

44th International Motor Symposium in Vienna:

Powering the future: drive systems and the energy debate

April 26th to 28th at Vienna Hofburg – Imperial Palace / Registration begins on January 11th

This year's International Motor Symposium will focus on the energy debate, looking at different drive systems and power sources: More than 80 high-ranking speakers from the world of science, the automobile industry, and its suppliers are expected at the event, where they will present a wide range of technological and strategic innovations from the automotive business. One of the guest speakers will be the CEO of Robert Bosch GmbH, Stefan Hartung, who will introduce a technology offensive for better climate protection in road transport. Over 1000 participants representing over 25 countries are expected to attend the event.

One of the major topics of the motor symposium will be the energy transition and its consequences for the automobile industry. The issue of sustainability will be an ongoing challenge to the industry. "As we progress towards the target of climate neutrality by 2050, we will have to make use of all available CO₂-free technologies, and we shouldn't prematurely exclude any of them", says Bosch CEO **Stefan Hartung**, one of the keynote speakers at the 44th International Vienna Motor Symposium. "Protecting the environment when it comes to road transport calls for a technology offensive. In addition to electromobility powered by batteries and fuel cells, Bosch is developing highly efficient ICEs and CO₂-free fuels, above all for existing vehicles. The Motor Symposium is the proper venue for an expert discussion with international practitioners and scientists. The event will attract great attention well beyond industry boundaries."

Energy transition high on the agenda for years

Bernhard Geringer, Chairman of the Austrian Society of Automotive Engineers (ÖVK) and organiser of the symposium at Vienna Hofburg – Imperial Palace agrees with Stefan Hartung: "When it comes to vehicles and the debate over individual drive systems, there are no hard and fast answers. Whether it's an electric or internal combustion engine, hydrogen, hydrocarbons, or electricity, the real question should be 'where does the energy come from and are these sources sustainable?' We need to solve the problem of the sustainable energy chain - from source to wheel. We can only do so by joining forces", Geringer adds. "I am very happy we were able to secure high-ranking speakers for the coming symposium, like Mercedes-Benz Vice President Christoph Starzynski or VW Board Member Thomas Schmall, who have been involved in the energy transition in the automobile industry for years. They will give us insights into the latest developments in the European market and explain how the energy issue can be compatible with the next generation of vehicle models in view of the European climate goals."

Registration and accreditations begin on January 11th

All speakers will attempt to take a strategic look into the future for their respective specialised areas. Tata Motors Board Member Shailesh Chandra, Hyundai Mobis CEO Sung Hwan Cho, SEAT/CUPRA CEO Wayne Griffiths, and Senior Vice President of Toyota Gerald Killmann will be reporting on the latest developments in the international markets.

This high-level lecture programme will be accompanied by a trade fair, exhibiting the latest technologies and developments from automobile makers and their suppliers.

The detailed programme is available online [here](#), registrations for the symposium will begin on January 11th online at <https://wiener-motorensymposium.at/anmeldung/>.

For journalist accreditations, please send requests to office@melzer-pr.com.

Short info on the Austrian Society of Automotive Engineers

The Austrian Society of Automotive Engineers (ÖVK) was founded in 1985 and has 750 ordinary members. Its objective is to promote the useful application of automotive engineering. The ÖVK organises scientific events in an effort to enhance and promote the level of knowledge among mechanical engineering experts and other relevant target groups. The International Vienna Motor Symposium was initiated by Professor Hans Peter Lenz. It took place for the first time in 1979 and has been organised by ÖVK since 1985. Professor Dr. Bernhard Geringer has been the Chairman of the ÖVK since 2017.

For further information, visit <https://wiener-motorensymposium.at/> and <https://oevk.at/>

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