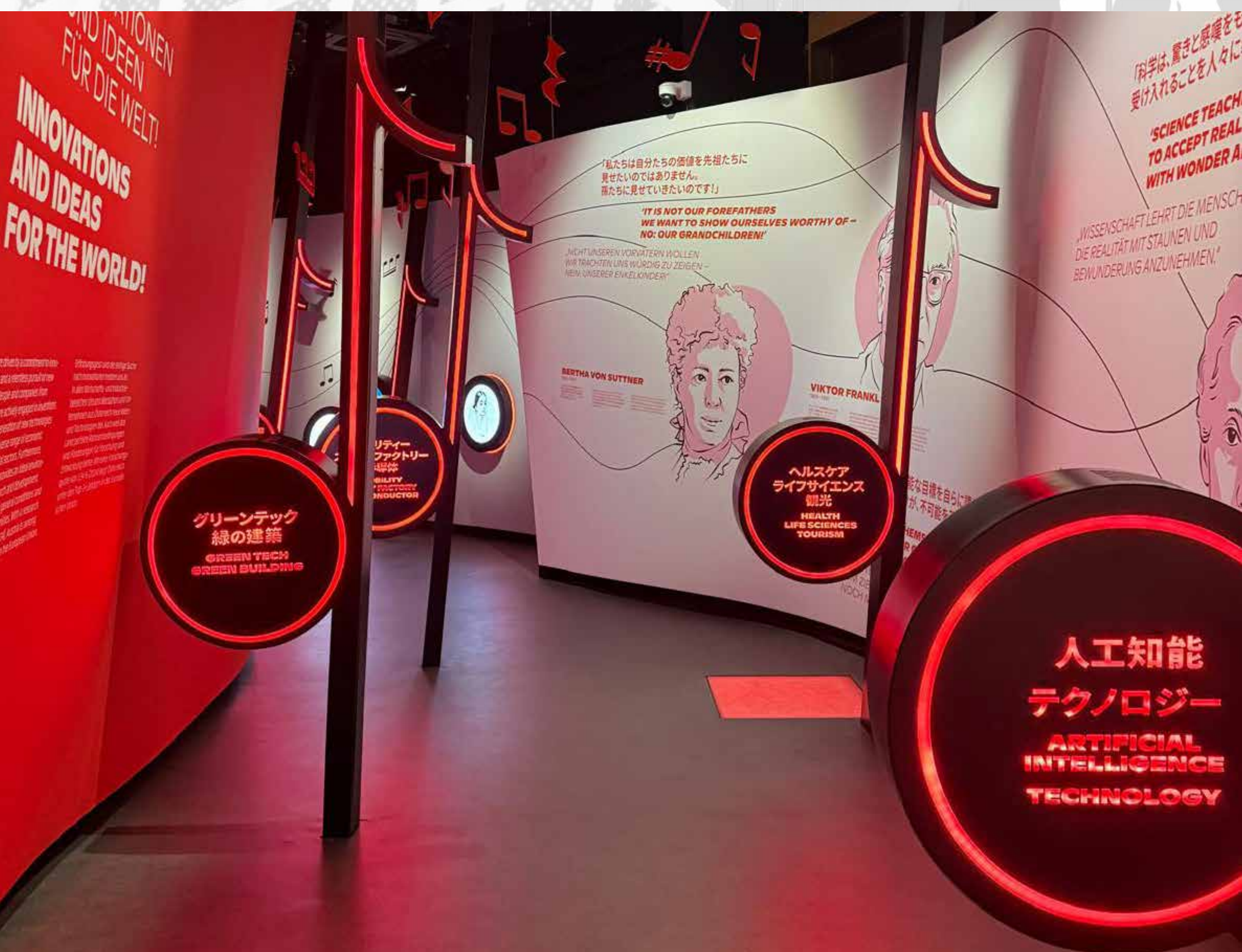
**Room 1** tells the story of various relations between Austria and Japan - historically, culturally and economically. The focus is the Bösendorfer grand piano as a reference point to Austria's imperial and royal envoy who gave it as a present to Japanese Emperor Mutsuhito 150 years ago - the enthusiasm of the Japanese for Austrian music can apparently be traced back to this event. Based on this, you will experience a multimedia journey from the past into the future - accompanied by music, which was composed and recorded especially for the pavilion by students of the Mozarteum University in Salzburg.



## WHAT TO EXPECT.

### ROOM OF IDEAS.

A few steps farther in **Room 2**, Austria presents itself as an innovative location in the heart of Europe. Digital musical notes playfully show how Austrian companies, start-ups and research institutions contribute to solving the challenges of the future with their wealth of ideas. The 'Innovation Lab Austria' presents 89 ground-breaking solutions in areas such as green tech, mobility, life sciences and artificial intelligence.



