

Dear Business Partners and Friends of ADVANTAGE AUSTRIA!

Welcome to yet another edition of AustriaNews. With commercial activities gradually gaining momentum, our office in Lagos is increasing its efforts to promote trade between Austria and the West- and Central African countries that we cover.

Find out about our events for the coming months, get to know about Austrian companies and their activities as well as new business opportunities.

Please read more in our AustriaNews below:

- \rightarrow what's been happening recently \rightarrow upcoming events
- ightarrow business opportunities

Thank you all for your time and your readership. Best regards, Guido Stock and the ADVANTAGE AUSTRIA Team in Lagos

NEWS



EVG industrial mesh welding system at work $\ensuremath{\mathbb{C}EVG}$

Austrian company EVG installs world's best mesh welding machine at Primlaks Industries in Lagos

At the beginning of 2021, the fastest and most innovative industrial mesh welding system available on the world market was successfully put into operation at Primlaks Industries Limited in Ikeja, Lagos.

For a long time, the Sales Manager of EVG, Andreas Zach, has been focussing on Africa and is proud to count the largest companies in the steel wire and reinforcement sector in the region among his customers.

Since 1949, EVG has been engaged in the design and manufacture of machines for processing wire and reinforcing steel. Further information can be found at www.evg.com

» read more

EGLO Showroom for decorative lighting now Open in Lekki

With more than 18 million luminaires sold all over the world in 2020, the Austrian company EGLO is one of the world's leading manufacturers of decorative lighting and a major player in the global market.

EGLO's distributor for Nigeria and Ghana, CITYLIGHTS has now opened its third EGLO showroom in Nigeria on 71 Admiral Ayinla, off Freedom Way Lekki. The new store is displaying the different ranges of EGLO decorative interior, exterior and technical lightings.

Other EGLO Showrooms are located in Abuja and Port Harcourt.



Eglo Lighting Store in Lekki ©Eglo





Mercedes-Benz G 400 at the factory in Graz, Austria © Weststar Limited

Mercedes-Benz G-Class: Proud Austrian Roots

The history of the G-model began in summer 1969. At the time, Daimler-Benz AG and Austrian Steyr-Daimler-Puch AG made the decision to develop and produce the G-model. It was to combine extreme off-road capabilities with good handling on the road.

The new production facilities with a capacity for up to 10,000 vehicles a year were erected in Graz-Thondorf, Austria.

Graz's own mountain, the Schöckl, is home to the legendary test track on which the G-Class has to prove its worth.

By December 2020, the G-Class hit the milestone of 400,000 models produced. To mark this anniversary, a red Mercedes-Benz G 400 d rolled off the production line in Graz.

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'Made in Austria' Cable Car for Mexico City

A cable car system almost 10 km in length has been installed in Mexico City by Austrian global market leaders Doppelmayr. Commuters will now be able to glide over traffic jams and frustrating diversions in the comfort of cabins that hold 10 people.

This tried-and-trusted technology and the safety it guarantees have helped to make cable cars a popular and effective mode of transport in ski resorts and holiday destinations, but increasingly also in cities.

Doppelmayr has a presence in 50 countries and has now installed more than 15,100 systems on six continents.

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EVENTS

14 – 16 SEPTEMBER 2021, LAGOS Propak West Africa 2021

Our pavilion at the Propak West Africa will present some of the most renowned Austrian companies in the field of equipment and services for the plastic processing industry.

13 - 14 OCTOBER 2021, LAGOS Austrian Innovation Mission: Fintech

Our event presents a selection of innovative Austrian Fintech companies on a journey through the Lagos Fintech Scene looking to gain valuable insights about the local ecosystem and future

» event details

27 - 30 OCTOBER 2021, LAGOS

Austrian Showcase: Lagos Fashion Week

» register here

Visit the Austrian Lifestyle corner at the Lagos Fashion Week to experience the luxurious Made in Austria fashion and lifestyle products.

» event details

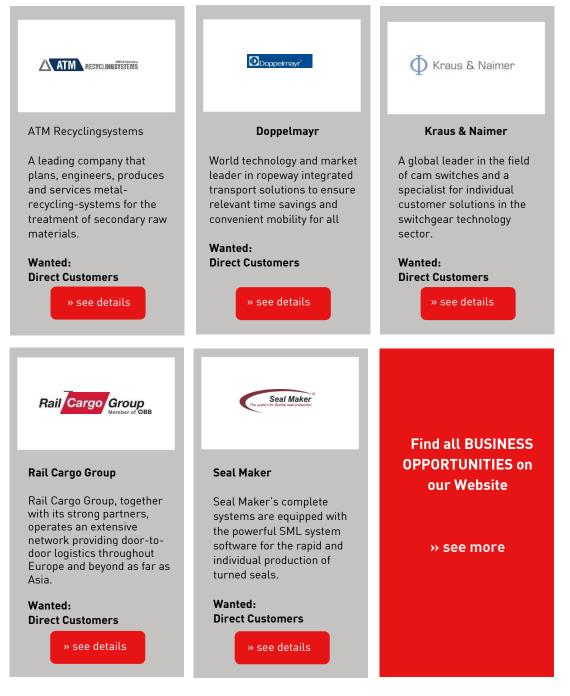
22 – 23 NOVEMBER 2021, VIENNA Africa Day 2021

This event will take place in a hybrid form this year and therefore, offers you the ideal platform for finding suitable partners and also the opportunity to network onsite and virtually with numerous

» event details

» Find all UPCOMING EVENTS on our website

BUSINESS OPPORTUNITIES





FRESH VIEW on Smart Factory, no. 170

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MISSION STATEMENT:

ADVANTAGE AUSTRIA, with its network of foreign trade offices, is the foreign trade promotion organisation of the Austrian economy. Under the auspices of the Austrian Federal Economic Chamber, ADVANTAGE AUSTRIA is Austria's largest service provider and a key facilitator of Austrian export all over the world. ADVANTAGE AUSTRIA acts as an official lobby, representing the interests of its Austrian members both at home and abroad.

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