

AUSSEN
WIRTSCHAFT
TRADE MISSION
**INNOVATIVE, CIRCULAR & DIGITAL CONSTRUCTION
MALAYSIA**

Monday - Friday, 09.-13.11.2026

PROGRAM

Location: | Kuala Lumpur and Penang, Malaysia

gefördert im Rahmen von



einer gemeinsamen Initiative des Bundesministeriums für
Wirtschaft, Energie und Tourismus und der Wirtschaftskammer Österreich



TRADE MISSION

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Location: | Kuala Lumpur and Penang, Malaysia

MONDAY, 09.11.2026

15:00 – 17:00 **ARRIVAL OF DELEGATION**

Check in Hotel

19:00 – 21:00 **WELCOME DINNER AND INTERNAL BRIEFING**

Location: De Wan 1958 by Chef Wan, LINC KL

With: H.E. Ambassador, Commercial Counsellor & Participants

TUESDAY, 10.11.2026

09:00 – 12:30 **VISIT TO INTERNATIONAL CONSTRUCTION WEEK (ICW) AND BUILDXPO**

Conference, Exhibition & Networking Session

14:00 – 17:30 **SHARING SESSION IN ICW / SITE VISITS ORGANIZED BY CIDB (TBC)**

Focus on digital, sustainable and circular construction projects

Meeting with local industry players

19:00 – 22:00 **CO-ORGANIZE NETWORKING DINNER WITH MBAM / CIDB**

Dinner & Networking (Target on Industry Players)

WEDNESDAY, 11.11.2026

09:00 – 12:30 **SHARING SESSION ON DIGITAL & GREEN CONSTRUCTION**

- Welcome & Introduction of Austrian delegates
 - Overview of local development in digital & green construction (by local speakers)
 - Presentation of Austrian companies
 - Q & A Sessions
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13:00 – 14:00 **PRE-ARRANGED B2B MEETINGS**

Continue after the sharing session

15:00 – 16:30 **SITE VISITS AND ROUNDTABLE DISCUSSION**

19:00 – 22:00 **NETWORKING SESSION**

THURSDAY, 12.11.2026

10.30 – 12.00 **DEPARTURE FROM KUALA LUMPUR TO PENANG**

KLIA 2 to Penang Airport

13.00 – 14.30 **LUNCH WITH PENANG MASTER BUILDERS**

- Overview of current local situation and challenges of technology adoption and sustainable building implementation by industry players
 - Opportunities for business
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15.30 – 17.00 **VISIT TO YB ZAIRIL KHIR JOHARI**

EXCO INFRASTRUCTURE, TRANSPORT & DIGITAL

Get the latest overview to the state government policies and development

17.30 – 19.00 **CHECK IN HOTEL / SHORT BREAK**

Check in and short break

19.30 – 21.30 **DINNER TOGETHER WITH B2B MEETINGS**

Industry players and stakeholders

FRIDAY, 13.11.2026

10.30 – 12.00 **VISIT TO CIDB PENANG AND ROUNDTABLE DISCUSSION ON OPPORTUNITY IN PENANG**

Location: Seberang Jaya, Penang

12.30 – 14.00 **LUNCH**

15.00 – 16.30 **VISIT TO REAL ESTATE & HOUSING DEVELOPMENT ASSOCIATION (REDHA)**

Location: Georgetown, Penang

16.30 – 17.00 **B2B SESSION AND END OF TRADE MISSION**