## WHAT TO EXPECT.

### ROOM OF THE FUTURE.

In **Room 3**, you can immerse yourself – according to the motto **„Composing the Future. Together.“** – in the world of composition. Using an AI-supported, interactive, multimedia show, you can make digital strings resonate and actively shape the future using the UN Sustainable Development Goals (SDGs) – an unique immersive experience within an impressive spatial enactment. The core message: It depends on the decisions of each individual to create a sustainable and liveable future for all.



## FURTHER HIGHLIGHTS.

### CULINARY.

The catering area beckons visitors to enjoy Austrian delicacies such as Kaiserschmarrn, Schnitzel, Viennese coffee or domestic premium wines – a piece of Austria in Osaka.

### MEETING POINT.

The stylish AUSTRIA Lounge with its innovative augmented reality installation on the history of the Osaka folding screen from Schloss Eggenberg at Graz provides the perfect framework for delegation visits, events and cultural performances. The AUSTRIA Lounge unites Austrian hospitality with professional infrastructure for information and dialogue. A 3D hologram window provides a view of Schönbrunn Palace in Vienna.



## PROGRAMME.

Austria is planning a diverse accompanying programme for its appearance at EXPO 2025 in Osaka, which will showcase the economic, technological and cultural aspects of the country.

The highlight will be the Austrian National Day on 23 May 2025, which will be at the forefront of more than 65 events. More details at: [expoaustria.at/en/programme](https://expoaustria.at/en/programme)

## ONE EXPO, MANY PARTNERS.

### TOGETHER FOR AUSTRIA'S SUCCESS.

Austria's participation in EXPO 2025 Osaka is jointly financed and implemented by the Federal Ministry for Economic Affairs, Energy and Tourism and the Austrian Federal Economic Chamber. Special thanks go to our co-operation partners, who are supporting our appearance on the world stage EXPO.



Austrian 

 Austrian Development Agency



 **VIE** Vienna Airport

 LOBMEYR





Lower Austria







  
Schönbrunn Group  
DISCOVER IMPERIAL AUSTRIA



  
we clean water



  
Wiener Sängerknaben  
Seit 1498



 **iv** INDUSTRIELLENVEREINIGUNG NIEDERÖSTERREICH

  
WIRTSCHAFTSKAMMER NIEDERÖSTERREICH



# WITH HEART AND MIND.

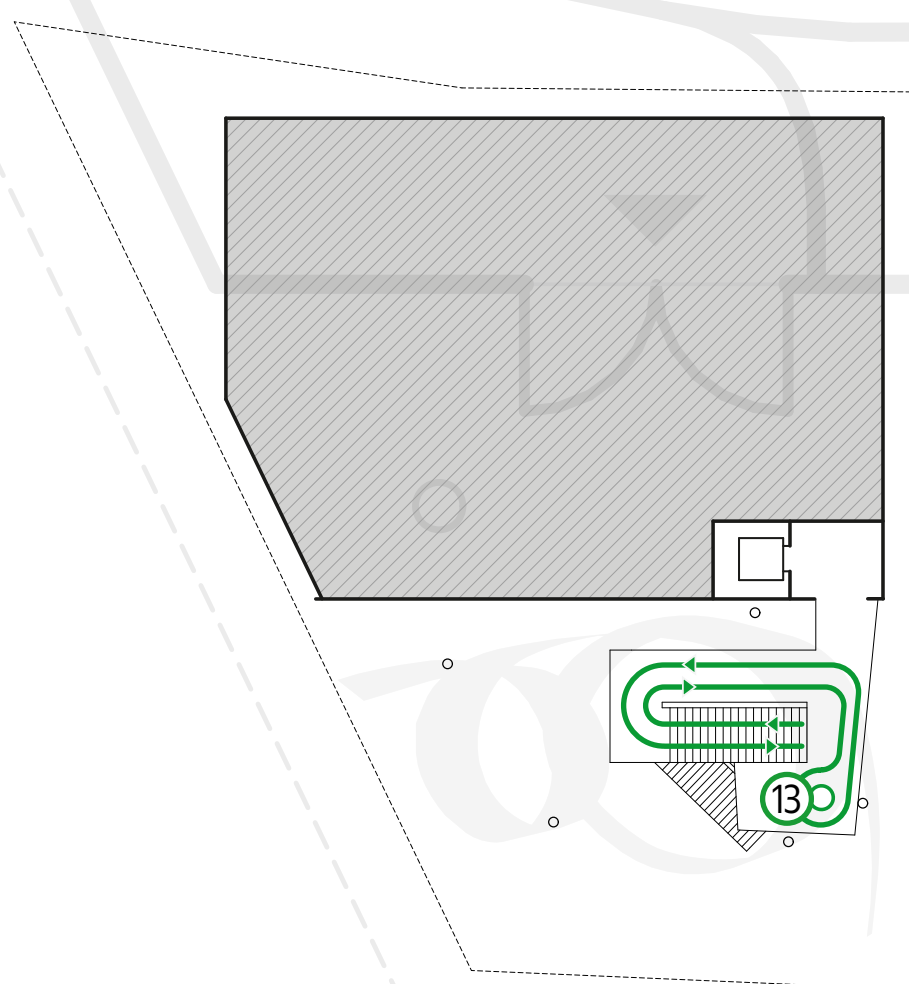
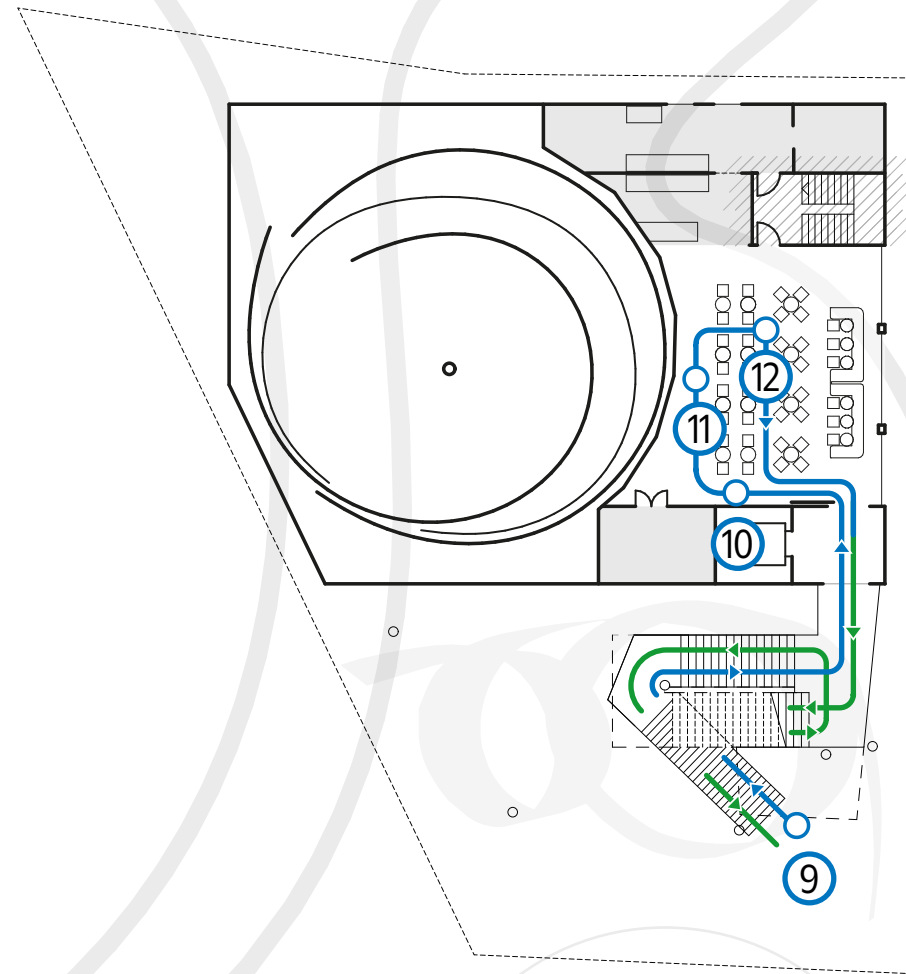
## CREATIVE HEADS AND HANDS BEHIND IT.

The Austrian pavilion is a true masterpiece, uniting craftsmanship, design and engineering prowess on an international level. It not only symbolizes Austrian innovative power, but also the creative synergy of varied partners.

Thank you for your excellent collaboration.



# PATH OF EXPERIENCES.



- ① Info kiosk
- ② Waiting queue – information notes and ambient music
- ③ Room 1 – Picture point Bösendorfer and welcome film
- ④ Room 2 – Innovation Lab Austria on digital scores
- ⑤ Photo point with AI
- ⑥ Room 3 – Interactive room of the future with sound and image system „Composing the Future“
- ⑦ Information screen
- ⑧ Merchandise kiosk
- ⑨ Ascending staircase
- ⑩ Austria Lounge – Holobox
- ⑪ Austria Lounge – AR-Osaka Paravent
- ⑫ Austria Lounge – Catering
- ⑬ Observation deck – a view over the Expo grounds
- ⑭ Take away kiosk with „Kaiserschmarrn to go“

The Austrian pavilion is located in the 'Empowering Lives' zone.